

EAIE | **Copenhagen** **13-16 SEPTEMBER**
2011

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CONFERENCE PROGRAMME



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Velkommen til København!

The EAIE welcomes you to the 23rd Annual EAIE Conference

This year's programme incorporates all of the features that have helped to make the EAIE Annual Conference the largest of its kind in Europe: interactive **sessions**, hands-on **workshops**, a vast **Exhibition** and a fantastic range of **networking events**. In addition we've added a new, challenging element in the form of four **Dialogues**, designed to inspire and instigate profound audience discussions on current hot topics.

Join us and thousands of international education professionals as we **cooperate, innovate and participate** here in Copenhagen!



Photo: Daniel Karlsson

01

01. Christian Stadil will be giving a keynote speech at the Opening Plenary.

Owner of sports fashion brand Humel, one of the largest sports fashion brands in the world, Christian Stadil is known for his avant-garde marketing and sponsorship approaches and has the clear leadership philosophy of giving in order to receive. He is concerned with distributing good energy and self-esteem in an organisation. A philosophy he calls 'Company Karma'.

02. Stine Bosse will be speaking at the Closing Plenary.

An icon of innovation, with an impressive business career, which includes the role of former CEO at TrygVesta, Stine Bosse is a dedicated and driven business woman with a deep social conscience. She will share with us some of her more altruistic endeavours, namely her uplifting work with troubled immigrants, describing the 120 km pilgrimage she took them on along the Camino de Santiago. A real thought-provoking end to the conference!



Courtesy of Stine Bosse

02

Thank you

The EAIE would like to thank the following organisations and individuals for their generous support:

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WHAT'S HAPPENING WHEN?

The conference is taking place at two venues this year. All Monday and Tuesday activities will take place at Copenhagen Business School. The Bella Center will host the conference from Wednesday to Friday.

🕒 Opening hours of Copenhagen Business School

Monday	18.00–21.00
Tuesday	08.00–20.00

🕒 Opening hours of the Bella Center

Wednesday	07.00–19.45
Thursday	07.30–19.00
Friday	08.30–19.30

MONDAY 12 SEPTEMBER (Copenhagen Business School)

🕒 **18.00–21.00**
Registration/Information Desks open (CBS only), Main entrance, Ground floor, Solbjerg Plads

🕒 **18.00–20.00**
Business Centre open (CBS only), Room 1.08, First floor, Solbjerg Plads

FOR THE LIST OF EAIE SUB-GROUPS, see page 16

WHAT DO THESE SYMBOLS MEAN?

- 🕒 Time
- 📍 Registration code
- 📌 Workshop levels
- @ Location
- 🚇 Metro
- 🚊 S-train
- € Extra fee
- ! Please note

TUESDAY 13 SEPTEMBER (Copenhagen Business School)

🕒 **08.00–20.00**
Registration/Information Desks open (CBS only), Main entrance, Ground floor, Solbjerg Plads

🕒 **08.00–18.00**
Business Centre open (CBS only), Room 1.08, First floor, Solbjerg Plads

🕒 **09.00–10.00**
11.01 Introduction to higher education in Denmark, s.01 BG Fonden, Ground floor, Solbjerg Plads

🕒 **All day**
Site visits to Danish and Swedish higher education institutions

🕒 **09.00–12.30**
Workshop 01 Backstage in the spotlight: intercultural training for administrative staff, Room K.s.71, Ground floor, Kilen

🕒 **09.00–17.00**
Workshop 03 Branding and positioning your university, D4 Augustinus, Fourth floor, Solbjerg Plads

Workshop 04 Institutional strategy: how to get everybody involved, Room 2.07, Second floor, Solbjerg Plads

Workshop 05 The intercultural development of exchange students: training for staff and faculty, Room K.s.54, Ground floor, Kilen

Workshop 06 Being effective in a diverse world, Room K.1.43, First floor, Kilen

Workshop 07 Quality assurance of the organisation of student exchanges, Room K.s.48, Ground floor, Kilen

Workshop 08 Joint and double degrees: practical examples for a successful programme, Room 1.12, First floor, Solbjerg Plads

Workshop 09 Strategic partnering for business schools, Room K.1.46, First floor, Kilen

Workshop 11 Participatory research approach as a dialogue for re-defining international cooperation between European and African universities, Room 2.08, Second floor, Solbjerg Plads

Workshop 13 International student networks: how do we get our national and international students to integrate?, Room 1.13, First floor, Solbjerg Plads

Workshop 14 A primer on the US higher education system, Room 1.14, First floor, Solbjerg Plads

Workshop 15 Developing employability skills via international work placements, Room K.2.75, Second floor, Kilen

Workshop 17 International credential evaluation methodology: looking beyond the basic mechanics of credential evaluation, Room 2.12, Second floor, Solbjerg Plads

Workshop 18 The devil is in the detail: document fraud, Room K.1.50, First floor, Kilen

Workshop 19 How to manage international partnerships, Room K.s.43, Ground floor, Kilen

Workshop 20 Using benchmarking tools to improve your institutional performance in internationalisation, Room 2.14, Second floor, Solbjerg Plads

Workshop 21 How to run an international office, Room 2.13, Second floor, Solbjerg Plads

Workshop 22 Social media 101, Room 1.07, First floor, Solbjerg Plads

🕒 **10.30–11.00**
Networking and refreshments

🕒 **12.00–13.45**
Lunch break, Solbjerg Plads

🕒 **13.30–17.00**
Workshop 23 Roundtable: research in international education, Room K.s.71, Ground floor, Kilen

Workshop 24 Enhancing the international orientation of business studies: a training tool, Room D.2.20, Second floor, Solbjerg Plads

🕒 **15.00–15.30**
Networking and refreshments

🕒 **17.30–19.30**
EAIE Newcomers' Welcome Reception, The Ovnhallen, Porcelænshaven 24 (CBS)

🕒 **18.00–20.00**
EMPLOI and INTAL Joint Reception, Odd Fellow Palæet Restaurant, Bredgade 28

🕒 **18.30–20.00**
Networking walking tour of Christiania, Christianshavns Torv (meeting point: outside Christianshavn metro)

🕒 **20.00–22.00**
EDC Dinner, Mogogo Restaurant, Borgergade 134

🕒 **20.00–22.30**
EAIE Newcomers' Networking Dinner, Dalgas Have (CBS)

WEDNESDAY 14 SEPTEMBER
 (Bella Center)

07.00–18.00
Registration/Information Desks open
 (Bella Center only), Main entrance,
 Level 0

07.00–19.30
Business Centre open (Bella Center only), Main entrance, Level 0

08.30–18.00
EAIE Exhibition
09.00–11.00
Dialogue 01 Creating a global environment for international higher education, Hall A2, Level 0

09.00–12.30
Workshop 25 Implementing Erasmus intensive programmes, Room 16, Level 1

Workshop 26 Learning about taste: experience and partnerships in intercultural competence, Room 18, Level 1

Workshop 27 Demystifying international business schools and programme accreditation, Room 19, Level 1

Workshop 28 Working with recruitment agents: an effective way to increase your student enrolment, Room B3.2, Level 0

Workshop 29 The international dimension in teaching: how to make it happen, Room B3.5, Level 0

Workshop 30 Best practices in engaging with Indian institutions, Room B3.6, Level 0

Workshop 31 A beginner's guide to assessing student learning outcomes, Room 17, Level 1

Workshop 32 How to build capacities through South–North cooperation: from policy to practice, Room 21, Level 1

Workshop 33 Career guidance across cultures, Room 24–25, Level 1

Workshop 34 Using education fairs to recruit students, Room 20, Level 1

Workshop 35 Health and safety issues: can we prepare for all emergencies across all countries and institutions?, Room B4.1, Level 0

Workshop 36 Opening Pandora's box: teaching in English – institutional policies and practices, Room B3.4, Level 0

Workshop 37 Sustainable intercultural competence acquisition in internships abroad: the SKILL2E three-tier model, Room B3.1, Level 0

Workshop 38 Networking to maximise your potential, Room B4.2, Level 0

Workshop 39 Internationalisation at home: a quick start, Room B3.3, Level 0

10.30–11.15
Networking and refreshments
12.30–14.00
Lunch break (Exhibitors lunch until 14.30)
13.00–13.30
2.01 The EAIE Academy information session, Hall A2, Level 0

2.02 Raabe Handbook information session, Room B3.1, Level 0

14.00–16.00
1.01 ACCESS Opening Session: Your education has no limits – develop your future: increasing active participation of students with disabilities, Room 16, Level 1

1.02 ACE Opening Session: The EAR project: a step forward in recognition, Hall A2, Level 0

1.03 EBS Opening Session: Why corporate social responsibility has no place in higher education, Room 20, Level 1

1.04 EDC Opening Session: University cooperation as a building stone in fragile states: the case of South Sudan, Room B3.2, Level 0

1.05 EMPLOI Opening Session: International students as prospective skilled workers? Stakeholder cooperation for facilitating the status transition in the host country, Room B4.1, Level 0

1.06 HI Opening Session: Global healthcare: from practical placement to double degree, Room 18, Level 1

1.07 IRM Opening Session: Promoting change: empowering European universities, Hall A1, Level 0

1.08 LICOM Opening Session: English as a lingua franca in academic settings, Room 19, Level 1

1.09 MOPILE Opening Session: The Erasmus Programme – current state of play and implications for the future, Room B3.1, Level 0

1.10 M&R Opening Session: Social media 3.0: implementing social media in your marketing strategy and making it work, Auditorium 10, Level 1

1.11 RIE Opening Session: Perils, pitfalls and new opportunities in international education, Room 17, Level 1

1.12 SAFSA Opening Session: Measuring intercultural competence: experiences and challenges, Auditorium 15, Level 0

15.45–16.15
Networking and refreshments
16.30–17.45
Opening Plenary, Hall A1, Level 0

17.45–19.15
Opening Reception, Hall C1, Level 0

19.30–22.30
HI Dinner, Public House Restaurant, Vester Voldgade 25

20.30–22.30
ACCESS Dinner, Restaurant Ofelia, Royal Danish Theatre, Sankt Annæ Plads 36

20.30–23.30
Swing Pigalle Jazz Concert, Pumpehuset, Studiestræde 52

21.00 until late
QS/IELTS Party, Central Copenhagen (mystery location)

THURSDAY 15 SEPTEMBER
 (Bella Center)

 **07.00–08.00**
EAIE Morning Run, Bella Sky Parking

 **07.30–18.00**
Registration/Information Desks open,
 Main entrance, Level 0

 **07.30–18.00**
Business Centre open, Main entrance,
 Level 0

 **08.30–18.00**
EAIE Exhibition
 **08.30–09.30**
**2.03 Intra-ACP Academic Mobility
 Scheme**, Room 20, Level 1

4.01 Doctoral education: strategic international partnerships for sustainable development, Room B3.1, Level 0

5.01 Cultural learning in practice, Room B4.1, Level 0

5.03 Virtual challenges: using e-learning as a strategic tool for students with disabilities, Room 16, Level 1

5.06 Technology, education and globalisation: the world at the click of a button, Auditorium 11, Level 1

5.15 Making the most of it: how study abroad programmes help train students for the global workplace, Hall A2, Level 0

6.01 Language centre management and internationalisation: new challenges, Room 18, Level 1

8.01 Double Master's degrees: the 1+1 year model – an innovative, cooperative and integrated approach, Room 19, Level 1

8.02 Student involvement in university networks, Room B3.2, Level 0

8.03 Multilateral collaboration in higher education: opportunities, challenges and benefits, Room 17, Level 1

9.02 Preparing students for employment: what should universities be doing?, Hall A3, Level 0

10.01 Global perspectives of challenges to the international student recruitment and enrolment experience, Auditorium 15, Level 0

11.02 Trends in Canadian international higher education, Auditorium 10, Level 1

11.07 Overview of higher education in India, Auditorium 12, Level 1

 **09.30–10.00**
Networking and refreshments
 **10.00–11.00**
5.04 Making your students more employable: the importance of international internships, Auditorium 10, Level 1

5.05 Mental health issues when students study abroad: recognition and prevention, Hall A3, Level 0

5.07 Students for students: two best practices in health care education, Room 16, Level 1

6.02 Cooperating with the community: experiential learning activities abroad, Auditorium 15, Level 0

7.01 How a mandatory semester abroad can help institutions to internationalise themselves, Room 19, Level 1

7.02 Tracking and comparing the transnational education student experience across delivery mechanisms, Auditorium 11, Level 1

7.03 Quality assurance of Erasmus placements, Room 18, Level 1

7.04 How to prepare students for exchanges when English proficiency is a requirement, Room 17, Level 1

8.04 Cooperate, innovate and participate with Indonesian higher education institutions, Room B3.1, Level 0

9.03 Institutional strategies and national policies: two faces of the same coin?, Room B3.2, Level 0

10.02 How to win the hearts and minds of students: creative recruitment strategies, Room 20, Level 1

11.03 Study in Japan: recent developments in international education opportunities, Auditorium 12, Level 1

 **10.00–12.00**
Dialogue 02 What does the unrest in the Arab world mean for higher education?, Hall A2, Level 0

 **11.00–11.30**
Networking and refreshments
 **11.30–12.30**
2.04 Interuniversity cooperation between the EU and industrialised countries: an update of the existing cooperation schemes, Room B3.1, Level 0

3.01 Digital Student Data Portability: transcripts and diploma supplement – beyond grades and paper in the US and Europe, Room 17, Level 1

5.08 How does the South of Europe compete in the international higher education arena?, Room B4.1, Level 0

5.09 Virtually there: connecting with students pre-arrival, Hall A3, Level 0

9.04 Snakes and ladders: are legal concerns inhibiting international agreements?, Auditorium 11, Level 1

9.05 Making transparency tools transparent: how to understand and judge rankings, Room 18, Level 1

10.03 Recruiting in hard-to-reach markets, Auditorium 15, Level 0

 **12.00–13.00**
5.10 Enhancing international work placement through the use of technologies: the EU-VIP project, Room 16, Level 1

7.05 Re-entry: the challenge of coming home, Room 20, Level 1

7.06 Placements in the ERASMUS Programme: encouraging industry and university collaboration, Room B3.2, Level 0

8.05 e-Projects: global virtual student teams, Room 19, Level 1

9.06 Comprehensive campus internationalisation: a challenging paradigm and opportunity for 21st century higher education, Auditorium 10, Level 1

11.04 Overview of higher education in Turkey, Auditorium 12, Level 1

 **12.30–14.00**
Lunch break (Exhibitors lunch until 14.30)
 **13.00–13.30**
EAIE Membership Meeting, Hall A3, Level 0

 **13.00–14.00**
Poster sessions, B Halls, Level 0

 **14.00–15.30**
1.13 IaH Opening Session: Internationalisation at Home: trends and developments, Auditorium 15, Level 0

2.05 Update on the Erasmus Mundus programme, Auditorium 12, Level 1

3.02 Tuning America: boosting recognition?, Room 18, Level 1

4.02 Academic cooperation with developing countries and the Seventh Framework Programme (FP7), Room 19, Level 1

5.11 From student to researcher: the Marie Curie Actions, Room B3.1, Level 0

5.12 Summer programmes in the North, South and East: three very different models, Room 16, Level 1

6.03 Quality assurance through English language, Room B4.2, Level 0

8.06 Speed networking: swiftly reaching your conference goals, Hall A3, Level 0

8.07 From bilateral agreements to broad-based partnerships: moving beyond traditional exchanges, Room B3.2, Level 0

9.07 U-Multirank: towards a multi-dimensional user-driven ranking, Auditorium 11, Level 1

THURSDAY 15 SEPTEMBER (Bella Center)

9.08 Widening access to universities: challenges for the international education market, Room 17, Level 1

10.04 Film and viral marketing for recruitment success: how to entertain and recruit the YouTube generation, Auditorium 10, Level 1

10.05 Tuition fees in Scandinavia: latest developments, Room B4.1, Level 0

10.06 The Australian international education experience: government, institutions and agents, Room 20, Level 1

14.00-16.00
Dialogue 03 How should higher education institutions manage ethical conduct and international recruitment in a globally competitive market?, Hall A2, Level 0

15.30-16.00
Networking and refreshments

16.00-17.30
1.14 FEDORA Opening Session: Multiculturalism as a guiding principle for counselling and psychological services in higher education: support for international students, Room B4.2, Level 0

4.03 Bilateral university partnerships for cooperation on global development challenges: the case of the EU and India, Auditorium 12, Level 1

5.13 Non-academic staff on the move: models and examples of good practice, Room B4.1, Level 0

5.24 Student involvement as a driving force for innovation and increased international activity, Auditorium 11, Level 1

6.04 Assessing intercultural learning and development: a review of available instruments, Room B3.2, Level 0

7.07 Mobility of researchers in Europe: an endeavour for all, Auditorium 10, Level 1

7.08 The new mobility agenda: making students move and measuring progress, Room 19, Level 1

7.09 Erasmus going social?, Room 20, Level 1

8.08 Promoting social entrepreneurship through internationalisation in business schools and universities, Room 17, Level 1

9.09 Employer and alumni feedback on joint and double degrees, Hall A3, Level 0

9.10 Admissions for European Masters and doctorates: meeting expectations, Room 18, Level 1

10.07 Modern media in marketing – or a more traditional approach?, Auditorium 15, Level 0

11.05 Trends in US higher education: innovations in internationalisation, Room B3.1, Level 0

16.00-18.00
1.15 INTAL Opening Session: Engaging your future alumni today, Room 16, Level 1

17.45-18.45
EAIE Choir rehearsal, Hall A2, Level 0

18.00-19.00
MOBILE Reception, Balcony, Level 1

18.00-19.00
RIE Reception, Foyer, Level 0
By invitation only

18.00-19.30
IRM, M&R and SAFSA Joint Reception
Please collect your invitation at IRM, M&R and SAFSA Opening Sessions. See invitation for location

18.00-19.30
ACE Reception, Restaurant Ravelinen, Torvegade 79

19.00-21.00
LICOM Reception, See invitation for location

19.15-22.00
EBS Reception and Dinner, Restaurant Ofoelia, Royal Danish Theatre, Sankt Annæ Plads 36

19.30-03.00 (Dinner until 22.30)
EAIE Networking Dinner and Dance, Halvandet beach club, Refshalevej 325

20.00-22.00
Dinner at Nyhavns Færgekro, Nyhavns Færgekro, Nyhavn 5

22.30-03.00
EAIE Dance, Halvandet beach club, Refshalevej 325

FRIDAY 16 SEPTEMBER (Bella Center)

08.30-17.00
Registration Desk open, Main entrance, Level 0

08.30-17.00
Business Centre open, Main entrance, Level 0

08.30-19.00
Information Desk open, Main entrance, Level 0

09.00-10.30
SAINTs Annual General Meeting, Room 18, Level 1

09.00-16.00
EAIE Exhibition

09.30-10.00
Networking and refreshments

10.00-12.00
Dialogue 04 Trends and issues in international higher education, Hall A2, Level 0

10.00-11.30
5.14 Work and life: careers guidance for generation Y in a time of economic slowdown, Room B4.1, Level 0

7.10 Turning responsibilities around: trust building and defraying economic responsibilities – new ways of providing an international experience, Hall A1, Level 0

7.11 Data collection and advocacy: developing collaborative reporting in an increasingly competitive environment, Auditorium 11, Level 1

8.09 EU-African collaboration for capacity building of universities, Room 17, Level 1

8.10 Joint doctoral training: creative solutions for doctoral education, Room 19, Level 1

11.06 Assessment of credentials and development of higher education in the BRICS countries, Room B4.2, Level 0

10.30-12.00
3.03 EU vs US Bachelor degrees: filling the gap, Room 16, Level 1

3.04 ECTS credits: how does practice match theory?, Room B3.2, Level 0

5.25 SAINTs roundtable: staying committed to students and colleagues – do things change when we retire?, Room 18, Level 1

7.12 Plan for the best and prepare for the worst: incoming student mobility and safety issues, Room B3.1, Level 0

9.11 Research in internationalisation of higher education: the role of national agencies, Room 20, Level 1

9.12 Education in times of crisis – the case of Japan and the Arab world, Auditorium 12, Level 1

9.13 Peer-to-peer marketing in education abroad: friend or foe?, Hall A3, Level 0

10.08 Forget the Times ranking, what do your students say?, Auditorium 15, Level 0

11.30-13.00

Lunch break (Exhibitors lunch until 13.30)

12.00-12.30

2.06 EAIE Academy: how to become an EAIE trainer, Room B4.1, Level 0

12.00-13.00

Poster sessions, B Halls, Level 0

12.00-13.00

EAIE Choir rehearsal, Hall A1, Level 0

13.00-14.30

3.05 Towards a European label: the assessment and certification of internationalisation at programme level, Auditorium 15, Level 0

3.06 Institutional autonomy vs consumer protection? Protecting the terms 'university' and 'academic degrees', Room 16, Level 1

3.08 The hub of the universe: Chinese digital student data to cross the pond, Room B3.2, Level 0

4.04 Interregional cooperation in quality assurance: experiences from joint capacity building projects, Room B3.1, Level 0

5.16 Quality issues in international summer schools, Room 17, Level 1

5.17 Continuing education: a promising field for international cooperation?, Room 18, Level 1

5.18 Developing sustainability and corporate social responsibility in the classroom, field of business and in management education, Room 20, Level 1

6.05 The intercultural toolbox, Auditorium 10, Level 1

8.11 Institutional collaborations with Asia: trends and best practices, Auditorium 12, Level 1

8.12 Towards a truly global university: Scandinavian initiatives on collaboration with universities in the developing regions, Room 19, Level 1

9.15 The usage of ECTS in doctoral education: structuring doctoral programmes or not?, Auditorium 11, Level 1

10.09 Latin America: competing with Europe for US study abroad students, Room B4.2, Level 0

10.10 Using online social networks in international organisations, Hall A2, Level 0

10.11 Reversing old paradigms: how students use Web 2.0 to counterbalance institutional control of the recruiting process, Room B4.1, Level 0

14.30-15.00

Networking and refreshments

15.00-16.30

2.07 Update on ECTS and DS Label, Hall A2, Level 0

3.07 Vetting accreditation agencies: the INQAAHE accreditation white list, Auditorium 11, Level 1

4.05 Internationalisation of higher education in Africa and Europe: what are the common interests and challenges?, Room B3.2, Level 0

5.19 Staff exchange: mobility programmes for international relations administrators, Auditorium 15, Level 0

5.20 Quality assurance and internationalisation review process: Europe, USA and Japan, Auditorium 10, Level 1

5.22 International alumni as talent scouts: does the promise hold up in reality?, Room 16, Level 1

5.23 Strategically approaching mobility models for engineering and science students, Room B4.1, Level 0

6.06 Towards integrating content and language in higher education: views from teachers and students, Room 20, Level 1

6.07 Making sense of Denmark, Room 19, Level 1

7.13 Cornerstones of mobility: investigating the relationship between Europass, qualification frameworks and recognition, Room 17, Level 1

7.14 Erasmus Programme: different perspectives, Room B3.1, Level 0

7.15 Attracting international doctoral-level students to Europe, Room B4.2, Level 0

7.16 Global charter for international students: why and how?, Auditorium 12, Level 1

8.13 EU-Latin American and the Caribbean cooperation: building bridges and dialogue, Hall A3, Level 0

17.00-18.00

Closing Plenary, Hall A1, Level 0

18.00-19.00

Closing Reception, Foyer, Level 0

Your Personal Planner

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Come and visit us at Stand 003

Learn more about Danish higher education

The Information Day visits provide the ideal opportunity to get acquainted with higher education in Denmark. Pre-registered participants will visit one of 20 higher education institutions located throughout Denmark (and Sweden) and get a first-hand impression of the learning environment.

To find out about last-minute registration possibilities, please visit the Registration Desk at Copenhagen Business School on Monday between 18.00-21.00 and Tuesday morning as of 08.00.

Visiting a higher education institution on Tuesday 13 September

Fee: €35 (including lunch and transportation)

Time: Times vary per visit. Please consult the individual visits below.

Departure and return point: Copenhagen Business School

Session 11.01: Introduction to higher education in Denmark

Tuesday 13 September, 09.00-10.00

@ s.01, BG Fonden, Solbjerg Plads, CBS
Free for all participants, no pre-registration required

Denmark welcomes international students and believes that the interaction of different perspectives is key to developing knowledge and global opportunities. This session will give you a panoramic view of higher education in Denmark and help you to decode the Danish higher education system.

CHAIR: Anders Geertsen, The Danish Agency for International Education, Copenhagen
SPEAKER: Hans Siggard Jensen, Danish School of Education, Aarhus University

Participants attending these visits cannot attend the introductory session.

1-9 COPENHAGEN *Denmark*

University of Copenhagen **FULL**
🕒 10.00-16.30 📄 Info 01
70 participants max

Metropolitan University College
🕒 10.00-17.00 📄 Info 02
50 participants max

Copenhagen School of Design and Technology
🕒 10.00-16.30 📄 Info 03
50 participants max

Copenhagen Business School
🕒 10.00-14.30 📄 Info 04
50 participants max

Royal School of Library and Information Science
🕒 10.00-15.00 📄 Info 05
20 participants max

Danish Schools of Arts and Culture
🕒 10.00-17.00 📄 Info 06
50 participants max

Danish Institute for Study Abroad
🕒 10.00-16.30 📄 Info 07
50 participants max

IT University of Copenhagen
🕒 10.00-15.30 📄 Info 08
35 participants max

Green Campus Tour
🕒 10.00-15.00 📄 Info 09
20 participants max

16-17 ODENSE *Denmark*

University of Southern Denmark
🕒 09.00-17.30 📄 Info 16
50 participants max

University College Lillebaelt
🕒 09.00-17.00 📄 Info 17
45 participants max

18 LYNGBY *Denmark*

The Technical University of Denmark
🕒 10.00-16.45 📄 Info 18
70 participants max

10 ROSKILDE *Denmark*

Roskilde University
🕒 10.00-16.30 📄 Info 10
50 participants max

11 VORDINGBORG *Denmark*

University College Sealand Vordingborg
🕒 10.00-16.30 📄 Info 11
25 participants max

12 SORØ *Denmark*

University College Sealand Ankerhus
🕒 10.00-15.30 📄 Info 12
25 participants max

19 LUND *Sweden*

Lund University **FULL**
🕒 08.30-17.00 📄 Info 19
50 participants max

13-15 AARHUS *Denmark*

Aarhus University **FULL**
🕒 08.00-18.30 📄 Info 13
50 participants max

Engineering College of Aarhus
🕒 08.00-18.30 📄 Info 14
40 participants max

Royal Academy of Music
🕒 08.00-17.00 📄 Info 15
20 participants max

20 BALLERUP *Denmark*

Aalborg University
🕒 10.00-16.00 📄 Info 20
60 participants max

WORKSHOPS

Hands-on and intensive, these practical workshops will expand your knowledge on a given topic and send you home with a range of tips and tools to implement in your institution. Pre-registration is required. Enquire at the Registration Desk for last-minute places.

TUESDAY 13 SEPTEMBER (COPENHAGEN BUSINESS SCHOOL)

01 LICOM, SAFSA

Backstage in the spotlight: intercultural training for administrative staff

🕒 09.00-12.30
 @ Room K.s.71, Ground floor, Kilen

02 CANCELLED

03 M&R, IRM

FULL

Branding and positioning your university

🕒 09.00-17.00
 @ D4 Augustinus, Fourth floor, Solbjerg Plads

04 IRM, IaH

FULL

Institutional strategy: how to get everybody involved

🕒 09.00-17.00
 @ Room 2.07, Second floor, Solbjerg Plads

05 SAFSA, IRM

FULL

The intercultural development of exchange students: training for staff and faculty

🕒 09.00-17.00
 @ Room K.s.54, Ground floor, Kilen

06 EMPLOI, MOPILE

Being effective in a diverse world

🕒 09.00-17.00
 @ Room K.1.43, First floor, Kilen

07 SAFSA, IRM

FULL

Quality assurance of the organisation of student exchanges

🕒 09.00-17.00
 @ Room K.s.48, Ground floor, Kilen

08 MOPILE

FULL

Joint and double degrees: practical examples for a successful programme

🕒 09.00-17.00
 @ Room 1.12, First floor, Solbjerg Plads

09 EBS

Strategic partnering for business schools

🕒 09.00-17.00
 @ Room K.1.46, First floor, Kilen

10 CANCELLED

11 EDC

Participatory research approach as a dialogue for re-defining international co-operation between European and African universities

🕒 09.00-17.00
 @ Room 2.08, Second floor, Solbjerg Plads

12 CANCELLED

13 SAFSA, IaH

FULL

International student networks: how do we get our national and international students to integrate?

🕒 09.00-17.00
 @ Room 1.13, First floor, Solbjerg Plads

14 ACE, SAFSA

A primer on the US higher education system

🕒 09.00-17.00
 @ Room 1.14, First floor, Solbjerg Plads

15 EMPLOI

Developing employability skills via international work placements

🕒 09.00-17.00
 @ Room K.2.75, Second floor, Kilen

16 CANCELLED

17 ACE

FULL

International credential evaluation methodology: looking beyond the basic mechanics of credential evaluation

🕒 09.00-17.00
 @ Room 2.12, Second floor, Solbjerg Plads

WEDNESDAY 14 SEPTEMBER (BELLA CENTER)

18 ACE

The devil is in the detail: document fraud

🕒 09.00-17.00

📍 Room K.1.50, First floor, Kilen

19 IRM**FULL**

How to manage international partnerships

🕒 09.00-17.00

📍 Room K.s.43, Ground floor, Kilen

20 IRM**FULL**

Using benchmarking tools to improve your institutional performance in internationalisation

🕒 09.00-17.00

📍 Room 2.14, Second floor, Solbjerg Plads

21 IRM**FULL**

How to run an international office

🕒 09.00-17.00

📍 Room 2.13, Second floor, Solbjerg Plads

22

Social media 101

🕒 09.00-17.00

📍 Room 1.07, First floor, Solbjerg Plads

23 RIE

Roundtable: research in international education

🕒 13.30-17.00

📍 Room K.s.71, Ground floor, Kilen

24 EBS, IaH

Enhancing the international orientation of business studies: a training tool

🕒 13.30-17.00

📍 Room D.2.20, Second floor, Solbjerg Plads

25 MOPILE**FULL**

Implementing Erasmus intensive programmes

🕒 09.00-12.30

📍 Room 16, Level 1

26 SAFSA, RIE**FULL**

Learning about taste: experience and partnerships in intercultural competence

🕒 09.00-12.30

📍 Room 18, Level 1

27 EBS, IRM

Demystifying international business schools and programme accreditation

🕒 09.00-12.30

📍 Room 19, Level 1

28 M&R**FULL**

Working with recruitment agents: an effective way to increase your student enrolment

🕒 09.00-12.30

📍 Room B3.2, Level 0

29 LICOM, IaH**FULL**

The international dimension in teaching: how to make it happen

🕒 09.00-12.30

📍 Room B3.5, Level 0

30 IRM, EDC

Best practices in engaging with Indian institutions

🕒 09.00-12.30

📍 Room B3.6, Level 0

31 IRM, SAFSA

A beginner's guide to assessing student learning outcomes

🕒 09.00-12.30

📍 Room 17, Level 1

32 EDC, IRM

How to build capacities through South-North cooperation: from policy to practice

🕒 09.00-12.30

📍 Room 21, Level 1

33 EMPLOI, FEDORA

Career guidance across cultures

🕒 09.00-12.30

📍 Room 24-25, Level 1

34 M&R, IRM**FULL**

Using education fairs to recruit students

🕒 09.00-12.30

📍 Room 20, Level 1

35 SAFSA, HI**FULL**

Health and safety issues: can we prepare for all emergencies across all countries and institutions?

🕒 09.00-12.30

📍 Room B4.1, Level 0

36 LICOM, IRM

Opening Pandora's box: teaching in English - institutional policies and practices

🕒 09.00-12.30

📍 Room B3.4, Level 0

37 SAFSA, EMPLOI**FULL**

Sustainable intercultural competence acquisition in internships abroad: the SKILL2E three-tier model

🕒 09.00-12.30

📍 Room B3.1, Level 0

38**FULL**

Networking to maximise your potential

🕒 09.00-12.30

📍 Room B4.2, Level 0

39 IaH**FULL**

Internationalisation at home: a quick start

🕒 09.00-12.30

📍 Room B3.3, Level 0

DIALOGUES



Replacing our traditional seminars, dialogues are designed to inspire, instigate debate and add an extra, challenging element to the conference. These highly interactive discussions are guided by a moderator, and aim to encourage a rich and diverse knowledge exchange for all participants. No pre-registration or additional payments are required.

Expert panellists include Dr Hassan Diab, Minister of Education, Lebanon; Professor Philip Altbach, Boston College, USA, and Dr Jomana Shdefat, Al al-Bayt University, Jordan.



DIALOGUE 01

Creating a global environment for international higher education

🕒 Wednesday, 09.00–11.00
📍 Hall A2, Level 0

A global environment for higher education is already in place to some extent, it has grown organically through the different activities of internationalisation carried out by universities, other institutions of higher education and associations. Is there a difference between international higher education and higher education in the global context? A global environment should also include availability and accessibility of higher education to more/all. Who are the stakeholders and how can the stakeholders contribute to this? Should nations and higher education institutions have a more decisive influence on the global environment, would that be feasible, if so, how should we set about it? What should be the goal of such influences?

MODERATOR: Daniel Guhr, Illuminate Consulting Group, San Carlos

PANELLISTS: Eva Åkesson, Lund University; Stephen Connelly, International Education Association of Australia (IEAA), Melbourne; Eva Egron-Polak, International Association of Universities, Paris; Alberto Rodriguez, The World Bank, Washington; Marijke van der Wende, OECD/IMHE, Paris; Robert Wagenaar, University of Groningen

DIALOGUE 02

What does the unrest in the Arab world mean for higher education?

🕒 Thursday, 10.00–12.00
📍 Hall A2, Level 0

In the past year, political unrest has been sweeping across the Middle East and North Africa and many of the protests have been driven by young people. In light of the historic changes in the region, this dialogue will take a look at the new opportunities and obstacles presented for universities, both in Arabic-speaking countries, and universities in the West interested in connecting with them. The panel and the audience will discuss how to create worthwhile exchanges of students and scholars, and how universities in the West and the Middle East can create meaningful partnerships.

