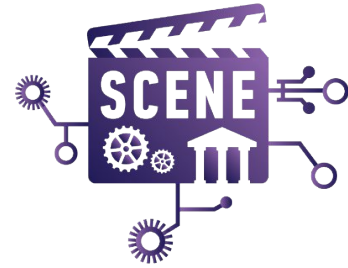




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the European Union

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Searchable multi-dimensional Data Lakes supporting Cognitive Film Production & Distribution for the Promotion of the European Cultural Heritage

(<https://thesceneproject.eu/>)

1st OPEN WORKSHOP

AI technologies and European cultural heritage to further facilitate the Film industry

Date: Wednesday, 22 November 2023

Attendance:

- Virtual via GoTo on the link provided below

Time (EET)	Topic	Presenter
10:30-10:45	Opening and Welcoming remarks	CERTH
10:45-11:00	Presentation of SCENE project, its goals and idea	CERTH
11:00-11:30	Pre-production phase <ul style="list-style-type: none"> • Location Scouting tool – <i>Supporting filmmakers to choose optimal locations</i> • AI-based Audience Preference Scouting tool (AAPS) – <i>Predicting trends based on audience behavior & interaction</i> • Audience Building tool – <i>Facilitating audience engagement and enabling campaign management across multiple social media platforms.</i> 	<ul style="list-style-type: none"> • CERTH • FOKUS • HYPERTRECH
11:30-11:50	Production phase <ul style="list-style-type: none"> • Lighting & Audio Simulation Module – <i>Experimenting with lighting and acoustic environments</i> 	<ul style="list-style-type: none"> • AUTH • CERTH
11:50-12:10	Post-production phase <ul style="list-style-type: none"> • Light & Audio Effects Module – <i>Enhancing aesthetic and artistic aspects</i> 	FOKUS
12:10-12:25	Coffee Break	
12:25-12:45	Distribution tools <ul style="list-style-type: none"> • Distribution Engine – <i>Aiding film & broadcast distributors with versatile content delivery.</i> 	<ul style="list-style-type: none"> • MOG • CERTH

	<ul style="list-style-type: none"> • Recommender System – <i>Identifying audiences and recommending platforms based on diverse data.</i> 	
12:45-12:55	3D Models Development Developing precise 3D models of cultural sites, allowing immersive exploration in virtual space.	DTT
12:55-13:05	IPR preservation using Blockchain technologies Enhancing IPR preservation with decentralized, secure licensing agreements.	CERTH
13:05-13:15	Datalakes & Ontologies Managing and storing diverse & large amount of data with semantic intelligence	UPV
13:15-13:35	Open Discussion & Questionnaire Participation	ALL

Virtual Room

<https://meet.goto.com/950710997>

[SCENE] 1st Workshop

Please join the meeting from your computer, tablet or smartphone.

Contact

For any questions about the Workshop or the project, please contact:

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