

AGENDA-AT-A-GLANCE

TUESDAY, 18 MAY 2010

17:00 – 19:00 *Insider's Reception for WHCC Europe's Speaker Faculty, Partners and Supporting Organisations*

WEDNESDAY, 19 MAY 2010

9:00 – 10:00	KEYNOTE ADDRESS: Delivering Sustainable Health Care – Improving Cost and Quality Through Policy and Market Forces Ballroom B&C Oyvind Hope, Research Programme Officer, Directorate for Research, European Commission, Belgium • Aart de Gues, Deputy Secretary – General OECD, France • Dr. Konstanty Radziwill, President, Standing Committee for European Doctors (CPME), Poland • Moderator: Johan Hjertqvist, President and Chairman, Health Consumer Powerhouse Belgium
10:00 – 10:55	KEYNOTE ADDRESS: Innovative Care Delivery – Advancing Research of Academic Health Science Centres Ballroom B&C Professor Steven K. Smith, FmedSci , Principal of the Faculty of Medicine, Faculty of Medicine Centre, Imperial College London ; Chief Executive, Imperial College Healthcare NHS Trust United Kingdom • John E.L. Wong, MBBS , Deputy Chief Executive, The National University Health System ; Dean; The Yong Loo Lin School of Medicine, The National University of Singapore • Prof. Dr. Annette Grüters-Kieslich , Dean and Executive Board, Charité Universitätsmedizin Berlin Germany
10:55 – 11:50	KEYNOTE ADDRESS: Successful eHealth Implementation – Improving Quality, Access and Cost Ballroom B&C Zoran Stancic , Deputy Director-General, Directorate-General for the Information Society and Media (DG INFSO) European Commission, Belgium • Dr. Finn Klamer , Medical Director, sundhed.dk – ehealth portal, Denmark • Bernard Algayres, PhD , eHealth General Manager, GE Healthcare Europe, Africa and Middle East • Moderator: Marc Lange , Secretary General, EHTL

11:50 – 12:45 CONCURRENT INTERACTIVE FORUMS			
A Healthcare in the Decade Ahead. HealthCast: The Customization of Diagnosis, Care and Cure Ballroom B&C	B Patient Experience and Empowerment Belvedere	C Health Technology Assessment: Implications for New Technologies and Coverage Decisions Bellevue	D Ambient-Assisted Living – New Solutions for the Ageing Population Hermitage

12:45 – 14:00 *Luncheon in the Lobby Lounge*

14:00 – 15:10 CONCURRENT EXECUTIVE SUMMITS			
1 CHRONIC CARE: Considerations in European Health Support Implementation Ballroom B&C	2 EHEALTH AND ICT: mHealth – Emerging Mobile Health Platforms for Patients and Consumers Belvedere	3 HOSPITAL QUALITY: Best Practices to Improve Hospital Efficiency Measures Bellevue	

15:15 – 16:20 CONCURRENT EXECUTIVE SUMMITS			
1 CHRONIC CARE: National Risk Adjustment and Pay for Efficiency Based on DxCG Groups Ballroom B&C	2 EHEALTH AND ICT: Developing and Integrating eHealth Initiatives for Improved Patient Safety and Mobility Belvedere	3 HOSPITAL QUALITY: Improving Patient Flow and Reducing Length of Stay Bellevue	

16:20 – 16:50 *Refreshment Break in the Executive Networking Lounge*

16:50 – 17:45 CONCURRENT MARKET INSIGHTS			
1 Innovation, Optimisation and Risk Management in Healthcare: A Way Forward Ballroom B&C	2 Innovative Approaches in Public and Workforce Health Belvedere	3 Global Implementation of an Effective Health Promotion Program to Reduce Metabolic Risk Factors Bellevue	

17:50 – 18:30	KEYNOTE ADDRESS: Achieving Cost-Effective Care – High Quality, Low Cost Innovations Ballroom B&C Tarmo Martikainen , Chief Executive Office, The Coxa Hospital for Joint Replacement Finland • Michael J. Barber , Vice President, healthymagination, GE USA
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18:30 – 19:30 *Cocktail Reception in the Executive Networking Lounge*