MODERATOR: David Wheeler, The Chronicle of Higher Education, Rockville

PANELLISTS: Salim Al-Malik, Ministry of Higher Education, Riyadh; Hassan Diab, Ministry of Education & Higher Education, Beirut; Madeleine Gardeur, University of Groningen; Ahmad M. Hasnah, Qatar Foundation, Doha; Jomana Shdefat, Al al-Bayt University, Al Mafrq



01, 02 Nantes 2010 by Pascal Kyriazis



01



02

DIALOGUE 03

How should higher education institutions manage ethical conduct and international recruitment in a globally competitive market?

🕒 Thursday, 14.00–16.00

📍 Hall A2, Level 0

The market for international students has become increasingly competitive, not only amongst established players, but also with new players entering the market and some 'exporter' countries becoming 'importer' countries of students. In this context, the dialogue will focus on the ethical issues surrounding international recruitment and the conduct of institutions, at a time when a number of countries are introducing codes of conduct. The debate will span national and institutional marketing activity, the use of overseas representatives and questions of qualification equivalence. It will also look at the impact of national limitations on recruitment, such as visas and targets, and the implications for institutions as a result of recruitment growth, in terms of diversity and student experience.

MODERATOR: Mitch Leventhal, State University of New York

PANELLISTS: John Molony, QS, United Kingdom; Mikael Butterbach, Airbus, Toulouse; Graham Galbraith, University of Hertfordshire; Arno Overmars, Landelijke Commissie, Groningen

DIALOGUE 04

Trends and issues in international higher education

🕒 Friday, 10.00–12.00

📍 Hall A2, Level 0

What are the main challenges for higher education in the coming decade? What are the trends with respect to higher education in other parts of the world and how will they affect higher education in the West? What lessons can be learned and what measures should be taken? Experienced leaders in international higher education as well as business, will debate these questions and their implications for international education.

MODERATORS: Hans de Wit, Hogeschool van Amsterdam; Eric Beerkens, Leiden University

PANELLISTS: Philip Altbach, Boston College; Jack Cheng, The Chinese University of Hong Kong; Jo Ritzen, Maastricht University; Charlotte Rønhof, Confederation of Danish Industry, Copenhagen

SESSIONS

The conference format is built around 11 thematic streams. Most sessions have also been assigned to the Professional Section (PS) or Special Interest Group (SIG) for which they are most relevant (see definitions on the right). These 60-90 minute sessions are free for all participants to attend on a first-come, first-served basis, no registration is required.

Session evaluations

To reduce the conference's impact on the environment, the EAIE will not distribute evaluation forms in sessions. Participants can find evaluation forms online at www.eaie.org/copenhagen during the conference and up until 30 September 2011.

Handouts

The EAIE is continuing its efforts to reduce paper waste and thus paper handouts have been discouraged. Session presentations will be made available after the conference on the EAIE website, www.eaie.org/copenhagen.

Professional Groups

EAIE membership is divided into sub-groups to facilitate networking among members who specialise in particular fields of international education. These sub-groups are known as Professional Sections (PSs) and Special Interest Groups (SIGs):

Professional Sections (PSs)

ACE	Admissions Officers and Credential Evaluators
EBS	Economics and Business Studies
EDC	Educational Cooperation with Developing Countries
EMPLOI	Employability Skills, Graduate Careers and International Internships
IRM	International Relations Managers
LICOM	Languages for Intercultural Communication and Mobility
M&R	Marketing and Recruitment
MOBILE	Management of Programmes in Lifelong Education
SAFSA	Study Abroad and Foreign Student Advisers

Special Interest Groups (SIGs)

ACCESS	Access & Inclusion in international higher education
FEDORA	European Forum for Student Guidance and Counselling
HI	Health Internationalisation
IaH	Internationalisation at Home
INTAL	International Alumni Relations
NESS	Network of European Summer Schools
RIE	Researchers in International Education

Sessions by PS or SIG

The PS and SIG Opening Sessions are in **bold**

ACCESS	1.01 , 5.03, 9.08
ACE	1.02 , 2.07, 3.01, 3.02, 3.03, 3.04, 3.05, 3.06, 3.07, 3.08, 7.13, 8.01, 9.05, 9.10, 10.01, 10.02, 11.01, 11.06
EBS	1.03 , 5.18, 6.07, 7.01, 8.03, 8.05, 8.08, 9.13
EDC	1.04 , 2.03, 4.01, 4.02, 4.03, 4.04, 4.05, 8.04, 8.08, 8.09, 8.11, 8.12, 8.13
EMPLOI	1.05 , 5.04, 5.10, 5.14, 5.15, 7.06, 8.10, 9.02
IRM	1.07 , 3.02, 3.06, 4.05, 5.08, 5.13, 5.16, 5.17, 5.19, 5.20, 5.23, 6.03, 6.04, 7.01, 7.02, 7.10, 7.11, 7.12, 7.14, 7.15, 8.01, 8.02, 8.04, 8.07, 8.11, 8.12, 8.13, 9.03, 9.04, 9.06, 9.09, 9.12, 9.15, 10.03, 10.05, 10.07, 10.11, 11.02, 11.03
LICOM	1.08 , 5.09, 6.01, 6.03, 6.06, 6.07, 7.04, 7.08
M&R	1.10 , 5.08, 5.22, 7.15, 9.13, 10.01, 10.02, 10.03, 10.04, 10.05, 10.06, 10.07, 10.08, 10.09, 10.10, 10.11
MOBILE	1.09 , 2.03, 2.05, 2.07, 3.03, 3.08, 4.04, 5.11, 5.13, 5.17, 7.03, 7.13, 7.14, 7.16, 8.07, 8.10, 9.15
SAFSA	1.12 , 3.07, 5.01, 5.05, 5.09, 5.15, 5.19, 5.23, 6.02, 6.04, 6.05, 7.04, 7.05, 7.09, 7.11, 7.12, 8.02, 8.03, 10.06, 10.08
FEDORA	1.14 , 5.05, 5.14, 9.08
HI	1.06 , 5.07
IaH	1.13 , 5.01, 5.06, 6.01, 7.08, 7.09, 7.10, 8.05
INTAL	1.15 , 5.22, 9.02, 10.10
NESS	5.12, 5.16
RIE	1.11 , 4.01, 7.02, 9.03, 9.10, 9.11

PS & SIG OPENING SESSIONS

These sessions are a great way for both newcomers to the conference to learn more about the EAIE Professional Sections (PSs) and Special Interest Groups (SIGs) and for those well acquainted with the EAIE to hear more about the current and future activities of the individual PSs/SIGs. These events are also an excellent opportunity to meet Board members, other affiliates and to learn how to become actively involved in EAIE Leadership.

1.01 ACCESS

Your education has no limits – develop your future: increasing active participation of students with disabilities

- 🕒 Wednesday, 14.00–16.00
- @ Room 16, Level 1
- 👤 All levels

The goal of the project 'Your education has no limits – develop your future' is to increase the number of disabled students at university. This session will illustrate how this goal also means that young people with disabilities can get access to quality jobs in order to improve their future, and subsequently gain autonomy, self confidence, independent living and real social inclusion within society.

CO-CHAIRS: Sabina Lobato, Fundación ONCE, Madrid; Luisa Roldan, Fundación Repsol, Madrid
SPEAKERS: Ester Bueno, Fundación ONCE, Madrid; Ana Ferguson, Fundación Repsol, Madrid

1.02 ACE

The EAR project: a step forward in recognition

- 🕒 Wednesday, 14.00–16.00
- @ Hall A2, Level 0
- 👤 All levels

The ACE Opening Session will be preceded by a five-minute ACE business meeting. The session will then provide a platform for discussions on current developments in recognition within Europe, by presenting the European Area of Recognition manual. Presenters will seek to collect feedback on the EAR manual from higher education institutions which are key in boosting professional and academic mobility within Europe. The session consists of presentations, work in interactive groups, and a discussion of group work outcomes.

CHAIR: Lucie de Bruin, ENIC/NARIC International Recognition Department Nuffic, The Hague
SPEAKERS: Carita Blomqvist, National Board of Education, Helsinki; Earl Stephen Hunt, U.S. Network for Education Information (USNEI), Candler; Lene Oftedal, European Commission, Brussels; Andrejs Rauhvargers, Latvian Rectors' Council, Riga

1.03 EBS

Why corporate social responsibility has no place in higher education

- 🕒 Wednesday, 14.00–16.00
- @ Room 20, Level 1
- 👤 Introductory

EBS invites all participants to its Opening Session. Our guest speaker will be Mark Drewell, CEO of the Globally Responsible Leadership Initiative (GRLI). Extra time will be devoted to an informal networking opportunity over refreshments.

CHAIR: Michael Rosier, University of Hertfordshire, Hatfield
SPEAKERS: Mark Drewell, Globally Responsible Leadership Initiative (GRLI) Foundation, Brussels; Mathias Falkenstein, IESEG School of Management Lille - Paris/Lille Catholic University; Jelly Offereins, Hogeschool Utrecht; Marleen Triebiger, EBS Universität für Wirtschaft und Recht i. Gr., Oestrich-Winkel

1.04 EDC

University cooperation as a building stone in fragile states: the case of South Sudan

- 🕒 Wednesday, 14.00–16.00
- @ Room B3.2, Level 0
- 👤 Intermediate

What are the challenges in building universities in fragile states? How can cooperation with European universities contribute to the development of universities in a country like South Sudan? The speakers in this session will share their experiences from a cooperation programme between universities in South Sudan and Norway.

CHAIR: Jon Simonsen, Norwegian Centre for International Cooperation in Higher Education (SIU), Bergen
SPEAKERS: Aggrey Abate, University of Juba; Ane Landøy, University of Bergen; Caguor Manyang, University of Bahr El Ghazal, Khartoum; Ouindinda Nikiema, Nuffic, The Hague

1.05 EMPLOI

International students as prospective skilled workers? Stakeholder cooperation for facilitating the status transition in the host country




- 🕒 Wednesday, 14.00–16.00
- @ Room B4.1, Level 0
- 👤 Intermediate

National policies are targeting the best and the brightest international students as prospective skilled workers. These students' study-to-work transition requires an understanding of the factors shaping their viewpoints as well as close cooperation among the main stakeholders: the educational institutions, the public authorities and the potential employers. One of the major challenges for European countries is to develop innovative approaches promoting employability and retention of international students in the context of selective immigration policies. This session aims to promote an interdisciplinary discussion on the forms of stakeholder cooperation that could facilitate international students' study-to-work transition in the host country context.

CHAIR: Ana Mosneaga, University of Copenhagen
SPEAKERS: David Crosier, Eurydice EACEA, Brussels; Kate Geddie, University of Lausanne; Hanne Harmsen, University of Copenhagen; Susan Robertson, University of Bristol

1.06 HI

Global healthcare: from practical placement to double degree




-  Wednesday, 14.00–16.00
-  Room 18, Level 1
-  All levels

Educators in health care programmes try to prepare their students with a global perspective. Compulsory international placements, shared international curricula and double degrees are examples of trans-cultural approaches to health care education. In Rotterdam, 20 Advanced Nursing Master's students were surveyed about the influence of an international experience.

CHAIR: Margit Sivirsky, Radboud University Nijmegen **SPEAKERS:** Henrik Andersen, Metropolitan University College, Copenhagen; Mary Dahl Maher, Nazareth College, New York; Tuula Ikonen, Laurea University of Applied Sciences, Vantaa; Lillian Maas, Hogeschool Rotterdam; Magda Spiering, Hogeschool Rotterdam

1.07 IRM

Promoting change: empowering European universities




-  Wednesday, 14.00–16.00
-  Hall A1, Level 0
-  All levels

The Bologna process has been bogged down in the narrow-minded concept of national accreditation, government regulation and budgetary constraints. This session will address the need for a renaissance of the underperforming European higher education sector, focusing on differentiation of the higher education landscape and financing on par with the societal and economic returns of higher education.

SPEAKERS: Jo Ritzen, Maastricht University (Chair); Joost van den Akker, Hogeschool Zuyd; Lesley Wilson, European University Association (EUA), Brussels; Ralf Hemmingsen, University of Copenhagen; Jeanine Gregersen-Hermans, Maastricht University

1.08 LICOM

English as a lingua franca in academic settings

-  Wednesday, 14.00–16.00
-  Room 19, Level 1
-  All levels




English has become the dominant language in academic settings worldwide and has played a powerful role in the success of internationalisation of higher education. Today there are more speakers of English as a second language than natives. Professor Anna Mauranen, Dean of the Faculty of the Humanities at the University of Helsinki, will present the results of her recently published research project dealing

with English as a contact language and its divergences from standard English.

CHAIR: Sabine Pendl, University of Graz
SPEAKER: Anna Mauranen, University of Helsinki

1.09 MOPILE

The Erasmus Programme – current state of play and implications for the future




-  Wednesday, 14.00–16.00
-  Room B3.1, Level 0
-  Intermediate

What should be the priorities for the Erasmus Programme beyond 2013? The consultation process between the EU Commission and stakeholders is in full swing. This session will provide participants with an opportunity to receive information about this consultation process and to present ideas and suggestions about the future of Erasmus.

CHAIR: Kathleen Van Heule, University College Ghent **SPEAKERS:** Tania Berman, Erasmus Student Network (ESN), Brussels; Filip van Depoel, European Commission, Brussels; Siegbert Wuttig, German Academic Exchange Service (DAAD), Bonn

1.10 M&R

Social media 3.0: implementing social media in your marketing strategy and making it work




-  Wednesday, 14.00–16.00
-  Auditorium 10, Level 1
-  All levels

Following on from the highly successful sessions in Madrid (2009) and Nantes (2010), the M&R social media expert panel are back to deliver more updates, best practices and show how to get things done in social media marketing. In this session we are going to show you how to implement social media into your student recruitment activities, including: online advertising and social media in China and India; case studies from American colleges and universities; and promotion in the Asian social media space to recruit students.

CHAIR: Christopher Price, PFL Group International Ltd, Maidenhead **SPEAKERS:** Jeffery Johnson, Tulane School of Public Health and Tropical Medicine, New Orleans; Anthony Lee, INTO University Partnerships Ltd, London; Don O'Neill, Waterford Institute of Technology, Waterford

1.11 RIE

Perils, pitfalls and new opportunities in international education



-  Wednesday, 14.00–16.00
-  Room 17, Level 1
-  Intermediate

What are the perils and pitfalls of international education in the present and near future? Do we have to change or at least update our mindset with respect to the values and rationales for internationalisation? Is internationalisation as we know it coming to an end? This session includes a keynote address by Professor Philip Altbach, Center for International Higher Education, Boston College, followed by a panel debate of respondents and a discussion. This session is organised in cooperation with and on the occasion of the 15th anniversary of the *Journal of Studies in International Education*.

CHAIR: Hanneke Teekens, Nuffic, The Hague
SPEAKERS: Philip Altbach, Boston College, Chestnut Hill; Uwe Brandenburg, CHE Consult, Gütersloh; Hans de Wit, Hogeschool van Amsterdam; Fiona Hunter, University Carlo Cattaneo-LIUC, Castellanza

1.12 SAFSA

Measuring intercultural competence: experiences and challenges




-  Wednesday, 14.00–16.00
-  Auditorium 15, Level 0
-  All levels

Developing intercultural competence in international education is a critical mandate in our educational institutions both in Europe and throughout our global community. In this presentation, Mitchell R. Hammer, PhD, will review some of the 'myths' of the study abroad experience, the measures that have been used to assess the impact of international education programmes, and identify key research findings and emerging best practices for strategically building intercultural competences among students.

CHAIR: Karin Klitgaard Møller, University of Copenhagen **SPEAKER:** Mitchell Hammer, Intercultural Development Inventory, LLC, Ocean Pines

1.13 IaH

Internationalisation at Home: trends and developments

-  Thursday, 14.00–15.30
-  Auditorium 15, Level 0
-  Introductory

The curriculum has become a main focus in the mainstreaming of internationalisation of higher education. This Opening Session will be both an introduction to and an update on Internationalisation at

Home (IaH). There will also be a focus on new trends and examples of practice from Europe, Australia and South Africa. Outcomes of research will be presented, and there will be an opportunity for education-ists to meet and exchange views.

CHAIR: Jos Beelen, Hogeschool van Amsterdam
SPEAKERS: Loveness Kaunda, University of Cape Town; Betty Leask, University of South Australia, Adelaide

1.14 FEDORA

Multiculturalism as a guiding principle for counselling and psychological services in higher education: support for international students

🕒 Thursday, 16.00–17.30
@ Room B4.2, Level 0
👤 All levels

At Jacobs University Bremen, the counselling centre provides its psychological services within the framework of diversity, inclusion and multiculturalism. Tools developed include intercultural needs-assessments, culture-sensitive materials, cross-cultural services for staff and faculty, acculturation stress screenings and intercultural peer programmes. Activities will be presented and participants will be asked to share their own experiences. Participants will also be informed about the film project 'Support for international students', produced for the University of Groningen, which aims to strengthen the position of international students.

CHAIR: Hans-Werner Rueckert, Freie Universität Berlin
SPEAKERS: Ton Boekhorst, University of Groningen; Frank Haber, Jacobs University Bremen GmbH; Maple Hupkens, University of Groningen; Erwin Uildriks, University of Groningen

1.15 INTAL

INTAL Opening Session: Engaging your future alumni today

🕒 Thursday, 16.00–18.00
@ Room 16, Level 1
👤 Introductory

As alumni relations officers, we struggle to find the time and budget necessary to engage our alumni. How can we locate and encourage them to keep their *alma mater* informed about their careers and personal development? If alumni are not connected with their *alma mater*, then we cannot serve or show them the benefit of staying connected. Three Dutch research universities will share their alumni-related activities focusing on the present student body.

CHAIR: Andrew Shaindlin, Carnegie Mellon University, Pittsburgh
SPEAKERS: Carina Bravo Plancarte, University of Groningen; Freya Jensen, Radboud University Nijmegen; Sandra Rincón, Tilburg University

INFO & UPDATES

These sessions will provide participants with updates on current programmes or developments in the field and EAIE activities. Topics will be presented by experts in the field, after which, there will be the opportunity for discussions and questions from participants.

2.01

The EAIE Academy information session

🕒 Wednesday, 13.00–13.30
@ Hall A2, Level 0
👤 All levels

The EAIE Academy is a training event, taking place bi-annually, with the first one being held in Valencia, Spain from 14–18 November 2011. It offers parallel training courses on various topics such as credential evaluation, marketing & recruitment, management and internationalisation strategies, and intercultural communication. Participants choose one course, or combine courses and stay the entire week. This session will outline the EAIE Academy concept, provide you with more information on the programme for Valencia and give you the chance to ask questions.

CO-CHAIRS: Louise Stansfield, Helsinki Metropolia University of Applied Sciences, Vantaa; Peter Kerrigan, German Academic Exchange Service (DAAD), New York

2.02

Raabe Handbook information session

🕒 Wednesday, 13.00–13.30
@ Room B3.1, Level 0
👤 All levels

If you have ever considered publishing your experiences and best practices in international education, this session will provide you with the opportunities that the Handbook *Internationalisation of European Higher Education*, has to offer. Published by the EAIE, in cooperation with Raabe Academic Publishers, the Handbook has been specifically designed as a hands-on, comprehensive resource to support European policy makers and practitioners with the internationalisation process at their institution. This information session will inform you about the EAIE's goals for the Handbook, provide details for authors interested in contributing and will give you a chance to share your thoughts on topics you'd like to see addressed in the Handbook.

CO-CHAIRS: Hans-Georg van Liempd, EAIE Vice-President, Tilburg; Elise Kuurstra, EAIE Office, Amsterdam

2.03 EDC, MOBILE

Intra-ACP Academic Mobility Scheme

🕒 Thursday, 08.30–09.30
@ Room 20, Level 1
👤 Introductory

At the end of 2010, the first Intra-ACP call for proposals was successfully launched by the European Commission. This new programme is implemented by the Education, Audiovisual and Culture Executive Agency (EACEA), in close collaboration with the African Union Commission and the ACP Secretariat. The programme aims at promoting student and staff exchanges between African HEIs and between Caribbean and Pacific HEIs. This update session will present the first results of the call and the way selected projects will start implementing their mobility flows as from the academic year 2011/2012.

CHAIR: Joachim Fronia, EACEA, Brussels
SPEAKERS: Renata Russell, European Commission, Brussels; Anila Troshani, EACEA, Brussels; Ben Nel, Stellenbosch University; Vera Ngosi, African Union Commission, Addis Ababa

2.04

Interuniversity cooperation between the EU and industrialised countries: an update of the existing cooperation schemes

🕒 Thursday, 11.30–12.30
@ Room B3.1, Level 0
👤 Intermediate

The EU has set up joint study programmes with industrialised countries, particularly in North America and the Asia-Pacific region, that provide financial support for student mobility. This session will examine the role of higher education cooperation between the EU and industrialised countries. It will consider both bilateral programmes and the newly-selected partnerships with industrialised countries under Erasmus Mundus Action II.

CHAIR: Dora Longoni, Politecnico di Milano
SPEAKERS: Joachim Fronia, Education, Audiovisual and Culture Executive Agency (EACEA), Brussels; Patricia O'Flaherty, University of Limerick




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RETHINKING EDUCATION
RESHAPING ECONOMIES

2.05 MOPILE

Update on the Erasmus Mundus programme




-  Thursday, 14.00–15.30
-  Auditorium 12, Level 1
-  Intermediate

In 2011, the second phase of the Erasmus Mundus programme will reach the mid-term of its five-year funding period (2009–2013). This session will look at the implementation of new elements included in the second phase, such as development of joint programmes at doctoral level, scholarships for EU students, scholars and doctoral candidates, and a new role for the non-European higher education institution. The Commission's objectives for the future of Erasmus Mundus and how the current programme will support and accompany this preparatory phase, will be presented.

CHAIR: Morten Kielland, Oslo University College
SPEAKERS: Vito Borrelli, European Commission, Brussels; Joachim Fronia, Education, Audiovisual and Culture Executive Agency (EACEA), Brussels; Jean Hervé Ramat, European Commission, Brussels

2.06

EAIE Academy: how to become an EAIE trainer




-  Friday, 12.00–12.30
-  Room B4.1, Level 0
-  All levels

Are you interested in offering high quality training in the field of international education? Or fine-tuning your skills as a trainer? Attend this session and discover what an EAIE trainer is and how to become actively involved in the Association's Professional Development Programme. As an EAIE trainer you have the opportunity to extend your network and share your knowledge in a professional setting.

CO-CHAIR: Louise Stansfield, Helsinki Metropolia University of Applied Sciences, Vantaa; Peter Kerrigan, German Academic Exchange Service (DAAD), New York

2.07 MOPILE, ACE

Update on ECTS and DS Label

-  Friday, 15.00–16.30
-  Hall A2, Level 0
-  Intermediate

ECTS (European Credit Transfer and Accumulation System) makes teaching and learning in higher education more transparent across Europe and facilitates the recognition of all studies. The system allows for the transfer of learning experiences between different institutions, greater student mobility and more flexible routes to gain degrees. It also aids curriculum design and quality assurance. This session provides participants with the necessary information in order to apply for the ECTS and DS Label. The speakers will also report on the outcomes of the earlier application rounds.

CHAIR: Morten Kielland, Oslo University College
SPEAKERS: Endika Bengoetxea, European Commission, Brussels; Misia Coghlan, Education Audiovisual and Culture Executive Agency (EACEA), Brussels; Filip van Depoele, European Commission, Brussels

Developing university strategies for internationalisation in a global context

A new professional development event for senior management, taking place from 28 November – 1 December 2011 in Rome

Are you currently rethinking the role of internationalisation for your institution? This new peer learning event will provide a forum for discussion and offer concrete advice on how to tackle current challenges and develop and implement your strategic priorities. Designed for senior management the course will deal with areas such as strategic design, planning and implementation, and the production of an action plan. This is done through group discussions, knowledge sharing, case studies, presentations and individual consultations.

To learn more about this new course, please visit the EAIE stand 052 at the Exhibition on Thursday between 15.30 and 16.15 to meet the course leader, Fiona Hunter.

ACCREDITATION & EVALUATION

This stream includes sessions that provide background information and discussions on recognition matters, the evaluation of foreign qualifications, and accreditation mechanisms.

3.01_{ACE}

Digital Student Data Portability: transcripts and diploma supplement - beyond grades and paper in the US and Europe

- 🕒 Thursday, 11.30-12.30
- 📍 Room 17, Level 1
- 👤 All levels

This session will explore the many faceted dimensions of digital student data portability through the looking glass of two key higher education documents: the Transcript of Records in the US and the Diploma Supplement in Europe. A showcase of relevant experiences already in place today will provide the basis for a comparative discussion on how similar problems have been approached in different cultural, political, legislative contexts but within the same higher education domain.

CHAIR: Marieke Maas, Universiteit Utrecht
SPEAKERS: Thomas Black, Stanford University; Simone Ravaioli, KION SpA, Bologna

3.02_{ACE, IRM}

Tuning America: boosting recognition?

- 🕒 Thursday, 14.00-15.30
- 📍 Room 18, Level 1
- 👤 Specialised

This roundtable session will discuss the merits of the Tuning process and, more specifically, the Tuning USA Project. What progress has been made? Is it helpful for making qualifications more transparent? What are the experiences of graduates? The session will begin with short presentations on Tuning in general, Tuning USA, and the CoRe2 (Competences in Education and Recognition) project, followed by a panel discussion.

CHAIR: Tim Birtwistle, Consultant, Leeds
SPEAKERS: Earl Stephen Hunt, U.S. Network for Education Information (USNEI), Candler; Holiday McKiernan, Lumina Foundation for Education, Indianapolis; Robert Wagenaar, University of Groningen

3.03_{ACE, MOBILE}

EU vs US Bachelor degrees: filling the gap

- 🕒 Friday, 10.30-12.00
- 📍 Room 16, Level 1
- 👤 All levels

Since the adoption of the BAMA structure at European universities, some issues have arisen for European Bachelor graduates enrolling in Master, MBA or doctoral programmes, particularly in the US. The problem for these students is the lack of recognition by American universities of the three-year European Bachelor. The panel will address this issue, and the European Commission will introduce the Atlantis Programme, whilst Educational Testing Service (ETS) will introduce a reasoning skill test by both American and European universities for graduate admission. The EVALUATE-E Project will also be presented.

CHAIR: Maria Calabrese, ETS Global, Paris
SPEAKERS: David Payne, ETS, Princeton; Diego Sammaritano, European Commission, Brussels; Giancarlo Spinelli, Politecnico di Milano; John Yopp, University of Kentucky, Lexington

3.04_{ACE}

ECTS credits: how does practice match theory?

- 🕒 Friday, 10.30-12.00
- 📍 Room B3.2, Level 0
- 👤 Intermediate

The introduction of ECTS credits (European Credit Transfer and Accumulation System) promised a new era in transparency and transferability. Has that promise been fulfilled? What developments have taken place within the last year? Does the practice match the theory? If not, where are the discrepancies and how do we make sense of the different interpretations? This session will offer examples and practical suggestions and techniques for evaluating ECTS credits.

CHAIR: Nina Kowalewska, Swedish National Agency for Higher Education, Stockholm
SPEAKERS: Janerik Lundquist, Linköping University; Margit Schatzman, Educational Credential Evaluators, Inc, Milwaukee

3.05_{ACE}

Towards a European label: the assessment and certification of internationalisation at programme level

- 🕒 Friday, 13.00-14.30
- 📍 Auditorium 15, Level 0
- 👤 Intermediate

The European Consortium for Accreditation in higher education has decided to build upon a Dutch-Flemish pilot, and will assess the quality of internationalisation at programme level. If internationalisation is

deemed to be of 'good' or 'excellent' level, a European certificate can be awarded. This session analyses the elements that determine the internationalisation rating of a programme and presents best practice examples from previous assessments.

CHAIR: Mark Frederiks, European Consortium for Accreditation in higher education, The Hague
SPEAKERS: Axel Aerden, NVAO (Accreditation Organisation of the Netherlands & Flanders), The Hague; Mark Frederiks, European Consortium for Accreditation in higher education, The Hague

3.06_{ACE, IRM}

Institutional autonomy vs consumer protection? Protecting the terms 'university' and 'academic degrees'

- 🕒 Friday, 13.00-14.30
- 📍 Room 16, Level 1
- 👤 Specialised

Academic freedom and institutional autonomy are important hallmarks of modern higher education, which exists on the premise of *bona fide* higher education institutions. Institutions that lack official recognition sometimes abuse these freedoms. This session will highlight a recent report for the Netherlands Ministry of Education, which ponders the introduction of sanctions in the Dutch Act on Higher Education to curb abuse of the term 'university' and the illegal awarding of degrees. Existing legal provisions in neighbouring countries and in Australia will also be discussed.

CHAIR: Tim Birtwistle, Consultant, Leeds
SPEAKERS: Herman de Leeuw, Dienst Uitvoering Onderwijs (DUO), Groningen; Holiday McKiernan, Lumina Foundation for Education, Indianapolis; Colin Tueck, European Quality Assurance Register for Higher Education (EQAR), Brussels

3.07_{ACE, SAFSA}

Vetting accreditation agencies: the IN-QAAHE accreditation white list

- 🕒 Friday, 15.00-16.30
- 📍 Auditorium 11, Level 1
- 👤 Intermediate

There is currently no official global benchmark to determine the *bona fides* of accreditation agencies. The coverage of the lists that do exist is usually restricted to the national or regional level, none covering agencies on a global level. This session will present the first outcomes of an INQAAHE project, funded by the World Bank, to first research the feasibility of developing a global white list of accreditation agencies, then build and maintain it.

SPEAKERS: Earl Stephen Hunt, U.S. Network for Education Information (USNEI), Candler (Chair); Mark Frederiks, European Consortium for Accreditation in higher education, The Hague

3.08 ACE, MOBILE

The hub of the universe: Chinese digital student data to cross the pond

- 🕒 Friday, 13.00-14.30
- 📍 Room B3.2, Level 0
- 👉 Specialised

This session showcases the two digital student data repositories for Chinese students: the China Higher Education Student Information and Career Center (CHESICC) and the China Academic Degrees & Graduate Education Development Center (CDGDC). Together these services provide the most comprehensive verification service for Chinese HE credentials and can be used by foreign institutions. The session will look at these services in relation to the EAIE's Task Force DSDP (Digital Student Data Portability) and will allow for panel discussions on global cooperation of digital student data portability.

CHAIR: Simone Ravaioli, KION SpA, Bologna
SPEAKERS: Hongbo Cao, CDGDC, Beijing; Roberta Hyland, National Student Clearinghouse, Herndon; Man Kaijie, CHESICC, Beijing; Pei Wang, CHESICC, Beijing

DEVELOPMENT COOPERATION

The aim of this stream is to discuss all aspects of educational cooperation with developing countries. The EAIE believes that, in the context of globalisation, educational cooperation between Europe and the developing world is of great significance for both.

4.01 EDC, RIE

Doctoral education: strategic international partnerships for sustainable development

- 🕒 Thursday, 08.30-09.30
- 📍 Room B3.1, Level 0
- 👉 Intermediate

Emerging countries are embracing the need to train researchers who can become motors for innovation and economic diversification. As such, cross-border collaboration in doctoral education has intensified and new and innovative forms of delivery have gained strategic attention from many universities. Based on recent projects of both the European University Association (EUA) and the International Association of Universities (IAU), this session will explore global trends in doctoral education, emphasising collaborative doctoral delivery with developing countries.

CHAIR: Thomas Jorgensen, EUA, Brussels
SPEAKERS: Salvador Malo, OUI/University of Veracruz; Hilligje van 't Land, IAU, Paris

4.02 EDC

Academic cooperation with developing countries and the Seventh Framework Programme (FP7)

- 🕒 Thursday, 14.00-15.30
- 📍 Room 19, Level 1
- 👉 Specialised

A representative from the EU will be giving a short presentation on the FP7/FP8 programme with a focus on academic cooperation with non-OECD countries. This presentation will be followed by two examples of FP7 projects, which match research with capacity development in the partner countries. After the presentations, a discussion will take place with the participants under the guidance of the Chair. Examples of other successful projects involving academic cooperation with developing countries will be published in a handout for the participants of the session.

CHAIR: Marleen van der Kooij, Platform for International Education (PIE), Delft **SPEAKERS:** Hans Akkermans, VU University Amsterdam; Drissa Diallo, Université De Bamako, Mali; Diego Samaritano, European Commission, Brussels; Berit Smetstad Paulsen, UiO School of Pharmacy, Oslo

4.03 EDC

Bilateral university partnerships for cooperation on global development challenges: the case of the EU and India

- 🕒 Thursday, 16.00-17.30
- 📍 Auditorium 12, Level 1
- 👉 Specialised

Partnership has become the new *modus operandi* for more dynamic and flexible cooperative ventures across institutions and borders. This session addresses how university partnerships can stimulate bilateral cooperation on global development challenges, and the critical issues involved, using the EU-India partnership as a case study.

CHAIR: Werner Vaeth, Freie Universität Berlin
SPEAKERS: Rahul Choudaha, World Education Services, New York; Vasudha Garde, Government of India, Pune; Sidsel Hansson, Lund University, Malmö; David Smawfield, IBF International Consulting, Brussels

4.04 EDC, MOBILE

Interregional cooperation in quality assurance: experiences from joint capacity building projects

- 🕒 Friday, 13.00-14.30
- 📍 Room B3.1, Level 0
- 👉 Intermediate

Quality assurance is one of the cornerstones of the Bologna process and one major prerequisite to increase transparency of educational systems around the world. It thus becomes a factor to build trust between countries and institutions and to facilitate recognition of credits and degrees. Both the German Academic Exchange Service (DAAD) and European University Association (EUA) are carrying out joint projects with partners from developing countries. This session presents experiences and challenges from these projects together with the partners from Africa and Southeast Asia.

CHAIR: Marc Wilde, DAAD, Bonn **SPEAKERS:** Nantana Gajasen, ASEAN University Network (AUN), Bangkok; Mayunga Nkunya, Inter-University Council for East Africa (IUCEA), Kampala; Philipp Pohlenz, Potsdam University; Lesley Wilson, European University Association (EUA)

4.05 EDC, IRM

Internationalisation of higher education in Africa and Europe: what are the common interests and challenges?

- 🕒 Friday, 15.00–16.30
- 📍 Room B3.2, Level 0
- 👉 Intermediate

The role of the African university in sustainable social, political and economic development is now widely acknowledged, especially within the context of the globalising world. Through mutual partnerships with European universities, African universities can develop more effective ways of responding to some of the common opportunities and challenges. This session will discuss how African Universities could work mutually with European counterparts to respond to the consequences of internationalisation.

