



eHealth week

eu2015.dk

DANISH PRESIDENCY
OF THE COUNCIL OF THE
EUROPEAN UNION 2012



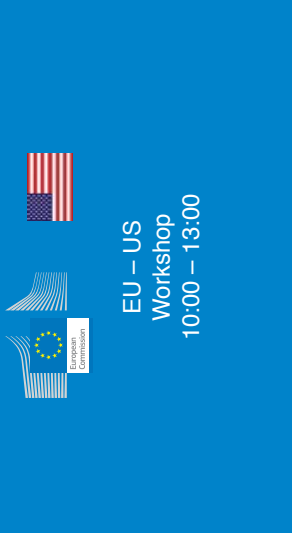







HimSS
europe

7 – 9 MAY 2012 | COPENHAGEN, DENMARK











PRE-CONFERENCE BROCHURE

www.ehealthweek.org


Programme at a Glance

Monday 7 May 2012		Pre-Conference Sessions and Opening of eHealth Week	Satellite Symposia	Exhibition Hall
09:30	Registration Opens			
10:00	 <p>EU – US Workshop 10:00 – 13:00</p>			
10:30	 <p>SME Competition 10:00 – 13:00</p>			
12:00 – 13:00	 <p>IHE Symposium 12:00 – 14:45</p>			
13:30 – 14:45	 <p>EFMI 13:30 – 14:45</p>	 <p>HL7 13:30 – 14:45</p>	 <p>mHealth Symposium 10:00 – 17:00</p>	
15:00 – 15:45	Official Opening for eHealth Week		 <p>RFID and RTLS Symposium in Healthcare 10:00 – 17:00</p>	OFFSITE
15:45 – 16:45	High Level eHealth Conference Plenary			FEEL the Future (site visit to Odense) 8:30 – 17:00
TBC	Press Conference			
TBC	VIP Tour			
17:00 – 18:30	Opening Reception			Exhibition Hall 16:00 – 18:30
19:30 – 21:30	HIMSS Analytics Europe Awards Dinner			

Tuesday 8 May 2012

	High Level eHealth Conference	EIP – Active and Healthy Ageing	WoHIT Track	OC/CIO Track	Industry Programme Sessions	Novo Nordisk	Optional Sessions	Exhibition Hall
08:00								
09:00 – 10:00								
10:00 – 10:15								
10:15 – 11:30	High Level eHealth Conference	EIP – Active and Healthy Ageing	Healthcare IT: Beyond the Technology				 Healthcare IT Maturity Model Pilot Results featuring HIMSS Analytics, IVI and Intel 10:15 – 12:15	
11:30 – 11:45								
11:45 – 13:00	High Level eHealth Conference	EIP – Active and Healthy Ageing	Ambulatory Clinical Settings and IT Empowerment		Industry Programme Session		Patient Empowerment Denmark	
13:00 – 15:15								Exhibition Hall 10:00 – 18:00
15:15 – 16:30	High Level eHealth Conference	EIP – Active and Healthy Ageing	Nation Building: Assembling a National, Local Exchange of Health Information	EMRAM Stage 7 Solutions in the US Versus in Europe, Similarities and Differences			Patient Empowerment Denmark	
16:30 – 16:45								
16:45 – 18:00	High Level eHealth Conference	EIP – Active and Healthy Ageing	How is Mobile Technology Changing Healthcare?	Economic and Clinical Evidence for Improvements by IT: Does IT Really Improve Care and Reduce Costs?			Patient Empowerment Denmark	
19:30 – 23:00								eHealth Week 2012 Networking Event