THURSDAY, 20 MAY 2010

9:00 – 10:00	KEYNOTE ADDRESS: Advancing Prevention and Chronic Care Management – Cornelius Erbe, MD , Senior Vice President, Deutsche Angestellten Krankenkasse (DAK) Germany • Dr Steve Boorman , Director of Corporate Responsibility and Chief Medical Adviser, Royal Mail Group ; Head, NHS Health and Well-being Review, NHS United Kingdom • Dr Jacob Hofdijk , Special Advisor, Chronic Disease Management, Ministry of Health ; President, EFMI The Netherlands Ballroom B&C
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10:00 – 11:15	KEYNOTE ADDRESS: Health Systems Reform – Achieving Health Improvement through Public Reporting, Transparency, Risk and Competition – Prof. Gwyn Bevan , Professor of Management Science and Director of the MSc in Public Management and Governance, London School of Economics and Political Science • Prof Hans Maarse , Professor of Health Care Policy Analysis, Faculty of Health Sciences, University of Maastricht, The Netherlands • Bert Boer, MD, PhD , Executive Member of the Board, College voor zorgverzekeringen (CVZ, Health Care Insurance Board) The Netherlands Ballroom B&C Moderator: Nicholas Timmins , Public Policy Editor, Financial Times
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11:15 – 11:45 *Refreshment Break in the Executive Networking Lounge*

11:45 – 12:30	KEYNOTE ADDRESS: Health Care in Eastern Europe – Collaboration for Pandemic Preparedness – Marketa Hellerova , Deputy Minister of Health, Ministry of Health Czech Republic • Dr. Jan Kyncl , Deputy Head, Department of Epidemiology of the Centre for Epidemiology and Microbiology National Institute of Public Health, Czech Republic Ballroom B&C
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12:30 – 14:00 *Luncheon in the Lobby Lounge*

14:00 – 15:15 CONCURRENT EXECUTIVE SUMMITS			
1 CHRONIC CARE: Telehealth as a Solution for Long Term Condition Management Ballroom B&C	2 EHEALTH AND ICT: Successful Models for Integrated, Fully Interoperable Regional eHealth Systems Belvedere	3 HOSPITAL QUALITY: Innovations with Provider Quality in a Diverse European Landscape Bellevue	

15:20 – 16:05 CONCURRENT EXECUTIVE SUMMITS			
1 CHRONIC CARE: Improving Care and Reducing Costs through an Effective Health Risk Adjustment Models Ballroom B&C	2 EHEALTH AND ICT: Interactive Discussion: Successful Models for Integrated, Fully Interoperable Regional eHealth Systems Belvedere	3 HOSPITAL QUALITY: Interactive Discussion: Innovations with Provider Quality in a Diverse European Landscape Bellevue	

16:05 – 17:00 CONCURRENT EXECUTIVE SUMMITS			
1 CHRONIC CARE: Comprehensive Models to Manage Chronic Disease and Co-Morbidities Ballroom B&C	2 EHEALTH AND ICT: Models to Promote Innovation – eHealth Solutions to Optimize Cost and Sustain Health Care Belvedere	3 HOSPITAL QUALITY: Best Practices in Pay-for-Performance – Defining Metrics to Assess Quality of Care Bellevue	

17:00 – 18:00	CLOSING KEYNOTE ADDRESS: Public Private Investment Partnerships – Lessons Learned from Partnerships that Work – Manuel Marin Ferrer , Chief Executive Officer, Health Department la Ribera, Valencia, Spain • Dr. Carlos Trescoli , Chief Executive Personal Adviser, Hospital de la Ribera, Alzira, Spain Ballroom B&C Steven Wright , Executive Director, European Centre for Health Assets and Architecture, Luxembourg
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18:00 *Conference Adjourns*