CHAIR: Han Aarts, Maastricht University
SPEAKERS: Elizabeth Colucci, European University Association (EUA), Brussels; James Jowi, African Network for Internationalization of Education (ANIE), Eldoret; Olusola Oyewole, University of Agriculture, Abeokuta

GOOD PRACTICE

Examples of good practice are shown and discussed amongst participants in these sessions, providing participants with sound ideas to consider implementing in their own institutions.

5.01 SAFSA, IaH

Cultural learning in practice

- 🕒 Thursday, 08.30–09.30
- 📍 Room B4.1, Level 0
- 👉 Intermediate

Following up on the EAIE training course 'Cultural learning in education abroad', which took place in November 2010, we have implemented the projects designed during the training course at our own institutions. In this session we will discuss the results and the challenges we ran into and will compare our experiences to give advice on future implementations of cultural learning projects.

CHAIR: Ingrid Gehrke, FH Joanneum, Graz
SPEAKERS: Gabriele Abermann, Salzburg University of Applied Sciences; Tiina Piiipponen, Helsinki Metropolia University of Applied Sciences, Espoo; Maaik Wachters, Tilburg University

5.02 SAFSA

ESN galaxy: e-networking for volunteers and management of volunteer organisations

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5.03 ACCESS

Virtual challenges: using e-learning as a strategic tool for students with disabilities

- 🕒 Thursday, 08.30–09.30
- 📍 Room 16, Level 1
- 👉 All levels

This presentation will focus on how European and American universities use e-learning as a strategic tool for students with disabilities. The Association for Higher Education Access & Disability (AHEAD) developed a Virtual Study Support Network, which aims to develop lifelong learning skills and improve knowledge about flexible learning and e-learning systems. Additionally, the American Public University System will address how they meet the needs of students with disabilities in the civilian and military populations.

CHAIR: Adele Browne, University of Sussex, Brighton
SPEAKERS: Bob Barrett, American Public University, Falling Waters; Ann Heelan, AHEAD, Blackrock; Chad Patrizi, American Public University, Charles Town

5.04 EMPLOI

Making your students more employable: the importance of international internships

- 🕒 Thursday, 10.00–11.00
- 📍 Auditorium 10, Level 1
- 👉 Introductory

The aim of the session is to give an insight into the growing need for a close working relationship and understanding between business and higher education. The speakers representing universities will give examples of good and bad practice and focus on three main subjects: how to prepare for and assist students during an internship abroad, how to promote and encourage students to apply for an internship and how to initiate and maintain good cooperation with a company. Representatives of an international company will give an insight on what the company's expectations are and how they benefit from having an intern.

CHAIR: Edyta Lachowicz Santos, University of Economics in Katowice
SPEAKERS: Jan de Vries, Delft University of Technology; Michel Guilmault, Groupe ESC Chambéry, Le Bourget-du-Lac; Caroline Scheepmaker, Delft University of Technology

5.05 SAFSA, FEDORA

Mental health issues when students study abroad: recognition and prevention

- 🕒 Thursday, 10.00–11.00
- 📍 Hall A3, Level 0
- 👉 Specialised

Stress is a known trigger for mental health problems. Is this the reason students can suffer from this problem when they study abroad? What role does a social network have in these issues? How do you, as a study abroad officer, recognise these problems? How can you help? In this session we will be discussing and exploring this theme. From their own experience, the presenters will share ideas and practices. Active participation of the audience is encouraged.

CHAIR: Femke ten Bloemendal, Universiteit van Amsterdam
SPEAKERS: Adele Browne, University of Sussex, Brighton; Jeanette Eindhoven, Universiteit van Amsterdam

5.06 IaH

Technology, education and globalisation: the world at the click of a button

- 🕒 Thursday, 08.30–09.30
- 📍 Auditorium 11, Level 1
- 👉 All levels

Budget cuts and obligations often thwart students, faculty and administrators from leaving home. How do we internationalise curriculum for this place-bound population? For Northeastern University, Boston,

Master of Education programmes, we designed a course focusing on the global convergence of technology and education. This session will deconstruct the course, and panellists will candidly discuss the gravitational pull to Western educational bias. The session offers replicable ideas and concepts to take back to participants' institutions.

SPEAKERS: Leslie Hitch, Northeastern University, Boston (Chair); John LaBrie, Northeastern University, Boston

5.07 HI

Students for students: two best practices in health care education

- 🕒 Thursday, 10.00-11.00
- 📍 Room 16, Level 1
- 👉 Introductory

This session will give two examples of how you can successfully use students in your internationalisation activities: the Faculty of Health Care at HU University of Applied Sciences Utrecht has an international office that is partly run by a team of 10 students, and Lahti University of Applied Sciences makes use of students who are extensively trained before they start working as an international student tutor. Students from both institutions will be present to share their experiences.

CHAIR: Simone Hoogakker, Erasmus MC Rotterdam **SPEAKERS:** Laura Heikinheimo, Lahti University of Applied Sciences; Wendy Moese, Hogeschool Utrecht; Johanna Tarvainen, Lahti University of Applied Sciences; Leendert Wieberdink, Hogeschool Utrecht

5.08 IRM, M&R

How does the South of Europe compete in the international higher education arena?

- 🕒 Thursday, 11.30-12.30
- 📍 Room B4.1, Level 0
- 👉 All levels

Universities from Southern Europe generally feel at a disadvantage compared with the universities from Central and Northern Europe, where English is more widely used, and their power of attraction of international students is consolidated. How can these universities compete globally? Three case studies from three different Southern European countries will be presented, and an open debate with the audience will follow.

CHAIR: Rafael de Paz, Universidad de Leon **SPEAKERS:** Marina Casals Sala, Universitat Rovira i Virgili, Tarragona; Adriana Lago de Carvalho, University of Minho, Guimarães; Sylvain Lamourette, University of Rouen, Mt St Aignan

5.09 SAFSA, LICOM

Virtually there: connecting with students pre-arrival

- 🕒 Thursday, 11.30-12.30
- 📍 Hall A3, Level 0
- 👉 All levels

In roundtable discussions, learn from colleagues and share best practices about communicating with inbound students before they arrive at your institution. Consider the different methods already being used by various units at your campus and how increased coordination can create a better impression for all new students. Leave with new ideas about how to leverage different social media tools in order to enhance inbound student preparation.

CHAIR: Craig Wallace, University of British Columbia, Vancouver **SPEAKERS:** Lynne Mitchell, University of Guelph, Ontario; Lea Senn, Università Cattolica del Sacro Cuore, Milan

5.10 EMPLOI

Enhancing international work placement through the use of technologies: the EU-VIP project

- 🕒 Thursday, 12.00-13.00
- 📍 Room 16, Level 1
- 👉 All levels

In a context of globalisation, international work experience is becoming more important for young graduates. Traditional international work placements require high flexibility and can be costly. Virtual mobility (i.e. ICT-supported activities that realise or facilitate international, collaborative experiences in a context of teaching and/or learning) can provide a valuable alternative or addition to physical mobility. We will present the results of the EU-VIP project that developed guidelines for the integration of virtual mobility in international placements.

CHAIR: Christophe Terrasse, EFMD, Brussels **SPEAKERS:** Bas Bergervoet, AVNet K.U. Leuven, Heverlee; Esther Haag, University of Groningen; Ilse Op de Beeck, Media and Learning Unit K.U. Leuven, Heverlee

5.11 MOPILE

From student to researcher: the Marie Curie Actions

- 🕒 Thursday, 14.00-15.30
- 📍 Room B3.1, Level 0
- 👉 Intermediate

There are many initiatives designed for international postgraduate students, among them the Marie Curie Actions, which have a specific focus on the importance of establishing the role of the researcher. This role is a fundamental threshold concept for postgraduate success, which has the

potential to be transformational at both PhD and post-doctorate levels. This session will focus on the career of researchers and the possibilities offered by the Marie Curie Actions.

CO-CHAIRS: Jordi Curell Gotor, European Commission, Brussels; Arya-Marie Ba Trung, European Commission, Brussels **SPEAKERS:** Jacobus Boomsma, Centre for Social Evolution, University of Copenhagen; Morten Lokkegaard, European Parliament, Brussels; Rudiger Voss, CERN, Geneva

5.12 NESS

Summer programmes in the North, South and East: three very different models

- 🕒 Thursday, 14.00-15.30
- 📍 Room 16, Level 1
- 👉 Intermediate

This session will look at the concept of summer programmes as a tool for extending opportunities for our own students as well as strengthening the international profile of our schools. The summer programme is also an ideal forum for trying out new ideas and ways of working with our partners. Come and hear about three very different ways of doing this and bring your own experiences to share with us.

CHAIR: Robin Jensen, Copenhagen Business School **SPEAKERS:** Gordon Cheung, The Chinese University of Hong Kong, Shatin; Mario Tabarini, Bocconi University, Milan

5.13 MOPILE, IRM

Non-academic staff on the move: models and examples of good practice

- 🕒 Thursday, 16.00-17.30
- 📍 Room B4.1, Level 0
- 👉 All levels

This session will focus on how to strategically use non-academic staff exchanges as an instrument for human resource development and institutional internationalisation. How do you strategically make use of this new action within your institution? How can you create synergies with other players in your institution such as the human resource department? What are training models for incoming (non-academic) staff? These topics and examples of good practice will be discussed with the audience in this interactive session, from a university as well as from a national agency perspective.

CHAIR: Barbara Hasenmueller, University of Bremen **SPEAKERS:** Sara Bervoets, University of Antwerp; Sanna Heikkinen, University of Oulu; Siegbert Wuttig, German Academic Exchange Service (DAAD), Bonn

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5.14 EMPLOI, FEDORA

Work and life: careers guidance for generation Y in a time of economic slowdown

- 🕒 Friday, 10.00–11.30
- 📍 Room B4.1, Level 0
- 👤 Intermediate

Increasing numbers of students are participating in higher education in Europe but there has not been a proportionate increase in graduate-level jobs. There is also evidence to show a changing attitude to work, particularly amongst generation Y: those born after the mid '80s. This session will examine how graduate career development can be enhanced by using a more innovative and proactive approach to career guidance to support generation Y graduates in a period of economic slowdown.

CHAIR: Nannette Ripmeester, Expertise in Labour Mobility/I-Graduate, Rotterdam **SPEAKERS:** Nieke Campagne, Leiden University; Paul Hacking, Nottingham Trent University

5.15 SAFSA, EMPLOI

Making the most of it: how study abroad programmes help train students for the global workplace

- 🕒 Thursday, 08.30–09.30
- 📍 Hall A2, Level 0
- 👤 All levels

How should students articulate to potential employers the many practical skills, attitudes, and knowledge they gain through study abroad? What message conveys to students the importance of thinking more critically about their international learning experiences in terms of the marketable skills and cultural adaptability that employers need and look for? What practical strategies get study abroad administrators talking to colleagues in career services about empowering students professionally – before, during, and after study abroad? Practitioners in both career services and study abroad address these questions and present models of best practice in integrating study abroad learning with student career planning.

CHAIR: Scott Blair, CEA Global Education, Paris **SPEAKERS:** Cheryl Matherly, University of Tulsa; Kevin Murphy, CEA Global Education, Florence; Martin Tillman, Global Career Compass, Washington.

5.16 NESS, IRM

Quality issues in international summer schools

- 🕒 Friday, 13.00–14.30
- 📍 Room 17, Level 1
- 👤 Specialised

Short-term study abroad is closely scrutinised by advisors and potential participants concerned with the quality of

experience on offer. This session addresses the real issues involved at every stage in providing the very best for summer school participants. Key debates centre on mechanisms for ensuring the achievement of academic standards in content, delivery and assessment, but also extend to quality assurance in curriculum-setting, recruitment of teachers, timetabling, communication with advisors and accompanying faculty, and standards during the programmes themselves.

CHAIR: William Kops, University of Manitoba, Winnipeg **SPEAKERS:** Sarah Jane Ormrod Sigurdson, University of Cambridge; Einar Vannebo, University of Oslo

5.17 MOBILE, IRM

Continuing education: a promising field for international cooperation?

- 🕒 Friday, 13.00–14.30
- 📍 Room 18, Level 1
- 👤 All levels

Higher education institutions have begun to widen their spectrum of educational services to satisfy the demands, not only of traditional students, but also of those studying part-time and/or with work experience. In this session, different models of integrating international experience in continuing (further) education programmes will be presented from the perspectives of a Finnish and a German university.

CHAIR: Almut Mester, German Academic Exchange Service (DAAD), Bonn **SPEAKERS:** Kauko Hamalainen, University of Helsinki; Udo Thelen, Berlin University for Professional Studies (DUW), Bonn

5.18 EBS

Developing sustainability and corporate social responsibility in the classroom, field of business and in management education

- 🕒 Friday, 13.00–14.30
- 📍 Room 20, Level 1
- 👤 Intermediate

Faced with the realities of today's global marketplace, business schools are challenged to develop a new curriculum that integrates ethics, sustainability, and social and global responsibility. This session will explore issues related to: developing pedagogical means and tools for teaching in the classroom, and a service-learning programme model that allows students to engage in social entrepreneurial activities.

CHAIR: Liz Allred, Utah State University, Logan **SPEAKERS:** Varkey George, Students' Health and Welfare Centres Organisation (SHAWCO), University of Cape Town; David Herrmann, Utah State University; Birgit Kleymann, Lille Catholic University

5.19 SAFSA, IRM

Staff exchange: mobility programmes for international relations administrators

- 🕒 Friday, 15.00–16.30
- 📍 Auditorium 15, Level 0
- 👤 Introductory

Staff exchange programmes offer all parties involved – the participant, the home and the host institution – ideal possibilities to learn, compare, benchmark and improve their current situations. The session will highlight two very different examples of staff exchange programmes. One portrays the design of a long-term job-exchange programme, while the other reflects on a short-term one-way staff exchange. These two programmes, as well as further potential models, will be discussed in this session.

CHAIR: Torge Fischer, Aarhus School of Business **SPEAKERS:** Erica Arthur, University of Birmingham; Isabelle Malique-Park, Singapore Management University; Christine Sullivan, RMIT University, Melbourne; Jackie Taylor, Deakin University, Burwood

5.20 IRM

Quality assurance and internationalisation review process: Europe, USA and Japan

- 🕒 Friday, 15.00–16.30
- 📍 Auditorium 10, Level 1
- 👤 Specialised

This session illustrates how an internationalisation review process works as one of the quality assurance schemes in different regions of the world. The topics of discussion will include the IMPI (Indicators for Mapping and Profiling Internationalisation) project and MINT in Europe, internationalisation review programmes in North America, and research projects related to the SIH (Strategic Fund for Establishing International Headquarters in Universities) project in Japan. This session introduces recent efforts and developments in various indicators and tools.

CHAIR: Shingo Ashizawa, Meiji University, Tokyo **SPEAKERS:** Darla Deardorff, Association of International Education Administrators, Durham; Hiroshi Ota, Hitotsubashi University, Tokyo; Adinda van Gaalen, Nuffic, The Hague

5.21 EMPLOI

University, alumni, students and private companies combine forces to make entrepreneurial activities work as part of LLL

CANCELLED

5.22 INTAL, M&R

International alumni as talent scouts: does the promise hold up in reality?

🕒 **Friday, 15.00–16.30**

📍 **Room 16, Level 1**

👤 **All levels**

Survey evidence has emerged which testifies to a clear willingness of (especially) younger alumni to become talent scouts to help the recruitment process. Yet evidence regarding the success of this method remains sparse and, most importantly, no clarity has been achieved outlining who is in charge: marketing, recruiting, alumni relations, faculty members, or a combination thereof. This session moves from the theoretical promise to case studies, which discuss success and failures of attempts to turn international alumni into talent scouts.

SPEAKERS: Daniel Guhr, Illuminate Consulting Group, San Carlos (Chair); Andrew Shaindlin, Carnegie Mellon University, Pittsburgh

5.23 SAFSA, IRM

Strategically approaching mobility models for engineering and science students

🕒 **Friday, 15.00–16.30**

📍 **Room B4.1, Level 0**

👤 **All levels**

This panel invites the participants to discuss challenges and practices of organising a successful study abroad programme for engineering and science students.

The speakers will present several institutional views on the matter – from a private European university, a public European university and a private American college actively cooperating with a European university. Together with the speakers, the participants will work on designing strategic study abroad models.

CHAIR: Iris Heine, Jacobs University Bremen GmbH **SPEAKERS:** Christiane Brück, HafenCity Universität Hamburg; William Hornfeck, Lafayette College, Easton; Yuliya Salauyova, Jacobs University Bremen GmbH

5.24

Student involvement as a driving force for innovation and increased international activity

🕒 **Thursday, 16.00–17.30**

📍 **Auditorium 11, Level 1**

👤 **All levels**

This session will demonstrate how students can become a valuable resource for innovative learning and personal development, through activities usually excluded from the university curricula. Students are

engaged and creative; they provide fresh thinking and represent a valuable resource in terms of cost and capacity. Student networks across traditional disciplines create new and innovative business ideas, supported by universities through incubators. The session will begin with short presentations, followed by discussions amongst participants about ideas and innovative practices for student engagement in extra-curricular learning and development.

SPEAKERS: Ole Stenvinkel Nilsson, Copenhagen Business School (Chair); Rudolf Baethge, Maastricht University; Sidsel Dam Larsen, Copenhagen Business School; Richard Donovan, McGill University, Montréal; Kathrine Johansen, Copenhagen Business School; Simon Rasmussen, TalentForce, Copenhagen

5.25

SAINTs roundtable: staying committed to students and colleagues – do things change when we retire?

🕒 **Friday, 10.30–11.30**

📍 **Room 18, Level 1**

👤 **All levels**

After an initial round-up of the attendees and their queries, the SAINTs will use their wealth of knowledge to tackle a variety of subjects: validation of diplomas, recognition of study periods, setting up staff exchanges, importance of expertise for the National Agencies, effective crisis management, creating job opportunities for professional BA graduates, and the value of networking especially for newcomers to the EAIE conference.

CHAIR: Marianne Hildebrand, EAIE SAINTs, Stockholm **SPEAKERS:** Marianne Brekelmans, EAIE SAINTs, Ulvenhout; Nanda de Bruin-van Veen, EAIE SAINTs, Leiden; Annemarie De Vries, World Trade Center Association Almere

EAIE SAINTs

The EAIE SAINTs (Senior Advisers International) are retired EAIE members who make themselves available *pro bono* to advise and mentor, on request, colleagues who are early- or mid-career. If you are interested in benefiting from their wealth of knowledge and experience, or if you would like to become a SAINT, you are very welcome to attend the SAINTs Annual General Meeting taking place on **Friday from 09.00–10.30 in Room 18, Level 1.**

INTERCULTURAL COMPETENCE & LANGUAGES

These sessions focus on harnessing the power of internationalisation from a cultural learning perspective, providing useful advice on cross-cultural learning techniques, with a specific focus on language factors for development.

6.01 LICOM, IaH

Language centre management and internationalisation: new challenges

🕒 **Thursday, 08.30–09.30**

📍 **Room 18, Level 1**

👤 **All levels**

Language centres are facing new challenges in several fields: centre management, technological developments, new financial structures, quality control, and new target groups, to name a few. This session will demonstrate and emphasise that language centres serve a greater purpose than previously recognised. Within universities they are fertile ground for internationalisation activities, and in addition, work as active agents regarding language policy and all-encompassing concepts for language and culture-related questions on an international scale.

SPEAKERS: Ulla-Kristiina Tuomi, University of Helsinki (Chair); Christian Timm, Ulm University; Bettina Nelemans, Universiteit Utrecht

6.02 SAFSA

Cooperating with the community: experiential learning activities abroad

🕒 **Thursday, 10.00–11.00**

📍 **Auditorium 15, Level 0**




👤 **All levels**

This session will present structured methods used by study abroad programmes in Italy to create interactions and collaborations between their student bodies and the local community. Florence and Rome together host over 35 study abroad programmes that share an emphasis on experiential learning. Experiential learning activities occur both as course-specific events and as programme-wide activities open to all students. Examples from Florence can be adapted to any study abroad setting in which experiential learning is a priority.

SPEAKERS: Zachary Androus, CEA Global Campus Florence (Chair); Kevin Murphy, CEA Global Education, Florence; Trevor Nelson, Iowa State University

6.03 LICOM, IRM

Quality assurance through English language




-  Thursday, 14.00–15.30
-  Room B4.2, Level 0
-  All levels

Practice shows that European universities and business schools are increasingly developing programmes taught in English in order to attract foreign students and achieve internationalisation goals. Students who wish to enrol are advised to obtain a high proficiency level of English to follow the lectures, understand the literature and interact with students and professors from different parts of the world. A valid and reliable way of measuring and comparing language skills must be used worldwide, but with so many international students in a class, how do you coordinate the mastering of this common language?

CHAIR: Maria Calabrese, Educational Testing Service (ETS) Global, Amsterdam **SPEAKERS:** Tania Berman, Erasmus Student Network (ESN), Brussels; Barbara Hasenmueller, University of Bremen; Laure Mounier, Educational Testing Service (ETS) Global, Paris; Bob Wilkinson, Maastricht University

6.04 SAFSA, IRM

Assessing intercultural learning and development: a review of available instruments




-  Thursday, 16.00–17.30
-  Room B3.2, Level 0
-  All levels

The purpose of this session is to explore ways of assessing intercultural learning and development using intercultural instruments. We will first review a number of the best known and most commonly used intercultural instruments as well as some newer assessment tools. In addition, we will present the Intercultural Development Inventory (IDI) as a case study of how an intercultural instrument can be used for research, designing programmes, and promoting organisational and personal intercultural competence. Finally, we will examine the intercultural instruments for internationalising the campus.

SPEAKERS: R. Michael Paige, University of Minnesota, New Brighton (Chair); Jeanine Gregersen-Hermans, Maastricht University

6.05 SAFSA

The intercultural toolbox

-  Friday, 13.00–14.30
-  Auditorium 10, Level 1
-  Introductory

This highly interactive session will introduce participants to a variety of cross-cultural training activities that can be used in different settings within international education. Featuring activities that are

beneficial to develop students' intercultural competence, the session will also provide key points for designing and facilitating cross-cultural training. Information will also be presented on experiential learning theories and on intercultural frameworks for training.

CHAIR: Ingrid Gehrke, FH Joanneum, Graz **SPEAKERS:** Darla Deardorff, Association of International Education Administrators, Durham; Jeanine Gregersen-Hermans, Maastricht University; Margaret Pusch, International Partnership for Service-Learning and Leadership (IPSL), Portland

6.06 LICOM

Towards integrating content and language in higher education: views from teachers and students




-  Friday, 15.00–16.30
-  Room 20, Level 1
-  Intermediate

Since English is emerging as the most commonly used language in education, business and science, it is becoming increasingly more important for universities to take the initiative in helping their students to develop English language proficiency. Content and language integrated learning is one methodological approach that involves the teaching of a specific content through a foreign language. In this session, a combined result of studies carried out by two European universities will be presented as well as a successful model of a course which has been offered between two universities in the US and Europe. Additionally, Dr. Meijer from Utrecht University will present a podcast.

CHAIR: Sarah Grafinger, Upper Austrian University of Applied Sciences, Steyr **SPEAKERS:** Marina Cunningham, Montclair State University; Jennifer Valcke, Université Libre De Bruxelles, Brussels

6.07 LICOM, EBS

Making sense of Denmark

-  Friday, 15.00–16.30
-  Room 19, Level 1
-  Introductory

This introduction to Denmark and the Danes will take participants on a journey through the Danish language, culture and values, showcasing the history and origin of the language, and the changes it has undergone. Also featuring a deeper look at the Danish business and management culture model, this session provides a useful overview of Denmark, past and present. Enhance your Copenhagen experience and make a stronger connection with the host city of this year's EAIE conference by taking part in this session.

CHAIR: Sabine Pendl, University of Graz **SPEAKERS:** Ole Faaborg, University College Northern Denmark, Aalborg; Uffe Østergaard, Copenhagen Business School; Anne-Marie Søderberg, Copenhagen Business School

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MOBILITY

This stream deals with various aspects of international mobility. Topics include the notion of mandatory semesters abroad, quality assurance of placements, preparing students for international exchanges, challenges of re-entry after an international experience, mobility of researchers and safety issues abroad.

7.01 EBS, IRM

How a mandatory semester abroad can help institutions to internationalise themselves

- 🕒 Thursday, 10.00–11.00
- 📍 Room 19, Level 1
- 👤 All levels

The schools presenting in this session – Hanken School of Economics, Helsinki, and the Business School of the University of Mannheim – decided to take the chance to further internationalise their schools through developing internationally-oriented degree programmes a few years ago. The speakers will share information about their school's internationalisation strategy, programme development and the process of integrating a mandatory semester abroad. The session will show how student exchanges, which are well embedded into the curriculum of the students and well organised by the staff involved, can intensely boost the school's internationalisation process.

CHAIR: Mary Pang, City University of Hong Kong
SPEAKERS: Yvonne Hall, University of Mannheim; Johanna Lilius, Hanken School of Economics, Helsinki

7.02 IRM, RIE

Tracking and comparing the transnational education student experience across delivery mechanisms

- 🕒 Thursday, 10.00–11.00
- 📍 Auditorium 11, Level 1
- 👤 All levels

This session will explore research into tracking the transnational education experience (TNE), examining a pilot study which establishes a benchmark for offshore provision – specifically, a comparative measure of the decision-making, expectations and perceptions of students studying outside the country of the awarding institution. Participants will share information and ideas, discussing and comparing their institutions' own experiences of TNE and how they feel feedback on the experience could be practically and effectively tracked and benchmarked globally.

CHAIR: Robert Coelen, Stenden University, Leeuwarden
SPEAKERS: William Archer, I-Graduate, London; Nannette Ripmeester, Expertise in Labour Mobility/I-Graduate, Rotterdam

7.03 MOBILE

Quality assurance of Erasmus placements

- 🕒 Thursday, 10.00–11.00
- 📍 Room 18, Level 1
- 👤 Introductory

Erasmus placements have created the need for institutions, enterprises and authorities to look into the issues of managing, monitoring and providing high quality placements to students/graduates. The scope and first outcomes of the European funded project NENTER: Improving the Placements and Internships from Academia to Enterprises will be presented by the project coordinator. An Erasmus placement consortium will also be presented as an example of well functioning cooperation and contributions from an EU expert on the topic will also be discussed. Experiences, problems, solutions, good practices and policy will all be shared.

SPEAKERS: Gregory Makrides, University of Cyprus, Nicosia (Chair); Patricia De Smet, European Commission, Brussels; Katja Kurasto, Oulu University of Applied Sciences

7.04 LICOM, SAFSA

How to prepare students for exchanges when English proficiency is a requirement

- 🕒 Thursday, 10.00–11.00
- 📍 Room 17, Level 1
- 👤 All levels

EU higher education institutions are expected to increase mobility by 20% by 2020. Supporting students in the process is crucial to reach this target. This initiative presents European universities with the challenge of preparing their students to experience a short/long stay abroad in support of their educational goals. Language proficiency therefore is critical to student success. This session will address the following questions: What do receiving universities expect from sending universities, and *vice-versa*? What do universities expect from testing organisations? What information can a standardised language proficiency test provide?

CHAIR: Laure Mounier, Educational Testing Service (ETS) Global, Paris
SPEAKERS: Nita Swinsick, IE Business School, Madrid; Nadia Wajnapel, Université Paris Dauphine

7.05 SAFSA

Re-entry: the challenge of coming home

- 🕒 Thursday, 12.00–13.00
- 📍 Room 20, Level 1
- 👤 All levels

The emphasis of this session is on activities which help the exchange students to reflect and learn from their study abroad experiences during the re-entry process. It is important that exchange students

are aware of the changes that take place within themselves and in their environment during their exchange period.

CHAIR: Ingrid Gehrke, FH Joanneum, Graz
SPEAKERS: Susanne Dietrich, LMU München; Pirjo Eelmaa, Tallinn University

7.06 EMPLOI

Placements in the Erasmus Programme: encouraging industry and university collaboration

- 🕒 Thursday, 12.00–13.00
- 📍 Room B3.2, Level 0
- 👤 Intermediate

Erasmus student placements have proven to be an important component in facilitating closer cooperation between universities and business. The university-enterprise concept has progressed far, however, there is still potential for industry to become more involved with universities. This session will provide a clear strategy as to what is needed to make Erasmus placements and university-enterprise cooperation a win-win concept for all players involved.

CHAIR: Beate Körner, German Academic Exchange Service (DAAD), Bonn
SPEAKERS: Thomas Berger, inter.research e.V., Fulda; Patricia De Smet, European Commission, Brussels; Marjo van der Valk-Kuijpers, Technische Universiteit Eindhoven

7.07

Mobility of researchers in Europe: an endeavour for all

- 🕒 Thursday, 16.00–17.30
- 📍 Auditorium 10, Level 1
- 👤 Intermediate

Across Europe, there is growing demand for a better understanding of the scale, direction and drivers of international mobility of skilled scientific and technical talent. An increasing number of countries are implementing policy measures to attract foreign researchers and to facilitate their access to their labour market. However, competition for skilled researchers is increasing, and stakeholders need to be concerned with measures both to attract researchers and then to retain them. In this context, selected young mobile Marie Curie fellows who are involved in different areas of research across Europe will present and demonstrate their experiences as well as their breakthroughs and innovative results.

CO-CHAIRS: Alessandra Luchetti, European Commission, Brussels; Marinos Loannides, European Commission, Brussels
SPEAKERS: Julia Fernandez Chozas, Spok ApS/Aalborg University, Copenhagen; Seamus Hegarty, CERN, Geneva; Michael Klein, RADIOPAST Project/Marie Curie Actions Fellow, Absdorf; Hans Sorensen, Spok ApS, Copenhagen; Cristina Corsi, CIDEHUS (Centro Interdisciplinar de História), Evora; Ling Hwong, CED, Saint Genis Pouilly



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7.08 LICOM, IaH

The new mobility agenda: making students move and measuring progress

- 🕒 Thursday, 16.00–17.30
- 📍 Room 19, Level 1
- 👤 All levels

With the 2010 launch of the European Higher Education Area (EHEA), there has been an expectation that student and staff mobility in Europe is thriving. While many tools and structures have been put in place to enhance mobility, both governments and higher education institutions realise that much has yet to be done to further eliminate obstacles and measure mobility accurately. This session will examine the realities of mobility in the EHEA and discuss current initiatives to improve it.

CHAIR: Elizabeth Colucci, European University Association (EUA), Brussels **SPEAKERS:** Irina Lungu, Academic Cooperation Association (ACA), Brussels; Lene Oftedal, European Commission, Brussels; Laura Paternoster, University of Trento

7.09 IaH, SAFSA

Erasmus going social?

- 🕒 Thursday, 16.00–17.30
- 📍 Room 20, Level 1
- 👤 All levels

Reach higher! Go further! Go Social! This is the slogan of the SocialErasmus project of the Erasmus Student Network (ESN). The main goal of the project is to empower mobile youth to interact and get involved in the local community through three main fields: education, charity and environment. The session will present best practices of active contribution to the local communities. Participants of the sessions will have the opportunity to share ideas and suggestions for integration of the international students with their local communities.

CHAIR: Katja Krohn, ESN, Brussels **SPEAKERS:** Elspeth Jones, Leeds Metropolitan University; Katja Krohn, ESN, Brussels; Aikaterini Vigkou, ESN, Brussels; Ruard Wallis De Vries, European Commission, Brussels

7.10 IRM, IaH

Turning responsibilities around: trust building and defraying economic responsibilities – new ways of providing an international experience

- 🕒 Friday, 10.00–11.30
- 📍 Hall A1, Level 0
- 👤 Intermediate

Three European best practice examples (DIS, IUUPS, FU-BEST) will demonstrate that study abroad programmes can also be organised by host institutions, thus optimising the integration of the participants. We will demonstrate ways to secure a steady number of participants, healthy

finances and a close relationship to the partner institutions. We will discuss quality, security and credit issues, which tend to be of special concern to Americans.

CHAIR: Wedigo de Vivanco, De Vivanco Consulting International, Berlin **SPEAKERS:** Cornelia Janus, Philipps-Universität Marburg; Kristina Rödder, Freie Universität Berlin (FU-BEST); Anders Uhrskov, Danish Institute for Study Abroad (DIS), Copenhagen

7.11 IRM, SAFSA

Data collection and advocacy: developing collaborative reporting in an increasingly competitive environment

- 🕒 Friday, 10.00–11.30
- 📍 Auditorium 11, Level 1
- 👤 All levels

How does national and international data on learning mobility serve our mission at the local level? What is missing from our respective national and international reporting systems? How can institutions work together to establish collaborative reporting mechanisms in an increasingly competitive environment? In this panel, we will examine how data collection systems, often intended for national education strategy, can serve our efforts within our individual institutions.

CHAIR: Brett Berquist, Michigan State University, East Lansing **SPEAKERS:** Martha Johnson, University of Minnesota, New Brighton; Karin Klitgaard Møller, University of Copenhagen

7.12 SAFSA, IRM

Plan for the best and prepare for the worst: incoming student mobility and safety issues

- 🕒 Friday, 10.30–12.00
- 📍 Room B3.1, Level 0
- 👤 Intermediate

This interactive session will define three important aspects to student safety in student mobility from the host university's perspective: liability including privacy aspects; safety protocol concerning international students; and communication to students, their home universities and third parties. The aim is to provide essential information and tools to help participants outline and implement relevant policies at their home universities.

CHAIR: Guido De Wilde, Universiteit van Amsterdam **SPEAKERS:** Stuart Hibberd, The University of Melbourne; Trine Kvernmo, University of Oslo; Holly Luffman, University of Toronto

7.13 ACE, MOBILE

Cornerstones of mobility: investigating the relationship between Europass, qualification frameworks and recognition

- 🕒 Friday, 15.00–16.30
- 📍 Room 17, Level 1
- 👤 All levels

Mobility and recognition are fundamentally dependent on each other and a prerequisite for the further development of the European Higher Education Area (EHEA). This session investigates the scope and content of the European transparency tools and the relationship between transparency tools such as qualification frameworks, the Europass documents and recognition.

CHAIR: Dik van der Wal, National Europass Centre, Groningen **SPEAKERS:** Carin Dániel Ramírez-Schiller, Socrates National Agency Austria, Vienna; Jos Noesen, Ministère De L'Éducation Nationale Et De La Formation Professionnelle, Luxembourg; Allan Pedersen, The Danish Agency for International Education, Copenhagen

7.14 MOBILE, IRM

Erasmus Programme: different perspectives

- 🕒 Friday, 15.00–16.30
- 📍 Room B3.1, Level 0
- 👤 All levels

The Unique Space of the Superior education: a reality or even a goal? The Erasmus mobility represents, without a doubt, the most shared programme at European level. Yet the difficulties arising from the different administrative and procedural contexts are still numerous and often create significant barriers to the full recognition of the achievements of students. The focus of this session is to stimulate the comparison among the participating universities and the national agencies, trying to find different and better ways of working together for the future.