Wednesday 9 May 2012

	High Level eHealth Conference	EIP – Active and Healthy Ageing	WoHIT	CIO Track	Organising Committee Sessions	Industry Programme Sessions	Optional Sessions	Exhibition Hall
8:30					Registration Opens			
9:00 – 10:15					Plenary Session			
10:15 – 10:30					Session Transition			
10:30 – 11:45	High Level eHealth Conference	EIP – Active and Healthy Ageing	Clinical Applications	New Generation of EMRs: Feedback on Experiences Related to Interoperability to Achieve Clinical Pathways	Continua [®] HEALTH ALLIANCE	Microsoft	 eHealth Intrapreneurship Contest (10:00 – 12:00)	Exhibition Hall (10:00 – 14:30)
11:45 – 13:15					Lunch and Exhibition Hall			
13:15 – 14:30	High Level eHealth Conference	EIP – Active and Healthy Ageing	Reporting of Quality Metrics – Transitioning from a 20th Century to a 21st Century	In-house EMR Solution Versus Vendor System		Industry Programme Session		
14:30 – 14:45					Session Transition			
14:45 – 16:00	Closing Plenary including Announcement of the HIMSS Europe eHealth Leadership Award & 2013 eHealth Week							

High Level eHealth Conference



Monday 7 May | 15:00 – 17:00 • Tuesday 8 May | 09:00 – 18:00 • Wednesday 9 May | 09:00 – 16:00

The Danish Presidency of the Council of the European Union and the European Commission are co-organizing the 10th High Level eHealth Conference 2012 targeting health ministers, government officials and stakeholders.

With the theme “Smart Health – Better Lives” the Danish Presidency and the European Commission wish to promote an innovation agenda for smart and better health. eHealth holds the potential to enhance quality of healthcare and to support patient centred and efficient healthcare to the benefit of European citizens and economies.

European Innovation Partnership on Active and Healthy Ageing (EIP AHA)



Tuesday 8 May | 09:00 – 18:00 • Wednesday 9 May | 09:00 – 16:00

A series of sessions will focus on the Specific Actions proposed in the Strategic Implementation Plan of the European Innovation Partnership on Active and Healthy Ageing. The sessions will present the likely activities envisaged in the context of the Specific Actions and will feature stakeholders who have already committed to their implementation. The sessions will aim at building capacity and promoting further stakeholder engagement, commitment and partnerships towards the implementation of the Specific Actions.

The World of Health IT



Tuesday 8 May | 09:00 – 18:00 • Wednesday 9 May | 09:00 – 16:00

The WoHIT 2012 program is looking more promising than ever with cutting-edge, innovative and inspirational speakers. The content is primarily Hospital IT focused and provides practical information and concrete examples to assist European healthcare professionals in the betterment of healthcare through the effective use of information technology. A preview of this year’s selected speakers includes:

Keynote Speaker



George C. Halvorson
CEO, Kaiser Permanente,
USA



Michael Baehr
Director of Pharmacy Department,
University Medical Centre
Hamburg Eppendorf, Germany



José L. Rocha
Secretary General for Quality and
Modernisation, Regional Ministry
of Health of Andalusia, Spain



Marc Angotti
General Director Harpin Group
CESH Clinic, Clinique Esquirol
Saint Hilaire, France

mHealth Symposium

Monday 7 May | 10:00 – 17:00

Registration Fee: €199

This stimulating one day symposium will bring together leaders and key-decision makers in the field. The educational sessions will be focused on existing mHealth solutions with a view on success stories, overcoming challenges and concrete examples of technologies that are transforming healthcare. This year’s themes will range from cutting-edge Smartphone applications in use today, efficient return on investment on mobile, and international best practices in mHealth that go ‘beyond the hospital’.

The symposium will also offer exclusive networking opportunities to meet leaders in the field and key stakeholders in mHealth.

mHealth Programme

10:00 – 11:00	Opening Plenary – Global Overview of Mobile Technologies
11:15 – 12:15	ROI on Mobile Technologies
12:15 – 13:00	Intel Session
13:00 – 13:30	Lunch
13:30 – 14:45	The Future of Mobile Technologies
14:45 – 15:00	Coffee Break
15:15 – 16:15	Smartphone Applications
16:15 – 17:00	Closing Plenary



CIO Dedicated Track

Tuesday 8 May | 15:15 – 18:00

Wednesday 9 May | 10:30 – 14:30

There will be a series of sessions tailored to CIO's professional needs and interests at this year's eHealth week. The sessions will have strong interactive character with the audience involved in discussions with the presenters. The topics are centered around EMR, encompassing discussions on in-house versus vendor-based solutions, a new generation of EMRs focusing on interoperability of systems to achieve clinical pathways and on the economic and clinical evidence for IT improvements.

