

Flying high in Business and Research

FOCUS THEMES:

- BIOSERVICES
- BIOTECHNOLOGICAL INNOVATION IN FOOD
- INDUSTRIAL BIOTECHNOLOGY

Europe's
No.1 Event
for Biotechnology
and Life Sciences



Hannover, 11–13 October 2011

Biotechnology | Laboratory Equipment | Services | Technology Transfer

biotechnica.de

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THE KEY TO YOUR SUCCESS: BIOTECHNICA 2011



BIOCOM AG



BIO DEUTSCHLAND



bone-tec 2011
1st Bone-Tissue-Engineering Congress
12 - 15 October, 2011
Hannover, Germany



EUROPEAN ASSOCIATION OF
PHARMA BIOTECHNOLOGY



eppendorf



Dear Guests,

BIOTECHNICA 2011 has so much to offer: innovations, products, know-how and new business contacts. Europe's leading trade fair for biotechnology and the life sciences covers key categories such as Enabling Technologies, Bioanalytics, Bioinformatics, Services and Biotech Applications.

At the same time BIOTECHNICA examines major trends for the future with three focus themes: BioServices, Biotechnological Innovation in Food and Industrial Biotechnology. You'll also be able to see all the latest products and innovations from the market leaders in our exhibition halls, and hear distinguished experts speaking at our conferences. And you'll find all the contacts you need to further your career at jobvector, the career platform hosted by BIOTECHNICA.

We look forward to seeing you at the show!

Jürgen Fürstenberg-Brock
BIOTECHNICA Director

P.S.: The next BIOTECHNICA in Hannover after this year's show (2011) will take place in 2013.

BIOTECHNICA faithfully reflects current trends within the industry – and this is what gives the show its focus and authority. Make the most of this interdisciplinary platform to study the process chains that create value in the marketplace, identify the key trends and developments, and get talking to customers. You'll find everything you are looking for right here – all at one place, and in just three days.

The entire industry – at one event

1. Bioprocess Technology and Bio-Engineering

(Bioreactors, bioreactor accessories, equipment development, GLP/GMP, bioreactor analysis, sterile techniques, downstream processing, ultrapure water systems, laboratory equipment, logistics, measuring and control technology)

2. Bioinformatics

3. Bioanalytics

4. Biotech Services

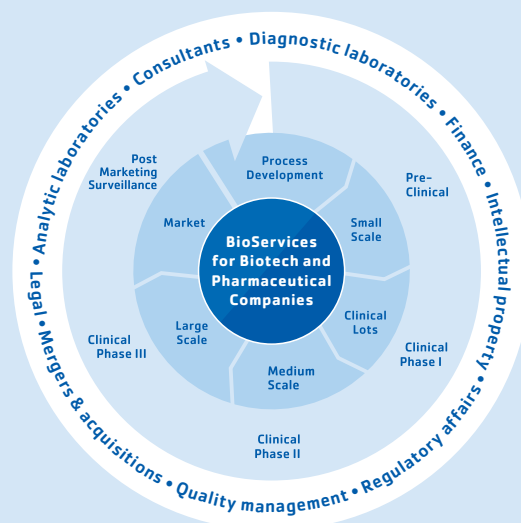
5. Biotech Applications

Therapeutics, Diagnostics, Biomedicine •
Food, Agriculture • Industrial Biotechnology,
Environment • Marine Biotechnology • Transgenic Animals

The following top international players will be exhibiting at BIOTECHNICA:

Analytik Jena, Beckman Coulter, Becton Dickinson, Boehringer Ingelheim, Germany's Federal Ministry for Education and Research (BMBF), Corning, Eppendorf, Fraunhofer, GE Healthcare, Greiner-Bio-One, Hamilton Robotics, Macherey Nagel, Merck Millipore, Mettler-Toledo, Qiagen, Sartorius, Sigma Aldrich, Thermo Scientific, VWR, international group presentations by individual nations, biotech clusters with their joint displays, leading industry associations and many more besides.

These days, more and more pharmaceutical and biotech enterprises are giving contracts for research and production to external service providers. You can follow this trend on our BioServices platform. Here pharma and biotech companies get together with highly specialized joint venture partners at every stage of the value-adding chain – from the development of active ingredients to the final securing of licenses and approvals. At the accompanying conference, leading experts will be discussing new paradigms in life science innovations, developments in personalized medicine, biosimilars and trends in biopharmaceutical discovery, development and production.



