

Climate Alliance Annual Conference and General Assembly The Hague, 15 – 17 May 2013

Welcome to The Hague!

"If you do what you did, you get what you got." This is a quote that I often use, as it is highly relevant in the case of climate change. A change of behaviour and joint efforts are needed to reduce carbon emissions and thus avoid climate change. All with a clear goal: that our children will be able to live their lives in a healthy and safe environment.

The Hague aims to become climate neutral by 2040. Our city lies beside the sea, which offers us good opportunities for the generation of wind and solar power. The Hague is also situated just above an earth layer containing geothermal energy, which we use to heat homes and office space. Furthermore, we have innovative projects such as the seawater heat and power station and cooperative investments in solar power.

Although we are making progress, additional efforts from citizens, companies and the municipal authorities are required to reach the goal of a climate-neutral city by 2040. This year, the city of The Hague is proud to host the Climate Alliance Annual Conference. The Climate Alliance network partners will help us to bring our climate policy to the next level. In return, you will have the opportunity to learn about our strategy and achievements. And I am confident that our lively and green city will instantly make you feel at home!



Rabin Baldewsingh
Deputy Mayor of The Hague

Together in Transition Empowering Sustainability

Our current development model makes us live at the expense of others – those in other parts of the world and future generations. We at Climate Alliance envision our policies based on the fair and sustainable use of resources, but increasingly realise that a municipality's level of influence is not as large as we would like. Better European and national framework conditions are required, for instance, to enforce energy-saving measures. At the same time, our cities and municipalities must act as facilitator and interlocutor in this necessary transition and relocalisation process.

So, what is required of us? New policy approaches must be developed that focus more on the demands of our citizens but also build more on our citizens' skills and abilities. New alliances must be created across all sections of society and new ways of managing our economy implemented.

Let us undertake this transition process together! We invite you to learn and engage in insightful discussions with the initiators of such new policies that are being set up all across Europe. We look forward to welcoming you to Climate Alliance's 2013 Annual Conference in The Hague.



Joachim Lorenz
Permanent Councillor for
Health and Environment of
the City of Munich,
President of Climate Alliance



Diego Iván Escobar
Coordinator for Territory,
Environment and Biodiversity,
COICA, Vice-President of
Climate Alliance

PROGRAMME

Wednesday, 15 May 2013

City Hall, 4/08

15:00 – 17:30 Better planning for bicycle traffic
through user generated information

NAVIKI Workshop for local authorities

For more information please visit www.naviki.org/planning

only EN

Foyer of the City Hall

18:00 Welcome buffet

by Rabin Baldewsingh, Deputy Mayor for Sustainability and
Environmental Policies, City of The Hague

Thursday, 16 May 2013

Nieuwe Kerk

Facilitator: Laurentien van Oranje, Founder of the Missing
Chapter Foundation

08:15 – 09:00 Registration

09:00 – 10:00 Opening

Rabin Baldewsingh, Deputy Mayor for Sustainability and
Environmental Policies, City of The Hague

Joachim Lorenz, President of Climate Alliance, Deputy Mayor
for Health and Environment of the City of Munich

Diego Escobar, Vice-President of Climate Alliance, Coordinator
for Territory, Environment and Biodiversity, COICA

10:00 – 12:00 TOGETHER IN TRANSITION, Views from
Science, Marketing and Economy

The scientific perspective: Jan Rotmans, Drift

Jan Rotmans is one of the founding fathers of transition theory, which considers the science of how to bring about a sudden shift in society. What is needed to make a change on a large scale that everybody will get involved in? Rotmans will explain the concept of transition theory and how it would be possible to use transition thinking to achieve a carbon-neutral municipality.

The economic perspective: Ruud Koornstra

The Dutch entrepreneur has made it his life goal to promote sustainability. He has been heard to say that "Our biggest fear is that of change". Innovation is needed to provide the options for a carbon-neutral future. According to Koornstra, this innovation will come from small businesses. "The era of big companies is really over. Now is the time of 'power to the people'."

11:00 – 11:30 COFFEE BREAK

The marketing perspective: Ed Gillespie, Futerra

Futerra is a London-based marketing agency specialising in communicating sustainability. They work for companies, NGOs and governmental organisations. Gillespie will share their lessons on how to get the people behind you, and outline the dos and don'ts of citizen involvement and communication.

