

GREEK ASSOCIATION OF SUPPLY CHAIN MANAGEMENT

	15 th PANHELLENIC LOGISTICS CONFERENCE
+	1 ST SOUTHEAST EUROPEAN CONGRESS
	ON SUPPLY CHAIN MANAGEMENT
SUPPLY CHAIN NETWORKS FOR UNLEASHING GROWTH THROUGHOUT SOUTHEAST EUROPE	THE MET HOTEL, THESSALONIKI 11-12.11.2011



PROGRAM

Friday, November 11th 2011

09:00-09:30 Registration

09:30-10:10 Conference Opening

Professor Eleftherios Iakovou

*President, Organizing Committee,
President, Greek Association of Supply Chain Management, President, Alexandrian Innovation Zone S.A.*

Opening Session

Yiannis Boutaris, *Mayor of Thessaloniki*

Professor Yannis Mylopoulos, *Rector, Aristotle University of Thessaloniki*

Professor Yannis Hajidimitriou, *Rector, University of Macedonia*

Professor Nikolas Moussiopoulos, *Vice-President, Governing Board, International Hellenic University*

Nikolaos Pentzos, *President, Federation of Industries of Northern Greece (FING)*

Dimitrios Lakasas, *President, Greek International Business Association (SEVE)*

Kyriakos Mallinis, *President, Association of IT Companies of Northern Greece (SEPVE)*

10:10-10:50 **KEYNOTE SPEACHES**

- Port Competition within the Maritime Logistics Chain

Prof. Dr. Eddy Van de Voorde

Professor, University of Antwerp, Belgium

- The Role of Logistics in Greece and Successful SCM Strategies for the Future

Professor Eleftherios Iakovou

Professor, AUTH, President, Greek Association of Supply Chain Management, President, Alexandrian Innovation Zone S.A.

10:50-12:30 **PORT LOGISTICS & PUBLIC POLICY**



Moderator: Professor Eleftherios Iakovou

Professor, AUTH, President, Greek Association of Supply Chain Management, President, Alexandrian Innovation Zone S.A.

- Logistics: An Interdisciplinary Approach and a Conceptual Paradigm

Dr. Serafeim Kapros

Associate Professor, University of the Aegean, Member of the National Strategic Committee for the Development of Logistics in Greece, Hellenic Ministry of Transport & Communications

- A New Motorways of the Sea (MoS) Concept for Logistics: the Dual Port Entity MoS

Professor Dimitrios Tsampoulas

Professor, National Technical University (NTUA), Department of Transportation Planning and Engineering

- Igoumenitsa Port Authority S.A.: Prospects of Development in the New Era of Transportation

Konstantinos Grinias

Development Director, Igoumenitsa Port Authority S.A.

- The Role of Logistics at the Port of Trieste
Representative TBD
Trieste Port Authority
- The Subject Headings of The Logistic Sector in Turkey
Attorney At Law Özlem Kurt, L.L.M.
Çukur & Yilmaz Law Office, Istanbul
- Development of Distribution Centers: The Case Study of Attica
Yannis Siamas
President, Hellenic Association of Forwarding Agent, Member of the National Strategic Committee for the Development of Logistics in Greece, Hellenic Ministry of Transport & Communications
- Logistics Centers and General Urban Planning of the Municipality of Echedorou (Thessaloniki)
Dr. Dimitrios Mardas
Associate Professor, Aristotle University of Thessaloniki, Department of Economics

12:30-13:00 Coffee Break

13:00-14:30 HAZMATS LOGISTICS AND SAFETY



Moderator: Isidoros Printezis
Director, SeaWay S.A. Forwarding & Logistics

- A Road Safety Initiative and Supply Chain Optimization Program of AGET Heracles for the Transport of Bulk Cement throughout Greece
Konstantinos Holevas, Anastasios Manos, Thomas Kordas, Timotheos Lolis
Department of Logistics and Security, Supply Chain Management Division, AGET Heracles S.A./ LAFARGE
- Transport of Chemicals in the Mediterranean Region: Results of the Implementation of the Co-financed Project LOSAMEDCHEM
Emmanuel Vlachogiannis
1st Vice-President, Chamber of Commerce and Industry of Thessaloniki (TCCI)
- Hazmats Transportation – Risks and Opportunities
Kostas Theofanidis
Chairman, Dangerous Goods Safe Transportation Consultants (PSSAMEE)
- Secure Transport of Chemical Products: Requirements
Panagiotis Scarlatos
General Director, Hellenic Association of Chemical Industries (HACI)
- Dedicated Logistics Processes for Chemical Products
Kyriakos Loufakis
Director, LOUFAKIS CHEMICALS SA