○ = CRO (contract research organization)

○ = CMO (contract manufacturing organization)



Our coverage of this focus theme includes a special display, a conference and a forum:
www.biotechnica.de/bioservices_e

FOCUS THEME: BIOTECHNOLOGICAL INNOVATION IN FOOD

Modern food biotechnology constitutes a major market, and will be the subject of a special display in Hall 9. The focus here is on modern molecular biological processes in food analytics and new developments in process technology. Partners from the food industry and trade associations will be presenting displays featuring the latest developments and examples of current applications. Numerous corporate presentations complete the program.

At the accompanying symposium "Biotechnological Innovation in Food" a line-up of distinguished experts will be discussing what modern biotechnology can contribute to the production and processing of our food. So make the most of this unique opportunity to learn directly from leading specialists in the field.

The core themes:

- Food analytics: Allergens, Toxins, Genetic modifications
- Process technology: Fermentation, Concentration, Purification



Our coverage of this focus theme includes a special display, a conference and a forum:
www.biotechnica.de/foodbiotechnology_e

FOCUS THEME: INDUSTRIAL BIOTECHNOLOGY

Biotechnology is becoming increasingly important as a source of new processes and products for the industry. The Industrial Biotechnology Forum examines this trend and showcases new examples of applications in industrial production.

Which biotech processes will be adopted in future for industrial production and processing? How can bioscientists and engineers learn from each other by working together in project teams? Expect detailed answers to these and other questions. You can also gain an insight into some fascinating examples of best practice, which have been co-funded by Germany's Federal Ministry of Education and Research (BMBF) through the "BioIndustry 2021" initiative.

The core themes:

- Focus: Applications
- Models for cooperation between industry and scientific research
- Marine resources for industrial biotechnology



Our coverage of this focus theme includes a special display and a forum:
www.biotechnica.de/industrialbiotech_e

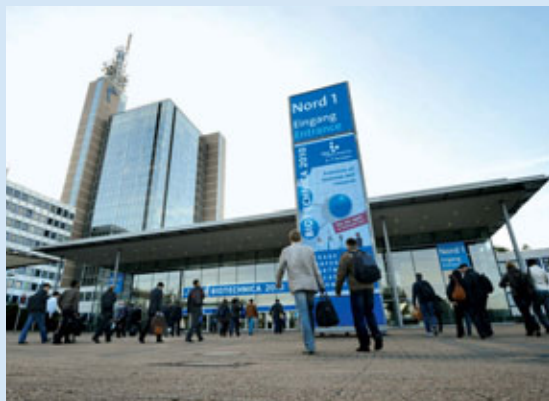
LEARNING FROM THE BEST: THE CONFERENCE PROGRAM

The latest product developments, current research findings and ideas for innovations – all this and more is offered by our high-powered conference program, which features over 500 international guest speakers.

At the sessions in the Convention Center and in Hall 9 you can gather the vital knowledge that puts you ahead, build on your professional skills – and thus save on in-house training costs. More information at: www.biotechnica.de/events