Moreover, we will have a closer look on EMRAM stage 7 solutions in the US versus in Europe, on similarities and differences.



European EMR Adoption Model	
Stage	Cumulative Capabilities
Stage 7	Complete EMR; CCD transactions to share data; Data warehousing feeding outcomes reports, quality assurance, and business intelligence; Data continuity with ED, ambulatory, OP.
Stage 6	Physician documentation interaction with full CDSS (structured templates related to clinical protocols trigger variance & compliance alerts) <u>and</u> Closed loop medication administration.
Stage 5	Full complement of PACS displaces all film-based images.
Stage 4	CPOE in at least one clinical service area and/or for medication (i.e. e-Prescribing); may have Clinical Decision Support based on clinical protocols.
Stage 3	Nursing/clinical documentation (flow sheets); may have Clinical Decision Support for error checking during order entry and/or PACS available outside Radiology.
Stage 2	Clinical Data Repository (CDR) / Electronic Patient Record; may have Controlled Medical Vocabulary, Clinical Decision Support (CDS) for rudimentary conflict checking, Document Imaging and health information exchange (HIE) capability.
Stage 1	Ancillaries – Lab, Radiology, Pharmacy – All Installed OR processing LIS, RIS, PHIS data output online from external service providers.
Stage 0	All Three Ancillaries (LIS, RIS, PHIS) Not Installed OR Not processing Lab, Radiology, Pharmacy data output online from external service providers.

Tuesday 8 May 2012

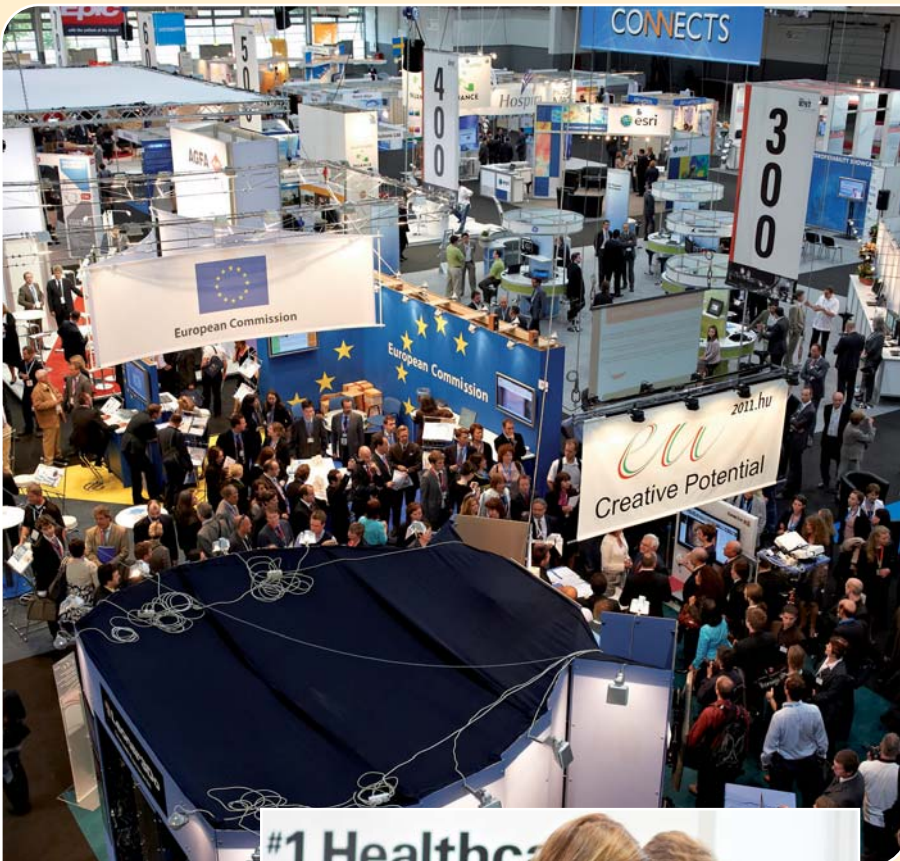
15:15 – 15:30	Opening Keynote Dr. Varda Shalev , MD, Director of the Department of Primary Care, Maccabi Healthcare Services, Israel
15:30 – 16:30	“EMRAM Stage 7 Solutions in the US versus in Europe, Similarities and Differences” John P. Hoyt , FACHE, FHIMSS, Executive Vice President, Organizational Services HIMSS Analytics, USA Uwe Buddrus , Managing Director HIMSS Analytics Europe, Germany Dr. Peter Gocke , Director IT (CIO), Amedes, Germany
16:45 – 18:00	“Economic and Clinical Evidence for Improvements by IT: Does IT Really Improve Care and Reduce Costs?” Dr. Christian Utler , MBA, Medical Director, St. Franziskus Hospital Flensburg, Germany Guy Staals , Senior Director, Healthcare Industries Business Unit at Oracle EMEA, COCIR, The Netherlands Charles Gutteridge , National Clinical Director for Informatics at the Department of Health in England, United Kingdom

