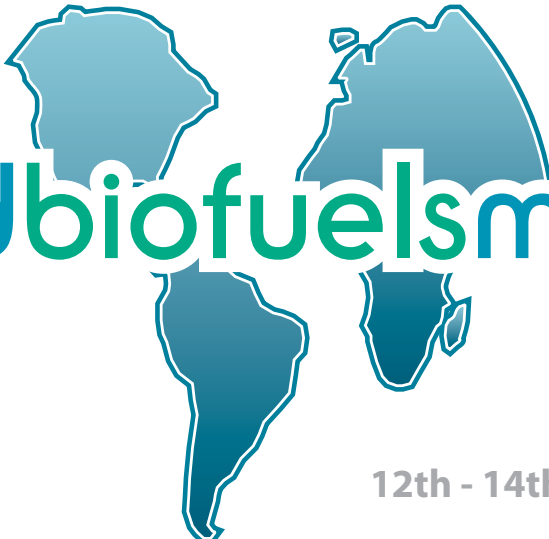


# Where the Biofuels Industry Meets to Do Business



# Worldbiofuelsmarkets

12th - 14th March 2008 Brussels Expo

## Network with Industry Leaders at Europe's Largest Biofuels Event



**Jose Maria Figueres Olsen**, Former President, **Costa Rica**, & Former Chief Executive Officer, **World Economic Forum**



**Tjerk de Ruiter**, President & Chief Executive Officer, **Genencor**



**Jeff Broin**, Chief Executive Officer, **POET**



**Mariann Fischer Boel**, Commissioner for Agriculture & Rural Development, **European Commission**



**Per Falholt**, Executive Vice President Research & Development, **Novozymes**



**Andrew Owens**, Chief Executive Officer, **Greenergy**



**David Rothkopf**, President & Chief Executive Officer, **Garten Rothkopf**



**Marcos Sawaya Jank**, President & Chief Executive Officer, **UNICA**, Brazil



**Dato' Sabri Ahmad**, Chief Executive Officer, **Golden Hope**, Malaysia



**Jens Riese**, Principal - Biofuels and Industrial Biotech Practice, **McKinsey & Co**



**Lord Oxburgh**, Former Chairman, **Shell**, & Chairman, **D1 Oils**



**Dr. Aristides Patrinos**, President, **Synthetic Genomics**

*"We think this is actually the best event for biofuels"* Rabobank

- **1300** attendees from **58** countries in 2007
- **150+** cutting edge speakers
- **100** exhibition stands
- **5** focused pre-congress conferences

Strategic Partners

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# Focused Agenda: Tailored to meet the needs of the entire value chain

March 12th:		Pre-Congress Conferences			
From 09.00	<b>Biofuels Finance &amp; Investment</b>	<b>Next Generation Biofuels</b>	<b>Biofuels Sustainability &amp; Certification</b>	<b>Biofuels Policy &amp; Regulation</b>	<b>Bioplastics &amp; Biochemistry</b>
March 13th:		World Biofuels Markets Congress Day One			
09.00	Opening Plenary Sessions 1 & 2: <b>Global Markets, Global Industry</b>				
13.00 <b>Choice of:</b>	3A: <b>Global Biodiesel</b>		3B: <b>Global Bioethanol</b>		
16.00 <b>Choice of:</b>	4A: <b>Biodiesel</b>	4B: <b>Bioethanol</b>	4C: <b>Regional Focus – Latin America</b>		
18.00	<b>World Biofuels Markets Gala Reception</b>				
March 14th:		World Biofuels Markets Congress Day Two			
09.00 <b>Choice of:</b>	5A: <b>Agriculture &amp; Feedstocks</b>	5B: <b>Biofuels Production Plants</b>	5C: <b>Public Transport &amp; Fleets</b>	5D: <b>Pipelines &amp; Shipping</b>	
13.00 <b>Choice of:</b>	6A: <b>New Feedstocks</b>	6B: <b>Distribution &amp; Quality</b>	6C: <b>New Countries</b>	6D: <b>Transport Manufacturers</b>	
16.00 <b>Choice of:</b>	7A: <b>Global Commodity: Trading &amp; Pricing</b>	7B: <b>Biorefineries, Byproducts &amp; Bioproducts</b>	7C: <b>Heat, Power &amp; Cogen</b>	7D: <b>New Transport Users</b>	
18.00	Closing Plenary: <b>Towards The Bio Future</b>				

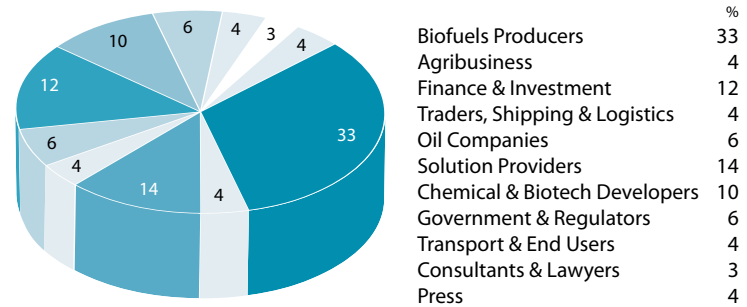
## Be part of the leading biofuels industry event

