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Innovation & Entrepreneurship in Thessaloniki

2nd Conference

May 22, 2008

Conference Center

Centre for Research and Technology Hellas



ΠΕΡΙΦΕΡΕΙΑΚΟΣ ΠΟΛΟΣ
ΚΑΙΝΟΤΟΜΙΑΣ
ΚΕΝΤΡΙΚΗΣ ΜΑΚΕΔΟΝΙΑΣ

INTERREG III

Scope of the Conference

In the context of the EU Lisbon strategy and the Greek Government's policy to promote Innovation & Entrepreneurship, the present Conference aims to contribute by demonstrating and disseminating world-wide and Greek best practices in Innovation & Entrepreneurship. Necessary infra-structural components and their interrelations will be considered, together with the relative factors regarding the successful commercialization of innovation results. The case studies will focus particularly on sectors of regional importance, such as life sciences and information technologies. The Conference will also examine what elements of that experience can be useful for regional innovation policy and practice and will further draw conclusions on the steps that must be taken to move forward.

On a broader context, the Conference aims at the creation of an ongoing dynamic regional forum in Southeast European Countries that will discuss and promote policies and programmes in the area of Innovation & Entrepreneurship. The established regional network will also contribute to the discussions of the future Regional Innovation Planning for the Period 2007-2013 both for the region of Northern Greece and the Southeast European Countries.

The official language of the Conference is English.

Organizing Committee

- **Prof. Costas Kiparissides**, *Centre for Research and Technology Hellas (CERTH)*
- **Prof. George Tsiotras**, *Region of Central Macedonia*
- **George Milonas**, *Federation of Industries of Northern Greece*
- **Anastasios Tzikas**, *Association of Information Technology Companies of Northern Greece*
- **Prof. Eleftherios Iakovou**, *Aristotle University of Thessaloniki*
- **Dr. Iordanis Arzimanoglou**, *Alexandrian Zone of Innovation of Thessaloniki S.A.*
- **Dr. Ioannis Tsaras**, *Thessaloniki Port Authority S.A.*
- **Hoyt B. Yee**, *US Consul General in Thessaloniki*



Sponsors



Thursday 22/05/2008

M	08:45 - 09:15	Registration & Coffee
	09:15 - 10:00	Welcome
		<ul style="list-style-type: none"> - Greek Ministry of Development - Greek Ministry of Macedonia-Thrace - Greek General Secretary of Research and Technology - Region of Central Macedonia - US General Consulate in Thessaloniki - Aristotle University of Thessaloniki
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M	Session 1: Global Paradigms in Innovation and Commercialization of R&D	
	Chairman:	Prof. Costas Kiparissides, CERTH
	10:00 - 10:30	"Innovation Policy Initiatives around the Globe: A Collection of Good Practices", Prof. Nicholas S. Vonortas, George Washington University, USA
	10:30 - 11:00	"Entrepreneurship & Innovation: Triggers, Catalysts and Accelerator and the Role of University and R&D Centers", Prof. Elias G. Carayannis, George Washington University, USA
A	11:00 - 11:30	"Making Innovation Work: A Manager's Primary Task", Prof. Asterios G. «Stell» Kefalas, University of Georgia, Athens, USA
	11:30 - 12:00	"New Paradigms for Innovation in a Flattened World", Prof. Eleftherios Iakovou, Aristotle University of Thessaloniki, Greece
	12:00 - 13:00	Light Lunch
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R	Session 2: Innovation in Greece and the Competitive Advantage of Thessaloniki	
	Chairmen:	Mr. N. Efthymiadis, President & Managing Director of REDESTOS/Thessaloniki Technology Park Prof. N. Komninos, URENIO/AUTH
	13:00 - 13:20	"Innovation and the Local Production System", Mr. George Milonas, President of Federation of Industries of Northern Greece
	13:20 - 13:40	"Greek Innovation Technology Platforms", Prof. Costas Kiparissides, Director of the Centre for Research and Technology Hellas
G	13:40 - 14:00	"Advantages of Regional Systems of Innovation: Contribution of the Regional Innovation Pole of C. Macedonia", Prof. George Tsiotras, Secretary General of C.Macedonia and Prof. Nicos Komninos, URENIO-A.U.Th.
	14:00 - 14:20	"The Role of Technology Parks for the Development of the Regional Economy: Thessaloniki's Technopolis Paradigm", Mr. Anastasios Tzikas, President of Association of Information Technology Companies of Northern Greece
	14:20 - 14:40	"Innovation Zone of Thessaloniki: Leading to IT-city, Energy-city, Bio-city", Dr. Iordanis Arzimanoglou, Alexandrian Zone of Innovation of Thessaloniki S.A.
O	14:40 - 15:00	"Corallia Hellenic Technology Clusters Initiative", Prof. Vasilis Makios, Corallia Unit Director of ATHENA Research Center
	15:00 - 15:20	"Pharmaceutical Industry Innovation: Genesis Pharma Innovation", Mr. Constantinos Evripides, CEO Genesis Pharma
	15:20 - 15:40	"Fostering Innovation: The Microsoft Perspective", Mr. Patrick Malone, Technology Director, Microsoft Hellas
	15:40 - 16:10	Coffee Break
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R	Session 3: Round-Table Discussion	
	Chairmen:	Prof. Nicholas S. Vonortas, George Washington University, USA Prof. Elias G. Carayannis, George Washington University, USA Prof. Asterios G. «Stell» Kefalas, University of Georgia, Athens, USA Prof. Stavros Panas, Aristotle University of Thessaloniki Prof. Eleftherios Iakovou, Aristotle University of Thessaloniki Prof. I.A. Vasalos, Alexandrian Zone of Innovation of Thessaloniki S.A./CERTH Mr. K. Abatzis, Hellenic Industrial Property Organisation
P	16:10 - 17:00	Discussion - Questions