THEME	PROGRAM	ORGANIZER	VENUE
MEDICAL BIOTECHNOLOGY			
Therapeutics	3 rd PEGS Europe – Protein & Antibody Engineering Summit	Cambridge Healthtech Institute (CHI)	CC
	Stem Cells (4 th Life Science Spotlight)	Life Science Research (LSR)	Hall 9, F 69
	New Methods of Protein Analysis (4 th Life Science Spotlight)	Life Science Research (LSR)	Hall 9, F 69
	bone-tec 2011 International Bone Tissue Engineering Congress	Institute Indente	CC
Diagnostics	2 nd Molecular Diagnostics Europe	Cambridge Healthtech Institute (CHI)	CC
	Forensics (4 th Life Science Spotlight)	Life Science Research (LSR)	Hall 9, F 69
	Stem Cells (4 th Life Science Spotlight)	Life Science Research (LSR)	Hall 9, F 69
INDUSTRIAL BIOTECHNOLOGY			
	1 st Forum Industrial Biotechnology	BIOCOM	Hall 9, C 86
FOOD BIOTECHNOLOGY			
	2 nd Biotechnological Innovation in Food	MicroMol GmbH	Hall 9, CC
	2 nd Bioactive Ingredients for Functional Foods	Forschungsverbund Agrar- und Ernährungswissenschaften Niedersachsen (FAEN), Deutsches Institut für Lebensmitteltechnik e.V.	CC
INTERDISCIPLINARY TECHNOLOGIES			
Bioinformatics	3 rd Bio-IT World Europe	Cambridge Healthtech Institute (CHI)	CC
ENABLING TECHNOLOGIES			
	3 rd PEGS Europe – Protein & Antibody Engineering Summit	Cambridge Healthtech Institute (CHI)	CC
	3 rd Bio-IT World Europe	Cambridge Healthtech Institute (CHI)	CC
	2 nd Molecular Diagnostics Europe	Cambridge Healthtech Institute (CHI)	CC
	Stem Cells (4 th Life Science Spotlight)	Life Science Research (LSR)	Hall 9, F 69
	Forensics (4 th Life Science Spotlight)	Life Science Research (LSR)	Hall 9, F 69
	New Methods of Protein Analysis (4 th Life Science Spotlight)	Life Science Research (LSR)	Hall 9, F 69
SERVICES/BUSINESS DEVELOPMENT			
	3 rd Bio@venture Conference 2011	Investitions- und Förderbank Niedersachsen, NBank Landesinitiative Life Sciences Niedersachsen, BioRegion Enterprise Europe Network Niedersachsen, Deutsche Messe	CC
	1 st BioServices	Corvay, Deutsche Messe	Hall 9, CC
SPECIAL EVENTS			
	BMBF Project Forum Biotechnology	Federal Ministry of Education and Research (BMBF)	Hall 9, C 23
	Special Exhibit Area Bio-IT, PEGS, Molecular Diagnostics	Deutsche Messe, Cambridge Healthtech Institute (CHI)	Hall 9, G 03
	Special Exhibit BioServices, Food, Industrial Biotechnology	Deutsche Messe	Hall 9
	Special Exhibit Pharmatech meets Biotech	Vogel, Deutsche Messe	Hall 9, C 76
	German-Russian Workshop	University of Kassel, Deutsche Messe	CC
BIOTECHNICA INNOVATION FORUM			
	BIOTECHNICA INNOVATION FORUM	Deutsche Messe	Hall 9, F 69
CAREER DEVELOPMENT AND TRAINING			
	Award of the BIOTECHNICA Study Prize 2011	VBIO e.V., Roche Diagnostics GmbH	Hall 9, C 86
	jobvector career day	jobvector	Hall 9, C 86

PLANNING YOUR VISIT



Dates

11–13 October 2011, 9 a.m. to 6 p.m. daily

Ticket prices

One-day ticket – advance sales	€ 28
Full-event ticket – advance sales	€ 40
One-day ticket, school children/ students – available only at the ticket office	€ 12

Online registration

Register your ticket online now at
biotechnica.de

Exhibitor and product search

As from August you can search online for specific exhibitors and products at
www.biotechnica.de/exhibitorsproducts

Checklist and itinerary

Register now, and we'll put together a checklist and itinerary based on the results of your exhibitor and product searches (service available from August) at
www.biotechnica.de/exhibitorsproducts

Advance sales of catalogue

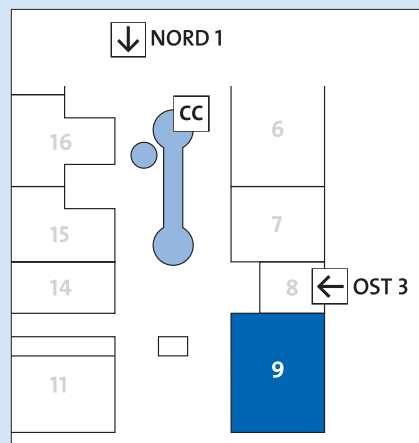
As from September at www.biotechnica.de/catalogue

Planning your visit

You can find travel tips, itineraries and timetables, a guide to car-parking facilities and overnight accommodation as well as general tourist information at
www.biotechnica.de/arrival

Where to find us

You can find detailed information on the Internet at
www.biotechnica.de/advertisingmaterial



■ Conferences (Convention Center) ■ Exhibition + Special displays + Innovation Forum (Hall 9)

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The latest news about the show, available in a handy format and free of charge! Register now at
www.biotechnica.de/newsletter_e



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