### “Every Major Player Was Present!”

Shell	RWE nPower	Abengoa
BP	Veolia	logen
Toyota	Iberdrola	Royal Nedalco
ExxonMobil	Electrabel	Samsung
Cargill	EHN	Mitsubishi
ADM	Neste Oil	Caterpillar
Bunge	Statoil	Bosch
Monsanto	Hydro	MAN Ferrostaal
Novozymes	Ed&F MAN	Wartsila
McKinsey	Bioverda	Alfa Laval
GE Energy	Virgin Fuels	Dow
Petrobras	Rabobank	Syngenta
Desmet Ballestra	Goldman Sachs	Akzonobel
Degussa	Morgan Stanley	BASF
Poet	BNP Paribas	DuPont
Honda	Barclays Bank	Tata Chemicals
Renault	Credit Suisse	Solvay
Ford	ABN AMRO	Acciona
Volvo	Investec	Malaysian Palm Oil Council
DaimlerChrysler	Fortis	3i
Chevron	Bank of Scotland	PWC
Total	ING	Accenture
ConocoPhillips	LloydsTSB	British Sugar
Agip	Macquarie	Tate & Lyle
OK Q8	Standard Bank	Kraft Foods
D1 Oils	Dexia	Unilever
E.On	Fortum	European Commission
Enel	Noble Group	Roland Berger

were amongst the delegates at WBM 07

### Representing the Entire Value Chain



### A Truly Global Meeting Place

Argentina, Australia, Austria, Bangladesh, Belgium, Brazil, Bulgaria, Canada, Chile, China, Columbia, Cyprus, Czech Republic, Denmark, Ecuador, Egypt, Estonia, Finland, France, Germany, Greece, Guatemala, Hong Kong SAR, Hungary, India, Indonesia, Ireland, Israel, Italy, Japan, Kazakhstan, Kenya, Korea, Lao, Latvia, Lithuania, Luxembourg, Macedonia, Malawi, Malaysia, Mexico, Netherlands, New Zealand, Norway, Pakistan, Peru, Philippines, Portugal, Poland, Romania, Russia, Singapore, Slovak Republic, Slovenia, South Africa, South Korea, Spain, Sweden, Switzerland, Taiwan, Tanzania, Thailand, Turkey, Ukraine, United Arab Emirates, United Kingdom, USA

**1300 executives from 58 countries attended WBM 07**

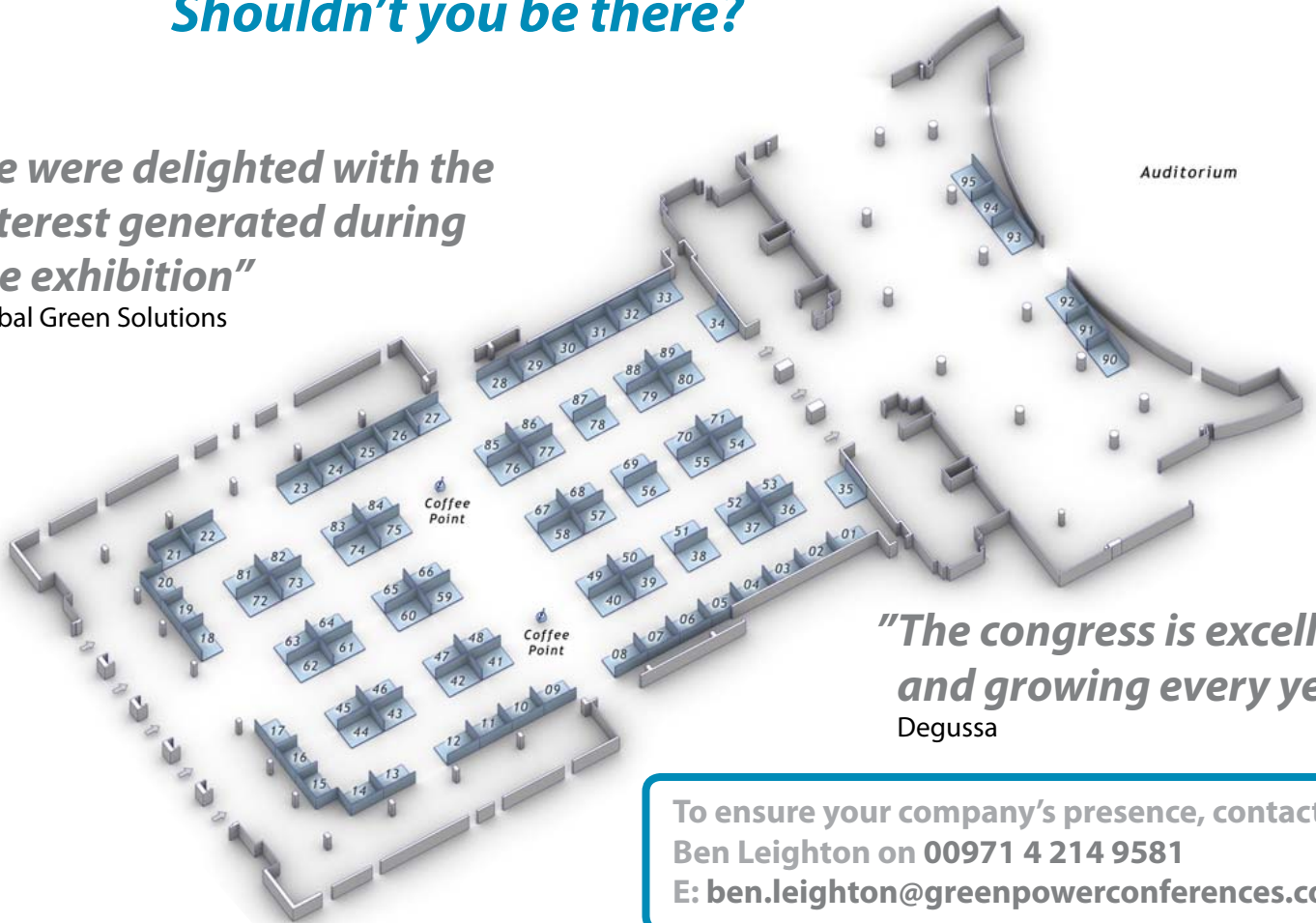
[www.worldbiofuelsmarkets.com](http://www.worldbiofuelsmarkets.com)

Imagine a hall full of strategic decision makers from the international biofuels industry...