Wednesday 9 May 2012

10:30 – 11:45	“New Generation of EMRs: Feedback on Experiences Related to Interoperability to Achieve Clinical Pathways” Prof. Christian Lovis , MD, MPH, Head of the Division of Medical Information Sciences, Switzerland Rudi van de Velde , PhD, CIO, University Hospital Brussels, Belgium Tomas Mora Morrison , M.Sc., CEO, Cambio Healthcare Systems, Sweden
13:15 – 14:30	“In-house EMR Solution Versus Vendor System” Jan de Sitter , PhD, GZA, Belgium Jan Topp Rasmussen , M.A., IT-Director Region of South Denmark, Denmark Michael Dahlweid , MD, PhD, Chief Medical Officer, Healthcare Group, CSC, COCIR, UK

Exhibition

The World of Health IT Conference and Exhibition is designed to connect leading health information and communication technology experts. Leading IT providers, national pavilions and many other partners will create a holistic visual experience of the latest Health IT solutions. The exhibition floor will also host educational sessions, new product launches, interoperability demonstrations and networking sessions.



Exhibitors

Confirmed Exhibitors as of February 10, 2012

- Advantech
- Agfa Healthcare
- BMJ Group
- Cambio Healthcare Systems
- Canada
- CapGemini DK
- Carestream Health
- ChipSoft
- CSC
- Custodix
- Daintel
- DIPS ASA
- Duodecim Medical Publications Ltd
- eHealth Industries Innovation Center
- Ekahau Oy
- EMC Corporation
- Epic
- European Commission
- Forecare BV
- FormFast
- GCX
- GS1 Denmark
- IBM
- InterSystems Corporation
- Kibi
- LaserBand LLC
- Living Lab Denmark
- Logica
- Max Manus
- Med!sat
- Microsoft
- Mobile People
- Motion Computing
- NNIT
- Ontario, Canada
- Oracle
- Orion Health
- Siemens
- Sweden-eHealth
- Systematic A/S
- The Danish Society of Engineers
- Tieto
- Welch Allyn
- Xiring

Industry Programme Sessions

Tuesday 8 May

10:15 – 11:30

accenture

15:15 – 16:30

intel

16:45 – 18:00

SIEMENS

Wednesday 9 May

10:30 – 11:45

Microsoft

2012 Interoperability Showcase



The Interoperability Showcase™ is a live technical demonstration showing the flow of health information between different healthcare systems that operate across Europe to bring benefits to patients and clinicians alike.

HIMSS and IHE-Europe are dedicated to interoperability in health information technology and that is why the two have partnered to bring the Interoperability Showcase in Copenhagen to new heights.