12:00 – 12:45 Debate between Speakers and
Local Political Leaders:

Pascale Chiron, Vice-President of Nantes Métropole (FR)
Tom Balthazar, Deputy Mayor for Urban Development, Living
and Public Green, City of Ghent
and all conference participants

EN – DE – ES

12:45 – 14:15 LUNCH

14:15 – 15:45 Parallel Sessions

1. Covenant of Mayors and its perspectives

Looking at 2020 and beyond, local leaders will share their perspectives regarding the future of the Covenant of Mayors initiative, the challenges they face and how to meet them – in partnership and coordination with all levels of government.

With inputs from

Joan Puigdollers i Fargas, Deputy President of Natural Spaces
and Environment at Barcelona Provincial Council, Councillor of
Environment at Barcelona City Council (ES)

Arnoud Rodenburg, Mayor, City of Gemeente Midden-Delfland
(NL)

Dr. Franz Bachmann, Deputy Mayor, City of Judenburg (AT)

PRACTICAL INFORMATION

Registration

www.climatealliance.org

Registration fee

Free for Climate Alliance members
50 € for Klimaatverbond members participation only Thurs-
day (80 € including dinner), 120 € participation for two days
120 € for local authorities' representatives
170 € for other representatives

Accommodation

Please find a list of hotels with reserved rooms and a booking
form on our website www.climatealliance.org

Conference languages

There will be simultaneous translation into German and
English. Exceptions are apparent in the programme.

More information / links

About the City of The Hague: www.denhaag.nl
Public transport in The Hague: www.htm.net

Hosted by the City of The Hague



City of The Hague

With the support of



In co-operation with



Contact



Climate Alliance

Climate Alliance, European Secretariat
Galvanistr. 28, D-60486 Frankfurt am Main
Tel: +49-69-71 71 39-0, Fax: +49-69-71 71 39-93
europe@climatealliance.org
www.climatealliance.org

Holger Matthäus, Senator for Environment, City of Rostock (DE)
Jemal Ananidze, Mayor, City of Batumi (GE)
Volodymyr Garazd, Mayor, City of Dolyna (UA)

Reactions from

Jan Panek, European Commission, DG Energy
Simone Rave, European Commission, DG DEVCO

EN – DE – ES

2. Resources for the transition – a global perspective

The necessary transformation for fossil-free development and renewable energies requires a huge amount of natural resources, causing negative environmental and social impacts, e.g. for our indigenous partners in the Amazon Basin. The thematic inputs to this forum will be accomplished with a view from 'outer space' and the presentation of an innovative instrument to resolve biomass and land use disputes.

With inputs from

Birgit Engel and Dietmar Mirkes, ASTM, Luxembourg
Jill E.B. Coster van Voorhout, The Hague Institute for Global Justice/The Hague Biomass dispute settlement facility
Emil Benesch, Climate Alliance Austria
Thomas Rahne, Geoscopia
Diego Ivan Escobar, COICA (Coordination of the Indigenous Organisations of the Amazon Basin)

EN – DE – ES

3. Innovative financing

Despite the difficult economic context faced by local authorities amidst the current crisis, some successful financing schemes have emerged. Tested and implemented by your peers, these models – using different financing sources – should serve as inspirational examples!

Facilitation: **Camille Gira**, Mayor of Beckerich, Chair of Climate Alliance working group on financing

The new EU budget and its new relevant funding instruments.
Maud Skäringer, European Commission, DG Regio

Community based energy financing – why does it make sense?
Klaus Niederländer, Director of Cooperatives Europe/RESCOOP

Intracting: A source of financing local energy efficiency projects
Jürgen Görres, Department for Environment, City of Stuttgart

Running an Energy investment fund in the Dutch province of Overijssel. **Dorine Putman**, ASN Bank

EN – DE

4. You and your local transition

In this workshop, you will actively work on renewing your local climate policy. Using transition theory and systems innovation, the case of the municipality of Lochem (33,000 inhabitants) will be presented. Afterwards, you will start working on your very own local cases and the role you play in them. Once back in the office, the outcomes of this session can be immediately be used to work on the future of your local climate policy.