## Shouldn't you be there?

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Global Green Solutions



*"The congress is excellent and growing every year"*  
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To ensure your company's presence, contact  
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### Confirmed Exhibitors Include



Please see event website for updates

**A proven, cost effective marketing solution**

- 08.30 Registration and Refreshments
- 09.00 Chairman's Introduction  
**Michael Liebreich**, Chairman and Chief Executive Officer, **New Energy Finance**
- 09.15 **Keynote Session: Global Investment Trends in Biofuels**  
Moderator:  
**Todd Alexander**, Partner, **Chadbourne & Parke**  
Speakers:  
**Ajit Nazre**, Partner, **Kleiner Perkins Caufield Byers**  
**Brian Bolster**, Vice President, **Goldman Sachs**
- 10.05 **Betting on Biofuels?**  
Moderator:  
**Roger Blears**, Senior Partner, **Martineau Johnson**  
Panellists:  
**Anna Halpern-Lande**, VP Business & Corporate Development, **Tellurian Biodiesel**  
**Roger Brown**, Head of Renewable Energy, **Standard Bank**  
**Francisco Blanch**, Head of Commodity Research, **Merrill Lynch**  
**Donna Clarke**, Biofuels Business Development Manager, **WHEB Ventures**  
**Mark Campanale**, Associate Director, **London Bridge Capital** & Founding Director, **UK SIF (UK Social Investment Forum)**
- 10.50 Networking Refreshment Break
- 11.30 **Volatility of Feedstock Pricing and Risk Management**  
Moderator:  
**Kona Haque**, Senior Commodities Editor, **Economist Intelligence Unit** (awaiting final confirmation)  
Panellists:  
**Sbastien Ribatto**, Managing Director, **Societe Generale**  
**Fabrizio Donini-Ferretti**, Head of Energy, **Dexia Credit Local**  
**Edward Meir**, Commodities Analyst, **MF Global**  
**Caroline Midgley**, Biofuels Team Manager, **LMC International**
- 12.45 Networking Lunch & Exhibition Opening
- 14.15 **What Factors are Driving Market Consolidation?**  
Moderator:  
**Jonathan Johns**, Head of Renewable Energy, **Ernst & Young**  
Panellists:  
**Gustavo Oubinha**, Head of Corporate and Structured Finance, **Rabobank**, Brazil  
*Additional panellists to be announced*
- 15.00 **The Role of Private Equity in Biofuels**  
Moderator:  
**Chris Groobey**, Partner, **Baker & McKenzie**  
Panellists:  
**Graham Noyes**, Vice President, Sales and Business Development, **Imperium Renewables**  
**Dr Gunter Festel**, Founder, **Festel Capital**
- 15.45 Networking Refreshment Break in the Exhibition Hall
- 16.30 **Project Finance and Project Debt Financing**  
Moderator:  
**Michael Liebreich**, Chairman & CEO, **New Energy Finance**  
Panellists:  
**Ivan Stocker**, Manager Bio-Energy, **DeSmet Engineers**  
**Peter Conway**, Director, **Project Financing Solutions**  
**Marc Schmitz**, Senior Manager, Project Finance, **Rabobank**  
**Leandro Alves**, Head of the Energy Division, **IADB (Inter American Development Bank)**
- 17.00 **VC Panel**  
Moderator:  
**Michael Liebreich**, Chairman & CEO, **New Energy Finance**  
Speakers:  
**Phillip Hasler**, Director, **Emerald Technology Ventures**  
**Anders Braennstroem**, President, Technology Transfer, **Volvo Technology Transfer AB**  
**William Lese**, Managing Director, **Braemer Energy Ventures**  
**Justin Adams**, Director Technical Strategy, Venturing & Innovation, **BP**
- 17.35 Close of Conference & Networking Reception in the Exhibition Hall

