

**Health** week

# Delivering Innovative Healthcare & Well Being

[www.ehealthweek.org](http://www.ehealthweek.org)

Presented by:



Pre-Conference Brochure  
13-15 May 2013  
Dublin, Ireland, CCD





# eHealth Week 2013 Dublin, Ireland

With the success of eHealth week 2012, the planning for next year's event in Dublin, Ireland is already underway! The necessity for knowledge and solutions in the ever changing landscape of healthcare IT is shaping eHealth Week to be the essential Pan-European conference for the healthcare industry. eHealth Week 2013 brings together two main events: the High level eHealth conference co-organised by the European Commission and the Irish Presidency of the Council of the European Union, and WoHIT (World of Health IT Conference & Exhibition) organised by HIMSS Europe. The event not only brings industry partners and providers from across Europe, but also important government and regional decision makers.

"Ireland is engaging in a major health reform process over the next number of years and ehealth and ICT will play a critical role. This will be a great opportunity to learn and share experiences from those leading in the field".  
**Kevin Conlon, Head of ICT, Irish Department of Health**

## Who will be there?

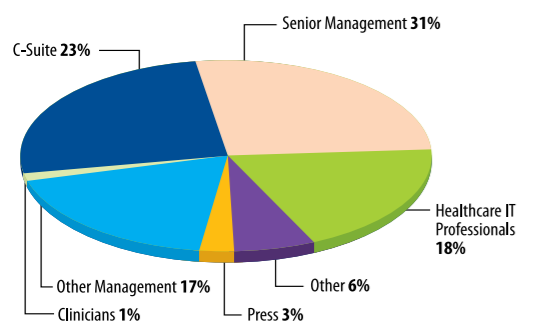
- Hospital CIOs & CEOs
- Healthcare Professionals
- IT Managers
- Government/Regions
- Patient Groups
- NGOs
- Vendors
- Press

# eHealth Week 2012 & 2011 Summary

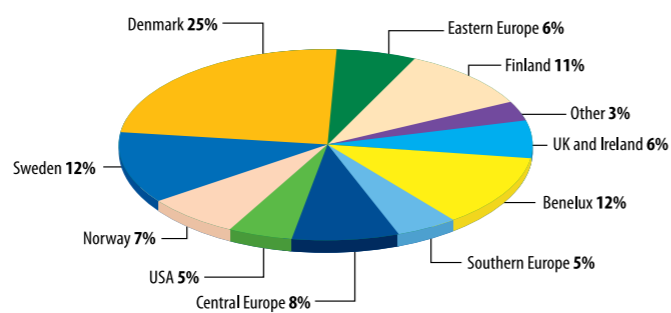
eHealth Week 2012 Copenhagen, Denmark

**Key Figures: 2507 Attendees, 98 Exhibitors**

Professional Title Report:



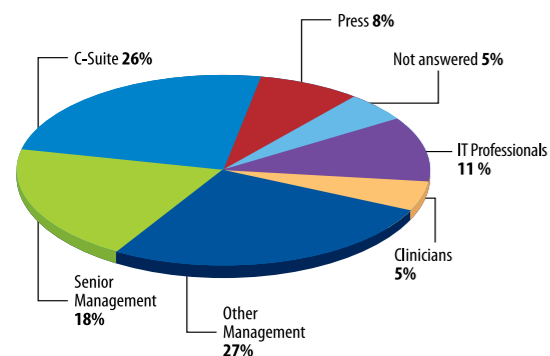
Country Report:



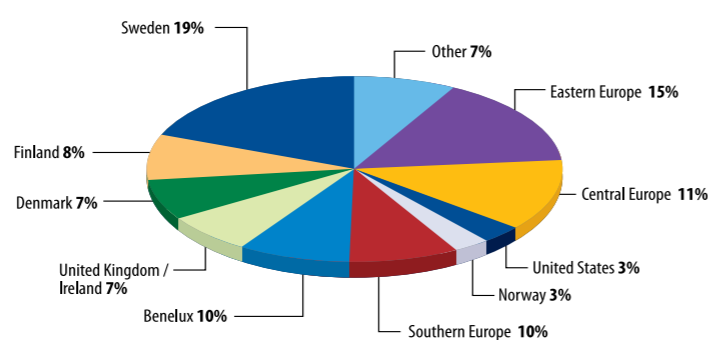
eHealth Week 2011 Budapest, Hungary

**Key Figures: 2377 Attendees, 71 Exhibitors**

Professional Title Report:



Country Report:



# eHealth Week is Power Networking!

It's more than meeting people, it's meeting the right people for knowledge sharing, best practices, career connections...and socializing. eHealth Week 2013 has planned many different ways for attendees to connect before and during the conference. Whether it is making connections through social media or through exciting networking events such as the always popular Opening Reception, eHealth Week 2013 is your opportunity to hear different industry perspectives, visit old friends and meet new friends!