CHAIR: Susanna Cavagna, University of Trento **SPEAKERS:** Beate Körner, German Academic Exchange Service (DAAD), Bonn; Claudia Peritore, Italian National Agency Lifelong Learning Programme (LLP), Rome; Filip van Depoele, European Commission, Brussels

7.15 M&R, IRM

Attracting international doctoral-level students to Europe

- 🕒 Friday, 15.00–16.30
- 📍 Room B4.2, Level 0
- 👤 Intermediate

Doctoral education is one of the most important means of creating research productivity, of contributing to innovation and of training young people to a high

level. The value of doctoral-level study in enhancing the competitiveness and attractiveness of the European higher education area is considerable. This session will look at the latest developments in international doctoral-level student mobility, with a particular focus on Europe.

CHAIR: Beatrice Khaiat, CampusFrance, Paris

SPEAKERS: Zaza Hansen, EuroDoc, Copenhagen; Birgit Kluesener, German Academic Exchange Service (DAAD), Bonn; Irina Lungu, Academic Cooperation Association (ACA), Brussels; Louise Watts, CampusFrance, Paris

7.16 MOBILE

Global charter for international students: why and how?

🕒 **Friday, 15.00–16.30**

@ **Auditorium 12, Level 1**

👉 **Introductory**

Initiatives have been taken to draft a global Charter for international students. At this session, the draft will be introduced to a wider audience for comments and discussion. The speakers will give a detailed background to the draft, why it is needed and why it should be endorsed.

CHAIR: Bjørn Einar Aas, University of Bergen

SPEAKERS: Tim Birtwistle, Consultant, Leeds; Kathleen van Heule, University College Ghent

PARTNERSHIPS

Developing and maintaining strategic partnerships is crucial to the success of HEIs and the advancement of international education. These sessions focus on all types of partnerships such as university networks, joint programmes, and increased inter-continental collaboration.

8.01 IRM, ACE

Double Master's degrees: the 1+1 year model – an innovative, cooperative and integrated approach

🕒 **Thursday, 08.30–09.30**

@ **Room 19, Level 1**

👉 **Intermediate**

Highlighting an innovative approach to international cooperation: Chalmers University of Technology in Gothenburg, Sweden, has successfully implemented double Master's degree programmes with East China University of Science and Technology in Shanghai, and Universität Stuttgart in Germany. Students take the first year of a Master's programme at the home university and the second year of an equivalent Master's programme at the host university, and will ultimately be awarded two separate Master's degree diplomas.

CHAIR: Gustavo Perrusquia, Chalmers University of Technology, Gothenburg **SPEAKERS:** Johan Liu, Chalmers University of Technology, Gothenburg; Ursula Meiser, University of Stuttgart

8.02 SAFSA, IRM

Student involvement in university networks

🕒 **Thursday, 08.30–09.30**

@ **Room B3.2, Level 0**

👉 **All levels**

Find out how national and international university networks can reap the benefits of more active student involvement through the establishment of affiliated student networks. The Euroleague for Life Sciences (ELLS) and the Euroleague Student Association (ELSA) are used as illustrations as they encourage mobility of students and teaching staff through a variety of activities. This session will explore the network collaboration from the students' point of view.

CHAIR: Gabriele Klumpp, University of Hohenheim, Stuttgart **SPEAKERS:** Søren Holm Rasmussen, LIFE Copenhagen – ELSA; Paulina Mielezko, SGGW-WULS Warsaw – ELSA; Florian Weinberger, BOKU Vienna – ELSA

8.03 EBS, SAFSA

Multilateral collaboration in higher education: opportunities, challenges and benefits

🕒 **Thursday, 08.30–09.30**

@ **Room 17, Level 1**

👉 **Intermediate**

This session will demonstrate the opportunities, challenges and benefits of a multilateral collaboration in higher education, using the case of the GLOBE programme. GLOBE is a pioneering international undergraduate business programme, jointly offered by the Chinese University of Hong Kong, Copenhagen Business School and the University of North Carolina at Chapel Hill. We will discuss challenges of curriculum design, efforts to integrate relevant study trips into the course contents, and efforts to create internship opportunities for students while they are studying abroad.

SPEAKERS: Gordon Cheung, The Chinese University of Hong Kong, Shatin (Chair); Glos Ho, The Chinese University of Hong Kong, Shatin; Martin Iversen, Copenhagen Business School; Ellen Rozan, University of North Carolina's Kenan-Flagler Business School, Chapel Hill

8.04 EDC, IRM

Cooperate, innovate and participate with Indonesian higher education institutions

🕒 **Thursday, 10.00–11.00**

@ **Room B3.1, Level 0**

👉 **Intermediate**

In response to global education developments, it is the key policy of the Indonesian Directorate General of Higher Education to increase Indonesia's higher education competencies by encouraging and intensively supporting international collaboration between Indonesian universities and international counterparts, primarily with the best universities, education institutions, business counterparts and other organisations. This session looks at best practices for joint collaboration.

CHAIR: Marrik Bellen, Nuffic, Jakarta

SPEAKERS: Djoko Santoso, Indonesian Ministry of National Education, Jakarta; Gumilar Rusliwa Somantri, University of Indonesia

8.05 IaH, EBS

e-Projects: global virtual student teams

🕒 **Thursday, 12.00–13.00**

@ **Room 19, Level 1**

👉 **Introductory**

An e-project is an effective and cost-reducing method for higher education institutions to internationalise the (non-mobile) student experience. In this interactive session, four speakers will highlight critical factors to a global virtual student

team's success. Case studies will serve as a basis for discussion and the speakers will combine theoretical review with solutions on a practical level. After the session, participants will have guidelines that will facilitate their developing successful virtual student teams and e-projects.

CHAIR: Hans Seubring-Vierveyzer, Hogeschool van Amsterdam **SPEAKERS:** Ulrik Bisgaard, Business Academy Aarhus; Sander Schroevens, Hogeschool van Amsterdam

8.06

Speed networking: swiftly reaching your conference goals

🕒 Thursday, 14.00–15.30

@ Hall A3, Level 0

↔ All levels

Speed networking is the perfect opportunity to meet international education professionals one-on-one in a structured and timed environment. This event will help you achieve your goals, whether it is to find a partner university, learn about marketing, explore new career opportunities or whatever your current need might be. Remember: you are also networking to help your colleagues achieve their goals and networking is a two-way process. Bring your business cards and get ready to network!

SPEAKERS: Peter Kerrigan, German Academic Exchange Service (DAAD), New York (Chair); Lisa MacPherson, EAIE Office, Amsterdam

8.07

IRM, MOBILE

From bilateral agreements to broad-based partnerships: moving beyond traditional exchanges

🕒 Thursday, 14.00–15.30

@ Room B3.2, Level 0

↔ Intermediate

This session will address the challenges and opportunities involved in moving beyond traditional bilateral agreements for student exchange to more comprehensive institutional partnerships involving collaborative sponsored research, dual and joint degrees, and cooperative development and service activities. Each presenter will cite examples from their own experience and will highlight innovative approaches to expanding institutional participation in, and commitment to, international partnerships. Creative strategies for working with campus constituents and institutional partners will be featured and there will be a substantial amount of audience participation to share views and experiences.

CHAIR: Gunilla Carlecrantz, Lund University **SPEAKERS:** Vitor Alevato do Amaral, Federal University of Rio de Janeiro; Flavia Evandri, University of Trento; John Wood, University at Buffalo

8.08

EBS, EDC

Promoting social entrepreneurship through internationalisation in business schools and universities

🕒 Thursday, 16.00–17.30

@ Room 17, Level 1

↔ Intermediate

Social entrepreneurship means bringing the creation of social value to the core of the business model. It's all about sustainability as the guiding principle. In view of the major challenges mankind is facing on a global scale, universities and business schools need to implement social entrepreneurship and they need to teach it. This session will explore how international cooperation in higher education can help to promote social entrepreneurship, and give students the specific competences they need to become innovative and entrepreneurial 'change-makers', regardless of their main field of study.

CHAIR: Piet van Hove, University of Antwerp **SPEAKERS:** Mathias Falkenstein, IESEG School of Management Lille – Paris/Lille Catholic University; Varkey George, Students' Health and Welfare Centres Organisation (SHAWCO), University of Cape Town

8.09

EDC

EU-African collaboration for capacity building of universities

🕒 Friday, 10.00–11.30

@ Room 17, Level 1

↔ All levels

Development of cooperation with African universities for capacity building is a critical element of universities' internationalisation strategies. Santander Group and their African partners will present examples of capacity building initiatives, such as: assistance with developing international relations, research collaboration on a PhD level, measures preventing brain drain from Africa, (re)training of research and university staff, improvement of research infrastructure, and development of policies retaining staff at African universities.

CHAIR: Elizabeth Colucci, European University Association (EUA), Brussels **SPEAKERS:** Rita Kumar, Norwegian University of Science & Technology, Trondheim; Adriana Lago de Carvalho, University of Minho, Guimarães; Neavera Olivier, Polytechnic of Namibia; Julia Volz, Justus Liebig University Giessen

8.10

MOBILE, EMPLOY

Joint doctoral training: creative solutions for doctoral education

🕒 Friday, 10.00–11.30

@ Room 19, Level 1

↔ Introductory

The success of Erasmus Mundus and joint doctoral programmes has proven that these programmes have to be viewed as the future rather than the fashion of the rapidly emerging European Higher Education Area (EHEA). Despite the universities' commitment and accumulated experience, many managerial and administrative issues of such programmes still request attention. In this interactive session, the speakers will provide creative solutions from their experience with joint doctoral cooperation and participants will share experiences of applying cotutelle agreements to full-scale programme agreements.

CHAIR: Unni Kvernhusvik Sagberg, University of Bergen **SPEAKERS:** Boas Erez, Université Bordeaux 1; Ernest Jordan, Macquarie University, North Ryde; Nathalie Mather-L'Huilier, The University of Edinburgh

8.11

IRM, EDC

Institutional collaborations with Asia: trends and best practices

🕒 Friday, 13.00–14.30

@ Auditorium 12, Level 1

↔ All levels

Asia is playing an increasingly important role in the comprehensive internationalisation strategy of many universities. There is an urge to move beyond student mobility to institutional partnerships. However, Asian education systems have varying levels of maturity, diversity and complexity. This interactive session will present a comparative perspective on the trends and best practices in engaging with Japan, China and India. It will aid participants in making informed decisions about selecting potential partners and building sustainable relationships.

CHAIR: Stephen Dunnett, University at Buffalo **SPEAKERS:** Rahul Choudaha, World Education Services, New York; Robert Coelen, Stenden University, Leeuwarden; Bo Jiang, China Education Association for International Exchange, Beijing; Edgar Porter, Ritsumeikan Asia Pacific University, Oita-ken

8.12 EDC, IRM

Towards a truly global university: Scandinavian initiatives on collaboration with universities in the developing regions

🕒 **Friday, 13.00–14.30**

📍 **Room 19, Level 1**

🔁 **Intermediate**

Nordic research universities have a long tradition of collaboration with countries outside Europe. However, formal collaborative bilateral agreement and Memorandums of Understandings are often centred on institutions in Western Europe, North America and possibly East Asia. Recently, new initiatives aim to focus on developing long-term, sustainable partnerships with universities in Latin America, Sub-Saharan Africa, Middle and South Asia. This session will offer different approaches to establishing sustainable partnerships in developing countries.

SPEAKERS: Ulla Gjørting, Aarhus University (Chair); Pernilla Danielsson, University of Gothenburg; Leolyn Jackson, The Southern African-Nordic Centre (SANORD), Bellville

8.13 EDC, IRM

EU-Latin American and the Caribbean cooperation: building bridges and dialogue

🕒 **Friday, 15.00–16.30**

📍 **Hall A3, Level 0**

🔁 **All levels**

Following the sessions of 2009 and 2010, the European University Association (EUA) and OBREAL - in the frame of the EC ALFA-PUENTES project that gathers together university associations from Latin America and Europe - will hold a roundtable discussion on the present situation of Latin American higher education, regional reform processes and the prospects for a more integrated approach to bi-regional partnerships, recognition and mobility.

CHAIR: Nicolas Patrici, Universitat De Barcelona/OBREAL **SPEAKERS:** Iris Danowski, Hochschulrektorenkonferenz (HRK), Bonn; Lesley Wilson, EUA, Brussels; Salvador Malo, OUI/University of Veracruz; Ramon Torrent, University of Barcelona; Clivio Casali, Education, Audiovisual & Culture Executive Agency (EACEA), Brussels

POLICY & STRATEGY

Sessions in this stream will inform participants on how colleagues deal with policy and strategy within their institutions, and will challenge participants to rethink and evaluate their institution's approach.

9.01

EAIE debating society: high noon of internationalisation

CANCELLED

9.02 EMPLOI, INTAL

Preparing students for employment: what should universities be doing?

🕒 **Thursday, 08.30–09.30**

📍 **Hall A3, Level 0**

🔁 **Specialised**

Some institutions believe that academic learning takes priority over developing skills for employment; others have refined their recruitment strategies to admit undergraduates based on the potential they show to be highly skilled employees of the future. Whose responsibility is it to prepare students for the international labour market, and what should that preparation involve? A lively debate between a panel of experts and the audience is intended, to tackle this issue.

CHAIR: David Wheeler, Chronicle of Higher Education, Rockville **SPEAKERS:** Agne Martikonienė, European Personnel Selection Office, Brussels; Karen Ray, Euromed Management Career Centre, Marseille; Sonja Voltjes, Airbus Operations GmbH, Hamburg

9.03 IRM, RIE

Institutional strategies and national policies: two faces of the same coin?

🕒 **Thursday, 10.00–11.00**

📍 **Room B3.2, Level 0**

🔁 **Specialised**

Individual institutions are developing internationalisation strategies that may not, or only in part, reflect the aims of national policies, set by governments or funding organisations. Many institutions depend on public funding for the implementation of their strategies, much as national governments and organisations need to mobilise the academic resources and initiative of institutions. In this session, decision makers on the national and institutional level from Germany, France and Norway will discuss the potential synergies and contradictions of national policies and institutional strategies. Can, and should, funding programmes encourage specific directions of

institutional internationalisation, regional, disciplinary, or instrumental?

CHAIR: Ulrich Grothus, German Academic Exchange Service (DAAD), Bonn **SPEAKERS:** Ingebjørg Birkeland, Norwegian Centre for International Cooperation in Higher Education (SIU), Bergen; Herbert Grieshop, Freie Universität Berlin; Beatrice Khaiat, CampusFrance, Paris

9.04 IRM

Snakes and ladders: are legal concerns inhibiting international agreements?

🕒 **Thursday, 11.30–12.30**

📍 **Auditorium 11, Level 1**

🔁 **Intermediate**

As internationalisation grows, so does the level of protection against potentially negative experiences. Academic partnership agreements have sprouted a variety of legal and insurance clauses, risk assessment policies, and contingency plans. Are the underlying fears justified? Some see this trend as a 'growing pain,' reacting to the early days when it seemed anyone could sign, the legalities were unevenly addressed, and enthusiasm, vision, and an attitude of adventure prevailed. Have we gone too far? This session will examine current practices and initiate a discussion of the issue.

CHAIR: Liselyn Adams, Concordia University, Montreal **SPEAKERS:** Dora Kós-Dienes, University of Gothenburg; Tony McKittrick, RMIT University, Melbourne

9.05 ACE

Making transparency tools transparent: how to understand and judge rankings

🕒 **Thursday, 11.30–12.30**

📍 **Room 18, Level 1**

🔁 **All levels**

Universities worldwide are increasingly being confronted with ranking and classification initiatives and there is a growing recognition that rankings are here to stay. For this purpose, European University Association (EUA) launched a pilot project to develop an Annual Review of Rankings with a key objective of providing higher education institutions with transparent information on the various international ranking initiatives. This session will present the first publication of the review, which critically evaluates methodologies, addresses potential biases and suggests improvements.

SPEAKERS: Lesley Wilson, EUA, Brussels (Chair); Andrejs Rauhvargers, Latvian Rectors' Council, Riga

9.06 IRM

Comprehensive campus internationalisation: a challenging paradigm and opportunity for 21st century higher education

- 🕒 **Thursday, 12.00–13.00**
- 📍 **Auditorium 10, Level 1**
- 👤 **All levels**

Comprehensive internationalisation is gaining attention in higher education institutions, policy circles, and associations. It expands the concept of internationalisation beyond mobility to encompass campus living and learning environments and to be mission holistic. It is a paradigm shift impacting the core of institutional ethos and values and its external relationships. This poses challenges and opportunities for higher education and this session will explore premises and practical outcomes of comprehensive internationalisation from the viewpoint of North America, Europe and other regions.

SPEAKERS: John Hudzik, Michigan State University, East Lansing (Chair); Francisco Marmolejo, University of Arizona, Tucson; Edilio Mazzoleni, Università Cattolica del Sacro Cuore, Milan; Gudrun Paulsdottir, EAIE President, Västerås

9.07

U-Multirank: towards a multi-dimensional user-driven ranking

- 🕒 **Thursday, 14.00–15.30**
- 📍 **Auditorium 11, Level 1**
- 👤 **Intermediate**

The European Commission (EC) believes strongly that the diverse missions and performances of our universities should be made transparent to all stakeholders. Currently, transparency instruments such as traditional rankings have a tendency to focus on research in hard sciences and ignore the performance of universities in other areas such as teaching quality, innovation, internationalisation and community outreach. For this reason, the EC is supporting a feasibility study on the design and testing of a multi-dimensional global ranking. This session will report on the outcomes of the feasibility study and will include an expert on ranking from the EC.

CHAIR: Dora Longoni, Politecnico di Milano
SPEAKERS: Endika Bengoetxea, European Commission, Brussels; Frank Ziegele, Centre for Higher Education (CHE), Gütersloh

9.08 ACCESS, FEDORA

Widening access to universities: challenges for the international education market

- 🕒 **Thursday, 14.00–15.30**
- 📍 **Room 17, Level 1**
- 👤 **Intermediate**

A widening access (increased diversity) to universities represents a major challenge. Firstly, we can observe a general political insistence on productivity (ie more candidates in shorter time). The second challenge is the commitment that students must meet the academic requirements for quality (Bologna process framework). Thirdly, there is a strong political insistence on diversity (social dimension), ie integration and inclusion of students with disabilities in higher education. During this session we will present how this challenge is met at the University of Aarhus.

SPEAKERS: Maria Hune, Aarhus University (Chair); Willy Aastrup, Aarhus University

9.09 IRM

Employer and alumni feedback on joint and double degrees

- 🕒 **Thursday, 16.00–17.30**
- 📍 **Hall A3, Level 0**
- 👤 **Intermediate**

The ATLANTIS policy measure project EVALUATE-E has systematically studied the feedback on joint/double degrees in Europe and across the Atlantic. Questionnaires were designed and widely administered to different constituencies among which employers and alumni are of paramount importance. Focus groups with the constituencies were also held. Results will be presented and future developments will be discussed, with the participants being invited to the next activities.

CHAIR: John Yopp, University of Kentucky, Lexington
SPEAKERS: Karen Depauw, Virginia Tech Graduate School, Blacksburg; Giancarlo Spinelli, Politecnico di Milano

9.10 ACE, RIE

Admissions for European Masters and doctorates: meeting expectations

- 🕒 **Thursday, 16.00–17.30**
- 📍 **Room 18, Level 1**
- 👤 **All levels**

Admission criteria for the European two-year Master that follows the three-year Bachelor represents a challenge. There remain significant differences in learning outcomes among European universities, graduate schools, public/private universities, universities of applied sciences, polytechnic universities, research universities and high schools. The ECTS (European

Credit Transfer and Accumulation System) provide invaluable guidelines to admitting institutions; however, significant variations remain among the sending institutions. This challenge must be tackled to improve the internationalisation, maintain the quality of EU higher education and achieve the European Higher Education Arena goals.

CHAIR: Maria Calabrese, Educational Testing Service (ETS) Global, Amsterdam
SPEAKERS: Virginie Fougea, INSEAD, Fontainebleau; Cathrael Kazin, Educational Testing Service (ETS), Princeton; María Morrás Ruíz-Falcó, Universitat Pompeu Fabra, Barcelona; Jo Ritzen, Maastricht University; Peter van der Hijden, European Commission, Brussels

9.11 RIE

Research in internationalisation of higher education: the role of national agencies

- 🕒 **Friday, 10.30–12.00**
- 📍 **Room 20, Level 1**
- 👤 **Introductory**

Increasingly, national-level agencies are involved in researching internationalisation. This session will provide participants with information about the organisation, missions and activities of three such national agencies in Europe: German Academic Exchange Service (DAAD), the Danish Agency for International Education, and Nuffic (the Netherlands). The session will be of particular value to research-oriented practitioners and graduate students interested in learning more about the research landscape in Europe.

CHAIR: Laura Rumbley, Academic Cooperation Association (ACA), Brussels
SPEAKERS: Simone Burkhart, DAAD, Bonn; Ken Thomassen, Danish Agency for International Education, Copenhagen; Adinda van Gaalen, Nuffic, The Hague

9.12 IRM

Education in times of crisis - the case of Japan and the Arab world

- 🕒 **Friday, 10.30–12.00**
- 📍 **Auditorium 12, Level 1**
- 👤 **All levels**

In this session we will address the situation in Japan after the earthquake and the tsunami: what happened at the different universities, good practices and experiences to be shared and how the rebuilding process is going. The session will also look at the political turmoil in the Arab world and the impact that it has had on education. The fact that so many countries have been affected by the uprisings only adds to the complicity, and this session will highlight some of the consequences.

CHAIR: Duleep Deosthale, Manipal Education, New York
SPEAKERS: George Harada, Hiroshima University of Economics; Christian Huelshoerster, German Academic Exchange Service (DAAD), Bonn

No. Korean Universities at Booth #080

- 1 Aju University
- 2 Chonnam National University
- 3 Dongguk University
- 4 Hallym University
- 5 Hankuk University of Foreign Studies
- 6 Hanyang University
- 7 KAIST
- 8 Kangwon National University
- 9 Keimyung University
- 10 Kookmin University
- 11 Pusan National University
- 12 Seoul Women's University
- 13 Sogang University
- 14 Sookmyung Women's University
- 15 Soongsil University
- 16 University of Seoul

No. Korean Reception Host Universities

- 1 Aju University
- 2 Chonnam National University
- 3 Ewha Womans University
- 4 Hallym University
- 5 Hankuk University of Foreign Studies
- 6 Hanyang University
- 7 KAIST
- 8 Keimyung University
- 9 Konkuk University
- 10 Korea University
- 11 POSTECH
- 12 Pusan National University
- 13 Seoul Women's University
- 14 Sogang University
- 15 Sookmyung Women's University
- 16 Soongsil University
- 17 Yonsei University

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9.13 M&R, EBS

Peer-to-peer marketing in education abroad: friend or foe?

- 🕒 Friday, 10.30-12.00
- 📍 Hall A3, Level 0
- 👤 All levels

Are your current or former students your best PR advocates? Do employers get the most out of your graduates? How do such factors influence the practical implementation of your internationalisation policy (faculty, staff and students)? This session will explore peer-to-peer marketing in the context of education abroad and its impact on policy. Panellists representing universities in Switzerland and Australia and a large national agency will lead a discussion on the impact of various instruments, including social media, student ambassadors, faculty, alumni and student-run courses, when reaching out (and listening) to internal and external audiences.

CHAIR: Robert Buttery, University of Applied Sciences Northwestern Switzerland, Olten
SPEAKERS: Peter Kerrigan, German Academic Exchange Service (DAAD), New York; Monique Macritchie, The University of Melbourne

9.14 MOBILE

Higher education internationalisation process and quality assurance

CANCELLED

9.15 IRM, MOBILE

The usage of ECTS in doctoral education: structuring doctoral programmes or not?

- 🕒 Friday, 13.00-14.30
- 📍 Auditorium 11, Level 1
- 👤 Intermediate

Reforms of doctoral training have resulted in structured doctoral education organised in programmes and research/doctoral schools. Applying ECTS (European Credit Transfer and Accumulation System) to parts of or the whole doctoral education is one measurement of harmonisation and structuring of doctoral education. Salzburg II states specifically that doctoral education is based on original research and credits should not be used when measuring the research component. Does this make it incommensurable to apply ECTS to doctoral programmes?

CHAIR: Bjørn Einar Aas, University of Bergen
SPEAKERS: Jean Chambaz, Université Pierre et Marie Curie Paris VI; Hans Lind, KTH Royal Institute of Technology, Stockholm; Debra Stewart, Council of Graduate Schools, Washington; Peter van der Hijden, European Commission, Brussels

RECRUITMENT

This stream will deal with all relevant aspects of (international) marketing and student recruitment: strategic planning, market research, and PR and communication tools, with a focus on digital media.

10.01 M&R, ACE

Global perspectives of challenges to the international student recruitment and enrolment experience

- 🕒 Thursday, 08.30-09.30
- 📍 Auditorium 15, Level 0
- 👤 All levels

Using the latest data from the world's largest study of international students, evidence-based insights into student perceptions of recruitment and admissions processes in key markets will be presented. We will share perspectives on recent and upcoming changes in the international education sector, and explore how the student enrolment experience compares globally. We will also examine how external factors, such as visa regulations, competition over market share and financial fluctuations have an impact. Subsequent discussions will focus on best practices.

CHAIR: Nannette Ripmeester, Expertise in Labour Mobility/I-Graduate, Rotterdam
SPEAKERS: William Archer, I-Graduate, London; Jessica Winters, Rijksuniversiteit Groningen

10.02 M&R, ACE

How to win the hearts and minds of students: creative recruitment strategies

- 🕒 Thursday, 10.00-11.00
- 📍 Room 20, Level 1
- 👤 All levels

This session will present innovative and creative approaches towards recruitment strategies at universities. Creating a genuine communication plan, setting up modern admissions offices, gauging the effectiveness of the recruitment procedures by applying control indicators, or building strategic partnerships or networks for achieving your goals will be highlighted by the speakers.

CHAIR: John Tuppen, Santander Group Network, Brussels
SPEAKERS: Kätlin Keinast, Tallinn University of Technology; Wolfgang Laschet, Norwegian University of Science & Technology, Trondheim; Jenny Rohdin, University of Gothenburg

10.03 M&R, IRM

Recruiting in hard-to-reach markets

- 🕒 Thursday, 11.30-12.30
- 📍 Auditorium 15, Level 0
- 👤 All levels

Universities are having to develop new markets in what are considered 'hard-to-reach' places, due to enhanced competition and market tightening in some key areas. These 'hard-to-reach' countries are useful in developing a broader diversity of international students. However, they have significant barriers to entry and can often be difficult places to operate. This session will concentrate on marketing, recruitment and outreach in such markets. Case studies will be presented, based on years of operational experience in Nigeria and Pakistan.

CHAIR: Andrew Nicol, Hobsons, Kuala Lumpur
SPEAKERS: Robert Atkinson, University of Coventry; Hershya Pandya, PFL Group International Ltd., St Albans

10.04 M&R

Film and viral marketing for recruitment success: how to entertain and recruit the YouTube generation

- 🕒 Thursday, 14.00-15.30
- 📍 Auditorium 10, Level 1
- 👤 All levels

We will discuss how you (even a one-person office) can develop effective video content and leverage your existing social media sites (Facebook, Twitter, YouTube) to disseminate your message to your target audiences. To effectively engage the digital generation, you need to entertain as much as inform. This session will show you some best (and worst) practice examples of student (user) generated content and professional films that are useful for student marketing, branding and recruitment.

CHAIR: Christopher Price, PFL Group International Ltd, Maidenhead
SPEAKERS: MacKenzie Hizon, Green River Community College, Auburn; Anthony Lee, INTO University Partnerships Ltd, London

10.05 M&R, IRM

Tuition fees in Scandinavia: latest developments

- 🕒 Thursday, 14.00-15.30
- 📍 Room B4.1, Level 0
- 👤 Intermediate

From 2011 onwards, tuition fees for international students will be introduced in Sweden; Norway is considering a similar move. This session will focus on the following questions: What has been the motivation for introducing tuition fees for international students in Scandinavia? What



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DIS – Danish Institute for Study Abroad is a nonprofit educational foundation established in 1959 and recognized by the Danish Ministry of Science, Technology and Innovation. DIS offers a high-quality comprehensive study abroad program in Copenhagen, taught in English for American undergraduate students. Students are offered academic and intercultural leadership training for the global world through interactive classes enhanced by experiential learning, study tours, and intercultural immersion options. Credit and grade transfer to the most selective U.S. universities and colleges.

effect has the introduction of these fees had on higher education in Scandinavia?

CHAIR: Thijs van Vugt, iE&D Solutions BV, Den Bosch
SPEAKERS: Lene Rehder, Aarhus University; Tim Rogers, International Higher Education Consultants UK Ltd, London; Stig Arne Skjervén, Aalesund University College; Niklas Tranaeus, Swedish Institute, Stockholm

10.06 SAFSA, M&R

The Australian international education experience: government, institutions and agents

- 🕒 **Thursday, 14.00–15.30**
- 📍 **Room 20, Level 1**
- 👤 **Specialised**

Over the last two decades, international education has developed to become a mature and multifaceted component of Australian higher education. However, recent challenges have required all actors in the domain to re-examine how they operate and engage with students and other stakeholders. This session will examine trends with respect to three of the key players – federal government, a recruitment agency and a university.

CHAIR: Dennis Murray, International Education Association of Australia (IEAA), Melbourne
SPEAKERS: Warwick Freeland, IDP Education Pty Ltd, Melbourne; Margaret Pearce, Australian Department of Education, Employment and Workplace Relations, Paris; Monique Macritchie, The University of Melbourne

10.07 M&R, IRM

Modern media in marketing – or a more traditional approach?

- 🕒 **Thursday, 16.00–17.30**
- 📍 **Auditorium 15, Level 0**
- 👤 **Intermediate**

What leads to success in marketing strategies and how to measure it? Are traditional media obsolete? Does it still pay to advertise in newspapers or to publish glossy brochures, while maintaining your presence in Web 2.0? This session takes a practical approach in selecting the most appropriate marketing tools. Experts will show you how to achieve the utmost visibility, without becoming lost in the jungle of modern marketing.

CHAIR: Nikolaus Douda, Federal Ministry for Education, Arts and Culture, Vienna
SPEAKERS: Aparajita Dutta, Royal Academy of Art/University of the Arts The Hague; Josef Leidenfrost, Ministry for Science and Research, Vienna; Tim Rogers, International Higher Education Consultants UK Ltd, London; Kirsten Williamson, Petrus Communications, Paris

10.08 M&R, SAFSA

Forget the Times ranking, what do your students say?

- 🕒 **Friday, 10.30–12.00**
- 📍 **Auditorium 15, Level 0**
- 👤 **All levels**

Student reviews have become a decisive factor in student recruitment. This session will discuss the use of student reviews for marketing purposes. What are the key determinants of student satisfaction? How can you create effective word of mouth promotion? There will also be a presentation about STeXX.eu: a brand-new platform where students share their experiences online – to help other students make more informed decisions on their study choices.

CHAIR: Chripa Schneller, Asia-Europe Foundation, Singapore
SPEAKERS: Uwe Brandenburg, CHE Consult, Gütersloh; Evangelia Ntovolou, Erasmus Student Network, Pallini; Edwin van Rest, Study-Portals, Eindhoven

10.09 M&R

Latin America: competing with Europe for US study abroad students

- 🕒 **Friday, 13.00–14.30**
- 📍 **Room B4.2, Level 0**
- 👤 **Intermediate**

Latin America is growing in popularity as a study abroad destination for Americans according to the Institute of International Education's (IIE) latest records, and currently accounts for 15% of total student enrolments. Some Latin American universities are becoming serious competitors for European universities offering these types of programmes. The session will address key issues and expectations regarding the rise of the region in receiving American students and will provide insights on current policies, developments and prospects by both American agency providers and local universities.

CHAIR: Maite Viudes, Universitat Pompeu Fabra, Barcelona
SPEAKERS: Marcos Avilez, Pontificia Universidad Católica De Valparaiso; Claudia Castillo, Pontificia Universidad Católica Perú, Lima; Rafael Hoyle, International Studies Abroad, Austin

10.10 INTAL, M&R

Using online social networks in international organisations

- 🕒 **Friday, 13.00–14.30**
- 📍 **Hall A2, Level 0**
- 👤 **Introductory**

Online social networks (such as Facebook and LinkedIn) provide educational organisations with a way to connect students, professors, alumni and others in new ways. These connections can aid international recruiting and marketing, while building strong online relationships. This session will highlight more than a dozen different ways in which international communities can use online social networks.