With the input from

Tijs de la Court, City Councillor, City of Lochem (NL)

EN – DE

15:45 – 16:15 COFFEE BREAK

16:15 – 18:00

Nieuwe Kerk

**Main Hall,
Theater aan het Spui**

**General Assembly of
CLIMATE ALLIANCE**

EN – DE – ES

**General Assembly of
KLIMAATVERBOND**

NL

19:00 – 20:00 **Visit to Madurodam**

20:00 **DINNER at Madurodam**



Friday, 17 May 2013

Nieuwe Kerk

Facilitator: **Laurentien van Oranje**, Founder of the Missing Chapter Foundation

09:00 – 09:30 **Wake-up call !!**

09:30 – 11:00 **Project auction**

Gain inspiration, learn and interact! Some 15 new and innovative actions to support local energy transition will be presented as elevator pitches. Choose the most appealing project and discuss it in detail at the round tables that follow.

11:00 – 11:30 COFFEE BREAK

11:30 – 12:45 **Future of the energy system in Europe**

The new European energy and climate package, which is currently under development, will set the course for the future of the European energy system. What targets and measures will be set for 2030? And what role will local authorities play in this new policy framework?

A high-level debate with

NN, European Commission, DG Energy
Rebecca Collyer, European Climate Foundation
Tijs de la Court, Board Member, e-Decentraal
Herman Exalto, Director of ENECO Heat & Cold
Leo Freriks, City Account Manager, Siemens Nederlands
Gisela Nacken, Deputy Mayor for Planning and Environment, City of Aachen

12:45 **Closing words**

13:30 – 14:30 **LUNCH**



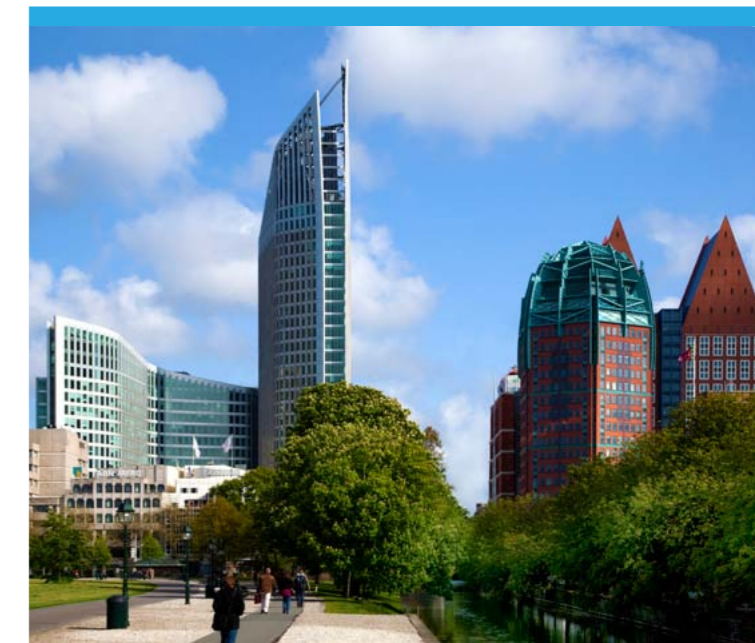
14:30 – 17:00 **Parallel excursions**

only EN

Geothermal Heat Generating safe, sustainable and environmentally friendly energy for heating our homes. In The Hague, this is possible. It is the first city in the Netherlands to use deep geothermal heat for the heating facilities in a residential area. This innovative energy system is helping to achieve a better environment by reducing CO₂ emissions by 70% and saving natural gas. In addition, it also ensures that the houses' residents live more comfortably.

Climate-proof boulevard So as to protect the surrounding countryside from flooding in the future, a new dyke has been built in Scheveningen. This dyke has been integrated into a new boulevard, combining coastal reinforcement with a complete makeover of the resort.

The Sand Motor is an innovative method for coastal protection. The Sand Motor (also known as the Sand Engine) is a huge volume of sand that was deposited along the coast of Zuid-Holland at Ter Heijde in 2011. Wind, waves and currents will spread the sand naturally along the coast of Zuid-Holland. This is called 'Building with Nature'.



Together in Transition Empowering Sustainability

Climate Alliance International Annual Conference and General Assembly

The Hague, 15 - 17 May 2013



City of The Hague



Climate Alliance