# Biofuels Policy & Regulation 12 March 2008

Supported by



- 08.30 Registration and Refreshments
- 09.00 Chairman's Introduction  
**Andre Wakker**, Manager, Renewable Energy Group, **ECN Policy Studies**
- 09.15 **The Policy Roadmap for Biofuels**  
Panellist:  
**Marc Londo**, Senior Researcher, Unit Policy Studies, **ECN Research Centre of the Netherlands** and member of **REFUEL**
- 09.45 **Global Biofuels Standards, Regulations and Best Practice**  
Panellists:  
**Kyriakos Maniatis**, Biofuels and Industry, EC, **DG TREN**  
**Raffaello Garofalo**, Secretary General, **European Biodiesel Board**  
**Sandrine Dixon-Decleve**, Executive Director, **IFQC**  
**Martin von Lampe**, Agricultural Economist/Policy Analyst, **OECD**  
**Martin Junginger**, Assistant Professor, **Copernicus Institute**, Utrecht University  
**Kevin McKinley**, Deputy Secretary General, **International Organisation for Standardisation**  
**Professor John A. Mathews**, Macquarie Graduate School of Management, **Macquarie University**, Australia
- 11.00 Networking Refreshment Break
- 11.30 **To what extent can Imports Facilitate or Hamper Biofuels Development?**  
Panellists:  
**Raffaello Garofalo**, Secretary General, **European Biodiesel Board**  
**Mark Hanson**, Senior Partner, **Stoel Rives**  
*Additional panellists to be announced*
- 12.15 Networking Lunch & Exhibition Opening
- 13.30 **Obligations and Tax Exemptions in EU Member States: A Need for Harmonisation?**  
Panellists:  
**Rob Vierhout**, Secretary General, **EBio**  
**Luc Pelkmans**, Project Manager, **VITO** (coordinator of the PREMIA project)  
**Roland Stein**, Associate, **Freshfields Bruckhaus Deringer**
- 14.15 **Biofuels and EU Agriculture: Challenges to the CAP**  
Panellists:  
**Hikka Summa**, Head of Bioenergy, Biomass, Forestry & Climate Change, DG Agri & Rural Development, **European Commission**  
**Silvia Prieler**, Research Scholar, **IIASA**
- 15.00 Networking Refreshment Break in the Exhibition Hall
- 15.30 **What is the Impact of putting Biofuels under a CO2 Pricing Scheme such as the EU-ETS?**  
Panellists:  
**Aat Peterse**, Programme Manager, Low Carbon Cars, **T&E European Federation for Transport and Environment**  
**Dr Robert Edwards**, Renewable Energies Unit, Institute for Environment and Sustainability, **European Commission – DG Joint Research Centre**  
**Kurt Koenighofer**, Biofuels Expert, **Joanneum Research**
- 16.15 **Biofuels and Policies on Biomass in other Sectors: Competition for Resources or Synergies?**  
Panellists:  
**Ausilio Bauen**, Director, **E4Tech** and Research Fellow, **Imperial College**  
*Additional panellists to be announced*
- 16.45 Close of Conference & Networking Reception in the Exhibition Hall

## Next Generation Biofuels: Science & Technology 12 March 2008

- 08.30 Registration and Refreshments
- 09.00 Chairman's Introduction  
**Kirsten Staer**, Director of External Affairs, **Novozymes** & Chair of the Biofuels Task Force, **Europabio**
- 09.15 **Keynote Session:**  
**Are Next Generation Biofuels ready for Prime Time?**  
Moderator:  
**Andre Faaij**, Associate Professor; Coordinator Research Energy Supply & System Studies, **Copernicus Institute - Utrecht University**  
Speakers:  
**Aristides Patrinos**, President, **Synthetic Genomics**  
**Patrick Gruber**, Chief Executive Officer, **Gevo**  
A senior representative, **UOP**  
**Robert Walsh**, President, **LS9**
- 10.45 Networking Refreshment Break
- 11.15 **Developing Cost Competitive Cellulosic Ethanol**  
Speakers:  
**Jack Huttner**, Vice President, **Genencor**  
**Arnold Klann**, Chief Executive Officer, **Bluefire Ethanol**  
**Per Carstedt**, Chief Executive Officer, **SEKAB**  
**Ger Bemer**, Chief Executive Officer, **Royal Nedalco**  
**Prof Birgitte K Ahring**, Chief Executive Officer, **BioGasol**  
**Charles Nielsen**, Manager, Research & Development, **Dong Energy**  
**Emmanuel Petiot**, Global Business Development Manager, **Novozymes**
- 12.05 **Next Generation Synthetic Biofuels and BTL**  
Speakers:  
**Neil Renninger**, SVP, Research and Co-founder, **Amyris Biotechnologies**  
**Eric Apfelbach**, President & CEO, **Virent Energy Systems**  
**Harrison Dillon**, Chief Executive Officer, **Solzzyme**  
**Michael Jackson**, President, **Syntec Biofuel**  
**Dr. Ir. Arij van Berkel**, Program Manager, **TNO**
- 13.00 Networking Lunch & Exhibition Opening
- 14.30 **Engineering and Optimisation of Algae for Biofuels**  
Speakers:  
**Koen Vanhoutte**, Founder & Director of Sciences, **SBAE Industries**  
**Matt Caspari**, Chief Executive Officer, **Aurora Biofuels**  
**Doug Frater**, President & CEO, **Global Green Solutions**  
**Harnessing the Full Potential of Biotechnology in the Development of Next Generation Biofuels**  
Moderator:  
**Alexandre Rojey**, Director of Sustainable Development, **IFP** & Chair, Conversion Process, **European Biofuels Technology Platform**
- 15.15 **Developing a Framework for Bioenergy Crops**  
Speakers:  
**Tom Todaro**, Chief Executive Officer, **Targeted Growth**  
**Anna Rath**, Vice President, Commercial Development, **Ceres**  
*Additional panellists to be announced*
- 16.00 Networking Refreshment Break in the Exhibition Hall
- 16.45 **Feedstock Genomics and Plant Biotechnology Development**  
Speakers:  
**Paul Winters**, Director, Communications, **Biotechnology Industry Organisation**  
**Juergen Logemann**, VP Technology Management, **BASF Plant Sciences**  
*Additional panellists to be announced*
- 17.15 **Fourth Generation Biofuels: Bio-Energy with Carbon Storage**  
*Speaker to be announced*
- 17.35 Close of Conference & Networking Reception in the Exhibition Hall

## Biofuels Sustainability & Certification 12 March 2008

This conference follows on from last year's inaugural conference looking at how to ensure sustainability criteria for biofuels production and the implementation of certification schemes. This year the conference looks in greater depth at the practical schemes that have been launched, what they cover and analyses other potential adverse impact on the environment.

