



TOWARDS A LONG TERM E-SKILLS STRATEGY

5-6 October 2006, Thessaloniki, Greece

Wednesday, 4 October: 21.00 - 24.00

Dinner-Reception sponsored by Cedefop



Conference venue: European Centre for the Development of Vocational Training (Cedefop) Europe 123, GR - 57001 Thessaloniki, Greece

THURSDAY, 5 October 2006

08:30 REGISTRATION

09:00 - 09:30 WELCOME AND INTRODUCTION

- **Ms Aviana Bulgarelli**, Director of Cedefop
- **Mr Günter Verheugen**, Vice-President of the European Commission (video)

09:30 - 11.00 TOWARDS A LONG-TERM STRATEGY

Chair: **Mr Costas Andropoulos**, Head of Unit, Directorate General Enterprise and Industry, European Commission

- **Mr Soumitra Dutta**, Roland Berger Professor of Business and Technology, Dean of External Relations, INSEAD
- **Ms Christine Leitner**, Head of Center for European Administration Danube-University Krems
- **Mr Yvon Leroux**, Vice-President, Public Sector, Cisco Systems EMEA
- **Mr Gerd Rohde**, Head of UNI – IBITS/P&MS, UNI-Europa

11:00 - 11:30 Coffee break



11:30 - 13:00 GLOBAL SOURCING, JOB CREATION AND NEW WORKING ENVIRONMENT

Chair: **Mr Bror Salmelin**, Head of Unit, Directorate General Information Society and Media, European Commission

- **Ms Maria Joao Rodrigues**, Special Advisor to the EC, University of Lisbon, ISCTE
- **Mr Mark Harris**, Director Higher Education & Research, Intel and Associated Professor for Technology Entrepreneurship, University Politehnica Bucharest
- **Mr Veli-Pekka Niitamo**, Director of Mobile Work Research, Nokia
- **Mr Luke Georghiou**, Associate Dean for Research, Faculty of Humanities and PREST, Manchester Business School

13:00 - 14:00 Lunch

14:00 - 16:00 THREE PARALLEL SESSIONS

Three important topics are selected for experts' input and exchange:

1. The European e-Competence Framework
2. e-Skills Certification and Training
3. Employability and Digital Literacy

The intention is to feed and update the policy level discussion in these fields. Projects are offering material and information at stands in the exhibition hall.

1. European e-Competence Framework (room Europa)

Chair: **Mr Burkart Sellin**, Principal Administrator, Cedefop

- **Mr Stephan Pfisterer**, BITKOM and AITTS
- **Mr Patrick Mathieu**, Head of Resource Management, Airbus Information Systems
- **Mr Hubert Delafon**, IT Competency Manager, Michelin and CIGREF
- **Ms Clementina Marinoni**, Project Manager, Fondazione Politecnico di Milano
- **Mr Malcolm Sillars**, Programme Manger, The British Computer Society and Director, SFIA Foundation
- **Mr Jens Bjornavold**, Cedefop



2. e-Skills Certification and Training (room Montessori)

Chair: **Mr Antonio Herrera**, President, e-SCC and chair of WG "Skills and Employability" of the ICT Task Force

- **Mr Peter Weiß**, Senior Researcher, University of Karlsruhe
- **Mr Stefan Grunwald**, Cert-IT
- **Mr Markus Schwertel**, Regional Manager Networking Academy Program, Cisco Systems
- **Mr Stirling Wood**, Consultant
- **Mr Friedrich Scheuermann**, Managing Director, Institute for Future Studies

3. Employability and Digital Literacy (room Rousseau)

Chair: **Mr Geoff Mc Mullen**, President, Cepis

- **Mr Joseph Bremer**, Directorate General Information Society and Media, e-Inclusion Unit, European Commission
- **Mr Karsten Gareis**, Project Manager, empirica
- **Mr Damien O'Sullivan**, CEO, ECDL Foundation
- **Ms Di Millen**, Head of Professional Development & Support, NHS Connecting for Health
- **Mr Peter Davitt**, FIT (Fast Track to IT)

16:00 - 16:30 Coffee break

16:30 - 17:30 FEEDBACK FROM THE PARALLEL SESSIONS & THE DRAFT CONFERENCE DECLARATION

Chair: **Mr André Richier**, Responsible for the European e-Skills Forum, Directorate Enterprise and Industry, European Commission

- **Ms Jutta Breyer**, Consultant and CEN/ISSS group on ICT skills
- **Mr Paolo Schgör**, ECDL & EUCIP Certifications Manager, AICA
- **Mr Michiel van der Voort**, Vice President, EXIN International
- **Mr Yves Punie**, Institute for Prospective Technological Studies, Joint Research Centre, European Commission

20.00 - 23.00 CONFERENCE DINNER
Sponsored by Industry Partners



FRIDAY, 6 October 2006

09:00 - 10:30 e-LEARNING AND LIFELONG ACQUISITION OF SKILLS

Chair: **Ms Maruja Gutierrez Diaz**, Head of Unit, Directorate General Education and Culture, European Commission

- **Mr Jouni Kangasniemi**, Senior Counsellor, Finnish Ministry of Education
- **Mr Tapio Koskinen**, Senior Advisor, Helsinki University of Technology
- **Ms Lena Nydahl**, Vice Director-General, The Swedish Agency for Flexible Learning
- **Mr Claudio Dondi**, President of Scienler and Member of the Board of MENON EEIG

10:30 - 11:00 Coffee Break

11:00 - 12:30 MULTISTAKEHOLDER PARTNERSHIPS

Chair: **Mr Stephen Wright**, Associate Director, European Investment Bank (EIB)

- **Mr Hugo Lueders**, Secretary General, eSCC and Director Public Policy EMEA, CompTIA
- **Mr Terry Hook**, Senior Adviser, e-Skills UK
- **Mr Michael Ehrke**, Senior Adviser, IG Metall
- **Ms Elena Bonfiglioli**, Director Corporate Citizenship, Microsoft EMEA

12:30 - 13:30 CONFERENCE DECLARATION AND CONCLUSION

Concluding panel discussion chaired by **Mr David White**, Director, Directorate General Enterprise and Industry, European Commission

- **Ms Aviana Bulgarelli**, Director of Cedefop
- **Mr Yvon Leroux**, Vice-President, Public Sector, Cisco Systems EMEA
- **Mr Michael Ehrke**, Senior Adviser, IG Metall
- **Mr Sumittra Dutta**, Roland Berger Professor of Business and Technology, Dean of External Relations, INSEAD
- **Mr Malcolm Harbour**, Member of the European Parliament and EIF (European Internet Foundation) to be confirmed

13.30 - 14.30 Lunch

END OF THE CONFERENCE