CHAIR: Sandra Rincón, Tilburg University
SPEAKERS: Elizabeth Allen, Adaptivate; Andrew Shaindlin, Carnegie Mellon University, Pittsburgh

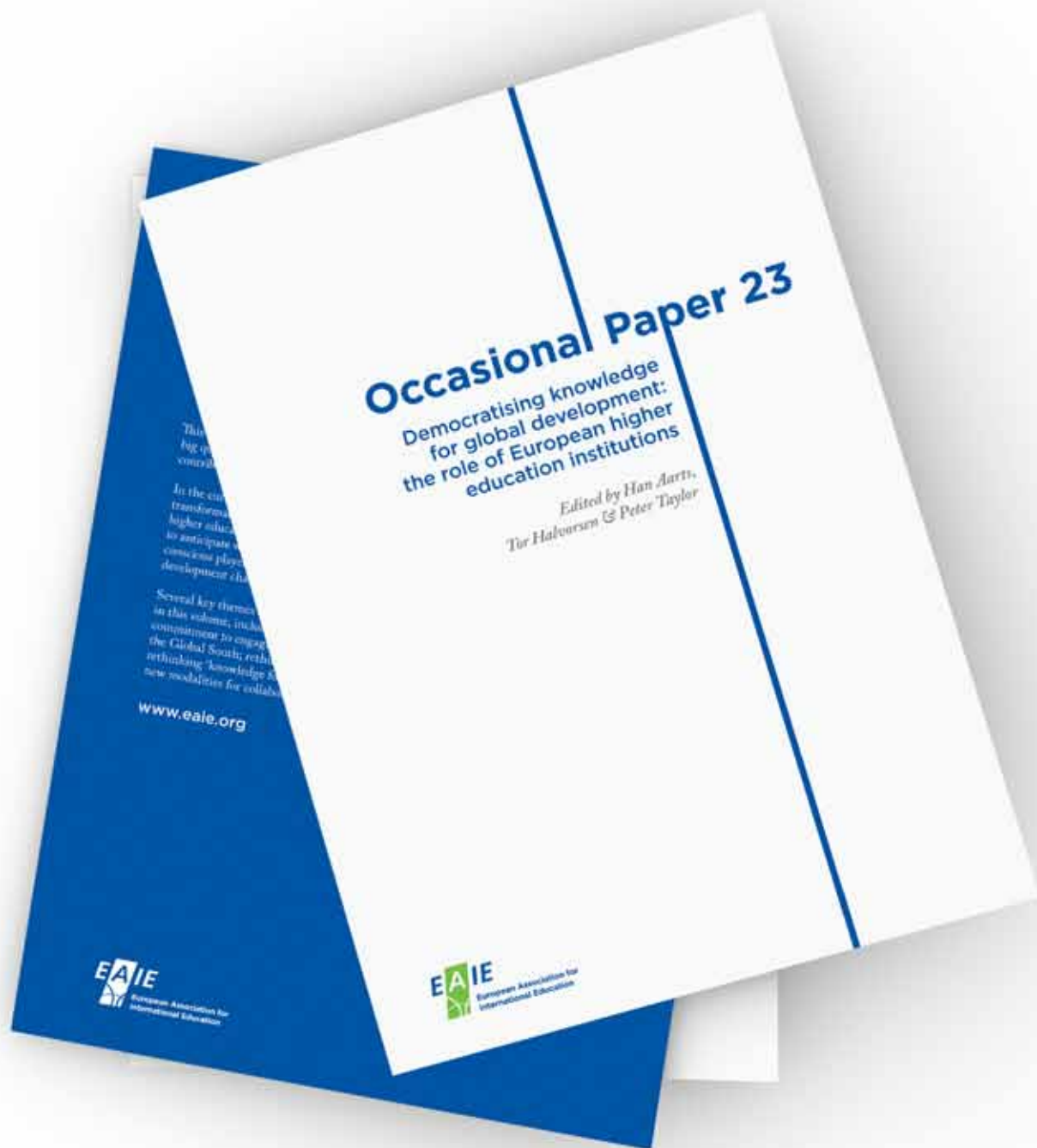
10.11 M&R, IRM

Reversing old paradigms: how students use Web 2.0 to counterbalance institutional control of the recruiting process

- 🕒 **Friday, 13.00–14.30**
- 📍 **Room B4.1, Level 0**
- 👤 **All levels**

The recruitment of international students has undergone many changes, especially with the introduction of Web 2.0 technologies. Students have begun to turn the 'information acquisition to enrolment' chain from an institutionally controlled process into one of give and take. In doing so, many institutional control and management paradigms are being challenged. This session will reflect on case studies and research, presenting specific examples of student behaviour and institutional responses.

SPEAKERS: Daniel Guhr, Illuminate Consulting Group, San Carlos (Chair); Delia de Vreeze, Wageningen University



Democratising knowledge for global development: the role of European higher education institutions

Edited by Han Aarts, Tor Halvorsen and Peter Taylor

This *Occasional Paper* asks and tries to respond to a big question: How can (European) higher education contribute to global human development?

In the current period of rapid globalisation and a transformation of the European research university, higher education institutions (HEIs) are encouraged to anticipate what may be expected of them as conscious players in the public domain: tackling global development challenges through informed strategies.

Several key themes are addressed by the contributions in this volume, including European higher education's commitment to engaging with partner institutions in the Global South; rethinking 'globalisation at home'; rethinking 'knowledge for development'; and seeking new modalities for collaboration and engagement.

Non-members can purchase a copy at the Registration Desk or order online www.eaie.org/publications/order.asp
Price: €25 (free for EAIE members)

NATIONAL EDUCATION SYSTEMS

Each year, several countries or regions are identified as areas worth learning more about. These sessions typically include an overview of a country or region's educational system, and some will include discussions on credential evaluation and accreditation.

11.01^{ACE}

Introduction to higher education in Denmark

- 🕒 **Tuesday, 09.00-10.00**
- 📍 **s.01, BG Fonden, Solbjerg Plads, Copenhagen Business School**
- 👤 **All levels**

Denmark welcomes international students, as we believe that the interaction of different perspectives is key to knowledge and global opportunities. This session will give you a panoramic view of higher education in Denmark and help you to decode the Danish higher education system. It will also make it clear why international collaboration is important from a Danish perspective.

CHAIR: Hans Siggard Jensen, Aarhus University
SPEAKER: Anders Geertsen, The Danish Agency for International Education, Copenhagen

This session is kindly sponsored by

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11.02^{IRM}

Trends in Canadian international higher education

- 🕒 **Thursday, 08.30-09.30**
- 📍 **Auditorium 10, Level 1**
- 👤 **All levels**

Canada has become one of the hottest destinations for international students. Find out from this topical session what's new in Canadian international education with expert speakers from institutions, provincial bodies and the national education promotion agency. The session will focus on the structure of Canadian education, trends on international student flows into Canada, federal government/provincial government policies and how they are affecting international education in Canada, and marketing techniques of Canadian colleges/universities.

CHAIR: Christopher Price, PFL Group International Ltd, Maidenhead **SPEAKERS:** Mike Henniger, Thompson Rivers University, Victoria; Barry Keefe, St. Lawrence College, Kingston; Randall Martin, British Columbia Council for International Education, Vancouver; Karen McBride, Canadian Bureau for International Education, Ottawa

11.03^{IRM}

Study in Japan: recent developments in international education opportunities

- 🕒 **Thursday, 10.00-11.00**
- 📍 **Auditorium 12, Level 1**
- 👤 **All levels**

Since the launch of the government initiative to 'globalise' Japanese higher education in 2008, international education opportunities at Japanese universities have significantly increased. The four panellists, three international educators from Japanese universities and an international coordinator/consultant at a Dutch university, will address the following key issues: the overview of the international student policies in Japan, academic programmes, Japanese language programmes, and other cultural/support programmes.

CHAIR: Itoko Fujita, Kyoto University
SPEAKERS: Lyckle Griek, Japan Unlimited - Consultants and Liaisons, Workum; Hiroshi Ota, Hitotsubashi University, Tokyo; Aya Takahashi, Hokkaido University, Sapporo

11.04

Overview of higher education in Turkey

- 🕒 **Thursday, 12.00-13.00**
- 📍 **Auditorium 12, Level 1**
- 👤 **Introductory**

This session will provide an introduction to the Turkish higher educational environment, including recent data on demographics. It will introduce participants to the societal landscape in which higher education develops, with an insight into the private and public educational space, the various levels of higher education and how students progress through the system. It will also focus on opportunities for foreign institutions as they search for partners for joint/dual/double degrees or exchanges as well as study abroad programmes.

CHAIR: Duleep Deosthale, Manipal Education, New York **SPEAKERS:** Ayse Inan, Koç University, Istanbul; Canan Severoglu, Global Education Organization, Gaziantep

11.05

Trends in US higher education: innovations in internationalisation

- 🕒 **Thursday, 16.00-17.30**
- 📍 **Room B3.1, Level 0**
- 👤 **Intermediate**

Explore recent trends in American higher education and innovation in internationalisation strategies. During this session, the discussion will focus on trends at the graduate level, curricular innovations, such as teacher education programmes, and an update on public policy and economic trends that affect the current environment in American higher education. Gain a better understanding of recent trends

that can impact your partnerships with American universities.

CHAIR: Betty Soppelsa, NAFSA: Association of International Educators, Washington **SPEAKERS:** Marlene Johnson, NAFSA: Association of International Educators, Washington; Meredith Mcquaid, University of Minnesota, New Brighton; Linda Tobash, Institute of International Education, New York

11.06^{ACE}

Assessment of credentials and development of higher education in the BRICS countries

- 🕒 **Friday, 10.00-11.30**
- 📍 **Room B4.2, Level 0**
- 👤 **All levels**

This session will focus on assessment of credentials from the BRICS countries: Brazil, Russia, India, China and South Africa. What implication does the rapid economic development have on the expansion and quality of higher education in these five countries? This session will present a comparative point of view with a special focus on the implication for evaluation of credentials from these countries.

CHAIR: Allan Pedersen, The Danish Agency for International Education, Copenhagen **SPEAKERS:** Inger Bruun, The Danish Agency for International Education, Copenhagen; Margaret Wenger, Educational Credential Evaluators, Inc, Milwaukee

11.07

Overview of higher education in India

- 🕒 **Thursday, 08.30-09.30**
- 📍 **Auditorium 12, Level 1**
- 👤 **Introductory**

This session will provide an introduction to the Indian higher educational environment, including recent data on demographics. It will introduce participants to the societal landscape in which higher education develops, with an insight into the private and public educational space, the various levels of higher education and how students progress through the system. It will also focus on opportunities for foreign institutions as they search for partners for joint/dual/double degrees or exchanges as well as study abroad programmes. Student recruitment from India will also be addressed.

CHAIR: Madan Padaki, Erudient, Bangalore **SPEAKERS:** Jagdish Patankar, EDGE Forum, Bangalore; Gaurav Singh, Manipal Education, Bangalore

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POSTER SESSIONS

A poster session is a combination of text and graphics in a poster format, creating a visually enticing presentation of research, innovative ideas and technologies being used to facilitate the internationalisation of higher education.

Posters and presenters

Posters will be on display from 13.00 onwards on Thursday and all day Friday with presenters available for questions at certain times:

- 🕒 Thursday, 13.00–14.00
- 🕒 Friday, 12.00–13.00
- 📍 B Halls, Level 0

01

Academic coaching: enhancing the retention and engagement of international students

Academic coaching is one form of peer-to-peer networking that has proven to be particularly successful in the retention and engagement of international students. This poster presentation will showcase different coaching ideas and practices, giving an overview of how to integrate academic coaching into existing support systems for international students, especially mentorship and/or orientation programmes.

SPEAKERS: Caroline Rueckert and Craig Wallace, University of British Columbia, Vancouver

02

CHECK-IT: intercultural collaboration between Dutch and Chinese IT students in China

In Check-IT, 50 IT students from five Dutch universities and one Chinese university cooperate on assignments from Chinese and European companies in Xiamen Software Park. For Dutch students, CHECK-IT is an international internship. For Chinese students, it acts as Internationalisation at Home. Students develop their knowledge of IT and of collaboration between different cultures.

SPEAKER: Henk Frencken, ICLON Leiden University

03

Co-funding bilateral research partnerships: the Swiss-South African model

The Swiss-South African Joint Research Programme (SSAJRP) funds high quality research in the areas of public health and biomedicine, biotech and nanotech, and the human and social sciences. To date, the programme consists of 16 joint research projects and over 60 exchange activities with an increasing focus on industry-academia cooperation.

SPEAKERS: Amadi O Ihunwo and Ursula Scheidegger, University of the Witwatersrand, Johannesburg

04

Comparing stakeholders of exchange programmes

An important part of the evaluation of exchange programmes is analysing the answers of the questionnaires from the incoming and outgoing students and academics involved in the exchange. Strong and weak points are examined and improvement measures are taken. Some of the results are used as internationalisation indicators in all the quality processes of the office. These internationalisation indicators will be also described.

SPEAKER: Teresa Blasco Izquierdo, Universitat Jaume I de Castelló

05

CORINTHIAM: Central Offices Responsible for the Integration at Home of Internationalisation as Assurance of Quality in the Meda region

As part of a Tempus-funded project (CORINTHIAM) implemented in the Middle East (Israel and Palestine), six higher education institutions are training specialists to become experts on the Bologna process while piloting a project on the introduction of ECTS within selected faculties at each home institution. This poster offers an analysis on the first results of the pilot projects.

SPEAKER: Eric Zimmerman, Interdisciplinary Centre (IDC), Herzliya

06

ESNSurvey 2010: E-Value-ate Your Exchange

This poster presents the results of the ESNSurvey 2010: E-Value-ate Your Exchange. The main goal of the survey was to explore the benefits of academic exchanges. The poster illustrates the economical situation of exchange students while studying abroad as well as their opinion about the quality of studies at the home and host universities. It also shows the cost-benefit ratio of a mobility period.

SPEAKERS: Josefin Svensson and Marge Taivere, Erasmus Student Network (ESN), Brussels

07

Exploring conceptions of global citizenship development as an outcome of internationalisation of higher education

The term 'global citizen' appears frequently in higher education policy documents, yet persists as a vague concept rather than a tangible outcome of internationalisation. This poster presents the preliminary findings from a qualitative key informant study, exploring the conceptual and practical basis of a 'global citizen' from the Australian and European perspective.

SPEAKER: Kathleen Lilley, Griffith University, South Brisbane

08

From gender studies to gender IN studies

This poster will briefly introduce the results of the UNESCO-CEPES project 'From gender studies to gender IN studies: towards a gender inclusive curriculum in higher education' and provoke discussions about critical issues such as: why integrate gender in higher education curricula? Who should do the job? What are/could be the difficulties encountered in this endeavor? How is the Bologna process supporting (or not) such initiatives?

SPEAKER: Laura Grunberg, UNESCO-CEPES, Bucharest

09

Impact of the TEMPUS-QATMI project on the international dimension at beneficiary universities in the post-Soviet area

Universities in the former Soviet Union countries are increasingly placing internationalisation as one of their main strategic goals. A strategic approach requires the move from an individual, and peripheral angle, towards an institutionalised and professionalised process of internationalisation. This shift also requires a change of paradigm in the daily work processes in all units dealing with internationalisation, and requires the implementation of quality assurance measures.

SPEAKER: Olena Tupakhina, Zaporizhzhya National University

10

Joint Innovation and Synergies in Education and Research: Europe and its Mediterranean neighbours

JISER wishes to act as the bridge of all bridges between Europe and its Mediterranean neighbours in the higher education and research area. JISER-MED is intended to promote Erasmus Mundus objectives in the framework of the Euro-Mediterranean partnership by contributing to the development of the Euro-Mediterranean Higher Education & Research Area.

SPEAKERS: Augustina Calabrese and Nicolas Patrici, University of Barcelona/OBREAL

11

Keeping students off the veranda: onsite service-learning and community partners

Participants will gain an insight into developing and sustaining quality partnerships with service-learning sites, discover ways that learning can be enhanced through pre-experience readings, understand the essential nature of continuous guided reflection, the importance of identifying desired learning objectives, and laying the proper foundation for a successful academic and developmental experience.

SPEAKERS: Shelley Cavaness, Central College Abroad, Paris; Cheri Doane, Central College Abroad, Pella

12

PACAD and Archeo TV: approaching communities and researchers

PACAD System is an artistic and scientific digital animation project, where all content is manipulated by users. This new non-commercial technology was built as a result of the need for cooperation and communication between a scientific and non-scientific public. Showcased here are the results from the research carried out by scholars and students, thanks to the participation of HEIs, museums, municipalities and local communities.

SPEAKERS: Maria Catroga and Claudia Fidalgo, Instituto Politécnico De Tomar

13

Preparing students for a study abroad experience beyond cultural stereotypes

This poster presents strategies to help students think beyond cultural stereotypes. It shows why and how stereotypes limit students' understanding of the host culture, offers alternatives as to how students can change stereotypes into hypotheses, and expands on ways of understanding how cultures can differ in values.

SPEAKER: Madalina Akli, Rice University, Houston

14

PRIME: Problems of Recognition in Making Erasmus

PRIME I showed that only 66% of the exchange students receive full recognition for their study-abroad period. ESN conducted PRIME II in order to further investigate the issue of recognition. This poster summarises the results of the survey, giving input about provision of information, use of ECTS and implementation of the Bologna process, learning agreements and final recognition of courses.

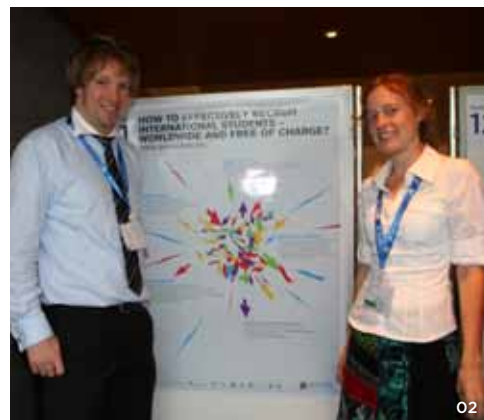
SPEAKERS: Katja Krohn and Justyna Pisera, Erasmus Student Network (ESN), Brussels

15

Reach for the STARS and unveil your cooperation potentials

The STARS initiative is currently working to provide a comprehensive ICT-based tool, which would provide tailor-made information on funding opportunities, and match potential cooperation partners pro-actively. Based on the EC-granted WISHES portal, STARS empowers higher education institutions to effectively develop European projects, set up joint or double degree programmes and initiate bilateral agreements.

SPEAKERS: Maria Nesterova, Saint Petersburg State University of Service and Economy; Michael Steinmann, University of Paderborn



16

Story abroad: partnership and student mobility between Europe and Korea

This poster shows how HEIs in Korea have diversified their partnerships with so-called non-traditional destinations in Europe, such as Lithuania, Poland and Hungary, over more than a decade. Students who spend their time in these non-traditional destinations also return home with very appealing non-traditional stories. A number of these stories will be shared through this poster session.

SPEAKER: Jeosuk Kang, Kyung Hee University, Seoul

17

The international experience as an opportunity for soft skills development

International experiences have become an essential tool to gain and improve on a variety of soft skills: professional, academic, social and personal, linguistic and cultural. This poster presents the results of a qualitative research project about international experiences, soft skills and employability from the students' perspective.

SPEAKERS: Javier Barrycoa and Olga Lasaga, Universitat Abat Oliba CEU, Barcelona

18

Virtual Centre for Enterprise (VCE): an innovative approach for cooperation and participation

Virtual Centre for Enterprise (VCE) is a virtual education centre for the development of entrepreneurial skills and competences. The centre is preparing intensive vocational courses (e-learning modules), mostly for employed learners. Providers of modules are higher education institutions all over Europe, which ensures a multi-lingual approach and the need for cultural awareness. The poster will present VCE in general, the usage of different languages, selected courses, teaching methods and first experiences of users.

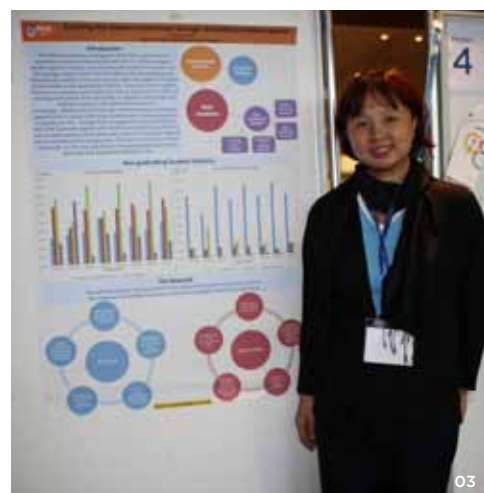
SPEAKERS: Marjan Druzovec and Tatjana Welzer, University of Maribor

19

World City World Class Universities Network: a new school of thought

WC2 Universities are at the heart of a world city; cosmopolitan in perspective, strategic in direction and civically engaged with the broader community to address cultural, environmental and political issues of common interest to world cities and their universities. By promoting closer interaction between universities, local government and business, WC2 creates a forum where universities can be more responsive to the needs of their stakeholders in the context of world cities.

SPEAKER: Ivan Hutchins, The City University London



01, 02, 03 Poster sessions, Nantes 2010 by Pascal Kyriazis

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EXTENSION INTERNATIONAL PROGRAMS

ENGLISH LANGUAGE PROGRAMS

- Conversation
- Academic
- Business
- Medical
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- TOEFL
- Pre-University

UNIVERSITY CREDIT PROGRAMS

- University and Professional Studies (UPS)
- Summer Youth Program: Academic Connections International (ACI)

PROFESSIONAL CERTIFICATES

- Teaching English as a Foreign Language (TEFL) Proficiency
- TEFL
- Special Studies in TEFL
- Business Essentials
- Business Management

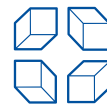
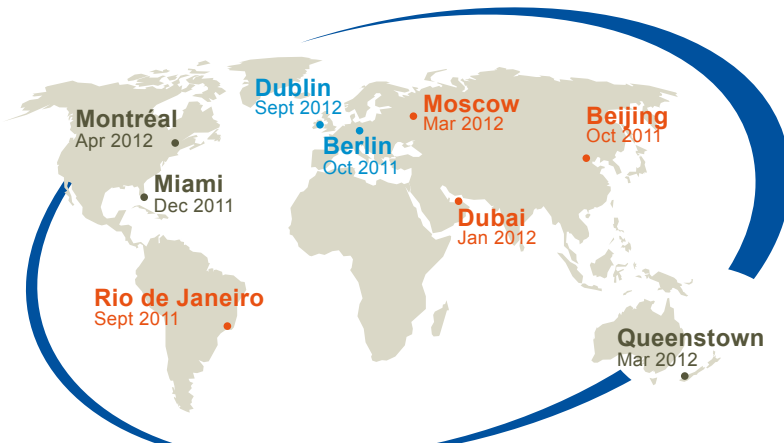
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SAN DIEGO RESIDENT, HEIDI, ENJOYS A DAY AT LA JOLLA SHORES, A BEACH NEAR UC SAN DIEGO.

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Talk to an IDP representative by visiting the IDP booth at the EAIE Exhibition and find out how your institution can benefit from our international experience.

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NETWORKING EVENTS

Tickets are required for most events and access will not be granted without them. Please note that lost tickets will not be replaced free of charge; the full price will apply for repurchase.

TUESDAY 13 SEPTEMBER

1 EAIE Newcomers' Welcome Reception

🕒 17.30-19.30

📍 The Ovnhallen,
Porcelænshaven 24 (CBS)

🚇 M1/M2, Solbjerg

Free for all first timers (show your badge upon arrival)

This event is kindly sponsored by

IELTS™

Exclusively for newcomers to the EAIE conference, this welcome reception provides the ideal opportunity to meet fellow first-time participants and establish initial connections as the conference gets underway. Taking place within the famous Royal Copenhagen Porcelain Factory, which was renovated for educational and research purposes in 2005, the spacious Kiln Hall is the ideal location for this event. During this reception you can meet the EAIE Presidency and Leadership while enjoying Danish refreshments and mingling to the soothing sounds of Danish music. You will also have the chance to win a fee waiver to next year's conference in Dublin; simply post your business card in the draw box during the reception to enter the prize draw.



Photo: Tao Lytzen

01

2 EMPLOI and INTAL Joint Reception

🕒 18.00-20.00

📍 Odd Fellow Palæet,
Bredgade 28

🚇 M1/M2, Kongens Nytorv

⚠️ By invitation only



Photo: Tao Lytzen

02

3 Networking walking tour of Christiania

🕒 18.30-20.00

📍 Christianshavns Torv, meeting point: outside Christianshavn metro

🚇 M2, Christianshavn

⚠️ Registration closed

4 EDC Dinner

🕒 20.00-22.00

📍 Mogogo Restaurant,
Borgergade 134

🚇 M1/M2, Kongens Nytorv

⚠️ Registration closed



Photo: Morten Andersen

03

5 EAIE Newcomers' Networking Dinner

🕒 20.00-22.30

📍 Dalgas Have, Dalgas Have 15 (CBS)

🚇 M1/M2, Lindevang

⚠️ Registration closed

This special event for newcomers to the conference will take place at CBS. Dalgas Have, designed by renowned architect Henning Larsen, was inspired by the vision of creating a space which interacts with the changing Danish daylight. The food served is inspired by the trend *new Nordic cuisine*. Dinner includes a welcome drink, three-course meal, wine, coffee, and entertainment.

01, 02 Newcomers' Welcome Reception at the Ovnhallen
03 Newcomers' Networking Dinner at Dalgas Have



Courtesy of Wonderful Copenhagen 04



Photo: Steen Brogaard 05

04 Hans Christian Andersen (1805–1875) was a Danish author, fairy tale writer, and poet noted for his children’s stories.

05 HRH Princess Marie of Denmark, Countess of Monpezat, will be officially welcoming guests with a speech at the Opening Plenary.

WEDNESDAY 14 SEPTEMBER

Opening Plenary

- 🕒 16.30–17.45 Free for all participants and exhibition staff
- 📍 Bella Center, Hall A1, Level 0

The Opening Plenary officially launches the EAIE conference, and this year, participants will be welcomed with an opening speech by Her Royal Highness Princess Marie of Denmark. There will also be a keynote address by Christian Stadil, owner of sports and fashion brand, Hummel. The EAIE Bo Gregersen Award for Best Practice and the Tony Adams Award for Excellence in Research will also be presented during the Opening Plenary.

Opening Reception

- 🕒 17.45–19.15 This event is kindly sponsored by
- 📍 Bella Center, Hall C1, Level 0
- 🆓 Free for all participants and exhibition staff



This is the largest networking event of the conference and an ideal opportunity to develop connections with fellow participants in an informal atmosphere. With conversation flowing as freely as the food and wine, and special entertainment provided by a local theatre group, this is the ideal time to greet old friends and make new contacts. You might run into Hans Christian Andersen during the event, or perhaps Hamlet might make an appearance on his bicycle. Whether you are a regular conference participant or new to the scene, the Opening Reception is an exciting event for everyone and will give you a great introduction to Danish culture and cuisine.

6 HI Dinner

- 🕒 19.30–22.30
- 📍 Public House Restaurant, Vester Voldgade 25
- 📍 Nørreport (train station)
- 🚫 Registration closed

7 ACCESS Dinner

- 🕒 20.30–22.30
- 📍 Restaurant Ofelia, Royal Danish Theatre, Sankt Annæ Plads 36
- 📍 M1/M2, Kongens Nytorv
- 🚫 Registration closed

8 Swing Pigalle Jazz Concert

- 🕒 20.30–23.30
 - 📍 Pumpehuset, Studiestræde 52
 - 📍 Vesterport
 - 🚪 Doors open at 20.00
 - 💰 € 30 (includes one drink)
- On-site registration is available at the Registration Desk until 18.00, and also at the venue (DKK 250 cash only) until the event is sold out.

Join us for an exclusive evening as we take you back to the turn of the century for a night of swinging music worthy of New Orleans! At the Swing Pigalle Concert, swing music of the highest order is played, danced to and enjoyed as the Swinghouse Orchestra takes the stage. The repertoire consists of some of the best dance music in history, so throw on your dancing shoes and follow the red carpet into the cave and dance the night away in true style.

QS/IELTS Party

- 🕒 21.00 until late
- 📍 Central Copenhagen
- 🆓 Free maximum 1000 participants

Join QS and IELTS for their annual EAIE conference party on Wednesday. The event is taking place at a mystery venue in central Copenhagen. Tickets are limited for the event and will be available on a strictly one-ticket-per-person basis. Tickets will be available from the QS stand O39 and the IELTS stand O51 in the Exhibition area, from the first coffee break on Wednesday onwards.



THURSDAY 15 SEPTEMBER

EAIE Morning Run

- 🕒 07.00–08.00 Free, no registration required
- 📍 Meeting point: Bella Sky Parking This event is kindly sponsored by



Take part in the first-ever EAIE Morning Run – an invigorating way to start the day! Enthusiastic conference participants will take a 5 km flat route around the Bella Center on the Amager Island. This is a great way to meet other participants and loosen those muscles in preparation for another busy conference day! For the competitive souls amongst you, there will be prizes for the fastest male and female runners, and a mention in the Conference Report. The run is organised by a group of sports management students and University College of Northern Denmark staff.

MOPILE Reception

- 🕒 18.00–19.00 Free with invitation
- 📍 Bella Center, Balcony, Level 1

The Professional Section MOPILE is holding a Networking Reception. Tickets for 100 attendees will be distributed during the MOPILE Opening Session (Session 1.09 taking place Wednesday 14 September from 14.00–16.00).

RIE Reception

- 🕒 18.00–19.00 ! By invitation only
- 📍 Bella Center, Foyer, Level 0

9 ACE Reception

- 🕒 18.00–19.30 M2, Christianshavn
- 📍 Restaurant Ravelinen, Torvegade 79 ! Registration closed

IRM, M&R and SAFSA Joint Reception

- 🕒 18.00–19.30 ! Please collect your invitation at the IRM, M&R and SAFSA Opening Sessions
- 📍 See invitation for venue

LICOM Reception

- 🕒 19.00–21.00 ! By invitation only
- 📍 See invitation for venue

7 EBS Reception and Dinner

- 🕒 19.15–22.00 M1/M2, Kongens Nytorv
- 📍 Restaurant Ofelia, Royal Danish Theatre, Sankt Annæ Plads 36 ! Registration closed

10 EAIE Networking Dinner and Dance

- 🕒 19.30–03.00 (Dinner until 22.30) M1/M2, Kongens Nytorv
- 📍 Halvandet beach club, Refshalevej 325 ! Registration closed, only tickets for the Dance are still available
- ! Don't be late as there is no public transport to the venue
- Transfer to venue: Boats depart between 19.00 and 19.30 from Havngade 50 (boats not accessible for wheelchairs)

11 Dinner at Nyhavns Færgetro

- 🕒 20.00–22.00 M1/M2, Kongens Nytorv
- 📍 Nyhavns Færgetro, Nyhavn 5 ! Registration closed

10 EAIE Dance

- 🕒 22.30–03.00 (Dinner until 22.30) M1/M2, Kongens Nytorv
- 📍 Halvandet beach club, Refshalevej 325 € 35 (includes transfer to/from venue by boat and one drink)
- Transfer to venue: boats depart from Havnegade 50 (corner of Nyhavn) every 20 mins from 22.00 (boats not accessible for wheelchairs)
- Tickets will be on sale at the Registration Desk until 18.00 on Thursday. Tickets can also be purchased on-site for DKK 300 (cash only)

The venue for the much-anticipated EAIE Dance is the Halvandet beach club. A unique oasis, Halvandet is situated opposite Lange-linie Pier, with a fantastic view of the cityscape and harbour. Kick off your shoes, relax in the beach setting where concrete is replaced with sand, and swing to the tunes of the live band and the DJ until the early hours of the morning. Where better to network, dance and unwind from another busy day at the conference?



FRIDAY 16 SEPTEMBER

Closing Plenary

🕒 17.00-18.00 **Free** for all participants and exhibition staff
📍 Bella Center, Hall A1, Level 0

The Closing Plenary will feature an inspiring keynote address by Stine Bosse, former CEO of the insurance group TrygVesta. Stine Bosse will share her initiative of taking young immigrants on the 120 km pilgrimage to Santiago de Compostela to demonstrate what you can achieve by showing young people respect and concern, while challenging them physically and mentally. The Closing Plenary will also include an uplifting performance by the EAIE Choir, together with Voces Academy.

Closing Reception

🕒 18.00-19.00 **Free** for all participants and exhibition staff
📍 Bella Center, Foyer, Level 0

Join us for the final networking event of the 2011 EAIE Conference. Strengthen those connections and do a final swap of business cards whilst enjoying the refreshments on offer. The reception will give everyone the chance to bid farewell to their colleagues, friends and new acquaintances.

Jazz Concert: Das Kapital

CANCELLED

EAIE Choir

🕒 Thursday, 17.45-18.45 **🕒 Friday, 12.00-13.00**
📍 Bella Center, Hall A2, Level 0 **📍 Bella Center, Hall A1, Level 0**
Free, no registration is required; simply attend the rehearsals and Closing Plenary

The EAIE Choir is back this year with an exciting twist! Two rehearsal sessions will prepare participants for a performance at the Closing Plenary, accompanied by 35-40 singers from the Voces Academy, under the supervision of conductor Peter Hanke. This is more than just a musical performance - the EAIE leadership is invited to swap roles with the conductor, using the musical impact from the vocal ensemble as an innovative way to demonstrate important aspects of contemporary leadership. Members of the Choir will be positioned throughout the audience to unite the entire hall. Participants are welcome to join the choir, simply come along to the two rehearsal sessions beforehand.

AWARD WINNERS

The following 2011 EAIE Award winners will be honoured during the conference:

Bo Gregersen Award for Best Practice

Julia Maria González Ferreras
 Robert Wagenaar

Rising Star Award

Laura Paternoster
 Léa Senn
 Simone Ravaioli

Tony Adams Award for Excellence in Research

Stephen Wilkins

For more information about the EAIE Awards and the award winners, visit www.eaie.org/about/awards.

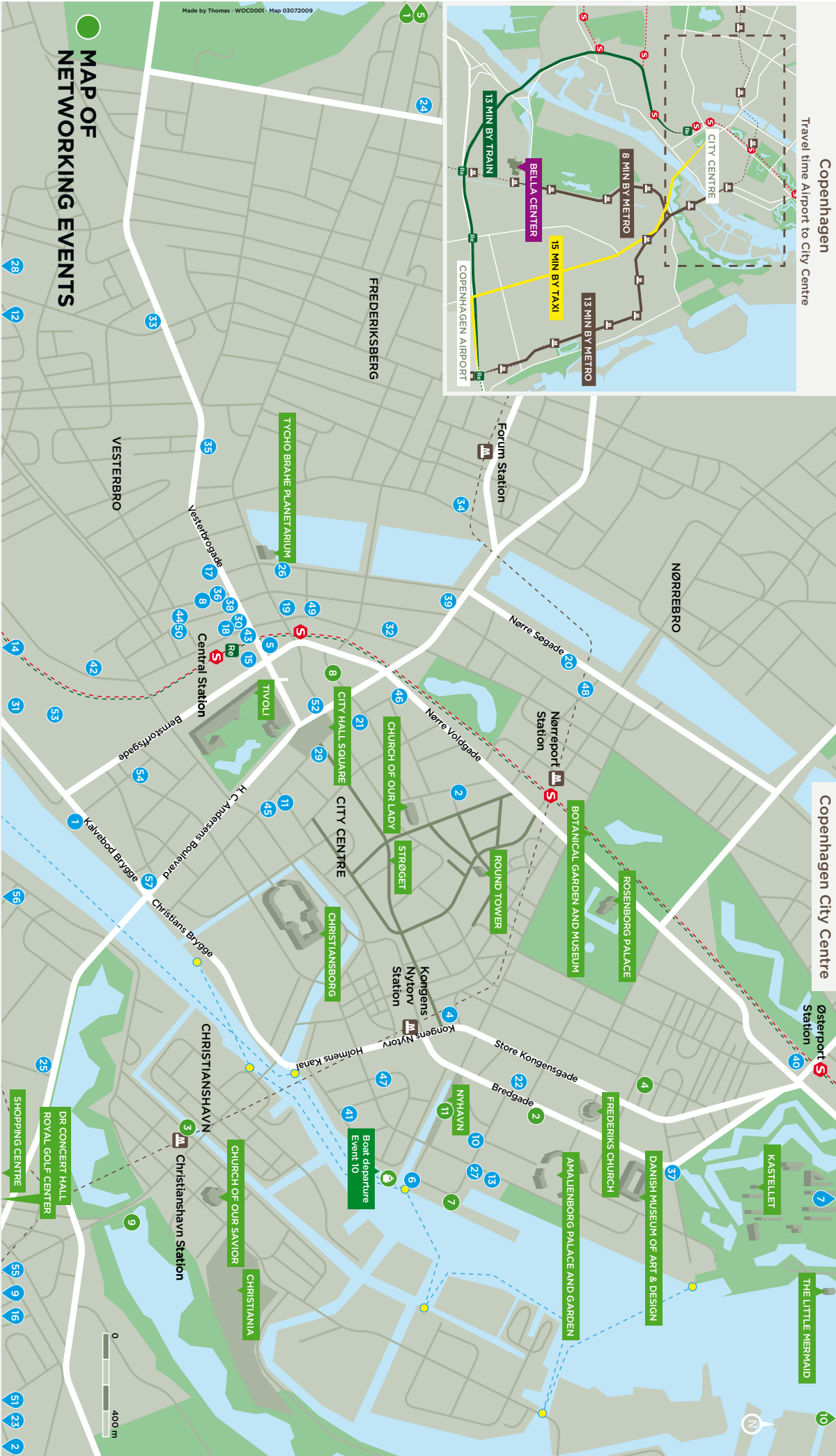
MEMBERSHIP MEETING

The Membership Meeting, taking place Thursday from 13.00-13.30 in Hall A3, Level 0, will inform EAIE members about decisions made by the General Council and the Board on behalf of the Association during the past year, as well as activities, developments and plans for the future.



Copenhagen

Travel time Airport to City Centre



MAP OF NETWORKING EVENTS

- SELECTED HOTELS**
- 5-star hotels**
 - 1 Copenhagen Marriott Hotel
 - 2 First Hotel Sct. Petri
 - 3 Hilton Copenhagen Airport
 - 4 Hotel D'Angleterre
 - 5 Radisson Blu Royal Hotel
- 4-star hotels**
 - 6 71 Nivåen Hotel
 - 7 Adina Apartment Hotel Copenhagen
 - 8 Axel Hotel Guldsmeden
 - 9 Bella Hotel
 - 10 Clarion Hotel Neptun
 - 11 Clarion Hotel Tweekyven
 - 12 Clarion Hotel Copenhagen
 - 13 Copenhagen Admiral Hotel
 - 14 Copenhagen Island
 - 15 Copenhagen Plaza
- 3-star hotels**
 - 16 Crowne Plaza Copenhagen Towers
 - 17 First Hotel Vesterbro
 - 18 Grand Hotel
 - 19 Hotel Imperial
 - 20 Hotel Kong Arthur
 - 21 Hotel Kong Frederik
 - 22 Phoenix Copenhagen Hotel
 - 23 Quality Airport Hotel Dan
 - 24 Radisson Blu Falcomer Hotel
 - 25 Radisson Blu Scandinavia Hotel
 - 26 Scandic Copenhagen
- 2-star hotels**
 - 27 Scandic Front
 - 28 Scandic Hotel Sydhavnen
 - 29 Scandic Palace
 - 30 Scandic Webers
 - 31 Tivoli Hotel
 - 32 Best Western Richmond
 - 33 Bertams Hotel Guldsmeden
 - 34 CABINN Scandinavia
 - 35 Carlton Hotel Guldsmeden
- Hotels**
 - 36 Clarion Hotel Mayfair
 - 37 Comfort Hotel Esplanaden
 - 38 Comfort Hotel Excelsior
 - 39 Comfort Hotel G
 - 40 Comfort Hotel Østerport
 - 41 Copenhagen Strand
 - 42 DGI-byen Hotel
 - 43 Hotel Astoria
 - 44 Hotel Centrum
 - 45 Hotel Danmark
 - 46 Hotel Fox
 - 47 Hotel Opera
 - 48 Ibens Hotel
 - 49 Norlandia Mercur
 - 50 Norlandia Star
 - 51 Park Inn Copenhagen Airport
 - 52 The Square
 - 53 Wakeup Copenhagen
 - 54 CABINN City
 - 55 CABINN Metro
- Registered tourist office**
- pedestrian street**
- S-train**
- Regional train**
- Metro**
- Harbour bus**
- Networking events**
- SIGHT & ATTRACTION**

FUN & GAMES

Networking challenge

We've designed the perfect ice-breaker to help you network your way through the conference: the EAIE networking challenge! In your registration envelope you will find a puzzle piece. Use it as a conversation starter, and if you manage to find another participant with an adjoining puzzle piece then you both will win a prize! Prizes can be claimed at the EAIE stand 052 in the Exhibition area.



Photo by Robert Wilson (istock)

The write impression

Feeling inspired by the conference and eager to write about it? Send us your impressions of the Copenhagen conference by 14 October 2011 and you could stand the chance to win a one-week residential language course from CERAN valued at €2600 (valid until the end of 2012). The winning entry will also be published in the Conference Report in winter *Forum* and on the EAIE website. Competition details can be found in your conference bag.

This contest is kindly sponsored by



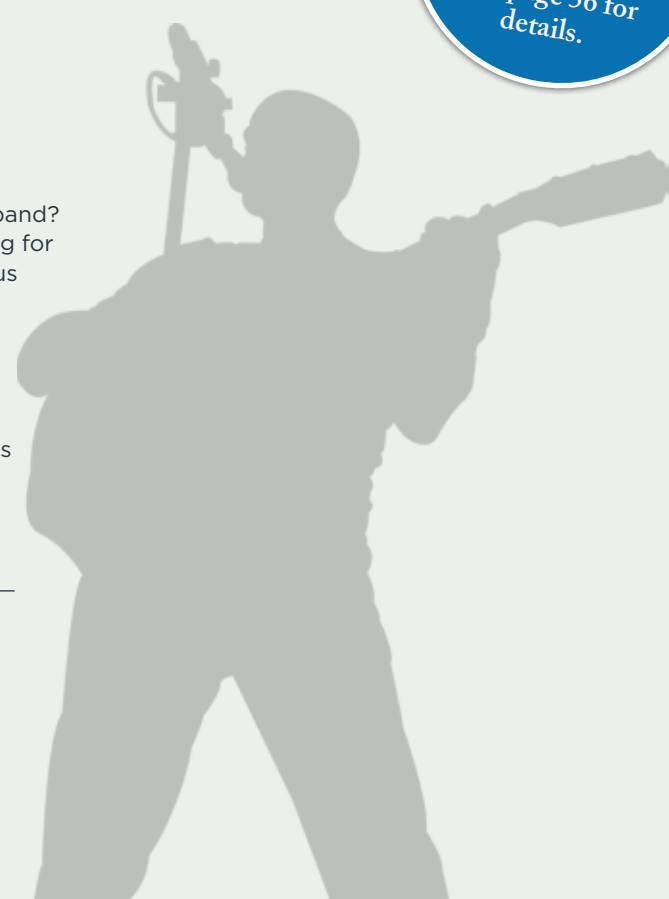
Interested
in attending the
first ever EAIE
Morning Run?
See page 56 for
details.

Let's rock EAIE!

Are you an aspiring musician and interested in forming an EAIE band? Uwe Brandenburg (singer) and Şemsi Çolak (guitarist) are looking for a drummer, bass player, and keyboard player, ideally with previous band experience (an extra guitarist would also be considered) to join their new band, 'Travelling Light'. They wish to focus on cover songs (mainstream) in the genre Rock/Pop with a little bit of Funk/Soul influence. If you are interested, please attend the meeting on Thursday 15 September from 17.45-18.30 in Room 16 at the Bella Center to discuss skills and experience and the band's future plans.



eaie.org
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Interested
in learning more
about the EAIE?
Come and visit us at
our stand 052 at
the Exhibition.

SHARE IDEAS AND GET INVOLVED...

The EAIE aims to provide a dynamic forum for higher education professionals to share knowledge, best practices, skills and information on the latest developments in the field of international higher education. As such, a number of avenues have been developed to assist you in channelling your knowledge effectively. Read on to find out how you can use your expertise and skills to contribute to this global knowledge exchange.

...AS A LEADER

The EAIE is a member-led organisation, which means that at all levels of the Association members can become active as leaders. By becoming more involved with the EAIE you can expand your network and gain valuable experience outside your workplace.

The EAIE governance consists of:

- Boards of Professional Sections and Special Interest Groups
- The Board
- The General Council
- The Conference Programme Committee
- The Professional Development Committee
- The Editorial Committee

In total, some 80 people constitute the leadership of Europe's largest Association of International Education. To accomplish our mission and goals, the EAIE is constantly looking for new people who wish to contribute to our association. The EAIE is an open and welcoming place for people who want to share their experience and expertise with others, so please feel free to let your voice be heard and make the EAIE your association!

How to get involved?

- Elections for the 2012-2014 leadership positions will begin in February 2012.
- Respond to announcements of vacancies in the committees (which are appointed positions).

Talk to Board members of the Professional Sections (PSs) and the Special Interest Groups (SIGs) during their Opening Sessions (page 16) about becoming involved.

...AS AN AUTHOR

Would you like to have your work published by the EAIE? Or do you have a suggestion for a potential article or publication? There are three main routes to choose from:

Forum magazine

Published three times a year, *Forum* is the EAIE member magazine with a readership of around 3000 individuals. Each issue contains general news and articles, and information of interest to EAIE members. We accept 800-word articles as well as 1200-word articles relating to all aspects of internationalisation of higher education. You do not have to be an EAIE member to contribute.

Occasional Papers

The EAIE's *Occasional Papers* series is intended to provide a medium in which topics of interest to professionals in international education can be explored in greater depth than space allows for in *Forum*. These *Occasional Papers* have a strong theoretical component to them but are not scholarly papers.

Raabe Handbook on Internationalisation of European Higher Education

The EAIE is the editor of this hands-on, comprehensive resource for European policy makers and practitioners who are looking for direct access to information which can support them with internationalising higher education and research. The handbook deals with topics from various perspectives and provides both conceptual assessments as well as examples of best practice. Articles are approximately 5000 to 7500 words in length.

Attend session 2.02 (page 19) for more information.

EAIE | DUBLIN 2012 | 11-14 SEPTEMBER



01 Nantes 2010 by Pascal Kyriazis

...AS A CONFERENCE PRESENTER

The annual EAIE conference programme consists of over 120 sessions, 35 workshops and 20 poster sessions. An open call for proposals for these activities will be issued in mid October 2011 for the 2012 Dublin conference. All those working in the field are invited to submit proposals.

What are we looking for?

- Experts in the field willing to share their expertise with others on a voluntary basis.
- Strong moderators who can engage audiences in interactive discussions.
- Experts in the field willing to facilitate half- and full-day intensive workshops.
- National agencies and others willing to display their country's higher education system on a poster and discuss it during a short session.
- Enthusiastic individuals who want to share their innovative uses of social media and e-learning at higher education institutions.

How to get involved:

- Contact Board members of Professional Sections (PSs) and Special Interest Groups (SIGs) by e-mail via www.eaie.org/networking/ps to discuss your ideas.
- Visit www.eaie.org/dublin to read all the information about the call for proposals and how to submit a proposal.
- Make use of this conference to create your proposals and find co-presenters.

Call for proposals submission deadlines:
 23 November 2011 - sessions and workshops
 10 January 2012 - poster sessions

...AS A TRAINER

With over 20 years experience as a leading training provider, the EAIE offers a variety of professional development activities to enhance the skills of international educators. The EAIE's brand-new week-long Academy provides in-depth training in an international learning environment and offers a concentration of expertise and best practices.

What are we looking for?

The EAIE is looking for interested professionals with:

- Training experience within an international environment.
- Expertise in a field related to international higher education.
- Willingness to share this expertise with others and enhance their skills.

What we offer:

- Training in an international setting
- An annual 'Train the Trainer' programme to develop your skills as a trainer
- Certification as an EAIE trainer
- The opportunity to be part of highly-regarded, quality training activities

Interested?

The next call for proposals, allowing you to submit your ideas for courses, will be available in November 2011 at www.eaie.org/academy.

Attend the session 'EAIE Academy: how to become an EAIE trainer' taking place on Friday from 12.00-12.30 in room B4.1, Level 0.

SERVICES AT THE BELLA CENTER

For services at Copenhagen Business School consult the map provided on-site

Registration, Information and Hotel & Tours Desks

Staff at these various desks will be available to offer you on-site assistance and advice. All of the EAIE Service Desks are located at the main entrance. See the floor plan on the back of the Programme.

Opening hours of the Registration Desk:

Wednesday	07.00-18.00
Thursday	07.30-18.00
Friday	08.30-17.00

Opening hours of the Information Desk/Hotel & Tours Desks:

Wednesday	07.00-18.00
Thursday	07.30-18.00
Friday	08.30-19.00

Business Centre

A range of business services are available at the Business Centre, with free internet access, located at the main entrance. Some services (such as printing) may require payment.

Opening hours:

Wednesday	07.00-19.30
Thursday	07.30-18.00
Friday	08.30-17.00

The Business Centre is kindly sponsored by



Internet access

Free wireless internet service is accessible throughout the entire venue. The name of the network is **BCguest**, and no password is necessary.

Cloakroom

The cloakroom is located in the Foyer (Level 0).

Opening hours:

Wednesday	07.00-20.00
Thursday	07.30-19.30
Friday	08.30-19.30

Disabled access

Wheelchairs are available from the Reception Desk at the main entrance. The auditoriums and rooms located on Level 1 are accessible by a lift in addition to escalators. See the floor plan for the location of the lifts.

Event Connect

Access your online agenda builder and networking tool, Event Connect, via www.eaie.marcom-education.com. Event Connect allows you to view the entire programme of events, create your own profile, build your own agenda, view the participant and exhibitor lists, and connect with other conference participants. Log in with the details you received in an e-mail from Marcom Connect. If you require your log-in information again, you can request it via the log-in page.

Food allergies

If you have any questions about the food served at the conference, please visit the Information Desk where detailed menus will be available. Additionally, staff at the buffet tables will be able to advise you regarding the food and any particular requirements you may have. Labels will also be provided for some food categories, for example vegetarian.

First Aid

In case of health problems, please contact any member of the conference centre staff; they are all trained to give first aid and to call emergency services. You can also contact any student assistant or go to the first aid station at the main entrance. The conference centre is equipped with several defibrillators.

Lost and found

Enquire at the Information Desk at the main entrance if you have lost any of your belongings.

Meeting Point

The official meeting point is located at the main entrance.

Message and partner search boards

Interact with other conference participants by using the message boards located in the B Halls on Level 0.

Money

A standard ATM (Danske Bank) that accepts Dankort (Danish debit/credit card) and international credit cards, together with an automated currency exchange machine are located at the main entrance.

Name badge

Please wear your conference name badge at all times; access will not be granted without it.

Greening the conference

In keeping with the environmentally-conscious host city, we are pleased to inform you about the following green initiatives of the conference itself:

- Collaboration with a sustainable partner, the Bella Center.
- Printed handouts have been discouraged in order to reduce paper waste. These will be available online after the conference.
- The list of participants and exhibitors is digital.
- The Conference Programme and notepad are printed on certified paper from sustainable forests.
- The lanyards are made of recycled PET.
- The coffee provided at the Bella Center is organic and Fair-trade certified.
- The bags have been 'made to last' and are thus reusable after the conference.
- Water fountains and reusable bottles are available during the conference.

GENERAL INFORMATION ABOUT COPENHAGEN

The Bella Center is located 8 km from the airport, half-way between the airport and the city centre.

EAIE Travel Pass

You can purchase a special four-day Travel Pass which is valid for all public transportation (trains, buses, metro and harbour buses) throughout Copenhagen from 13-16 September. These passes can be purchased at the Registration Desk at the main entrance for €25.

Alternatively, City Passes can be purchased in the ticket vending machines at all train stations and at the airport at the following prices:

Valid for 24 hours: DKK 70
Valid for 72 hours: DKK 180

Bella Center to city centre

Metro

The Bella Center has its own metro station stop. Take line M1 (direction Vanløse) to the city centre. This journey takes approximately 10 minutes. For the return journey, take the direction Vestamager.

Bus

Line 33 runs between Gårdfæstevej/Bella Center and Rådhuspladsen (5-minute walking distance from the central station).

Line 30 runs between the Bella Center and Vesterport Station (via the central station).

A single ticket costs DKK 24 (2 zones).

Taxi

A taxi from the Bella Center to the city centre takes around 10 minutes and costs approximately DKK 200.

Bella Center to airport

Metro

Take the metro (M1) in the direction Vanløse. Change onto the M2 line at Christianshavn station, in the direction Lufthavnen.

Taxi

The Bella Center is a 10-minute drive from the airport. The journey will cost approximately DKK 150-200.

The general taxi rate is DKK 22 plus DKK 7.70 per km. On the weekends and in the evenings the general rate increases to DKK 9.60 per km. Taxi organisations within Copenhagen:

Codan Taxi (Vanløse)

Tel: +45 70 25 25 25

Hovedstadens Taxi (Valby)

Tel: + 45 38 77 77 77

Ryvangen Bilen A/S (Østerbro)

Tel: +45 39 18 18 18

Taxa 4 x 35 (Frederiksberg)

Tel: +45 35 35 35 35

Taxamotor A/S (Frederiksberg)

Tel: +45 38 10 10 10

City Centre to airport

Take the metro M2 from the city centre to the airport (Lufthavnen).

Emergency

European emergency number (ambulance, police and fire brigade): 112

For emergencies at the conference centre, contact any member of the conference centre staff; they are all trained to give first aid. The first aid station is situated at the main entrance.

In case of non-life-threatening diseases, consult the on-call doctor at +45 38 69 38 69.

24-hour chemist

There are many pharmacies in Copenhagen; just look for the green 'a' sign that symbolises the Danish word for pharmacy, *apotek*. Most pharmacies are open from 09.00-17.30 Monday to Thursday, 09.00-18.00 on Fridays and 09.30-13.30 on Saturdays. Only a few pharmacies are open 24 hours, in Copenhagen these are:

Københavns Steno Apotek

Vesterbrogade 6C
1620 Copenhagen V
Tel: +45 33 14 82 66

Københavns Sønderbro Apotek

Amagerbrogade 158
2300 Copenhagen S
Tel: +45 32 58 01 40

EXHIBITION

This year, the EAIE and its Exhibition partner ICWE GmbH are pleased to present you with more than 2400 m² of exhibition space providing you with extensive opportunities for networking and learning about new initiatives in the field.

List of Exhibitors A to Z page 84

Exhibition floor plan page 87

The descriptions in this list of exhibitors have been supplied by the exhibitors themselves. Participation in the EAIE Exhibition does not imply endorsement by the EAIE. One contact name is given per stand. The complete list of contacts can be found in the list of participants and exhibition staff, which was sent to you by e-mail before the conference. A reference copy of that list can be found at the Information Desk at the main entrance.

A

a2 International Education Fairs - 233

a2 International Education Fairs has been organising international student recruitment fairs and international agents' workshops in Turkey, Bulgaria, Cyprus, Kazakhstan, Azerbaijan and Morocco for the past eight years.

Talha Yilmaz
a2 International Education Fairs, Istanbul, Turkey
talha@aafair.com, www.aafair.com

Aalto University - 007

Aalto University is Finland's premier business, technology, and art and design university all in one. Situated in the capital region Helsinki and Espoo, we are where the future is full of new possibilities for strong multi-disciplinary education and research.

Pamela Spokes
Aalto University, Aalto, Finland
pamela.spokes@aalto.fi, www.aalto.fi

Aarhus University - 004

Aarhus University is a leading comprehensive European research university with education and research activities in all scientific and scholarly disciplines. Aarhus University has an international focus and makes targeted efforts to attract talented researchers and students from abroad.

Kaja Nrgaard Bertelsen
Aarhus University, Aarhus, Denmark
knb@adm.au.dk, www.au.dk/en

AIPT-CDS - 237

A non-profit 501(c) (3) organisation, AIPT-CDS offers support to thousands of students, early-career professionals, educational institutions, government agencies, businesses, and attorneys seeking to expand their involvement in the global arena.

Emily Wiechers
AIPT-CDS, New York, USA
ewiechers@cdsintl.org, www.aipt-cds.org

Akita International University - 133

Akita International University, AIU, is a four-year liberal arts university in Akita prefecture, Japan. Its undergraduate programme offers Bachelor's degrees in global business and global studies. All courses are taught in English, with the exception of foreign language classes.

Koji Kobata
Akita International University, Akita, Japan
info@aiu.ac.jp, www.aiu.ac.jp

AMPEI - 043

Association of Mexican universities, public and private.

Monica Gomez
Mexican Association for International Education, Obregon, Mexico
mgomezj@itson.edu.mx, www.ampei.org.mx

Aon Student Insurance - 101

For over 25 years Aon has been active in the field of servicing international students and educational institutes. Our insurance products consist of medical health coverage, (medical) repatriation, liability and personal possessions. In addition we offer tailor-made insurance solutions for all your international students that meet your needs and demands.

Frank Antonisse
Aon Hewitt, Rotterdam, the Netherlands
frank.antonisse@aon.nl,
www.aonstudentinsurance.com

Argentina - Fundacion Exportar - 120

Argentina is an increasingly attractive destination for foreign students. The most important factors for studying in Argentina are: the academic excellence of Argentinian universities; the low costs; the opportunity to learn Spanish as a foreign language and the variety of cultural and touristic offerings.

Silvana Lisera
Fundacion Exportar, Buenos Aires, Argentina
slisera@exportar.org.ar,
www.exportar.org.ar/eaie

Association of University Summer Sessions - 081

The Association of University of Summer Sessions includes 50 North American research universities and is a forum for discussing the theoretical and practical issues of summer sessions.

Debbie Miller
Association of University Summer Sessions, Tucson, USA
dmiller@email.arizona.edu,
http://outreach.olemiss.edu/auss

Australian Technology Network (Curtin, RMIT, QUT, UniSA, UTS) - 063

The ATN's aim is to help secure Australia's reputation as the 'clever country', contributing to its social and economic wealth by building strategic partnerships and undertaking solution-based research which is relevant to the expectations of industry and the community.

Vicki Thomson
Australian Technology Network, Adelaide, Australia
tracey.mccormick@atn.edu.au,
www.atn.edu.au

Austria Welcomes You - 056

The OeAD-GmbH is the central service point for European and international mobility and cooperation. We provide advice for institutions, accompany international exchanges and promote the higher education location, Austria.

Felix Wilcek
OeAD - Austrian Agency for International Cooperation in Education & Research, Vienna, Austria
felix.wilcek@oead.at, www.oead.at

B

Baden-Württemberg Universities - 108

Baden-Württemberg, the German southwest, is an exciting study destination: More than 70 universities offer high quality education, attractive study and research opportunities as well as exchange programmes and summer language courses.

Alexandra Ahmed
Baden-Württemberg Universities, Stuttgart, Germany
info@study-guide-bw.com,
www.study-guide-bw.com

BI Norwegian Business School - 011

BI Norwegian Business School is an internationally recognised and accredited private institution located in Oslo, Norway's capital. BI has one of Europe's largest and most productive academic environments in the area of business administration, marketing, finance and general management.

Monica S. Hansen
BI Norwegian Business School, Oslo, Norway
monica.s.hansen.bi.no, www.bi.edu

BMI - 098

Recruitment solutions for educational institutions and organisers of the largest international student recruitment fairs in Latin America and agent workshops in Brazil, Colombia, Canada and Turkey. 160 000 visitors, 675 international exhibitors and 400 educational agencies participated in 2010.

Sangin Zaveri
BMI, London, United Kingdom
sangin@bimedia.net, www.bimedia.net

Bologna Translation Service - 140

The Bologna Translation Service will build a highly specialised, domain-focused, automated translation service that integrates typologically different MT technologies with translation memory (TM) technology, making use of automated post-editing (PE) techniques, into a web-based collaboration platform.

Heidi Depraetere
CrossLang, Gent, Belgium
heidi.depraetere@crosslang.com,
www.bologna-translation.eu

Boston University - 087

Boston University's 'Abroad at BU' programme, BU Brussels Graduate Center, and BU Summer Term, will be on hand to provide programme information and explore partnership opportunities.

Katherine Dunkerley
Boston University, Boston, USA
kld2@bu.edu, www.bu.edu/met

border concepts GmbH - Student Recruitment in Germany - 225

border concepts helps Higher Education Institutions in their marketing and recruitment activities in Germany. We support them through the whole student recruitment process - from consultations concerning their student recruitment strategies to the actual execution of the planned marketing activities.

Sjaik Djorai
border concepts GmbH, Gronau (Westfalen), Germany
s.djorai@borderconcepts.biz,
www.borderconcepts.biz/int

BPO Intelligence - 243

BPO Intelligence - reduce costs, increase efficiency. BPO is a one-stop shop for off-shore printing, storage and distribution of marketing materials for education providers. Reduce your costs with our unique on-line ordering/tracking system and our close proximity to major recruitment markets.

Sweta Pandya
BPO Intelligence Pty Ltd, Birmingham, United Kingdom
mark.p@ocagroup.com,
www.bpointelligence.com

Brazilian Universities - 226

UFRGS is the Federal University of Rio Grande do Sul, one of the best universities in Brazil. The stand is shared with two other Brazilian universities - Federal University of Santa Catarina and Federal University of Minas Gerais.

Liane Hentschke
Universidade Federal do Rio Grande do Sul,
Porto Alegre, Brazil
relinter@gabinete.ufrgs.br, www.ufrgs.br

C**Chemnitz University of Technology - 213**

No tuition fees, excellent quality of teaching, outstanding opportunities for study and research, excellent career perspectives, and close connections to industry.

Wolfgang Lambrecht
Chemnitz University of Technology, Chemnitz, Germany
wolfgang.lambrecht@iuz.tu-chemnitz.de,
www.tu-chemnitz.de

Chitkara University - 245

Chitkara University is a premier self-financed university in North India with a tradition of excellence in teaching and research. Based in Chandigarh (around 45 minutes flight time from Delhi), Chitkara University offers full-time degree programmes in engineering, management, healthcare, hospitality, architecture, media and pharmaceutical sciences.

Sumit Kakkar
Chitkara University, Chandigarh, India
sumit.kakkar@chitkara.edu.in,
www.chitkara.edu.in

Chung-Ang University - 094

A truly internationalised university with an ideal academic environment for international students, offering diverse international programmes in English with various scholarships and benefits

Grace Kang
Chung-Ang University, Seoul, Republic of Korea
caudic@hotmail.com, www.neweng.cau.ac.kr

City University of Hong Kong - 040

City University of Hong Kong is a rapidly growing institution with 20 000 students and more than 3000 faculty and staff, in fields including liberal arts and social sciences, science and engineering, business management, energy and environment, law and creative media.

Elaine Cheung
City University of Hong Kong, Hong Kong, China
cheungsc@cityu.edu.hk, www.cityu.edu.hk

College Board - 220

Founded in 1900, the College Board is a global, non-profit membership organisation committed to excellence and equity in education. College Board programmes, including the SAT and the Advanced Placement Program® (AP), are administered in more than 180 countries and territories around the globe.

Clay Hensley
College Board, New York, USA
chensley@collegeboard.org,
www.collegeboard.org

Colombia, Challenge your Knowledge - 035

High quality accredited universities in higher education, research and technology supported by the Colombian Ministry of Education.

Jeannette Vilez
Ministry of Education, Bogota, Colombia
cancilleria@urosario.edu.co,
www.challengeyourknowledge.edu.co

Consortium of International Double Degrees (CIDD) - 206

CIDD is a non-governmental consortium of public and private universities and business schools. All member schools are accredited by the national accreditation agency or their respective Ministries of Education. All member schools are distinguished by their international focus.

Mimi Maung
Consortium of International Double Degrees,
Paris La Défense Cedex, France
mimi.maung@esce.fr, www.cidd.org

Copenhagen Business School - 022

CBS is unique - one might say a 'business university' because we cover a much broader range of subjects than a conventional business school. With around 18 000 students and 1500 exchange students, CBS is one of the three largest business schools in Northern Europe.

Kirsten Suhr Jacobsen
Copenhagen Business School, Frederiksberg, Denmark
eaie2011@cbs.dk, www.cbs.dk



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international education fairs 2011 / 2012



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- Fall Turkey Fairs / October 11-16, 2011
Izmir - Ankara - Istanbul
- Global Education Agent Workshop / October 18-19, 2011
Istanbul
- Fall Kazakhstan Fairs / October 26-28, 2011
Astana - Almaty

SPRING 2012

- Spring Kazakhstan Fairs / March 15-17, 2012
Astana - Almaty
- Spring Turkey Fairs / April 10-19, 2012
Gaziantep - Ankara - Istanbul - Izmir - Bursa
- Spring Azerbaijan Fairs / April 21-22, 2012 / Baku
- Spring Morocco Fairs / May 5-6, 2012
Casablanca - Marrakesh
- Spring Egypt Fair / May 10-11, 2012 / Cairo



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www.a2fairs.com

Visit a² Fairs at booth #233 in EAIE, Copenhagen!

Copenhagen School of Design and Technology - 223

Copenhagen School of Design and Technology, KEA, offers Degree Programmes at an international level. A part of each programme involves a work placement, which means both an opportunity to learn more about the professions and a platform for networking.

Yrsa S. Gregersen
KEA - Københavns Erhvervsakademi, Copenhagen N, Denmark
ysg@kea.dk, www.kea.dk

CQUniversity - 036

CQUniversity has 10 campuses in Eastern Australia. Our researchers in engineering, nursing and health are recognised as world leaders, and the university offers degrees and study abroad terms with interesting areas including commerce, management, communications, marine biology and plant sciences.

Kathy Ramm
Central Queensland University, Rockhampton, Australia
k.ramm@cqu.edu.au, www.cqu.edu.au

D

Dr. Walter - 202

We are one of the leading European insurance brokers catering to the educational exchange market. Our products include tailored schemes for world-wide academic mobilities such as Erasmus Mundus and associated programmes.

Claudia Reichstein
Dr. Walter GmbH, Neunkirchen-Seelscheid, Germany
reichstein@dr-walter.com, www.dr-walter.com

E

★ EAIE - 052

Interested in learning more about the EAIE? Perhaps you are looking to get more involved with the organisation, or would like to share your ideas for a new professional development event? Come and visit us at our stand 052 at the Exhibition. We look forward to meeting you and exchanging ideas!

eaie@eaie.nl, www.eaie.org

EDC School of Management - 208

EDC is a graduate school of management specialised in entrepreneurship. State accredited and member of the French Conférence des Grandes Écoles, EDC has set up an original educational framework which combines taught courses and practical hands-on experience.

Cecile Chiaramonti
EDC, Courbevoie, France
cecile.chiaramonti@edcparis.edu, www.edcparis.edu

Education au/in Canada - 073

Imagine collaborating with Canada! Discover Canada's wide range of excellent, diversified, and innovative post-secondary institutions dedicated to quality education.

Shujaat Wasty
Foreign Affairs and International Trade Canada, Ottawa, Canada
shujaat.wasty@international.gc.ca, www.educationincanada.ca

Education Fairs in Scandinavia - 224

Meet the organisers of all the major education fairs in Denmark, Sweden, Norway and Finland.

Jacob Porse
Forlaget KSI A/S - Study Abroad, Koege, Denmark
jacob@studyabroad.dk, www.uug.dk

Education in Ireland - 054

Ireland's worldwide reputation for high quality education is built on the solid foundation of commitment to excellence. Renowned for friendliness, our safe, English-speaking country offers the warmest of welcomes to students from all over the world.

Orlaith Meehan
Enterprise Ireland, Dublin, Ireland
orlaith.meehan@enterprise-ireland.com, www.enterprise-ireland.com

Education Worldwide India - Global Group - 134

India International Education Fair & Education Worldwide India Magazine. Online portals for information about education.

Siddharth Jain
Global Events & Expositions Pvt. Ltd., New Delhi, India
siddharth@eduworlwideindia.com, www.eduworlwideindia.com

Educational Credential Evaluators, Inc. (ECE) - 084

ECE is an international, non-profit, credential evaluation organisation. For credential evaluators, recruiters, and international enrolment managers, ECE offers quick and accurate evaluation reports, online training, a publication series, customised training programmes, and a free e-newsletter.

Marybeth Gruenewald
Educational Credential Evaluators, Inc., Milwaukee, USA
marybeth@ece.org, www.ece.org

Educations.com - 122

Educations.com, part of the Scandinavian Studentum Group, specialises in online marketing and international student recruitment for schools and universities worldwide.

Mark Hughes
Educations.com (Studentum AB), Stockholm, Sweden
info@educations.com, www.educations.com

EducationUSA - U.S. Pavilion - 079

EducationUSA is a global network of more than 400 advising centres supported by the Bureau of Educational and Cultural Affairs at the US Department of State. EducationUSA centres provide accurate, unbiased, comprehensive, objective and timely information about educational institutions in the US.

Wesley Teter
U.S. Department of State, EducationUSA, Budapest, Hungary
educationusa@iie.eu, www.educationusa.state.gov

Educatürk International Education Fairs - 100

Educatürk International Education Fairs are the only events that are independently organised in Turkey by professional exhibition and marketing specialists. Educatürk works with industry groups, private and public high schools and Turkish universities to explore possible synergetic cooperation.

Otag Fida
Boyut Expo, Istanbul, Turkey
otag.fida@educaturk.com, www.educaturk.com

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Campus Bruges | info@coleurope.eu

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- Master of Arts in European Economic Studies
- Master of Arts in European Economic Studies
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- Master of Arts in European Economic Studies
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- Master of European Law (LL.M)
- Master of European Law (LL.M)
 - » Option: European Law and Economic Analysis

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 Youth on
the Move
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eduSpain Study in Spain - 238

eduSpain is the leading global network for university placements in Spain and member of the Ideal Education Group (IEG), one of the five most important language training organisations in the world. It is the largest provider for worldwide teaching Spanish as a second language and academic/semester year abroad programmes.

Nicoletta Pinto
eduSpain, Madrid, Spain
info@eduspain.com, www.eduspain.org

EIC Group Ltd. - 212

EIC Group is China's largest and most experienced student recruitment agency and offers solutions for your student recruitment, marketing, branding, media and communications needs in the dynamic Chinese education market with unparalleled reach and depth.

Vivian Chen
EIC Group LTD., Beijing, China
vivianchen@eic.org.cn, www.eic.org.cn

ETS TOEFL & GRE Tests - 061

At non-profit ETS (Educational Testing Service), we advance quality and equity in education by creating assessments based on rigorous research. ETS develops, administers and scores more than 50 million tests annually, including the TOEFL® and GRE® tests, in more than 180 countries worldwide.

Grace Espeut
Educational Testing Service, Princeton, USA
gespeut@ets.org, www.ets.org

European Association of Erasmus Coordinators - EAEC - 018

EAEC enables information on exchanges, promotes mobility of students and staff, promotes the Bologna process and Lifelong Learning Programme (LLP), organises seminars and conferences, and prepares project proposals to be submitted to the EC.

Dr Gregory Makrides
European Association of Erasmus Coordinators, Nicosia, Cyprus
makrides.g@ucy.ac.cy, http://eaec.eu.com

European Union - Youth on the Move - 118

European Union - Youth on the Move: programmes and policies supporting higher education and research training in the European Union and partner countries: Erasmus, Erasmus Mundus, Marie Curie Actions, Cooperation with Industrialised Countries, Tempus, Youth on the Move and Study in Europe initiatives.

Vinciane Van Apers
European Commission, European Union - Youth on the Move, Brussels, Belgium
vinciane.van-apers@ec.europa.eu, http://ec.europa.eu/youthonthemove

F

FAAP - 013

FAAP is one of the most respected higher education institutions in Brazil. In addition to being a school, it is also one of the most renowned centres supporting Arts and Culture in the state of São Paulo.

Lourdes Zilberberg
Fundação Armando Alvares Penteado, São Paulo, Brazil
rel.internacional@faap.br, www.faap.br

FoundationCampus - 227

FoundationCampus offers high quality preparation programmes for international students to progress on to a wide range of undergraduate and postgraduate degrees in partnership with, and on the campus of, some of the UK's leading universities.

Steve Harvey
Cambridge Education Group, Cambridge, United Kingdom
sharvey@ceg-uk.com, www.ceg-uk.com

FPP Edu-Media - 077

FPP has been a one-stop shop in international student recruitment for 10 years, hosting recruitment fairs in Latin America, Europe and now Asia. We offer 72 days of fairs annually and the highest client return rate (81%) in the industry.

Sebastian Fernandes
FPP Edu-Media, Sao Paulo, Brazil
s.fernandes@fppedumedia.com, www.fppedumedia.com

French higher education - 106

Representatives from French higher education institutions, including universities, Grandes Écoles and specialised institutions, and from the French national agency, CampusFrance, will offer information on study programmes in France and cooperation opportunities.

Louise Watts
CampusFrance, Paris, France
louise.watts@campusfrance.org, www.campusfrance.org

G

Going Global - 085

Going Global provides career and employment resources for 80 worldwide locations, H1B visa employer listings, corporate profiles, and more than one million job and internship listings. Researched by in-country career experts and updated annually. Free trial access.

Lourdes Cosio
Going Global, Mobile, USA
president@goingglobal.com, www.goingglobal.com

Griffith University, Australia - 066

Ranked in the top 4% of universities worldwide (Times HES-QS), Griffith has built a reputation for identifying emerging career fields and developing programmes for tomorrow's job market. Griffith has over 40 000 students including more than 10 000 international students from 125 nations.

Ann Hammond
Griffith University, Mt Gravatt, Australia
t.waterman@griffith.edu.au, www.griffith.edu.au

Group of Eight Australia - 060

The Group of Eight (Go8) is a coalition of leading Australian universities, comprehensive in general and professional education and distinguished by depth and breadth in research. Go8 universities account for more than two thirds of Australian university research activity, output and training.

Kerrie Thornton
Group of Eight Limited, Canberra, Australia
kerrie.thornton@go8.edu.au, www.go8.edu.au

Groupe ENSTA - 205

Groupe ENSTA gathers together two French Grandes Écoles: ENSTA ParisTech and ENSTA Bretagne (formerly ENSIETA).

Cecile Marin
ENSTA ParisTech/ENSTA Bretagne, Paris, France
cecile.marin@ensta.fr, www.ensta.fr

H

Higher Education in Poland - 103

Foundation for the Development of the Education System coordinates the Lifelong Learning Programme, Erasmus Mundus, Tempus, Youth in Action and other international initiatives in Poland.

Agnieszka Pietrzak
Foundation for the Development of the Education System (FRSE), Warsaw, Poland
kontakt@frse.org.pl, www.frse.org.pl, www.mnisw.gov.pl

Higher Education of Indonesia - 042

A unit under the Ministry National Education of the Republic of Indonesia with the primary function of endorsing and empowering the Indonesian public and private universities in academic fields, research, community service, institutional affairs and student affairs.

Adhrial Refaddin
Directorate General of Higher Education, Republic of Indonesia, Jakarta, Indonesia
arefaddin@dikti.go.id, http://dikti.kemdiknas.go.id



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Hobsons - 240

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Analiene Darninsuang
Hobsons, London, United Kingdom
adarninsuang@hobsons.com,
www.hobsons.com/europe

Hotcourses - 218

EAECE enables information on exchanges, Hotcourses produces the world's biggest university and college comparison websites for prospective international students and 20 country-specific sites. Over 10 million users each year compare European courses, rankings, scholarships and reviews with British, American, Australian, New Zealand, Malaysian and Singaporean institutions.

Simon Emmett
Hotcourses, London, United Kingdom
pamela.lai@hotcourses.com,
www.hotcourses.com

ICEF Connect. Recruit. Grow. - 095

ICEF connects educators and student recruitment agents to key markets and networks worldwide, helping them achieve the results and efficiencies they require in growing international student enrolments.

Ruediger Laub
ICEF GmbH, Bonn, Germany
info@icef.com, www.icef.com

ICWE - 096

ICWE is an Events & Media Company specialised in organising and staging events for all sectors of education, training and ICT. Our annual events include ONLINE EDUCA BERLIN, eLearning Africa, StudyWorld, EXPOLINGUA Berlin, LANGUAGES & BUSINESS and Languages & The Media. In addition to organising our own conferences and events, we offer meeting, convention and exhibition management services as well as a comprehensive range of public relations and marketing services.

Silke Lieber
ICWE GmbH, Berlin, Germany
info@icwe.net, www.icwe.net

IDEX - India - 219

IDEX is the most reputed professional organisation in India for cultural, working and learning programmes related to volunteering, internships, school exchanges and customised university trips with a variety of content. Details of the programmes are available on the YouTube channel 'IDEX programs'.

Ninad Sharma
IDEX - Indian Network For Development Exchange Pvt. Ltd., Jaipur, India
ninad@idex.in, www.idex.in

IDP Education - 038

IDP, the largest international student placement provider, has 40 years experience and has assisted 300 000 students since 1986. Eighty offices now place students in Australia, North America and the UK. IDP co-owns IELTS with the British Council and Cambridge University ESOL Examinations.

Kate Amos
IDP Education, Melbourne, Australia
kate.amos@idp.com, www.idp.com

IEFT International Education Fairs of Turkey - 032

IEFT organises leading student recruitment exhibitions in Turkey that attract the best and brightest Turkish students and their families, as well as renowned schools in this important market.

Brittany Adams
IEFT International Education Fairs of Turkey,
Istanbul, Turkey
brittany@ieft.net, www.ieft.net

IELTS - 051

IELTS is the world's leading international English language test taken by over 1.4 million people a year to study or work in English-speaking environments at home and abroad. IELTS scores are accepted by over 6000 institutions worldwide and the test is available in over 130 countries.

Justin Rodford
IELTS, Cambridge, United Kingdom
rodford.j@cambridgeesol.org, www.ielts.org

i-graduate - 029

i-graduate is the global leader in independent benchmarking and research for educators worldwide, delivering comparative insights to over 1200 institutions and organisations in 24 countries.

Rachel Worley
i-graduate, Redhill, United Kingdom
rachel.worley@i-graduate.org,
www.i-graduate.org

IIE European Office - 082

Covering approximately 30 countries in western, and central Europe, IIE's European Office focuses on the internationalisation of universities, developing and managing scholarship and study abroad programmes, and English language testing.

Ágnes Vajda
Institute of International Education European Office, Budapest, Hungary
hesu@iie.eu, www.iie.eu

Innovative Research Universities (IRU) - 069

IRU is a network of seven comprehensive Australian universities covering every mainland state of Australia and the Northern Territory. We advise government, share our knowledge and create opportunities for students.

Clare Clendinning
Innovative Research Universities, Callaghan, Australia
clare.cleddinning@newcastle.edu.au,
www.iru.edu.au

Institut Telecom - 110

Higher education and research in information technologies and management; Master's and PhD programmes; international campuses with 35% foreign students across France; French and/or English tracks with six-month internships in business or research; summer schools.

Sandrine Roche
Institut Telecom, Paris, France
sandrine.roche@institut-telecom.fr,
www.institut-telecom.fr

Institutions of Higher Education of the State of Rio de Janeiro - Instituições de Ensino Superior do Estado do Rio de Janeiro - 200

A group of higher education institutions, including the UERJ, which are interested in expanding their network mainly for student and faculty member exchanges, promoting courses and also promoting Rio de Janeiro, Brazil.

Cristina Russi Furtado
UERJ - Rio de Janeiro State University, Rio de Janeiro, Brazil
dci@sr2.uerj.br, www.uerj.br

Insurance Passport for Students (IPS) - 216

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Marcella Wessels
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wessels@lippmann.nl, www.ips-lippmann.com



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Lynne Sebeck
InterExchange, Inc., New York, USA
lsebeck@interexchange.org,
www.interexchange.org

International Exhibition & Conference on Higher Education (IECHE 2012) - Saudi Arabia - 211

Take centre stage at the 3rd International Exhibition and Conference on Higher Education (IECHE 2012), organised by the Saudi Ministry of Higher Education (MOHE) from 17-20 April 2012 in the Saudi Arabian capital, Riyadh.

Edward Rabbat
Ministry of Higher Education, Riyadh, Saudi Arabia
info@ieche.com.sa, www.ieche.com.sa

International School of Law and Business, Lithuania - 023

The International School of Law and Business (ISLB) is a modern and fast-growing accredited University of Applied Sciences providing professional Bachelor's degrees. ISLB is the biggest private establishment of higher education in Lithuania.

Jurga Vidugiriene
International School of Law and Business,
Vilnius, Lithuania
jurga@islb.eu, www.islb.eu

INTO University Partnerships - 248

INTO University Partnerships creates innovative and effective educational opportunities for international students through its unique 50:50 joint venture partnerships with leading universities in the UK, US, and in close collaboration with two universities in China.

Peter Niklewicz
INTO University Partnerships, London, United Kingdom
peter.niklewicz@into.uk.com,
www.intohigher.com

Intrax Cultural Exchange - 092

Intrax provides students and young adults with dynamic exchange opportunities that inspire personal and professional growth, mutual respect, and cultural understanding. Caring, dedicated participant support is our passion!

Olaf Boerner
Intrax Cultural Exchange, Berlin, Germany
olaf.boerner@ayusa.de, www.intraxinc.eu

Istanbul Aydin University - 232

Istanbul Aydin (IAU) is a foundation university established in 2007. It has 12 000 students in 39 Bachelor's degree programmes under eight faculties, 22 postgraduate programmes, three of which are at doctoral level. IAU puts a strong emphasis on internalisation with the help of exchange programmes and dual-degree programmes.

Dr Nilufer Ovalioglu
Istanbul Aydin University, Istanbul, Turkey
niluferovalioglu@aydin.edu.tr,
http://aydin.edu.tr/en_index.asp

i-studentgroup - 076

i-studentgroup produces a range of online marketing solutions for institutions looking to streamline response mechanisms, whilst increasing their global brand and social media presence to students, parents and counsellors.

Paul Loftus
i-studentgroup (ISA Media), Brighton & Hove,
United Kingdom
loftus@i-studentgroup.com,
www.i-studentgroup.com

J

John Cabot University - 203

JCU is a liberal arts university offering Bachelor of Arts degrees in 13 fields. Emphasising the development of critical thinking, communication and research skills, JCU will enhance your knowledge about ideas and culture, while teaching you to think and adapt.

Carmen Scarpati
John Cabot University, Rome, Italy
cscarpati@johncabot.edu, www.johncabot.edu

K

Kadir Has University - 231

Kadir Has University is located in the city centre of Istanbul. It offers undergraduate programmes in English; faculties of engineering, art and sciences, economics and administrative sciences, communication, law, fine arts; also dual-degree diplomas with USA universities; and Erasmus exchange.

Ayca Ozturk
Kadir Has University, Istanbul, Turkey
aozturk@khas.edu.tr, www.khas.edu.tr

Kansai Gaidai University - 132

Annually welcoming nearly 700 international students from 40 countries, Kansai Gaidai provides not only Japanese language courses but also social science, humanities and business courses in English focusing on Japan/Asia.

Yuka Sakamoto
Kansai Gaidai University, Hirakata, Japan
yukas@kansai.gaidai.ac.jp,
www.kansai.gaidai.ac.jp

Keio University - 249

Keio University is Japan's first modern institution of higher learning. Founded in 1858, it has established itself over the last century-and-a-half as a leader in Japan through its commitment to excellence in education, research and medicine.

Hideko Sumita
Keio University, Tokyo, Japan
ogi-core@adst.keio.ac.jp, www.keio.ac.jp

Koç University - 234

Koç University was founded in 1993 as a non-profit foundation university in Istanbul. The mission of Koç University is to provide a world-class education to its students. With its prominent faculty, KU is one of the leading research institutions in Turkey.

Burcu Albayrak
Koc University, Istanbul, Turkey
balbayrak@ku.edu.tr, http://oip.ku.edu.tr

Konkuk University - 037

Konkuk University is located in the heart of Seoul, comprises 15 colleges and 11 graduate schools. Today about 26 000 students study at Konkuk, a stark contrast with the size of the class of 1950 - just 146.

Inho Song
Konkuk University, Seoul, Republic of Korea
songi@konkuk.ac.kr, http://eng.konkuk.ac.kr

Korea University - 130

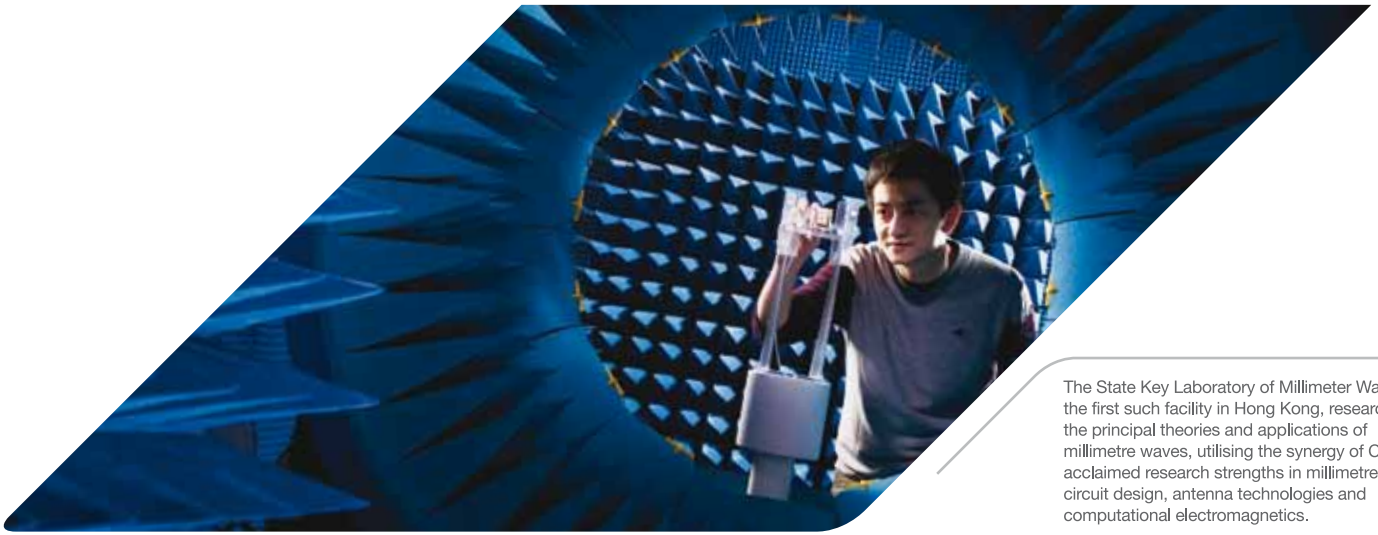
From its foundation by the Korean royal household in 1905, through the difficult period of Japanese occupation, and into the modern period of rapid economic development, KU has been the driving force behind education and social change in Korea.

JJ Park
Korea University, Seoul, Republic of Korea
jypark1219@korea.ac.kr, http://oia.korea.ac.kr

Kyung Hee University, Korea - 138

One of the leading universities in Korea.

Jay Kang
Kyung Hee University, Seoul, Republic of Korea
jaykang@khu.ac.kr, www.khu.ac.kr



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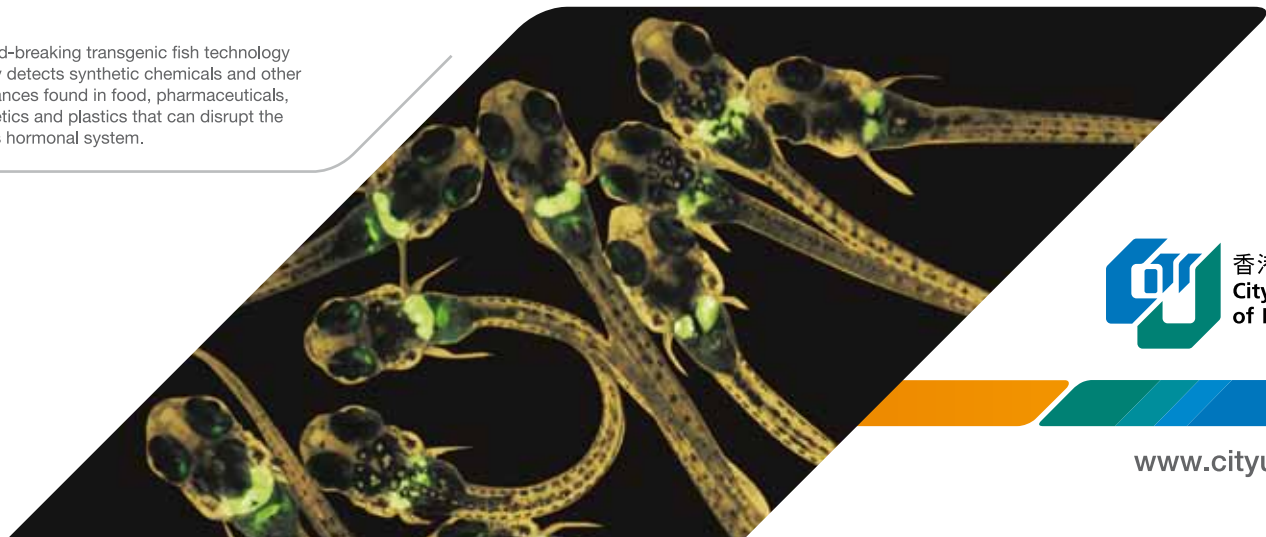
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Ground-breaking transgenic fish technology rapidly detects synthetic chemicals and other substances found in food, pharmaceuticals, cosmetics and plastics that can disrupt the body's hormonal system.



L

L'Etudiant, Groupe Express Roularta - 015

L'Etudiant is a publishing business focused on the undergraduate education sector. It publishes a variety of online and offline products and organises education and careers fairs and events. Its B2B division, Educpros, helps to connect with the education professionals.

Camille Rabehanta
Groupe Express Roularta, Paris, France
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Linköping University - 009

Cooperation across subject and faculty borders and an entrepreneurial spirit of education is the hallmark of Linköping University. Since its foundation in the 1970s, the university has established itself as an innovative and modern institution in both education and research.

Jenny Enblom
Linköping University, Linköping, Sweden
jenny.enblom@liu.se, www.liu.se

Linnaeus University - 010

Linnaeus University is a modern, international university in the Småland region of Sweden and the result of a merger between Växjö University and the University of Kalmar. With 35 000 students it is one of the larger universities in Sweden.

Karin Lundhgren
Linnaeus University, Kalmar, Sweden
karin.lundhgren@lnu.se, www.lnu.se

L'UNAM - 107

L'Université Nantes Angers Le Mans is a network comprising 29 members. The regional universities, engineering and business schools, as well as the university hospitals are brought together as establishments of higher learning of widely different natures in education and research.

Isabelle Nicolaus
L'Université Nantes Angers Le Mans, Nantes, France
isabelle.nicolaus@lunam.fr, www.lunam.fr

M

Macquarie University - 068

Ranked among Australia's top ten universities (ARWU 2010), Macquarie University offers an innovative curriculum, high-quality teaching and research, and a unique campus environment. Students can undertake exciting and challenging study options, and participate in internships and the Global Leadership Program.

Innes Ireland
Macquarie University, North Ryde, Australia
innes.ireland@mq.edu.au,
www.international.mq.edu.au

Marsh - 242

Marsh, the leading insurance broker and risk advisor, provides risk management, risk consulting and insurance broking for public entities, universities, associations, students and private clients. Marsh has developed unique expertise in providing insurance packages to students taking part in mobility programmes.

Melissa van Rooij
Marsh SA, Brussels, Belgium
melissa.vanrooij@marsh.com, www.marsh.be

Meiji University - 119

Meiji University, which was established in 1881, is an urban institution with 130 years of history and tradition. We seek to make dramatic advances into the global community as an open-minded university for the 21st Century.

Franck Michelin
Meiji University, Chiyoda-ku, Japan
ico@mics.meiji.ac.jp, www.meiji.ac.jp

Mezun.com - Reach Turkish Students - 141

Mezun.com is the ultimate way to reach Turkish Students. Founded in the year 2000, Mezun.com is the most trusted international education website in Turkey. We provide the largest platform for our international institution to connect with the Turkish student demographic.

Richard Reboredo
Mezun.com - Reach Turkish Students, Hal-
landale, USA
richard@mezun.com,
www.reachturkishstudents.com

Michigan State University - 047

Michigan State University: home to a vibrant and diverse community of students, scholars and scientists from around the globe. Now welcoming students from partner universities to the American Semester Program.

Davina Potts
Michigan State University, East Lansing, USA
pottsda1@msu.edu, www.msu.edu

Minds Abroad - 235

Minds Abroad manages language and culture exchange programmes in China's most exciting and dynamic province, Yunnan.

Annie Zhang
Beyond Borders International Ltd., Raleigh,
USA
annie@mindsabroad.com,
www.mindsabroad.com

Mobility-Online - 046

SOP is an IT systems company specialised in consultancy and support for enterprises and institutions in the educational field.

Johann Hilmbauer
SOP Hilmbauer & Mauberger GmbH & Co KG,
Amstetten, Austria
office@sop.co.at, www.service4mobility.com

N

NAFSA - 028

NAFSA: Association of International Educators promotes international education and the exchange of students and scholars to and from the United States. NAFSA advances the international education agenda through advocacy, communication, professional development, and community.

Robin Little
NAFSA: Association of International Educa-
tors, Washington, USA
robinl@nafsa.org, www.nafsa.org

Naturally Finland - 001

Centre for International Mobility (CIMO) operates under the Ministry of Education and Culture and works closely with higher education institutions in Finland (16 universities and 25 universities of applied sciences) offering services and expertise to encourage cross-cultural communication.

Jaanaliisa Kuoppa
CIMO, Helsinki, Finland
jaanaliisa.kuoppa@cimo.fi,
www.cimo.fi, www.studyinfinland.fi

Nelson Mandela Metropolitan University - 089

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Anine Swanepoel
Nelson Mandela Metropolitan University, Port
Elizabeth, South Africa
anine.swanepoel@nmmu.ac.za,
www.nmmu.ac.za/international

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dianne.yee@educationnz.org.nz,
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Nido Student Living - 099

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Emanuela Carbani
Nido Student Living, London, United Kingdom
carbani@blackstone.eu.com,
www.nidostudentliving.com

North Carolina Universities, USA - 088

The University of North Carolina State System comprises 17 institutions of higher education that include baccalaureate, comprehensive, research intensive, and research extensive institutions. All institutions collaborate on student exchanges through the University of North Carolina Exchange Program.

Lois Petrovich-Mwaniki
University of North Carolina General Administration, Cullowhee, USA
lmwaniki@email.wcu.edu,
www.northcarolina.edu



oIEM - 017

oIEM facilitates higher education internationalisation in a complete way, helping universities to manage and process their marketing, student's recruitment and international relations.

Tao Ma
Magic and Young, Leiden, the Netherlands
t.ma@magicyoung.nl, www.magicyoung.nl



Palazzi - 204

Palazzi is a group of academic, interdisciplinary educational institutions located in the centre of Florence, in the historical palaces: Palazzo Bombicci Guicciardini Strozzi, Palazzo Doni, Palazzo Ramirez de Montalvo and Villa Brilli Peri.

Cosimo Bargellini
Palazzi, the Florence Association for International Education, Firenze, Italy
cosimo@fua.it, www.palazziflorence.com

Panopto Europe - 241

Panopto provides a scalable lecture capture software solution that is easy to use and cost effective as it works with your existing hardware. It allows you to record, edit, search and share presentations.

Rachel Doyle
Panopto Europe, London, United Kingdom
rdoyle@panopto.com, www.panopto.com

POSTECH - 131

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Julie Kim
Pohang University of Science & Technology, Pohang, Republic of Korea
iao@postech.ac.kr, www.postech.ac.kr

PRES Université Lille Nord de France - 016

Lille Nord de France University (strategically located with 17 campuses/graduate schools across the Nord Pas-de-Calais) offers a complete European portfolio of Bachelor's, Master's, and PhD degrees, and also full research potential to 155 000 students (integrating 14 000 internationals).

Alain Higgins
PRES Université Lille Nord de France, Lille, France
alain.higgins@pres-ulnf.fr, www.pres-ulnf.fr

Project Education - 109

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Maxime Legrand
Project Education, Paris, France
maxime.legrand@project-education.com,
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QS - 039

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nicolachambers70@hotmail.com, www.qs.com

Quebec Universities - 072

Quebec's universities meet the most advanced international educational standards. Innovative programmes are available in all fields and are in tune with the labour market, scientifically up-to-date, and with an international outlook. Many professors are world leaders in their fields.

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Conférence des recteurs et des principaux des universités du Québec, Montreal, Canada
celine.cloutier@crepuq.qc.ca,
www.crepuq.qc.ca



Recruit in Canada/Turkish Student Magazine - 033

Recruit in Canada operates Canada's largest university fairs, GoStudy.ca and Canadian Student Magazine, sister publication to the popular Turkish Student Magazine and Turkish student portal, TurkishStudent.com.tr.

Anita Kuehnel
Recruit in Canada, North Vancouver, Canada
anita@gostudy.ca, www.recruitincanada.com

Réseau des IAE - University Business Schools - 115

The IAE Network is made up of 31 University Business Schools dedicated to research development and management education for students and executives. They combine academic excellence with openness to the business world in the French and global context.

Jérôme Rive
Réseau des IAE, Lyon, France
valerie.plat@univ-lyon3.fr, www.reseau-iae.org

Ritsumeikan University and Ritsumeikan Asia Pacific University (APU) - 114

Ritsumeikan University is a comprehensive private university located in Kyoto, the ancient capital, home to over 1000 international students. At APU, Japan's first truly international university, half of the faculty and student body hail from overseas and courses are bilingual.

Edward Arihara
Ritsumeikan University, Kyoto, Japan
edward-a@st.ritsumei.ac.jp,
www.ritsumei.ac.jp/eng, www.apu.ac.jp



Sao Paulo, Brazil - Public HEI - 012

Top public universities in Sao Paulo, Brazil, responsible for 40% of the country's research. In this stand will be present: UFS-CAR - Federal University of São Carlos UNESP - São Paulo State University UNICAMP - University of Campinas USP - University of São Paulo.

Jose Celso Freire Junior
Universidade Estadual Paulista "UNESP", Sao Paulo, Brazil
jcfreire@reitoria.unesp.br, www.unesp.br/arex

SolBridge International School of Business - 137

SolBridge offers an American business curriculum with a focus on Asia, taught in English by an international faculty. The SolBridge faculty, all having doctorate degrees, teach programmes offering BBA and MBA business degrees. Admission is competitive, scholarships are available.

Iskandar Yuldashev
SolBridge International School of Business,
Woosong University, Daejeon, Republic of Korea
iskandar@solbridge.ac.kr, www.solbridge.ac.kr

Solenovo - 247

Solenovo is a Finnish software company providing web-based ERP and resource management solutions for education and research.

Marko Ruuska
Solenovo Oy, Joensuu, Finland
marko.ruuska@solenovo.fi, www.solenovo.fi

SPACE - 005

SPACE has a membership of about 80 HEIs in 30 countries in Europe. We have emphasis on business and communication studies at Bachelor's and Master's level. Our motto is: learning by sharing. Developing a spirit for quality in teaching and a commitment for applied research are our main objectives.

Regitze Kristensen
SPACE Space European Network for Business Studies and Languages, Odense, Denmark
rekr@tietgen.dk, www.space-eu.info

Sports Management School - 207

SMS is a business school dedicated to sports management. We offer a five-year programme (Bachelor and MBA programmes).

Michael Tapiro
Sports Management School, Courbevoie Cedex, France
m.tapiro@sportsmanagementschool.fr,
www.sportsmanagementschool.fr

Student Recruitment Media - 055

Student Recruitment Media (SRM) is a publishing company that specialises in producing student recruitment media including magazines, websites, e-prospectuses and exhibition marketing targeting international students.

Lauren Hill
Student Recruitment Media, London, United Kingdom
laurenh@srmedia.net, www.srmedia.net

Study In Australia - 062

The Australian Trade Commission, Austrade, is the Australian Government's international promotion and investment development agency. With more than 70 education specialists around the world, Austrade assists Australian institutions in connecting with overseas students, agents and partner institutions.

Nicholas Baker
Australian Trade Commission, Paris, France
nicholas.baker@austrade.gov.au,
www.studyinaustralia.gov.au

Study in Bavaria - 093

Internationalisation plays a major role within the dynamic profile-building strategies of the Bavarian research universities and universities of applied sciences. The Bavarian institutions offer an impressive variety of programmes for student mobility and research opportunities.

Marianne Sedlmeier
Bavarian Universities, Regensburg, Germany
marianne.sedlmeier@verwaltung.uni-regensburg.de, www.bavarian-universities.de

Study in Catalonia - 070

The Inter-university Council of Catalonia is a public organisation that advises the regional government on issues such as the international promotion and coordination of Catalan universities.

Merche Corral
Inter-university Council of Catalonia, Barcelona, Spain
mcorralg@gencat.cat,
www.studyincatalonia.com

Study in China - 123 to 129

CEAIE is China's nationwide non-profit organisation conducting international educational exchanges. The executive body of CEAIE is the Secretariat which is under the direct guidance of the Ministry of Education.

Yuan Feng
China Education Association for International Exchanges, Beijing, China
angel.yuan.feng@139.com, www.ceaie.edu.cn

Study in Denmark - 003

Danish higher education institutions: universities, university colleges and academies of professional higher education.

Tina Haagerup
Danish Agency for International Education, Copenhagen, Denmark
th@iu.dk, www.iu.dk

Study in Estonia - 024

Study in Estonia is a platform to promote the study possibilities for international students in the institutions of higher education in Estonia. The activities involve all the institutions that are interested in internationalisation. Activities are coordinated by the Archimedes Foundation.

Eero Loonurm
Archimedes Foundation, Tallinn, Estonia
eero.loonurm@archimedes.ee,
www.studyinestonia.ee

Study in Flanders - 045

The Flanders Agency for Mobility and Cooperation in Higher Education (Flamenco) was established in October 2008. The main mission of Flamenco is to contribute to the internationalisation of the Flemish higher education.

Bernadette Allaert
Flamenco (Flanders Agency of Mobility and Cooperation in Higher Education), Brussels, Belgium
bernadette.allaert@flamenco-vzw.be,
www.flamenco-vzw.be

Study in Germany - Land of Ideas - 105

The German Academic Exchange Service (DAAD) is a joint organisation of German higher education institutions. It promotes international relations in the field of higher education, especially through the exchange of students and academic staff.

Johanna Hellwig
DAAD, Bonn, Germany
hellwig@daad.de, www.gate-germany.de

Study in Glasgow - 222

Glasgow is Scotland's largest and most cosmopolitan city. Thousands of students from across the world are attracted to Glasgow thanks to the quality and academic reputation of its higher education institutions. Strathclyde, Glasgow, GCU and GSA are key players in the Scottish higher education landscape.

Mark Wilber
Strathclyde, Glasgow and Glasgow Caledonian Universities & Glasgow School of Art, Glasgow, United Kingdom
mark.wilber@strath.ac.uk, www.strath.ac.uk

Study in Holland - 026

Dutch higher education institutions are renowned worldwide for their high quality education and research. Together they offer more than 1500 study programmes taught in English.

Seline Tap
Nuffic, The Hague, the Netherlands
stap@nuffic.nl, www.studyinholland.nl

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Study in Hungary - 031

Budapest University of Technology and Economics, Corvinus University of Budapest, Eötvös Loránd University, Kodolányi János University of Applied Sciences, Óbuda University, Széchenyi István University, Szent István University, University of Pannonia, University of Pécs, Budapest Business School.

Marton Belik
Study in Hungary, Budapest, Hungary
belik.marton@rekthiv.elte.hu,
www.studyinhungary.hu

Study in Iași - 021

Al. I. Cuza University - the oldest modern classical HEI in Romania, and Coimbra Group member, together with Grigore T. Popa University of Medicine, carry on a tradition of excellence and innovation in education and research, having between them 45 000 students and enjoying national and international recognition.

Livia Dimitriu
Alexandru Ioan Cuza University and Grigore T. Popa University of Medicine, Iași, Romania
livia.vranescu@uaic.ro, www.uaic.ro,
www.umfiasi.ro

Study in Japan - 116

Representatives from leading Japanese universities and Japan Student Services Organization (JASSO) will introduce exchange possibilities, educational programmes and latest information on studying in Japan.

Yoshihiro Sudo
Japan Student Services Organization (JASSO), Tokyo, Japan
y-sudo@jasso.go.jp, www.jasso.go.jp

Study in Korea - 080

Korean Association of Foreign Student Administrators (KAFSA) is participating in the EAIE 2011 Conference Exhibition as a group with the name 'Study in Korea'. Participants of Korean Universities seek active international exchanges with partner universities from all over the world.