**Monday, 13 May • 17:00-18:30**

## Opening Reception

The 2013 World of Health IT Conference & Exhibition will kick off with an opening reception for all delegates on the exhibition floor. Catch up with fellow delegates and explore innovative industry solutions, whilst enjoying and getting a first look at the 2013 exhibitors. This is a networking occasion you do not want to miss!

**Monday, 13 May • 19:00-22:00**

## HIMSS Analytics Europe Awards Dinner

HIMSS Analytics Europe will host an awards dinner ceremony during eHealth Week 2013 to recognize a number of European hospitals, which have qualified for a Stage 6 or 7 EMR Adoption Model (EMRAM) Award. The prestigious award recognizes hospitals that operate in a paperless environment and represent best practices in implementation of the EMR.

**Tuesday, 14 May • 19:00-23:00**

## eHealth Week Special Event

Get ready to dance the night away during eHealth Week's special event! Network your way through an evening of fine food, drinks, music and friendly conversation. Connect with industry leaders and colleagues alike at this special event open to all registered eHealth Week 2013 conference attendees.





# eHealth Week Programme: Delivering Innovative Healthcare & Well Being

Monday, 13 May • 09:30-18:30

## Closed High Level eHealth Conference

**SME Competition**

**mHealth Symposium**

**EU-US Workshop**

## Opening Plenary

## Opening of the Exhibition

## eHealth Week 2013 Opening Reception

## HIMSS Analytics Europe Awards Dinner



Tuesday, 14 May • 09:00-17:00

## Exhibition Open all Day



**High Level eHealth Conference**

**EIP-AHA**

## eHealth Week Social Event



Wednesday, 15 May • 09:00-13:30

## Exhibition



**High Level eHealth Conference**

**EIP-AHA**

## Conference Ends

### Themes:

- Patient Empowerment
- Patient Safety
- Cross-Border eHealth Solutions/Interoperability
- eHealth as a Business Driver
- Successful Telemedicine and Mobile Health Solutions

### High Level eHealth Conference

The High Level eHealth conferences (Ministerial conferences) are organised by the country holding the rotating Presidency of the Council of the European Union supported by the 27 member states working together to encourage greater national and cross-border implementation of eHealth solutions. The Health Ministry of Ireland, the country that is holding the presidency of the Council in the first semester of 2013, is pleased to host eHealth week. The High Level eHealth conference 2013 is organised by the Irish Presidency of the Council of the European Union and the European Commission.



### The World of Health IT Conference & Exhibition

Now in its seventh edition, The World of Health IT Conference & Exhibition is designed to connect leading health information and communication technology experts. The event consists of educational sessions, vendor exhibitions, new product launches, exchange of experiences and networking sessions, and other professional development opportunities.



### mHealth Symposium

This stimulating one day symposium will bring together leaders and key-decision makers in the field. The educational sessions will be focused on existing mHealth solutions with a view on success stories, overcoming challenges and concrete examples of technologies that are transforming healthcare. The symposium will also offer exclusive networking opportunities to meet leaders in the field and key stakeholders in mHealth.



### European Innovation Partnership on Active and Healthy Ageing (EIP-AHA)

A series of sessions will focus on the Specific Actions proposed in the Strategic Implementation Plan of the European Innovation Partnership on Active and Healthy Ageing. The sessions will present the likely activities envisaged in the context of the Specific Actions and will feature stakeholders who have already committed to their implementation. The sessions will aim at building capacity and promoting further stakeholder engagement, commitment and partnerships towards the implementation of the Specific Actions.

### SME Competition

The objective of the competition, organised by TICBiomed, is to support business success of SMEs by giving them visibility together with marketing opportunities to attract customers, partners and external capital. SMEs will compete first on a national level. The champion of each country will then enter into the European Final, to be celebrated for the 2nd time during the eHealth Week 2013 Dublin, Ireland on 13 May 2013.

### Other Sessions/Activities:

- CIO Sessions
- Industry Programme Sessions
- Focus Groups
- Workshops



# WoHIT

Experience hundreds of products on the 2013 exhibition showfloor. Exhibitors and attendees will have the opportunity to connect and discuss their health information technology solutions in an environment that provides access to buyers while remaining cost effective.