IHE integration strategies have been adopted by national and regional projects in several European countries already. Do not miss this demonstration that will provide the guidance necessary to implement specific standards and profiles in commercial and self-developed systems that will help realise efforts towards large scale interoperability of health information in Europe.



SME Village

The SME village is a new initiative at eHealth Week 2012, where small to medium enterprises (SME) will exhibit and bring new ideas, solutions and products to the healthcare IT industry.



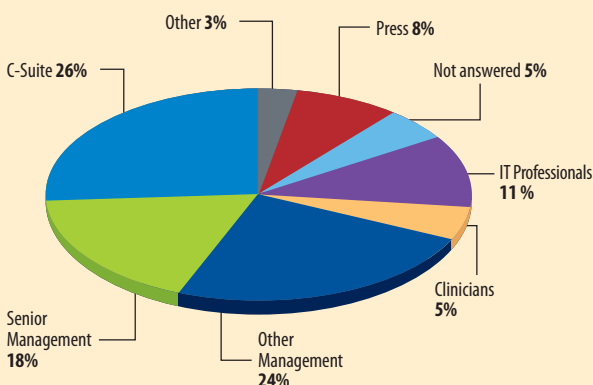
RFID/RTLS Pavilion



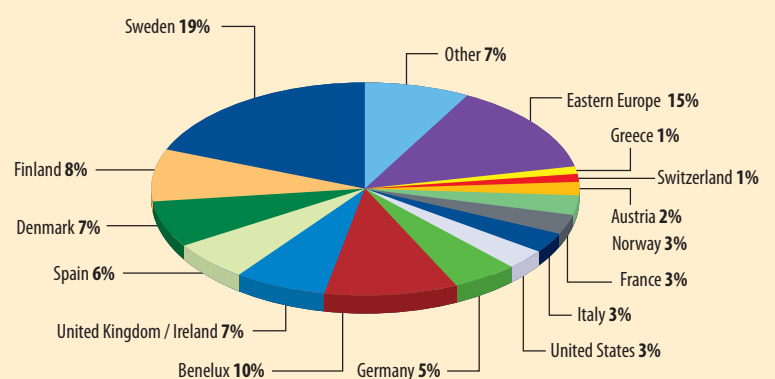
The RFID/RTLS pavilion will demonstrate the integration of a number of technologies including advanced medical devices, connectivity, RTLS, RFID, hand held computing and communications illustrating how the integration of these systems and applications into a smart environment directly impact patient care and safety. Demonstrations will be showcased on an ongoing basis throughout the event

2011 Audience Breakdown

Professional



Country



Pre-Conference Sessions & Satellite Symposia

SATELLITE SYMPOSIUM

Come and FEEL the FUTURE in Living Lab Denmark

Monday 7 May 2012 | 8:30 – 17:00

Free of Charge

The Region of Southern Denmark is acknowledged as an international hub and a national living lab for Health IT, Active Living and Healthy Ageing. Companies, researchers and end users participate in dynamic private public collaborations to innovate new products and solutions to assist or automate tasks in the healthcare and welfare sector. Hospitals and municipalities test and implement new solutions, and the region is ranking among the best in the world when it comes to telemedicine and homecare. The goal is to create new commercial opportunities for companies and to heighten the quality of life for citizens and staff.

OFFSITE

IHE Symposium

Monday 7 May 2012 | 12:00 – 14:45

Free of Charge

Vendors and organisations that are aligning their products and services with consensus based-standards, helping to propel technological breakthroughs and moving the industry closer to the goal of interoperability will be part of the Interoperability Symposium.

This half day event brings together Integrating the Healthcare Enterprise (IHE), European Patient Smart Open Services (EpSOS), healthcare delegates, and Europe's finest industry leaders in Health IT to answer your questions about interoperability and standards. The program will include educational sessions and a panel discussion where you can get answers to your questions directly from the experts.



