

ICLT 2009

Organized by



The Chartered Institute of
Logistics & Transport
Thailand

The 1st International Conference on Logistics and Transport "Innovative Management in Global Logistics and Transport"

17-19 December 2009

The Imperial Mae Ping Hotel Chiang Mai, Thailand

Important Deadlines

Abstract Submission: April 30, 2009

Notification of Acceptance: May 31, 2009

Full Paper Submission: July 31, 2009

Notification of Revision: August 31, 2009

**Best papers will be selected for
publication in the International Journal
of Logistics and Transport (IJLT)
Vol. 4 No. 1**

(Ruth Banomyong and Ungul Laptaned, Editors)

The International Journal of Logistics and Transport is an international forum for the dissemination of research into, and applications of logistics, supply chain, and transport. Papers published in the *IJLT* have undergone peer review to ensure originality, relevance and timeliness. The journal thus provides a worldwide, regular and comprehensive update on logistics, supply chain, and transport.

The journal invites research and application papers covering the above areas.

For more information, please contact:

Email: epxull@yahoo.com

Website: <http://www.thaivcm.com/IJLT>



Introduction

This is the first international conference organized by the Thai Researchers' Consortium of Value Chain Management and Logistics (Thai-VCML) and the Chartered Institute of Logistics and Transport (Thailand). The conference focuses on research in the fields of operations, logistics, value/supply chain, and transportation management. The conference seeks to be a great opportunity for Operations, Logistics, supply chain, and transportation researchers and practitioners to share ideas, research findings and future directions of researching and teaching.

The Thai Researchers' Consortium on Value Chain Management and Logistics (Thai VCML) was established in July, 2002. This consortium is a network between academics, practitioners and researchers in the area of logistics and supply chain management located in Thailand. A working committee was established based on lecturers working in a number of private and public universities in Thailand. The objective of the committee was to support the development of a coordinating centre for logistics research and increase the collaboration among universities teaching logistics and value chain management in Thailand.

The Chartered Institute of Logistics and Transport (CILT) International - formerly known as the Chartered Institute of Transport - was formed in 1919 and was granted its Royal Charter in 1926. Growth of its overseas sections led to a restructuring in 1994 under which 10 national councils were established in various parts of the world. The Institute operates as a co-coordinating body and custodian of the Royal Charter. All National Councils are effectively 'chartered' through their membership of CILT and are represented on its governing Council. CILT continues to hold the Royal Charter under the authority of the (UK) Privy Council. Subject to certain qualifications individual members of any National Council hold chartered status under the authority of this Royal Charter. The Chartered Institute of Logistics and Transport (Thailand) aims at developing the standard of transport, logistics and supply chain for organizations in Thailand.

Perspective Participants for Paper Submission

- * Innovation Management in Supply Chains
- * The Role of Suppliers and Service Providers in Supply Chain Innovation
- * Innovative Supply Chain Design
- * Innovative Concepts for Modeling, Simulation and Optimization of Supply Chains and Transportation Network
- * Creating Innovations for Logistics Services
- * Innovative IT Systems in Logistics and Supply Chain Management
- * Technology driven innovations in Supply Chains
- * Organizational Innovations in Supply Chains
- * Distributed Product Development in Supply Chains
- * Managing Technological Risks in Supply Chains
- * Interdependencies between Innovation Management and Supply Chain Performance
- * Enabling Innovations in Logistics and Supply Chain Management
- * Implementation Strategies for Innovation Management in Logistics and Supply Chains
- * Innovations in Transport Systems (Air, Rail, Road, Sea, Pipeline)
- * Innovative Transport and Traffic Engineering and Management
- * Innovative Energy Management in Logistics and Supply Chain

Paper Submission Requirement

Interested authors are invited to submit abstracts for consideration for the inclusion in the program. Abstracts should summarize the purpose, scope, principle results, and conclusion. The abstracts should also be written in single space format and should be minimum 250 and maximum 400 words.

Full Paper Requirement

Papers must fulfill the following requirements:

- 1) the theoretical base must be clear;
- 2) there must be explicit reference to existing research in the field;
- 3) priority will be given to papers with an empirical basis; and
- 4) papers may include managerial implications.

Writing Instructions

Language: English

Format: Keep all papers as brief as possible consistent with clear, concise writing. Summarize or cite, do not repeat, arguments already available elsewhere, and make references to related previous work. The conference will not publish any paper longer than 10 typewritten pages (12 point Times New Roman font for English, 1.5 inch margins, single spaced and including reference, tables, figures, and appendices).