## 2013 Exhibition Hall Hours

- Monday, 13 May • 13:00-18:30
- Tuesday, 14 May • 09:00-17:00
- Wednesday, 15 May • 09:00-13:30

## Exhibition Cost

EARLY EXHIBITING FEE (contracts received on or before 15 January 2013)	LATE EXHIBITION FEE (contracts received on or after 16 January 2013)
Space Only - € 345 per m <sup>2</sup>	Space Only - € 360 per m <sup>2</sup>
Shell Scheme - € 410 per m <sup>2</sup>	Shell Scheme - € 425 per m <sup>2</sup>
Shell Scheme Price Structure Examples	Shell Scheme Price Structure Examples
6m <sup>2</sup> = € 2.860	6m <sup>2</sup> = € 2.950
9m <sup>2</sup> = € 3.690	9m <sup>2</sup> = € 3.825
12m <sup>2</sup> = € 6.520	12m <sup>2</sup> = € 6.700

## Exhibitor Benefits

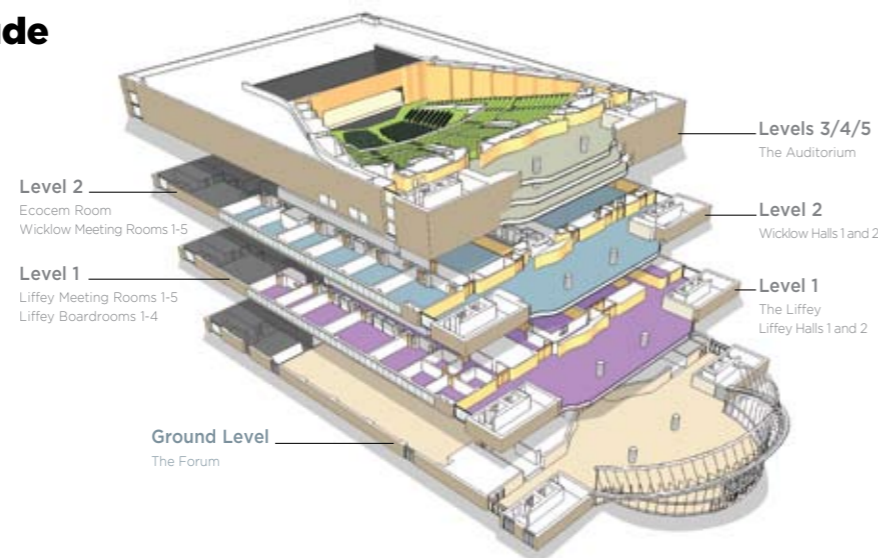
- Complimentary Exhibitor Badges (1 per 3 sqm)
- Dedicated Exhibition Hall Hours
- Access to all Education Programme Sessions
- Product or Company Description in the Onsite Conference Guide
- Participate in Targeted Pre-Show Marketing Opportunities
- Product or Company Description in the Exhibitors Online Buyer's Guide
- 1 Conference Delegate Bag per Exhibiting Company

## Shell scheme booths include

- Carpet (existing ballroom carpet)
- Wall panels
- Fascia Board with Company Name  
(for logo an additional fee)
- Place Holders

For all exhibition and sponsorship opportunities, please contact:

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 HIMSS Europe & Middle East  
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 +44 755 733 70 66



# Registration

	SUPERSAVER RATE	LATE & ONSITE RATE
<b>WoHIT Member*/Government Employee/Healthcare Provider (Hospital/Clinic)</b> Includes access to Monday's Opening Reception, WoHIT education sessions on Tuesday and Wednesday and the exhibition hall during exhibition hours. Members will also benefit from the delegate bag and conference materials (while supplies last). <i>Rate does not apply to non-sponsoring vendors.</i>	€549	€649
<b>Non-Member/Consultant/NGO Employee/Association Employee</b> Includes access to Monday's Opening Reception, WoHIT education sessions on Tuesday and Wednesday and the exhibition hall during exhibition hours. Non - Members will also benefit from the delegate bag and conference materials (while supplies last). <i>Rate does not apply to non-sponsoring vendors.</i>	€649	€749
<b>Premium Registration</b> Enhance your overall experience at eHealth Week by choosing our premium rate! Network with like-minded people during Monday's Opening Reception and benefit from the WoHIT education sessions and exhibit hall during exhibition hours on Tuesday and Wednesday. All premium registrants will benefit from our exclusive delegate bag and conference materials. The premium rate entitles you to a round-trip airport pick up. Preferred hotel available upon request. <i>Rate does not apply to non-sponsoring vendors.</i>	€999	€1.149
<b>Non-Sponsoring Vendor</b> Employees of vendor companies not sponsoring or exhibiting at WoHIT'13	€999	€1.149
<b>Single Day Pass</b> Available for either Tuesday or Wednesday	€350	€400
<b>Exhibit Hall Only Pass</b> Available only for Wednesday and does not include access to any education sessions	€75	€95

\* WoHIT Members - HIMSS Members and Members of the Organising Committee and the Partner Organisations receive the World of Health IT Member rate

23% VAT not included in the rate



## General Information

### Conference Centre Location

#### The Convention Centre Dublin

Spencer Dock  
North Wall Quay  
Dublin 1  
Ireland

### Contact Us

#### General Inquiries

[customerservice@worldofhealthit.org](mailto:customerservice@worldofhealthit.org)

### Exhibition and Sponsorship Opportunities

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### Follow Us



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