SATELLITE SYMPOSIUM

RFID & RTLS in Healthcare Symposium

Monday 7 May 2012 | 10:00 – 17:00

Fee Applies

This symposium will focus on the many applications of RFID and RTLS technologies currently deployed within different sectors of the healthcare industry, and will present the technical and business essentials needed for successful implementation. The experienced faculty will walk through deployments which have helped improve patient safety; provided real time visibility of high-value mobile assets; and have improved processes that lead to operating efficiencies and a higher quality of services delivered to the patient.

Target audience includes those new to RFID and RTLS technology, senior and executive level IT, medical, and operations staff.



The Economics of Interoperability

Monday 7 May 2012 | 13:30 – 14:45

Free of Charge

Moderated by HL7 International, this panel will discuss the business value of healthcare IT standards. Speakers will provide the background and supporting data that establish the ability of standardization to reduce direct and indirect costs, while improving healthcare quality and access. The evidence is broad and diverse, representing data accumulated from research in economically-developed communities and emerging nations.

HL7 International is a non-profit standards developing organization that creates the world's most widely-adopted healthcare standards, addressing needs of research, care delivery, and public health.



Organising Committee Sessions

Monday 7 May 2012 | 13:30 – 14:45

Tuesday 8 May 2012 | 10:15 – 11:30 and 11:45 – 13:00

Wednesday 9 May 2012 | 10:30 – 11:45

Free of Charge

WoHIT has an organising committee consisting of the following members: European Commission, HIMSS Europe, EuroRec, COCIR, EHTEL, EFMI, Continua. The organising committee members will be hosting sessions throughout eHealth Week.

WoHIT Organising Committee:



mHealth Symposium

Monday 7 May 2012 | 10:00 – 17:00

Fee Applies

For more information, please see page 5.

Presented by:

Sponsored by:



Competition to reward the best eHealth solution developed by an EU SME

Monday 7 May 2012 | 10:00 – 13:00

Free of Charge

The objective of the Competition, organised by TICBiomed, is to support business success of SMEs by giving them visibility together with marketing opportunities to attract customers, partners and external capital. SMEs will compete first on a national level. The champion of each country will then enter into the European Final, to be celebrated during the eHealth Week 2012 in Copenhagen, Denmark on 7 May 2012.

Platinum Sponsor:

Silver Sponsor:



Patient Empowerment Denmark

Tuesday 8 May 2012 | 10:15 – 18:00

Free of Charge

- Attend the sessions showcasing assisting technologies for healthy ageing and chronic diseases developed through user-centric methods.
- 1 to 1 business meetings with Danish and other international companies and experts.

Organised by an innovation partnership for the promotion of Danish assisting technologies for healthy ageing and chronic diseases.

Partners: Lev Vel, UNIK, Netmatch in collaboration with Europe Enterprise Network, and Biopeople.



Healthcare IT Maturity Model Pilot Results featuring HIMSS Analytics, IVI and Intel

Free of Charge

Tuesday 8 May 2012 | 10:15 – 12:15

During this two-hour workshop individuals will learn about the overall program and complete their personal assessment. Following the workshop participants will receive a benchmarking report which will provide you with your hospital's scores and recommendations.



EU-US Cooperation on eHealth

Monday 7 May 2012 | 10:00 – 13:00

Free of Charge

The objective of the workshop is to discuss current and future perspectives of EU and US cooperation on eHealth matters. The workshop will provide the opportunity to review and present on going cooperation, including those developed in the context of the Memorandum of Understanding (MoU) on cooperation surrounding e-Health signed in Washington on 17 December 2010 by the European Commission Vice-President Nellie Kroes and Katleen Sebelius (Secretary of State for Health and Human services).



eHealth Intrapreneurship Contest

Wednesday 9 May 2012 | 10:00 – 12:00

Free of Charge

Experience a panel of large U.S. corporations evaluating pitches by Danish entrepreneurs on promising new eHealth technologies.