- 08.30 Registration and Refreshments
- 09.00 Chairman's Introduction  
**Greg Archer**, Director, **LowCVP**, UK
- 09.15 **Opening Session: Assessing Global Impact of Biofuels**  
Three different viewpoints from leading analysts of biofuels sustainability will provide attendees with an overview and update of these critical industry issues.
  - Biofuels Sustainability
  - Biofuels: At What Cost?
  - Biofuels Certification**Suzanne Hunt**, Biofuels Consultant, **Department of Energy**, USA  
**Imke Luebbecke**, EU Bioenergy Policy Officer, **WWF**
- 10.30 Networking Refreshment Break
- 11.00 **Practical Analysis of Biofuels Certification Schemes**  
As the first public schemes are launched this session will examine some of the leading schemes and be followed by a panel debate on how to balance integrity with cost.  
UK - **Greg Archer**, Director, **LowCVP**, UK  
Germany - **Dr. Jan M. Henke**, **meó Consulting Team**, Germany
- 11.40 **Practical Issues with Ensuring Biofuels Certification**  
**David Glenister**, Systems & Services Certification, **SGS**  
Plus additional panellists:  
**Charlotte Opal**, **Roundtable** on Sustainable Biofuels  
**Paul Hodson**, DG TREN, **European Commission**  
**Lars Friberg**, Guest Researcher, **Centro Clima**, Brazil
- 12.30 Networking Lunch & Exhibition Opening
- 14.00 **Opportunities and Challenges for the South**  
Biofuels presents a unique opportunity to assist developing nations by helping them meet their essential energy needs by locally produced fuel. What are the key challenges for biofuels in helping develop economies?  
**Daniel Liwimbe**, Chief Executive Officer, **Ethanol Malawi**  
*Additional panellists to be announced*
- 14.40 **Measuring the Displacement Effects of Biofuels**  
What are the ecological impacts of biofuels land use on water, soil and climate? What are other indirect impacts? How to prevent ecological risks?  
Speakers:  
**Uwe R. Fritsche**, **Oeko-Institut**, Germany  
**Ina Küddelsmann**, **Aquascop**, Germany
- 15.30 Networking Refreshment Break in the Exhibition Hall
- 16.00 **Measuring the GHG Savings from Biofuels**  
The final session will examine the critical area of how to effectively measure the GHG savings of different biofuels.  
Speakers:  
**Gao Pronove**, Managing Director, **GHG Management Institute**  
**Dr. Ingo Klenk**, **Südzucker**, Germany  
**Philip Watson**, **E4 Tech**, UK
- 17.30 Close of Conference & Networking Reception in the Exhibition Hall

08.30 Registration and Refreshments

Chair: **Dr Matt Carr**, Director, Policy, **Biotechnology Industry Organisation (BIO)**, USA

09.00 Chairman's Introduction

## Keynote Session - Market Update on Bioproducts

### 09.10 Industrial Biotechnology: Re-Evolutionizing the Chemicals & Plastics Industry

- Recent advances in industrial biotechnology are revolutionizing the production of chemicals, plastics and other consumer products from a range of renewable feedstocks
- These new biobased products have the potential to greatly reduce dependence on petroleum and slash greenhouse gas emissions while creating tens of thousands of new jobs in a bio-based economy
- The high cost of petroleum combined with new breakthroughs in genomics, proteomics and bioinformatics has resulted in a rapid expansion in opportunities for renewable chemical production
- This presentation will survey the technological advances and commercial endeavors that are forming the leading edge of the next industrial re-evolution

**Dr Matt Carr**, Director, Policy, Industrial and Environmental Section, **Biotechnology Industry Organisation (BIO)**, USA

### 09.40 Principles & Concepts Underlying Bioplastics and Bioproducts Development

- What is the 'value proposition' for switching to a bio-renewable carbon feedstock base?
- How does incorporating bio content into a product reduce carbon footprint and move to a zero carbon footprint?
  - How do you define a 'bio product' and how do you identify and measure bio content?
  - How do you calculate and present 'true life cycle costs' of bioplastics and products in comparison to existing products?
  - What about biodegradability and end of life options for bioplastics and bioproducts?

**Ramani Narayan**, University Distinguished Professor, **Michigan State University**, USA

### 10.10 The Role of Public Policy & Regulation in Supporting the Development of the Market for Biobased Products

- Preferred procurement and labeling programs for biobased products
- Dr Marvin Duncan**, Senior Agricultural Economist, Office of Energy Policy and New Uses, **US Department of Agriculture**, USA (awaiting final confirmation)

10.40 Interactive Discussion Session with Speakers

10.55 Networking Refreshment Break

### 11.25 Panel Discussion - How Could Policy & Regulation Be Developed to Assist the Market?

- Implementation – what products are already here and what are in the pipeline?
- US federal biobased product procurement requirements and labeling program
- Future EU plans and European developments in general
- Other global developments i.e. Africa

Panellists:

Speakers from the day & other panellists to be confirmed

### 12.00 The Role of Sustainability & Cost Effectiveness of Bioproducts

**Dr Marian Mours**, Director, **SusChem**

#### Focus on Bioplastics

### 12.25 Life Cycle Assessment of Bioplastics

- LCA analysis and surveys
- Are bioplastics sustainable?
- How will the market develop?

