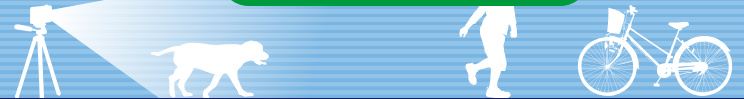# Internet of Things 2010
Conference & Workshops

November 29 - December 1, 2010
Royal Park Hotel, Tokyo, Japan

Register Now!

Conference Keynotes

November 30, Tuesday
9:50-10:35
Advanced Technologies
for Smarter Cities

Norishige Morimoto
Director, IBM Research - Tokyo

December 1, Wednesday
9:05-9:50
Internet of Things:
Reality and Challenges

Patrick Wetterwald
President IPSO Alliance,
Advanced Technologies, Cisco Systems, Inc.

November 29
9:10 – 10:40

Round table on Internet of Things for a Green Planet*

*special thanks to EU and METI for their support of this roundtable

Jiro Kokuryo
Dean and Professor
Keio University

Luís Rodriguez-Rosello
Director,a.i. Converged
Networks & Services,
European Commission

Elgar Fleisch
Professor,
ETH Zurich and
University of St. Gallen

Botaro Hirosaki
Executive Advisor,
NEC Corporation

Yoshiaki Tojo
Director, Information
Services Industry
Division, METI

Jifeng He
Professor,
East China
Normal
University

Urs Gasser
Executive Director,
Berkman Center
for Internet &
Society,
Harvard University

Jun Murai
General Chair,
IoT2010
Dean and Prof.,
Keio University

November 29
14:00-17:30

IoT: New Challenges for Technology and Society?
co-hosted by the Berkman Center for Internet & Society in collaboration with Keio University

Urs Gasser
Executive Director,
Berkman Center
for Internet &
Society,
Harvard University

Jun Murai
General Chair,
IoT2010
Dean and Prof.,
Keio University

Rolf H. Weber
University of Zurich

John Palfrey,
Berkman Center
for Internet & Society,
Harvard Law School

Herbert Burkert
University of St. Gallen

Joi Ito
Creative Commons

December 1
14:45-16:15

Special Workshop on RFID activities in APEC Logistics

Naotaka Ishizawa
NYK Line

Takayuki Hirabayashi
Senior Deputy Director,
METI

Yuliya Shevchenko
Group Manager,
GS1 Global Office

Workshops: November 29

Morning			Opening	SecIoT 2010: The 1st Workshop on the Security of the Internet of Things	LocWeb 2010: Third International Workshop on Location and the Web 2010	Urban IOT 2010: Urban Internet of Things - Towards Programmable Real-time Cities	Trustworthy IoPTS: The 4th International Workshop on Trustworthy Internet of People, Things & Services	
			Special Round Table on IoT for a Green Planet					
	Interactive Architecture Scott Fisher & Jeniffer Stein	IoT-A	Sustainable Society with Internet of Things Kazushi Kuse					
Lunch								
Afternoon	Identifying Location Ryusuke Shibazaki	Untangible Identification Naotaka Ishizawa	IoT: New Challenges for Technology and Society? co-hosted by the Berkman Center for Internet & Society in collaboration with Keio University	SecIoT 2010: The 1st Workshop on the Security of the Internet of Things	LocWeb 2010: Third International Workshop on Location and the Web 2010	Urban IOT 2010: Urban Internet of Things - Towards Programmable Real-time Cities	Trustworthy IoPTS: The 4th International Workshop on Trustworthy Internet of People, Things & Services	INCO-FP7: International Research Collaboration - Participation in the European Research Framework Programme
	Internet of Energy Toshiharu Kato	New Information Infrastructure Powered by Internet of Things Noboru Koshizuka						

Ryusuke Shibasaki
University of Tokyo

Naotaka Ishizawa
NYK Line

Toshiharu Kato
President, Smart Project

Scott Fischer
USC School of Cinematic Art

Jennifer Stein
USC School of Cinematic Art

Kazushi Kuse
VP, Yamato Laboratory, IBM Japan

Noboru Koshizuka
University of Tokyo

Conference: November 30 and December 1

	Nov.30		Dec. 1		Nov.30 & Dec.1		
Morning	Opening Plenary		Keynote: Mr. Patrick Wetterwald (IPSO and Cisco)				
	Keynote: Dr. Norishige Morimoto, IBM Japan		IoT Development	Web of Things			
Lunch							
Afternoon	Green IoT	Mobile IoT	Special Workshop on RFID Activities in APEC Logistics		Poster	Demo	Exhibition
	Business and Applications	RFID Technology	Closing Plenary				

Organized by: Auto-ID Laboratories(Keio University, ETH Zurich & University of St.Gallen, MIT)

Supported by: Ministry of Economy, Trade and Industry, European Union, T-Engine Forum/Ubiquitous ID Center, WIDE Project

Technical Co-sponsorship:

IEEE Technical Committee on RFID (CRFID), Communications Society,
The Institute of Electronics, Information and Communication Engineers (IEICE),
Information Processing Society of Japan (IPSJ), Japan Automatic Identification Systems Association (JAISA),
Japan Electronics and Information Technology Industries Association (JEITA), GS1 Japan / EPCglobal Japan

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Registration Fee: Workshop(11/29) & Conference(11/30,12/1) : 75,000JPY
Workshop Only (11/29) : 40,000JPY
* Early-bird rates apply until Oct. 31.
* The official language of the Conference is English.