Networking Events

Opening Reception

Monday 7 May | 17:00-18:30 | Bella Center, Exhibition Hall

The 2012 World of Health IT Conference & Exhibition will kick off with an opening reception for all delegates on the exhibition floor. Catch up with fellow delegates and explore innovative industry solutions, whilst enjoying and getting a first look at the 2012 exhibitors. This is a network occasion you do not want to miss!

Please indicate your attendance when registering for the conference. All registered delegates are welcome.

WoHIT Alumni Champagne Reception



Monday 7 May | 17:30-18:30 | VIP Lounge Stand 1119

Join your peers at the WoHIT Alumni Programme during this complimentary Champagne reception. All you need is to wear your WoHIT Alumni pin, which you will receive in the VIP/Information desk onsite. For more information please contact Cynthia Stern: cstern@himss.org



HIMSS Analytics Europe Awards Dinner – €99

Monday 7 May | 19:30-22:00 | Bella Sky Hotel

HIMSS Analytics Europe will host an awards dinner ceremony during **ehealth week 2012** to recognise a number of European hospitals, which have qualified for a Stage 6 or 7 EMR Adoption Model (EMRAM) Award. The prestigious award recognises hospitals that operate in a paperless environment and represent best practices in implementation of the EMR.



eHealth Week Networking Event – €99

Tuesday 8 May | 19:30 – 23:00 | National Museum, Copenhagen

Get ready to dance the night away during eHealth Week's special event! Network your way through an evening of fine food, cocktails, music and friendly conversation. Connect with industry leaders and colleagues alike at this special event.

Registration Now Open!

Description	7 February – 2 April	3 April – Onsite
Member Rate (incl. Org Committee, Partner Org)	€650	€750
Non-Member Rate	€750	€850
Single Day Rate (Tues, Wed only)	€400	€425
Premium Registration	€999	€1,149

*Additional fee applies to the RFID and RTLS Symposium, mHealth Symposium, the HIMSS Analytics Europe Awards Dinner and the eHealth Week Networking Event.

New! Premium Registration

Enhance your overall experience at eHealth Week by choosing our premium rate!

- Network with like minded people during Monday's Opening Reception and benefit from the WoHIT education sessions and exhibit hall during exhibition hours on Tuesday and Wednesday.
- Enjoy access to the VIP lounge where a complimentary lunch will be served to premium registrants on Tuesday and Wednesday.
- To make your journey hassle free your premium rate entitles you to a roundtrip airport pick up (voucher for car pickup will be sent once registration is complete).

The Premium Registration also guarantees that;

- All premium registrants will benefit from our exclusive delegate bag and conference materials.
- HIMSS will also hold a hotel room for you at the Bella Sky Hotel until 6 April, should you want to stay at Copenhagen's newest hotel, adjacent to the center.*

* Additional fees apply for stay at the Bella Sky Hotel

General Information

CONFERENCE CENTRE LOCATION:

Bella Center
 Center Boulevard
 DK - 2300 Copenhagen S
 Denmark

SPECIAL HOTEL RATES:

Special eHealth week delegate rates apply at the Bella Sky Hotel.
 Sleeping rooms are DKK 1436 including VAT, service charge, breakfast and internet.

FOR MORE INFORMATION OR TO BOOK:

<http://worldofhealthit.org/2012/hotel-travel/>


CONTACT US:

Hotel & Travel: customerservice@worldofhealthit.org
 Registration: wohit@expo-systems.co.uk

FOR EXHIBITION AND SPONSORSHIP:

Sean Roberts
 Manager Global Business Development, HIMSS Europe
sroberts@himss.org
 +44 755 733 7066

FOLLOW US ON:

 @EU_eHealthWeek
 #eHW12



High Level eHealth Conference Organising Committee:



WoHIT Organising Committee:



WoHIT would like to thank:

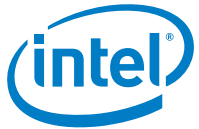
WoHIT Diamond Sponsor:



WoHIT Gold Sponsors:



WoHIT Supporting Sponsor:



Supporting Partners:



Media Partners:

