

18-27 JANUARY 2013

# VISIBLY UNIQUE

INTERNATIONAL GREEN WEEK BERLIN



# UNIQUELY EVENTFUL

In 2013 International Green Week will open its doors for the 78<sup>th</sup> time. This traditional event is the most important trade fair of the food, agriculture and gardening

industries, so it's no surprise that food, beverage and tobacco producers from all over the world come to International Green Week. We cordially invite you to take part.



## OUR PARTNER IN 2013: THE NETHERLANDS

“The Netherlands has been represented at Green Week for 60 years. One reason is that German consumers are very important for the Netherlands – we share a great deal of mutual trust with our German customers. In 2013 we will be the Partner Country of the International Green Week. This means that we won't just have the opportunity to export our products – we will also be able to work together with companies in Germany.”

Tour through Germany

Fresh products and seafood

Beer, wine and champagne

Meat and sausage

Organic Market

Herbs, spices and tea

Flowers

**UNIQUELY DIVERSE:  
ALL THE AREAS**

Pets

Hunting and fishing

Cooking and household

Kitchen equipment and furniture

Livestock

Renewable materials

Country representatives





## UNIQUELY APPEALING

International Green Week is the industry's must-attend event – it brings trade visitors and exhibitors together. Interesting talks lead to important deals. In 2012 over 100,000 trade visitors were able to generate valuable contacts.

### INFO-HIGHLIGHTS

- › Global Forum for Food and Agriculture (GFFA)
- › Biofuels
- › German livestock shows
- › Fresh meat forum
- › Expert agribusiness forums
- › Futures forum for rural development
- › Event Farm
- › Power for life – enjoying food
- › Consumers and agriculture – shared responsibility for people, animals and the environment

# UNIQUELY PLEASURABLE

In 2012 International Green Week was once again a highlight in the German capital, and not without reason: 420,000 visitors were captivated by the fascinating extravaganza of entertainment, knowledge, adventure and pleasure. There is indeed something for everyone, so don't miss out!



## REGIONAL QUALITY

Experience the Germany tour with regional products. What's more: foreign exhibitors present not only their countries, but also individual regions.

## GOOD ENTERTAINMENT

- › Hall of flowers
- › Event Farm
- › Power for life – enjoying food
- › Organic market, fair trade
- › nature.tec, Specialized Show for Bio-Energy and Renewable Materials
- › Pet World
- › Hall of animals
- › Wood: the all-rounder





**UNIQUELY INFORMATIVE:  
[WWW.GREENWEEK.DE](http://WWW.GREENWEEK.DE)**

You can also visit us online: at [www.greenweek.de](http://www.greenweek.de) you can find information about exhibitors, events and special exhibitions as well as helpful tips about coming to Berlin – and you can also avoid the lines by buying your tickets online.

Additional information about exhibitors and products can be found on our communication platform, the Virtual Market Place®.



# UNIQUELY EXCITING: BERLIN

Europe's most "in" city offers plenty of R&R options after an eventful visit to International Green Week.

Discover Berlin and enjoy all the fabulous art, culture, restaurants, bars and clubs it has to offer.

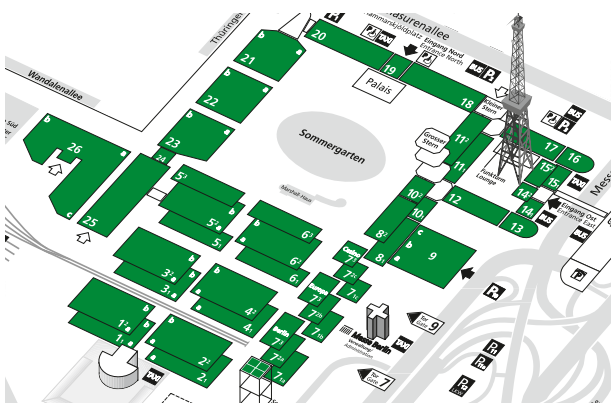
## BERLIN INFORMATION AND HOTEL RESERVATIONS

[www.greenweek.de](http://www.greenweek.de)



## EXHIBITION GROUNDS

The exhibition grounds are easily reached by public transportation, so your arrival will be comfortable and without stress. A free shuttle bus takes you from the parking lot at the Olympic Stadium to the exhibition grounds.



# UNIQUELY WELCOME: A TRADE FAIR VISIT

## OPENING HOURS

18–27 January 2013, daily 10 am – 6 pm

Saturday, Jan. 19, Friday, Jan. 25 and Saturday, Jan. 26,  
10 am – 8 pm

**No standing in line when you buy your tickets here:**  
[www.greenweek.de](http://www.greenweek.de)

## TICKET PRICES

- |  |         |
|--|---------|
| › One-day ticket   | 13.00 € |
| › Family pass (max. 2 adults +<br>max. 3 children up to 14 years of age) | 26.00 € |
| › Happy hour ticket, daily, from 2 pm                                    | 9.00 €  |
| › Sunday ticket  | 10.00 € |
| › Full event pass  | 42.00 € |
| › Group ticket (min. 20 people)  | 11.00 € |
| › Student one-day ticket   | 9.00 €  |
| › Catalogue  | 10.00 € |

Subject to change.

THEMATIC SPONSORS



**BVE** Bundesvereinigung der Deutschen Ernährungsindustrie e.V.

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