**Dr Martin Patel**, Department of Science, Technology & Society, **Utrecht University**, Netherlands

12.50 Interactive Discussion Session with Speakers

13.00 Networking Lunch & Exhibition Opening

### 14.30 The Cradle to Cradle Concept

Speaker to be confirmed

### 14.55 Improving Efficiency in the Production of Bioplastics

- Fossil fuel is still often used as the energy source during production
- How much fossil fuel is actually saved?
- Investments required
- Larger manufacturing plants

**Erwin Vink**, Environmental Affairs Manager, **NatureWorks**, Netherlands

15.20 Interactive Discussion Session with Speakers

15.30 Networking Refreshment Break in the Exhibition Hall

#### Case Studies

16.00 A series of case studies from retailers and industry on using bioplastics in their businesses and the results achieved.

### The Realities of Bioplastics in Use - Reviewing Performance

### The Pros and Cons of Biodegradable Bioplastics in Consumer Products

#### Latest Innovations in the Sector

### 16.50 Technical Innovations

- Production of PHAs in partnership with US agriculture company ADM
  - Recent life cycle study of PHA showed greater than 200% greenhouse gas reduction vs. petroleum plastic
- Dr Oliver Peoples**, Chief Scientific Officer, **Metabolix**, USA

17.15 Interactive Discussion Session with Speakers

17.25 Close of Conference & Networking Reception in the Exhibition Hall

Supporting Organisations:

**Bioenergy Australia, EuropaBio, UNICA**

## Event Partners

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08.00 Registration and Refreshments

09.00 Sessions 1 & 2

## Opening Keynote Session:

### Global Markets, Global Industry

The opening Keynote Session of the Congress brings together a unique collection of industry leaders from across the biofuels value chain to share their insight and visions for the future development of the industry.

Moderator:

**Tim Sebastian**, Author, Journalist and Former Presenter of BBC's **HARDtalk**

Keynote Speakers:

**Jose Maria Figueres Olsen**, Former President, **Costa Rica**, & Former Chief Executive Officer, **World Economic Forum**

**Mariann Fischer Boel**, Commissioner for Agriculture and Rural Development, **European Commission**

**Lord Oxburgh**, Former Chairman, **Shell** and Chairman, **D1 Oils**

**David Rothkopf**, President & Chief Executive Officer, **Garten Rothkopf**

### Biofuels Hard Talk

**Tim Sebastian** questions the keynote panel on critical issues surrounding the biofuels industry. What are their views on climate change, food vs fuel, land use, biofuels for developing nations?

10.30 Networking Refreshment Break & Exhibition Visit sponsored by:



**Jens Riese**, Principal, Biofuels and Industrial Biotech Practice, **McKinsey & Co.**

**Giuseppe di Carpegna**, Chief Executive Officer, **Desmet Ballestra Oleo**

**Jeff Broin**, Chief Executive Officer, **POET**

**Per Falholt**, Executive Vice President Research & Development, **Novozymes**

**Tjerk de Ruiter**, Chief Executive Officer, **Genencor**

### Biofuels Hard Talk II

**Tim Sebastian** questions the keynote panel on building the future biofuels industry.

13.00 Networking Lunch Break & Exhibition Visit sponsored by

14.30

## Choice of 2 Parallel Sessions:

### Session 3A

#### Global Biodiesel Markets

This session will look at the global developments of the Biodiesel Markets with Biodiesel Leaders from across the globe sharing their insights as their markets develop.

Moderator:

**Jens Riese**, Principal, Biofuels and Industrial Biotech Practice, **McKinsey & Co.**

Panellists:

**Peter A. Abaya**, President & Chief Executive Officer, **PNOC - Alternative Fuels Corporation**, The Philippines

**Nick Brooks**, Chief Executive Officer, **Bioverda**, Europe

**Doug Hooper**, Chief Executive Officer, **Canadian Bioenergy**, Canada

**Rahul Kale**, Managing Director, **KemOleo Pte Ltd** (A Wilmar Company), Singapore

**Rob Tripp**, Chief Executive Officer, **Benefuel**, USA

### Session 3B

#### Global Ethanol Markets

This session will look at the global developments of the bioethanol markets with bioethanol leaders from across the globe sharing their insights as their markets develop.

Moderator:

**Walter Pfeiffer**, Partner Oil & Chemicals, **Roland Berger Strategy Consultants**, Germany

Panellists:

**Andrew Owens**, Chief Executive Officer, **Greenery**, UK

**Marcos Sawaya Jank**, President & Chief Executive Officer, **UNICA**, Brazil

**Lutz Guderjahn**, Vice President, **EBio** & Chief Operating Officer, **CropEnergies**, Germany

**Claus Sauter**, Chief Executive Officer, **Verbio**, Germany

16.00 Networking Refreshment Break & Exhibition Visit sponsored by

16.40

## Choice of 3 Parallel Sessions:

### Session 4A

#### European Biodiesel Market

This session will look at the developments of the European biodiesel market and discuss the issues of imports

Moderator: **Raffaello Garofalo**, Secretary General, **European Biodiesel Board**

Panellists:

**Walter Pfeiffer**, Partner Oil & Chemicals, **Roland Berger Strategy Consultants**, Germany

A Representative, **Neste Oil**, Finland

### Session 4B

#### European Bioethanol Market

This session will look at the latest developments of the European bioethanol market and how the plants are coping with the increased feedstocks costs.