14:30-15:00 Break – Light Lunch

15:00-16:45 INNOVATION, ICT & LOGISTICS: BEST PRACTICES



Room: MAISTROS

Moderator: Dimitrios Dakos
Vice Chairman of Public Relations, Greek Association of Supply Chain Management, Head of Distribution Center N. Greece, AB Vassilopoulos

- Success Factors For Best Logistics in Practice
Dionisis Grigoropoulos
*Managing Director, Logistics Way
Member of the Board of Directors, EEL*
- Adapting a Warehouse Management System (WMS) in a Recession Period
Kyriakos Mallinis
*Managing Director, Unique Com O.E.
President, Association of IT Companies of Northern Greece (SEPVE),*

ACADEMIC TRACK A

Room: ZEPHYROS

Moderator: Dimitrios Triantafillou
Professor, Head of Department of Logistics, Alexander Technological Institute of Thessaloniki

- Identifying Key Logistics Processes
Dr. Athanasios Kelemis, Dr. Dimitris Folinas, Dr. Ioannis Manikas
Department of Logistics, ATEI Thessaloniki, Greece, Business School University of Greenwich
- Sensitivity Analysis of Different Financial and Logistics Schemes Using Rubberized Asphalt on Road Construction
T. Kasampalis, Dr. G. Perkoulidis, Dr. A. Karagiannidis, Dr. S. Mavridou, Prof. E. Iakovou

- The Use of ICT Technologies within Greek Ports for Efficient Management of Container Terminal Operations
A. Bizakis, G. Tsoukos
Tredit S.A.
- Presentation of UNDP/BSTIP Partnership Forum on Transport and Logistics Services "Strengthening The Regional Supply Chain"
Barry Kolodkin, *Regional Programme Manager, UNDP Black Sea Trade & Investment Promotion Programme (UNDP/BSTIP)*
Artur Nadcrinicinii, *Business Broker, UNDP PMO Athens*
- Innovations of a Warehouse
Vasilis Tsogkas, Athanasios Pappas
ERG Storage Systems

Laboratory of Heat Transfer and Environmental Engineering, Department of Mechanical Engineering, Laboratory of Building Materials, Department of Civil Engineering, Laboratory of Logistics and Supply Chain Management, Department of Mechanical Engineering, Aristotle University of Thessaloniki

- Estimation of Packaging and Residual Waste Generation Pattern of a Geographic Information System for PAYT Implementation in a Municipality of Greece
Dr. G. Perkoulidis, T. Kasampalis, Dr. A. Karagiannidis, Dr. S. Mavridou, Prof. E. Iakovou
Laboratory of Heat Transfer and Environmental Engineering, Department of Mechanical Engineering, Aristotle University of Thessaloniki
- Road Freight Transport - Law 3887/2010: The Greek Transporters Facing a Novel Legislative Framework
Christos Vrontos
Department of Logistics, Alexander Technological Institute of Thessaloniki, Greece

Saturday, November 12th 2011

09:30–11:00 SUSTAINABLE SUPPLY CHAINS

HERACLES GENERAL CEMENT CO./ A Member of the LAFARGE group



Moderator: Professor Panagiotis Ketikidis
*Vice Principal, CITY College,
President, Greek Computer Society in Northern Greece*

Room: MAISTROS

- Empowering Distribution Center Operations with RFID Technology
Dr. Katerina Pramatori, Aggeliki Karagiannaki
ELTRUN Research Center, Department of Management Science and Technology, Athens University of Economics & Business
- Establishing a Sustainable Supply Chain Management in FHL Kiriakidis SA
Kyvranoğlu Nikos & Karatzoglou Benjamin
FHL Kiriakidis SA & University of Macedonia
- Promoting Green Supply Chain Management: The Role of the Human Factor
Lazuras Lambros, Prof. Panagiotis Ketikidis & Andreas Bofinger
South-East European Research Centre (SEERC), University of Sheffield
- Outsourcing Service Logistics Providers for the Transportation of Hazardous Materials with the Use of Multicriteria Analysis
Dr. D. Aidonis, Dr. Ch. Achillas, Prof. D. Triantafyllou, Dr. N. Voulgarakis, Prof. N. Moussiopoulos
Alexander Technological Educational Institute, International Hellenic University, Aristotle University of Thessaloniki