Soo Young Song
Sookmyung Women's University, Seoul, Republic of Korea
ssong@sm.ac.kr, www.kafsa.or.kr

Study in Krakow - 102

Cooperative arrangement between the biggest universities in Krakow and the City Council. Its aim is to promote the educational offerings of the universities and the city as the academic centre.

Jolanta Rak
Politechnika Krakowska, Krakow, Poland
jolar@pk.edu.pl, www.study-krakow.com

Study in Lithuania - 025

Education Exchanges Support Foundation is a Lithuanian national agency responsible for implementing EU Lifelong Learning Programme plus a number of other EU and national programmes and projects within the field of education and training.

Indre Baltraityte
Education Exchanges Support Foundation,
Vilnius, Lithuania
indre.baltraityte@smpf.lt, www.smpf.lt

Study in Norway - 006

SIU is a Norwegian agency that promotes international cooperation in education and research, and is a public administrative body under the Norwegian Ministry of Education and Research. SIU is responsible for promoting Norway as an education and research destination.

Stian Hofsløtt Thowsen
Norwegian Centre for International Cooperation in Higher Education - SIU, Bergen, Norway
stian.thowsen@siu.no, www.studyinnorway.no

Study in Perth - Australia - 041

Perth Education City is Western Australia's peak industry body for international education and is the first point of contact for anyone wishing to obtain information on studying and living in Perth.

Sophie Waddell
Perth Education City, Bentley, Australia
sophie.waddell@pec-wa.com.au,
www.pertheducationcity.com.au

Study in Picardy, France - 111

Association of eight graduate schools of the region Picardy: ESAD, ESIEE, Institut Polytechnique LaSalle Beauvais, Sup de Co Amiens, UPJV, UTC, CNAM, ESCOM.

Maud Almendros
Study in Picardy, Beauvais, France
maud.almendros@lasalle-beauvais.fr,
www.studyinpicardy.fr

Study in Sweden - 008

The Swedish Institute (SI) is a public agency that promotes interest and confidence in Sweden around the world. SI seeks to establish cooperation and lasting relations with other countries through strategic communication and exchange in the fields of education, culture, science and business.

Lisa Larsson
The Swedish Institute, Stockholm, Sweden
lila@si.se, www.si.se

Study in Taiwan - 113

FICHET is a non-profit organisation founded in 2005 and is integrating three higher educational institutions in Taiwan. By intergrating, exchanging and sharing the resources of all members, it is creating more constructive cooperation with international academic societies.

Ming-hsun Chung
Foundation for International Cooperation in Higher Education of Taiwan, Taipei
ming@fichet.org.tw, www.fichet.org.tw

Study in the Czech Republic - 078

Centre for International Services is a state-funded institution directly managed by the Ministry of Education that carries out tasks involving educational cooperation with institutions from abroad. Its initiative Study in the Czech Republic helps to promote Czech higher education.

Tereza Babkova
Centre for International Services, Prague, Czech Republic
tereza.babkova@naep.cz, www.studyin.cz

Study in Turkey - 210

The Turkish National Agency promotes mobility of students and staff within Europe and provides grants to the Turkish higher education institutions for realising mobilities. It also encourages HEIs to establish links with their counterparts as well as with the enterprises.

Ilyas Ulgur
Turkish National Agency, Ankara, Turkey
erasmus@ua.gov.tr, www.ua.gov.tr

Study in Turku, Finland - 201

The six higher education institutions in Turku, Finland provide high-quality teaching and research in a first-class learning environment. They offer a great variety of courses in English and are actively involved in international research and development projects.

Sanna Merisalo
Study in Turku, Turku, Finland
sanna.merisalo@turkuamk.fi,
www.studyinturku.fi

Study South Africa - 075

International Education Association of South Africa (IEASA), through Study South Africa, advocates, promotes and supports the internationalisation of higher education in South Africa by providing a professional forum for institutions and individuals to address challenges and develop opportunities in international education.

Thilor Manikam
International Education Association of South Africa, Pretoria, South Africa
admin@ieasa.studysa.org,
www.ieasa.studysa.org



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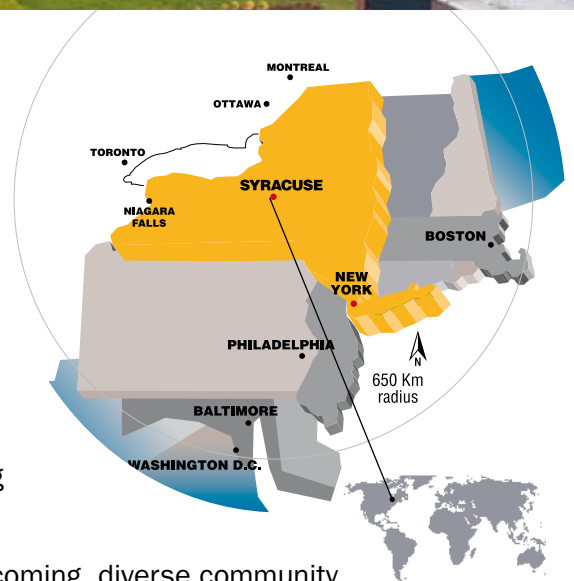
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E-mail: summer@syr.edu

Phone: 315-443-3261



StudyPortals' STeXX - 139

StudyPortals, the European study choice platform, helps students around the world to find study opportunities in Europe, and helps universities with effective online promotion (eg MastersPortal.eu). Study Experience Exchange (STeXX) will enrich the websites with reviews of former students.

Joran van Aart
StudyPortals, Eindhoven, the Netherlands
joran@studyportals.eu, www.studyportals.eu

Swiss Higher Education - 059

The Swiss universities, the universities of applied sciences and the universities of teacher education offer excellent degrees and modern facilities. Depending on their location they teach in German, French or Italian, with increasingly more programmes being offered in English.

Leander Amherd
Rectors' Conference of the Swiss Universities (CRUS), Bern, Switzerland
leander.amherd@crus.ch, www.crus.ch

T

Tec De Monterrey - 229

Tec de Monterrey is a Mexican higher education university. It offers a wide assortment of undergraduate majors, specialisations, Master's degree programmes, medical specialty programmes, and PhD programmes in the fields of business, engineering, social sciences and humanities.

Ana Gutierrez
Instituto Tecnológico Y De Estudios Superiores De Monterrey, Atizapan De Zaragoza, Mexico
aegutier@itesm.mx, www.itesm.edu

Temple University, Japan Campus - 121

Temple University, Japan Campus (TUJ), offers a unique opportunity to receive an American university education in Tokyo. All courses are in English, except Asian language courses. TUJ is recognised by Japan's Ministry of Education as a 'Foreign University, Japan Campus'.

John Yates
Temple University, Japan Campus, Tokyo, Japan
jpyates@temple.edu, www.tuj.ac.jp

Thailand International University Programs - 217

International colleges and programmes from two outstanding Thai universities: Kasetsart University and Mahidol University.

Charles Windish
Kasetsart University/Mahidol University, Nakhonpathom, Thailand
iccharlesw@mahidol.ac.th,
www.muic.mahidol.ac.th

The University of Mississippi - 086

The University of Mississippi, or 'Ole Miss', offers a wealth of opportunities for students looking for undergraduate or graduate study at an American university. We offer semester, summer, internship, and intensive English programmes in Oxford, MS; Washington, DC; and New York.

Vanessa Cook
The University of Mississippi, USA
vanessa@olemiss.edu,
www.outreach.olemiss.edu/international

The University of Queensland - 067

Founded in 1910, The University of Queensland (UQ) is one of Australia's premier learning and research institutions. Renowned for its highly awarded lecturers, outstanding facilities and superior campus environment, 43 700 students, including 10 465 international students, study at UQ.

Chris Trott
The University of Queensland, St Lucia, Australia
c.trott@uq.edu.au, www.uq.edu.au

TimeEdit - 246

Development of scheduling software for universities and colleges of advanced education.

Bengt Olvenmark
Evolvera Ab, Göteborg, Sweden
olvenmark@timeedit.se, www.timeedit.se

Travelex: Simplifying International Payments for Educational Institutions & Students - 239

Over 300 of the world's leading universities trust Travelex to ensure that international student payments are cost-effective, simple, and secure. We also help universities manage their domestic and international payment requirements. Award winning customer service. Experts in education, with over 30 years experience. Global footprint.

Alicia Skubick
Travelex Global Business Payments, London, United Kingdom
alicia.skubick@travelex.com,
www.travelexbusiness.com/uk

Tutku Tours - Educational Tours in Turkey and Beyond - 244

Tutku Tours offers unique experiences for groups of any size in Turkey, Greece, Egypt, Israel, Jordan, Syria and Cyprus. Tutku Tours promises you top quality customer service during your trip planning and while overseas.

Erin Dailey
Tutku Tours, Izmir, Turkey
info@tutkutours.com, www.tutkutours.com

U

UC Berkeley Summer Sessions - 083

Berkeley Summer Sessions is seeking institutional partners to bring international students to Berkeley for the summer term. University credit courses and on-campus housing are available.

Skye Ward
UC Berkeley Summer Sessions, Berkeley, USA
skye_ward@berkeley.edu,
www.summer.berkeley.edu

UH Nett Vest - 002

UH-Nett Vest is a formal network collaboration between the University of Bergen, Bergen University College, Sogn og Fjordane University College, Stord/Haugesund University College and Volda University College.

Cecilie Wilhelmsen
UH Nett Vest/Volda University College, Volda, Norway
cw@hivolda.no, www.hivolda.no

Universidad Autónoma de Guadalajara - 215

The Universidad Autónoma de Guadalajara is an internationalised institution focused on culture, science, art and technology. Its mission is to provide a holistic approach to education that will prepare individuals to make achievements at the highest possible level.

Francisco Lancaster-Jones
Universidad Autónoma de Guadalajara, Zapopan, Mexico
flancast@uag.mx, www.uag.mx

Universidad de Monterrey - UDEM - 044

Universidad de Monterrey is a private university in Mexico with regional accreditation in the US. Academic areas include: engineering, technology, art, architecture, design, business, economics, accounting, health sciences, law, social sciences, education, communication, and humanities.

Hilde Gonzalez
Universidad de Monterrey, San Pedro Garza Garcia, Mexico
hildeliza.gonzalez@udem.edu.mx,
www.udem.edu.mx

Universita Cattolica - 019

Universita Cattolica del Sacro Cuore (UCSC) is the largest private university in Europe and the most comprehensive in Italy. UCSC excels in the diverse and articulate study opportunities that it offers in the humanities and in the scientific fields.

Lea Senn
Universita Cattolica del Sacro Cuore, Milan, Italy
lea.senn@unicatt.it, www.unicatt.it

Università Degli Studi Di Perugia - Italy - 020

The University of Perugia is one of the most accredited national universities and holds a place of absolute prestige within the European context. This is evidenced by the results it has achieved in the field of scientific research and in the academic programmes it offers.

Sonia Trinari
Università Degli Studi Di Perugia, Perugia, Italy
sonia.trinari@unipg.it, www.unipg.it

Université de Lyon - 014

Université de Lyon – a state-run higher education and research consortium – is a federation of 18 higher education institutes that federate their doctoral schools under one doctoral college.

Sophie Lespes
Université de Lyon, Lyon, France
sophie.lespes@universite-lyon.fr,
www.universite-lyon.fr

Université européenne de Bretagne - 112

UEB is a network of higher education and research institutions. It is composed of 23 institutions; 72 000 students, among whom 2800 are PhD students; 142 research units with 4000 researchers. Come to the stand

and meet representatives of the network and institutions' members.

Marine Cron
Université européenne de Bretagne, Rennes, France
marine.cron@ueb.eu, www.ueb.eu

Universities in Rheinland-Pfalz, Germany - 104

Group stand of universities in Bingen, Kaiserslautern, Koblenz, Ludwigshafen, Mainz, Trier, and Worms.

Albert Meij
FH Kaiserslautern, Kaiserslautern, Germany
albert.meij@fh-kl.de, www.fh-kl.de

Universities of Spain - Universidad.es - 097

Universidad.es Foundation is the Spanish national agency for the international promotion of Spanish universities.

César Alvarez Alonso
Universidad.es Foundation, Madrid, Spain
cesar.alvarez@educacion.es,
www.universidad.es

University College Dublin - 053

University College Dublin, established in 1854, is located in Dublin, Ireland on a purpose-built, leafy campus. It ranks within the world's top 100 universities. Seven colleges housing 38 schools offer an extensive

programme choice at undergraduate, graduate and research levels.

Caroline Vasicek
University College Dublin, Belfield, Ireland
caroline.vasicek@ucd.ie, www.ucd.ie

University of California, Irvine - Extension, International Programs - 048

Welcome to International Programs at the University of California, Irvine. We offer a learning pathway that includes an intensive English learning programme, followed by a graduate-level professional certificate programme and internship.

Angelika Volkman
University of California, Irvine - Extension, International Programs, Irvine, USA
uciesl@uci.edu,
www.extension.uci.edu/international

University of California, Irvine - Summer Session - 049

UC Irvine Summer Session offers a rich academic and co-curricular programme for international students. With more than 800 courses across 70 disciplines, including on-campus and online courses, students can pursue their academic endeavors while experiencing American culture first-hand.

Michael F. Lyons
University of California, Irvine - Summer Session, Irvine, USA
summer-session@uci.edu,
www.summer.uci.edu/international

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- LLP Mobility Awards by the European Commission
- Implementation of Bologna Process at Turkish HEIs

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<http://www.ua.gov.tr/uploads/erasmus/sit.pdf>



The Council of Higher Education

www.yok.gov.tr/en/

Turkish National Agency

www.ua.gov.tr/en/



University of Cambridge ESOL Examinations - 050

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Justin Rodford
University of Cambridge ESOL Examinations,
Cambridge, United Kingdom
rodford.j@cambridgeesol.org,
www.cambridgeesol.org

University of Leicester - 074

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Paul Beavitt
University of Leicester, Leicester, United Kingdom
psb4@le.ac.uk, www.le.ac.uk

University of the Greater Region (UGR) - 058

The UGR Consortium is a cross-border association of universities. It is represented by the universities of Saarland, Kaiserslautern and Trier (Germany), Metz and Nancy (France), Luxembourg (Grand Duchy of Luxembourg) and Liège (Belgium).

Julian Huls
Université de la Grande Région/Universität der Grossregion, Liege, Belgium
julian.huls@ulg.ac.be, www.uni-gr.eu

University of the Sunshine Coast - 064

USC is an Australian government university located 90 km north of Brisbane on the famous Sunshine Coast. USC offers programmes from undergraduate to doctoral level to almost 8000 students. USC is looking to develop active academic and research cooperation with other universities.

Greg White
University of the Sunshine Coast, Maroochydore, Australia
gwhite1@usc.edu.au, www.usc.edu.au

USB - 090

USB advocates, promotes and supports business education in South Africa by providing professional, accredited business education to institutions and individuals internationally with a strong focus on Africa.

Charmaine Kapp
University of Stellenbosch Business School, Bellville, South Africa
charmaine.kapp@usb.ac.za, www.usb.ac.za

USFQ/GAIAS - 236

USFQ is a private university, based on the liberal arts model. USFQ is ranked among the best universities in the region. We have a campus and research station on the Galapagos islands and in other places in Ecuador, where we run academic programmes in several fields.

Daniel Cordova
Universidad San Francisco de Quito, Galapagos Institute for the Arts and Sciences, Quito, Ecuador
dcordova@usfq.edu.ec, www.usfq.edu.ec

Utrecht Summer School - 027

Utrecht Summer School is one of the largest summer schools in Europe and offers over 125 academic summer courses in all disciplines during the months July and August.

Marc Gebuis
Utrecht Summer School, Utrecht, the Netherlands
m.gebuis@uu.nl, www.utrechtsummerschool.nl

V

VIA University College - 034

VIA University College is the centre of all professional Bachelor's degree programmes offered in Central Jutland in Denmark. Several of our programmes are offered in English.

Mads Hedelund
VIA University College, Risskov, Denmark
mahe@viauc.dk, www.viauc.com

W

Wallonie-Bruxelles Campus Belgium - 057

Wallonie-Bruxelles Campus is the agency for promoting the higher education of the French-speaking Community of Belgium abroad. WBCampus operates under the joint authority of Wallonie-Bruxelles International and the Ministry of the French-speaking Community of Belgium.

Gabriela Caracaleanu
Wallonie-Bruxelles Campus, Brussels, Belgium
m.caracaleanu@wbi.be, www.studyinbelgium.be

Waseda University & Global 30 - 117

Located in Tokyo and founded in 1882, Waseda University is one of the most prestigious universities in Japan. Waseda University is a core institution for the 'G30' project which was launched by the Japanese government to promote globalisation.

Go Kobayashi
Waseda University, Tokyo, Japan
intl-ac@list.waseda.jp, www.waseda.jp

Welcome to Trondheim and NTNU - 065

Whether your passion is ship design or medical research, virtual reality or urban renewal in China, NTNU has something for you. NTNU is Norway's second largest university and is located in Trondheim, Norway's most popular student town.

Wolfgang Laschet
Norwegian University of Science and Technology, Trondheim, Norway
wolfgang.laschet@ntnu.no
anja.valberg@ntnu.no, www.ntnu.edu

Window to Asia - 136

One of the prestigious comprehensive research universities and a leader/pioneer in international programmes in Korea. Offers more than 25% of its regular courses in English. All international programmes are co-educational.

Cecilia Oh
Ewha Womans University, Seoul, Republic of Korea
cecilia.oh@ewha.ac.kr, www.ewha.ac.kr

Y

Yeungnam University - 230

Yeungnam University is located in Gyeongsan City and Daegu Metropolitan City, the third largest city in Korea, with a student enrolment of 27 000 in 13 colleges, four independent schools, one graduate school and 10 professional graduate schools.

Jungchoon Lee
Yeungnam University, Gyeongsan, Gyeongbuk, Republic of Korea
oip@ynu.ac.kr, www.yu.ac.kr

Yonsei University - 142

Top private comprehensive university in Korea with an extensive global network and the largest study abroad programme in the country.

Janet Chae
Yonsei University, Seoul, Republic of Korea
mou@yonsei.ac.kr, www.yonsei.ac.kr

Z

Zinch - 214

Zinch connects students with colleges. Three million students worldwide have created profiles to connect with our college partners. Over 850 higher education institutions trust Zinch to attract and engage students who are a perfect fit. These schools generate significantly stronger results than traditional search and direct mail marketing campaigns alone.

Farah Moore
Zinch, San Francisco, USA
farrahm@zinch.com, www.zinch.com

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 - Universidad Nacional del Comahue
 - Universidad Nacional de Córdoba
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 - Universidad Externado de Colombia
 - Pontificia Universidad Javeriana
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- Ecole normale supérieure de Cachan
- Ecole Spéciale d'Architecture
- ESTACA (Ecole Supérieure des Techniques Aéronautiques et de Construction Automobile)
- France Langue
- Grenoble Ecole de Management
- PARISTECH
- SKEMA Business School
- Université de Strasbourg
- Université de Tours
- Université Jean Moulin - Lyon 3
- Université Paris 13 - Nord
- Université Paris Diderot
- University of Auvergne - Faculty of Economics and Management
- University of Orléans
- University of Paris Ouest Nanterre La Défense

G

- 085** Going Global
066 Griffith University, Australia
060 Group of Eight Australia
205 Groupe ENSTA

H

- 103** Higher Education in Poland
042 Higher Education of Indonesia
240 Hobsons
218 Hotcourses

I

- 095** ICEF Connect. Recruit. Grow.
096 ICWE
219 IDEX - INDIA
038 IDP Education
032 IEFT International Education Fairs of Turkey
051 IELTS
029 i-graduate
082 IIE European Office
069 Innovative Research Universities (IRU)
110 Institut Telecom
200 Institutions of Higher Education of the State of Rio de Janeiro - Instituições de Ensino Superior do Estado do Rio de Janeiro
216 Insurance Passport for Students (IPS)
091 InterExchange, Inc.
211 International Exhibition & Conferences on Higher Education (IECHE 2012) - Saudi Arabia
023 International School of Law and Business, Lithuania
248 INTO University Partnerships
092 Intrax Cultural Exchange
232 Istanbul Aydin University
076 i-studentgroup

J**203** John Cabot University**K**

231 Kadir Has University
132 Kansai Gaidai University
249 KeioUniversity
234 Koç University
037 Konkuk University
130 Korea University
138 Kyung Hee University, Korea

L

015 L'Etudiant, Groupe Express Roularta
009 Linköping University
010 Linnaeus University
107 L'UNAM

M

068 Macquarie University
242 Marsh
119 Meiji University
141 Mezun.com - Reach Turkish Students
047 Michigan State University
235 Minds Abroad
046 Mobility-Online

N

028 NAFSA
001 Naturally Finland
089 Nelson Mandela Metropolitan University
030 New Zealand Educated
099 Nido Student Living
088 North Carolina Universities, USA

O**017** oIEM**P**

204 Palazzi
241 Panopto Europe
131 POSTECH
016 PRES Université Lille Nord de France
109 Project Education

Q

039 QS
072 Quebec Universities

R

033 Recruit in Canada/Turkish Student Magazine
115 Réseau des IAE - University Business Schools
114 Ritsumeikan University & Ritsumeikan Asia Pacific University (APU)

S

012 Sao Paulo, Brazil - Public HEI
137 SolBridge International School of Business
247 Solenovo
005 SPACE
207 Sports Management School
055 Student Recruitment Media
062 Study in Australia

- Australian Catholic University
- Southern Cross University
- University of Wollongong
- International College of Management, Sydney

093 Study in Bavaria
070 Study in Catalonia
123-129 Study in China

- Beihang University
- Beijing Institute of Technology
- Beijing Language and Culture University
- Beijing Normal University
- Capital Normal University
- China Agricultural University
- China Education Association for International Exchange
- China University of Political Science and Law
- Chinese Academy of Engineering
- Communication University of China
- Gansu Agricultural University
- Hainan Foreign Language College of Professional Ed
- Hebei Finance University
- Jiangxi Science & Technology Normal University
- Jiangxi University of Finance and Economics
- Jilin Normal University
- Lanzhou University of Finance and Economics
- Ningxia Polytechnic
- Shanghai International Studies University
- Shanghai Police College
- Shanghai University
- Shanxi Datong University
- Southeast University
- Sun Yat-Sen University
- Tianjin Sino-German Vocational Technical College
- Tianjin University
- Tsinghua University
- Wenshan University
- Wenzhou University
- Wenzhou Vocational & Technical College
- Wuhan Railway Vocational College of Technology
- Yanan University
- Yunnan University

003 Study in Denmark

- University of Copenhagen
- Aalborg University
- University of Southern Denmark
- Roskilde University
- Technical University of Denmark
- IT University of Copenhagen
- The Royal Danish Academy of Fine Arts, Schools of Architecture, Design and Conservation School of Architecture

- Metropolitan University College
- University College Lillebælt
- University College Nordjylland
- University College Syddanmark
- Copenhagen University College of Engineering
- Engineering College of Aarhus
- Business Academy Aarhus
- Business Academy Copenhagen North

024 Study in Estonia
045 Study in Flanders
105 Study in Germany - Land of Ideas

- Leibniz Universität Hannover
- Osnabrück University
- Hochschule Osnabrück
- Hochschule Emden-Leer
- Leuphana University of Lüneburg
- Clausthal University of Technology
- University of Oldenburg
- PFH
- Technische Universität Braunschweig
- University of Göttingen
- Fulda University of Applied Sciences
- HfG Offenbach
- Universität Marburg
- University of Kassel
- Frankfurt University of Applied Sciences
- Rhein Main University of Applied Sciences
- Hessisches Ministerium für Wissenschaft und Kunst
- Berlin School of Economics and Law
- Berlin University of the Arts
- Europa-Universität Viadrina Frankfurt (Oder)
- Humboldt-Universität Berlin
- Technische Universität Berlin
- Freie Universität Berlin
- Brandenburg University of Technology Cottbus
- Bremen University of Applied Sciences
- University of Bremen
- Jacobs University Bremen
- Université franco-allemande / Deutsch-Französische Hochschule
- Goethe-Institut
- DAAD











222 Study in Glasgow
026 Study in Holland

- Research universities*
- Leiden University
- Radboud University
- Tilburg University
- University of Amsterdam
- University of Groningen
- Utrecht University
- VU University Amsterdam
- Universities of applied sciences*
- Fontys University of Applied Sciences
- HAN University of Applied Sciences
- Hogeschool van Amsterdam, University of Applied Sciences
- HU University of Applied Sciences Utrecht
- HZ University of Applied Sciences
- The Hague University of Applied Sciences
- Zuyd University of Applied Sciences

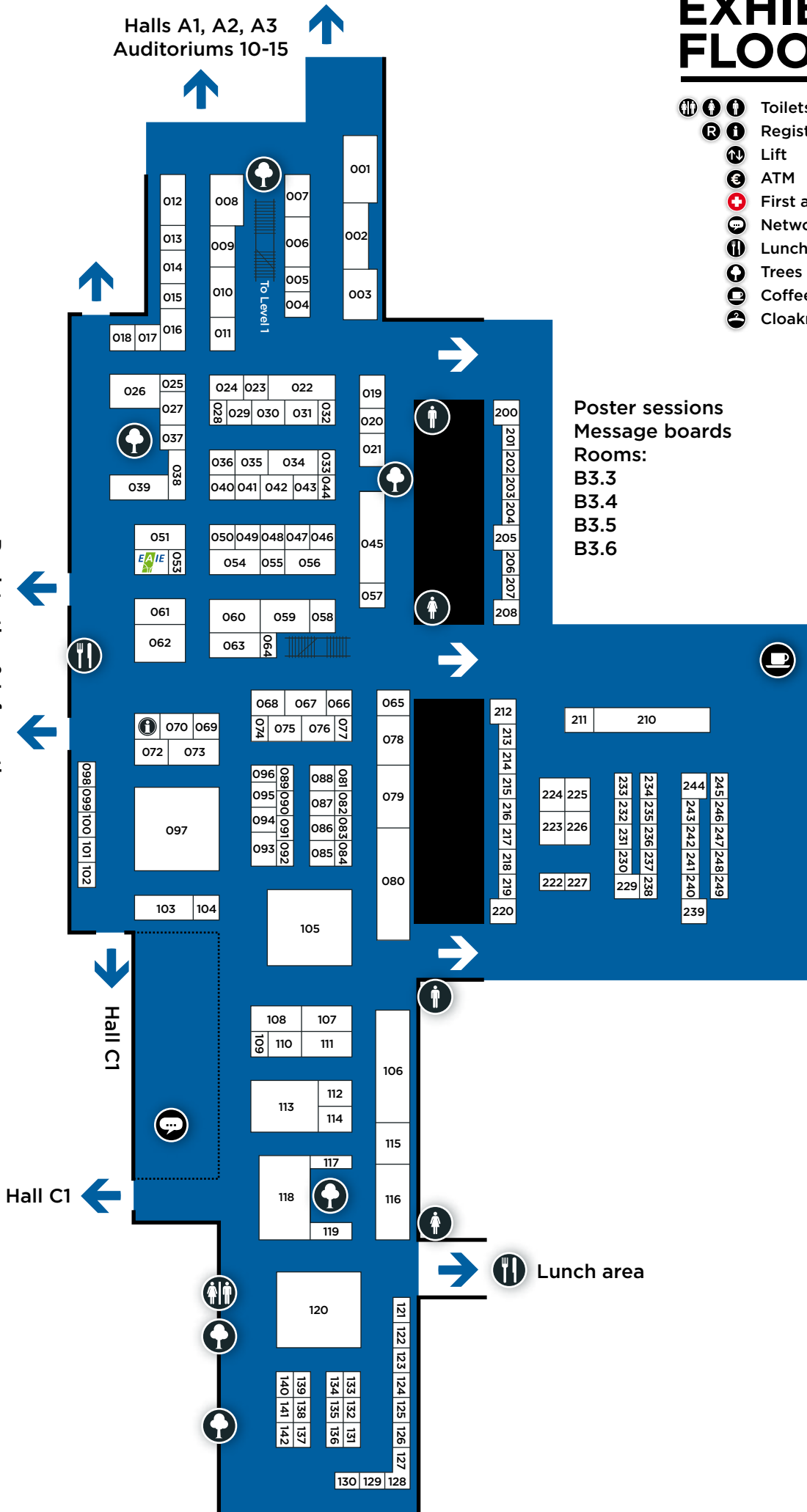
031 Study in Hungary
021 Study in Iași

- 116** Study in Japan
- Chiba University
 - Doshisha University
 - Iwate University
 - J. F. Oberlin University
 - Kansai University
 - Kyoto Institute of Technology
 - Nanzan University
 - Nihon University
 - Ochanomizu University
 - Osaka Gakuin University
 - Seinan Gakuin University
 - Tohoku University
 - Tokyo Institute of Technology
 - Tokyo Metropolitan University
 - University of Tsukuba
- 080** Study in Korea
- Sookmyung Women's University
 - Hallym University
 - Kookmin University
 - Chonnam National University
 - Keimyung University
 - Ajou University
 - Sogang University
 - University of Seoul
 - Dongguk University
 - Hankuk University of Foreign Studies
 - Soongsil University
 - Hanyang University
 - Kangwon National University
 - Pusan National University
 - Seoul Women's University
- 102** Study in Krakow
- 025** Study in Lithuania
- 006** Study in Norway
- 041** Study in Perth - Australia
- 111** Study in Picardy, France
- 008** Study in Sweden
- Swedish University of Agricultural Sciences
 - Karlstad University
 - University of Gothenburg
 - Chalmers University of Technology
 - Halmstad University
 - Luleå University of Technology
 - Södertörns University
 - KTH, Royal Institute of Technology
 - Umeå Universitet
 - Mid Sweden University
 - Stockholm University
 - Örebro University
 - University of Skövde
 - Mälardalens University
 - Uppsala University
 - Lund University
 - Malmö Universitet
 - Kristianstad University
 - Jönköping University, School of Education and Communication
 - Jönköping University, School of Engineering
 - Blekinge Institute of Technology, BTH
- 113** Study in Taiwan
- Chinese Culture University
 - Fu Jen Catholic University
 - National Central University
 - National Changhua University of Education
 - National Cheng Kung University
 - National Chengchi University
 - National Chiao Tung University
 - National Chung Hsing University
 - National Sun Yat-sen University
 - National Taiwan Normal University
 - National Taiwan University
 - National Taiwan University of Science and Technology
 - National Tsing Hua University
 - National Yang-Ming University
 - Providence University
 - Taipei Medical University
 - Taiwan Shoufu University
 - Tamkang University
 - Tunghai University
- 078** Study in the Czech Republic
- Brno University of Technology
 - Centre for International Services
 - Charles University in Prague
 - Czech Technical University in Prague
 - Czech University of Life Sciences Prague
 - Masaryk University
 - Mendel University in Brno
 - Ministry of Education, Youth and Sports
 - Palacky University in Olomouc
 - Tomas Bata University in Zlín
 - University of Economics, Prague
 - University of New York in Prague
 - University of South Bohemia České Budějovice
 - VŠB - Technical University of Ostrava
- 210** Study in Turkey
- Adiyaman University
 - Anadolu University
 - Bahçeşehir University
 - Batman University
 - Beykoz Vocational School of Logistics
 - Bitlis Eren University
 - Boğaziçi University
 - Cumhuriyet University
 - Çukurova University
 - Düzce University
 - Erciyes University
 - Gazi University
 - Hacettepe University
 - Hitit University
 - Işık University
 - İstanbul Arel University
 - İstanbul Bilgi University
 - İstanbul Kemerburgaz University
 - İstanbul Kültür University
 - İzmir Ekonomi University
 - Karabük University
 - Karadeniz Technical University
 - Kırıkkale University
 - Maltepe University
 - Muğla University
 - Okan University
 - Middle East Technical University
 - Sabancı University
 - Sakarya University
 - Süleyman Demirel University
 - Zonguldak Karaelmas University
- 201** Study in Turku, Finland
- 075** Study South Africa
- IEASA
 - University of Cape Town
 - University of KwaZulu-Natal
- 139** StudyPortals' STeXX
- 059** Swiss Higher Education
-
- T**
- 229** Tec De Monterrey
- 121** Temple University, Japan Campus
- 217** Thailand International University Programs
- 086** The University of Mississippi
- 067** The University of Queensland
- 246** TimeEdit
- 239** Travelex: Simplifying International Payments for Educational Institutions & Students
- 244** Tutku Tours - Educational Tours in Turkey and Beyond
-
- U**
- 083** UC Berkeley Summer Sessions
- 002** UH Nett Vest
- 215** Universidad Autonoma de Guadalajara
- 044** Universidad de Monterrey - UDEM
- 019** Università Cattolica
- 020** Università Degli Studi Di Perugia - Italy
- 014** Université de Lyon
- 112** Université européenne de Bretagne
- 104** Universities in Rheinland-Pfalz, Germany
- 097** Universities of Spain - Universidad.es
- 053** University College Dublin
- 048** University of California, Irvine - Extension, International Programs
- 049** University of California, Irvine - Summer Session
- 050** University of Cambridge ESOL Examinations
- 074** University of Leicester
- 058** University of the Greater Region (UGR)
- 064** University of the Sunshine Coast
- 090** USB
- 236** USFQ/GAIAS
- 027** Utrecht Summer School
-
- V**
- 034** VIA University College
-
- W**
- 057** Wallonie-Bruxelles Campus Belgium
- 117** Waseda University & Global 30
- 065** Welcome to Trondheim and NTNU
- 136** Window to Asia
-
- Y**
- 230** Yeungnam University
- 142** Yonsei University
-
- Z**
- 214** Zinch

EXHIBITION FLOOR PLAN

-  Toilets
-  Registration & Information
-  Lift
-  ATM
-  First aid
-  Networking area
-  Lunch area/Snack bar
-  Trees
-  Coffee
-  Cloakroom

Registration & Information
Business Centre



Poster sessions
Message boards
Rooms:
B3.3
B3.4
B3.5
B3.6

Rooms:
B3.1
B3.2
B4.1
B4.2

Hall C1

Lunch area

CONFERENCE MAP

Bella Center | www.bellacenter.dk
 Center Boulevard 5, 2300 Copenhagen S

TO VANLØSE (CITY CENTER/CBS) TO VESTAMAGER →

M Metro stop Bella Center (ØRESTADS BLVD.)

Bus stop
Bella Center