Moderator:

**Thomas Gameson**, Director, Government & Public Affairs, **Abengoa Bioenergy**, Spain

Panellists:

**Rob Vierhout**, Secretary General, **European Bioethanol Fuel Association (eBIO)**

**Camilla Slunge Dowling**, Environment Manager, **OKQ8**, Sweden

**Josef Modl**, Executive Vice President, **Vogelbusch**, Austria

### Session 4C

#### Latin American Focus Session

This session will look at the latest developments in the key pioneering region of Latin America.

Moderator: **Plinio Mario Nastari**, President, **Datagro**, Brazil

Panellists:

**Sergio Flores-Thompson**, Chief Executive Officer, **InfinityBio**, Brazil

**Martin Fraguio**, Chief Executive Officer, **MAIZAR**, Argentina

**Hector Huergo**, President, **Argentine Association of Biofuels and Hydrogen (AABH)**

**Marcello Brito**, Commercial Director, **Grupo Agropalma**, Brazil

**Dr Expedito Parente**, President, **Tecbio**, Brazil

18.00 Networking Cocktail Reception in the Exhibition Hall

19.00

## World Biofuels Markets Gala Dinner

08.00 Refreshment Break Sponsored by



09.00

## Choice of 4 Parallel Sessions:

### Session 5A

#### Agriculture & Feedstocks

- What is the best sustainable way to increase biofuels production in Europe and globally?
- Which crop alternatives are feasible sources of fuel?
- How can crop acreage and yield be increased?
- How does selective breeding and genetic modification improve crop output?

Moderator:

**Dietrich Klein**, Chairman, **EU Commission's Advisory Group on Energy Crops** & Chairman, Bioenergy Working Party, **COPA - COGECA**

Panellists:

**Tim Kroenke**, Head of Biofuels, **Syngenta**, Switzerland  
**Juergen Logemann**, Vice President Technology Management, **BASF Plant Science**, Germany

A Representative, **Monsanto International**

**Dr. Gurumurthi Natarajan**, Chief Operating Officer, **Terasol Energy**, USA

**Dr Mark Winslow**, Special Advisor on Biofuels, **ICRISAT** (International Crops Research Institute for the Semi Arid Tropics)

**Dror Kfir**, Vice President - Biofuels, **Netafim**

### Session 5C

#### Public Transport, Fleets & Marketing

How can biofuels be promoted through public transport, incorporated into fleets and be effectively marketed to the general public.

Moderator:

**Heather Allen**, Sustainability Officer, **UITP (International Association of Public Transport)**

**Gustaf Landahl**, Head of Department Planning & Environment, **City of Stockholm** & Coordinator, **BEST Project (Bioethanol for Sustainable Transport)**

### Session 5B

#### Developing & Managing Biofuels Production Plants

- How can production costs be further reduced and what is the correct scale for biofuels plants?
- What new process technologies are available?
- What lessons can be learnt from the new large scale industrial biorefining complexes?

Moderator:

**Margaret Garn**, Editor, **Biofuels International**, UK

Panellists:

**Shashank Inamdar**, **BioCynergy** & Managing Director, **Praj Industries**, India

**Dan Parker**, Chief Executive Officer, **ParkerMessana Consulting Engineers**, USA

**Christian Dupraz**, VP Gasoline, Petrochemicals & Renewables, **Axens**, France

**Edgar Ahn**, Technical Director, **BDI - BioDiesel International**, Austria

### Session 5D

#### Pipelines & Shipping

A session dedicated to the business critical sector of transporting and delivering biofuels.

Moderator:

**Michael Cooper**, President, **Biofuel Brokers**, LLC, USA

Speakers:

**Marcelino Guedes F. M. Gomes**, Pipeline & Terminals Director, **Transpetro / Petrobras**, Brazil

**Kris Truyens**, Alternative Fuel Services, **SGS**, Belgium

**Paul O'Neill**, Transport Treasure, **Deloitte**, UK

10.30 Networking Refreshment Break & Exhibition Visit

11.10

## Choice of 4 Parallel Sessions:

### Session 6A

#### New Feedstock Sources

A panel discussing the development of new sources of biofuels feedstocks such as Miscanthus, Sorghum, Jatropha, Algae – what are the key issues, can these be grown on non-agricultural lands? What are the implications for water use and other ecosystem impacts?

Moderator:

**Dr. Jeremy Tomkinson**, Chief Executive Officer, **National Non Food Crops Centre**, UK

**Dr Ganapathy Arumugam**, Chief Executive Officer, **Enhanced Biofuels and Technologies**, India

**Douglas Frater**, President & Chief Executive Officer, **Global Green Solutions**, Canada

**Peter Hanratty**, Chief Executive Officer, **Fuelstock**, UK

**Bob Avant**, Bioenergy Program Director, **Texas A&M University**, USA

A Representative, **D1 Oils**

### Session 6B

#### Biofuels Quality & Distribution

Moderator: **Sandrine Dixson-Declève**, Executive Director, Europe & Africa, **International Fuel Quality Center**

Panellists:

**Walter Mirabello**, Managing Director, **Lyondell Italia**, Italy

**Hans Keuken**, Managing Director, **H.E. Blends**, The Netherlands

### Session 6C

#### New Countries, New Markets

This session will examine some of the new biofuels markets that are opening up across the globe.

Moderator to be announced

#### New Global Biodiesel Opportunities

**Matthew Johnston**, Center for Sustainability and the Global Environment (SAGE), **Nelson Institute**, USA

#### Malawi

**Daniel Liwimbe**, Chief Executive Officer, **Ethanol Malawi**, Malawi

### Session 6D

#### Transport Manufacturers

The views of the transport manufacturers is presented in this interactive session:

- How do biofuels impact the transport manufacturers and how do they fit into the drive to low carbon transport?
- What is the impact of the new EU fuel quality standards?

Panellists:

**Shige Kobayashi**, General Manager, Technology & System Analysis, **Toyota R&D Labs Inc.** & Coordinating Lead Author, 4th Assessment Report, IPCC

**Urban Wästljung**, Corporate Environmental Affairs, **Scania**, Sweden

**Dr Simon Godwin**, Manager, Automotive Issues, **Daimler**, Belgium and lead author of the **WEC - Transport Study**

12.30 Networking Lunch Break & Exhibition Visit sponsored by



14.00

## Choice of 4 Parallel Sessions:

### Session 7A

#### Global Commodity: Trading & Pricing

With global commodity prices under severe pressure what are the likely forecasts and scenarios going forward? To what extent can the global biofuels further commoditise?

Moderator: **Jonathan Kingsman**, President, **Kingsman**, Switzerland

Panellists:

**Kevin McGeeney**, Chief Executive Officer, **Starsupply Renewables**, Switzerland

**Will Babler**, Risk Manager, **First Capitol**, USA

**Richard Whitlock**, Director of Industrial Crops, **Frontier AG**, UK

### Session 7B

#### Biorefineries, Byproducts & Bioproducts

How are multi-product biorefineries being developed and what is the importance of by/bioproducts?

Moderator: **Prof Wim Sotaert**, Professor of Industrial Bioscience, **Ghent University** & founder, **Ghent Bio-Energy Valley**

Panellists:

**Dr Marita Veringa Niemela**, Vice President Biofuels,

**Pöyry Engineering**, Finland

**Ed Lehrburger**, Chief Executive Officer, **PureVision Technology**, USA

**Robert Outram** Team Leader Specialty Chemicals **Frost & Sullivan**, UK

**Matt Carr**, Policy Director, Industrial and Environmental Section,

**Biotechnology Industry Organization**, USA

**Marco Marchioni**, Chief Executive Officer, **Merloni Progetti SpA**

### Session 7C

#### Biofuels: Heat, Power & Cogen

Moderator:

**Sabine Froning**, Managing Director, **Euroheat**, Belgium

Panellist:

**Andrew Kingston**, Chief Executive Officer, **Dynamotive**, Canada

### Session 7D

#### New Transport Users

What new transport markets (trains, planes, shipping) are being developed for biofuels and when will they come online?

Moderator:

**Robert Wilson**, Chairman, **Pöyry Consulting**

Panellists:

**David Edwards**, **Virgin Trains**, UK

**Dr Ganapathy Arumugam**, CEO & Group Science Director - Biofuels Research and Development Centre, **Enhanced Biofuels and Technologies**, India

**Dr Expedito Parente**, President, **Tecbio**, Brazil

**Jennifer Holmgren**, Director of Exploratory and Fundamental Research, **UOP LLC**

**Dr Simon Godwin**, Manager, Automotive Issues, **Daimler**, Belgium and lead author of the **WEC - Transport Study**

**Jennifer Holmgren**, Director of Exploratory and Fundamental Research, **UOP**, USA

15.30 Networking Refreshment Break & Exhibition Visit sponsored by



16.10

## Session 8

### Closing Plenary: Towards The Bio Future

What are the key issues and challenges that need to be overcome over the next year until WBM 09? What are the lessons we can learn from the past year and when and how will the transition to new sustainable biofuels be ensured and which new conversion technologies and feedstocks will come online when?

Moderator: **Simon Robinson**, **Big Biofuels Blog & ICIS**

Speakers:

**John Melo**, Chief Executive Officer, **Amyris Biotechnologies**, USA

**Jennifer Holmgren**, Director of Exploratory and Fundamental Research, **UOP**, USA

**Koen Vanhoutte**, Founder & Director of Sciences, **SBAE Industries**

17.00 Close of Congress

*"The calibre of delegate appeared higher than at similar events"* BioXchange

*"On reflection for the exposure, number of delegates, quality of contacts we thought our silver sponsorship represented excellent value and we will definitely be returning next year"* Intertek

*"Exceeded my expectations"* Lloyds TSB

*"We were delighted with the interest generated during the exhibition"* Global Green Solutions



*"Better than any other I attended"* Sener Grupo de Ingeniería

*"Really supported the whole idea of business network... helped to provide a good platform for all businesses to promote themselves successfully"* Bioverda

*"We were very happy about the conference and our sponsorship. Thanks a lot for all your help and your perfect organization during the event, it was highly appreciated"* Vertical UK

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If attending on 12th March, please tick which conference you will attend:

Biofuels Finance & Investment    Next Generation Biofuels    Biofuels Sustainability    Biofuels Policy & Regulation    Bioplastics & Bioproducts

\* All 2 day and 3 day passes include a charge of €69 + VAT for entry to the gala dinner on 13th March. If you do not wish to attend the dinner, please tick here   
All pre-registered attendees are added to the online networking system - see page 9 for details. You may opt out at any time

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### Venue:

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