Manuscripts should be typed on one side A4 paper with generous margins, and should be single spaced throughout, including abstracts, footnotes, and references. The title page should contain the title and the name, company or institutional affiliation, and complete mailing address of each author. The corresponding author should be clearly noted including his/her address, phone and fax number and email address.

Figures and Tables: Illustrations or tables are numbered. Upon acceptance for publication, professionally prepared figures in black ink on white paper, suitable for reproduction and reduction, must be submitted. Photographs, when appropriate are acceptable if they are sharp glossy prints with good contrast.

Registration Fee

Participant: US\$ 300 - 350

Student: US\$ 200 - 250

Paper Submitted to

- * Asst. Prof. Ungul Laptaned, Ph.D.
(University of the Thai Chamber of Commerce, Thailand)
- * Asst. Prof. Thananya Wasusri, Ph.D.
(King Mongkut's Institute of Technology, Thonburi, Thailand)
- * Asst. Prof. Apichat Sopadang, Ph.D.
(Chiangmai University, Thailand)

Email: ict2009@yahoo.com

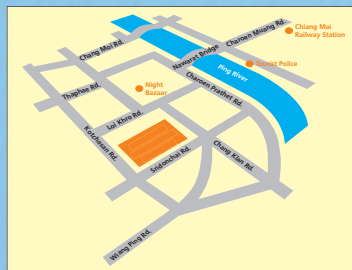
Website: <http://www.thaivcml.com/ICLT>

Conference Venue

The Imperial Mae Ping Hotel Chiang Mai
153 Sridonchai Road, Chiangkalan,
Muang, Chiang Mai, Thailand

Tel. +66 (0) 5328 3900

Email: info@imperialmaeping.com



Honorary Chairs

Duangpun Kritchanchai, Mahidol University and the Thai Researchers' Consortium of Value Chain Management and Logistics, Thailand
Sathien Vongvichien, the Chartered Institute of Logistics and Transport, Thailand

General Chair

Ruth Banomyong, Thammasat University, Thailand

Program Chairs

Ungul Laptaned, University of the Thai Chamber of Commerce, Thailand
Thananya Wasusri, King Mongkut's Institute of Technology Thonburi, Thailand
Apichat Sopadang, Chiangmai University, Thailand

Proceedings Editors

Ruth Banomyong, Thammasat University, Thailand
Ungul Laptaned, University of the Thai Chamber of Commerce, Thailand

Advisory Committee

Anthony Beresford, Cardiff Business School, UK
Bart MacCarthy, the University of Nottingham, UK
Dag Naslund, University of North Florida, USA
Erik J. de Bruijn, University of Twente, The Netherlands
John Liu, the Hong Kong Polytechnic University, Hong Kong
Kai Mertins, Director Corporate Management, Berlin, Germany
Martin Christopher, Cranfield School of Management, UK
Mitsuo Gen, Waseda University, Japan
Nyoman Pujawan, Sepuluh Nopember Institute of Technology, Indonesia
Patrick Le Mestre, Le Havre University, France
Pavel Catska, University of Canterbury, New Zealand
Rajesh Piplani, Nanyang Technological University, Singapore
Reza Lashkari, University of Windsor, Canada
Saibal Ray, McGill University, Canada
Singha Chiamsiri, National Innovation Agency, Thailand
Subash Wadhwa, Indian Institute of Technology, India
Suhaiza Zailani, University Sains Malaysia
Tore Markeset, University of Stavanger, Norway
Vinod Singhal, Georgia Institute of Technology, USA
Zhang Wuyi, Kunming University of Science and Technology, China

Organizing Committee

Chanond Rochanavirat, the Chartered Institute of Logistics and Transport, Thailand
Chatchalee Ruktanonchai, National Science and Technology Development Agency, Thailand
Chumpol Monthatipkul, King Mongkut's Institute of Technology Thonburi, Thailand
Manisra Baramichai, University of the Thai Chamber of Commerce, Thailand
Ninlawan Choomrit, Srinakharinwirot University, Thailand
Phaophak Sirisuk, Mahanakorn University, Thailand
Tuenjai Somboonwiwat, King Mongkut's Institute of Technology Thonburi, Thailand
Voratas Kachitvichyanukul, Asian Institute of Technology, Thailand
Walailak Aththirawong, King Mongkut's Institute of Technology Ladkrabang, Thailand