

TUE, 12 Oct

10.00 - 13.00

Training sessions:

1. Public Affairs 2. Clinical Investigation/Evaluation

13.00 - 14.30

Lunch

14.30 - 16.30

Afternoon sessions:

1. Compliance 2. Clinical Expert **Briefing** 3. HTA

17.00 - 18.00

NAN/ADV Meeting*

18.00 - 18.30

BOD Meeting*

18.30 - 19.30

Welcome reception

WED, 13 Oct

9.00 - 10.30

Opening. Europe 2020: Driving the innovation agenda

Break

11.00 - 12.30

Policy debate I: Valuing innovation: Patient perspectives from across Europe

12.30 - 14.00 **Networking Lunch &**

National Associations Chairman's lunch**

14.00 - 15.30

Policy debate II: Safe, Smart and Sustainable: Are we aiming at a modern 'patient centred' device regulation that also balances health budgets?

Break

16.00 - 18.00

CEO Summit

19.30 - 01.00

Gala dinner

THUR, 14 Oct

8.00 - 9.00

EHTI Breakfast Session: The critical role of economic research in health policy decision-making

9.00 - 10.00

Keynote Session: Key trends impacting the economic and innovation model of **MedTech companies**

Break

10.30 - 11.45

Emerging from the cris: Which way forward for MedTech companies?

11.45 - 12.00

Registration General Assembly***

12.00 - 13.30

Eucomed General Assembly***

12.30 - 14.30

Networking lunch

13.30 - 14.30

VIP lunch**

14.30 - 16.00

Policy debate III: Tackling health inequalities through information and choice

16.00 - 19.00

GMTA****

MedTech Forum 2010 **Platinum Sponsors:**

MedTech Forum 2010

Gold Sponsors:

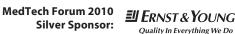


Abbott











Johnson Johnson

FAMILY OF MEDICAL DEVICE COMPANIES



National Associations Chairman's & VIP Lunches by invitation only

Medtronic

^{***} Open to Eucomed members only **** Open to GMTA members only