ACADEMIC TRACK B

Moderator: Dr. Dimitrios Vlachos
*Assistant Professor, Aristotle University of Thessaloniki,
Vice Chairman of Research and Scientific Affairs, Greek Association of Supply Chain Management*

Room: OSTRIA

- "Two Birds With One Stone" The Intermodal Transport Chain its Operational Efficiency and Performance Management for Reduction of CO2
Gojkovic-Bukvic Natasa
Logistics Management Consultancy, LUM Jean Monnet University, Casamassima (BA), Italy
- Knowledge Based Decision Support System for Supply Chain Risk Management
Solomon Adrian, Prof. Panagiotis Ketikidis & Alok Choudhary
University of Sheffield, City College, International Faculty of the University
- Optimal Pricing and Inventory Decisions in Multi-Echelon Supply Chains
Dr. P. Seferlis and Dr. L. Pechlivanos
*Department of Mechanical Engineering, Aristotle University of Thessaloniki,
Department of International and European Economic Studies, Athens University of Economics and Business*
- An assessment of Internet Usage Among Small to Medium Size Enterprises (SME's) in a Transition Economy: The Case of Kosovo
Albert Aliu, Fotios Missopoulos
Business Administration & Economics Department, City College, International Faculty of the University of Sheffield, Greece

11:00-11:30 KEYNOTE SPEECH

- Balancing the Need for Economic, Social and Environment Sustainability

Professor Lenny Koh

Associate Dean, Founder and Director of the Logistics and Supply Chain Management (LSCM) Research Centre, Director of Faculty's Centre for Energy, Environment and Sustainability (CEES), University of Sheffield Management School, UK.

11:30-12:00 Coffee Break

12:00-13:30 ENERGY LOGISTICS NETWORKS



With the Support of the International Hellenic University

Moderator: Professor Agis Papadopoulos, Aristotle University of Thessaloniki

- Towards a Zero Emissions' Port

Professor Nikitas Nikitakos

University of the Aegean, Department of Shipping Trade and Transport

- European Energy Transmission Networks: Challenges and Prospects

Dr. Konstantinos Perrakis, Coordinator Electricity Networks

Dr. Katerina Sardi, Senior as Markets, Regulatory Authority of Energy

- The European Market of Thermal Insulation Products and the Significance of Logistics

Ms. Ersi Leontsini

Head of International Logistics, Fibran SA

- Energy Supply in Times of Economic Downturn: a Quest for Sustainability

Professor Agis Papadopoulos

Laboratory of Heat Transfer and Environmental Engineering, Department of Mechanical Engineering, Aristotle University of Thessaloniki

13:30-14:00 Break – Light Lunch

14:00-15:30 ROUNDTABLE

«Logistics: a Focal Point of a new National Growth Model for Greece»

With the participation of:

Konstantinos Grinias, Development Director, Igoumenitsa Port Authority S.A.

Serafeim Kapros, Associate Professor, University of the Aegean, Member of the National Strategic Committee for the Development of Logistics in Greece, Hellenic Ministry of Transport & Communications

Dimitrios Lakasas, President, Greek International Business Association (SEVE)

Yannis Siamas, President, Hellenic Association of Forwarding Agent, Member of the National Strategic Committee for the Development of Logistics in Greece, Hellenic Ministry of Transport & Communications

Dimitris Symeonides, Vice-President, Greek-Turkish Chamber of Northern Greece

Emmanuel Vlachogiannis, 1st Vice-President, Chamber of Commerce and Industry of Thessaloniki (TCCI)

Moderator: Professor Eleftherios Iakovou

Professor, AUTH, President, Greek Association of Supply Chain Management, President, Alexandrian Innovation Zone S.A.

15:30-16:00 CLOSING OF THE CONFERENCE

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conferences & events •

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