



Tuesday, 22 November 2011 | World Trade Center | Rotterdam

Programme

- 08.30 – 09.30 hrs **Registration & Coffee**
- 09.30 – 09.40 hrs **Welcome by Colja Laane**, Director, Netherlands Genomics Initiative (NGI)
- 09.40 – 10.00 hrs **NGI Mid Term Review - Impressive Results Deserve Follow-up**
Douwe Breimer, Chairman committee Mid Term Review NGI
- 10.00 – 10.30 hrs **Building Complex Tissue**
Clemens van Blitterswijk, Scientific Director, MIRA - Institute for Biomedical Technology and Technical Medicine
- 10.30 – 11.00 hrs **Genomics Impact for Society**
Rudy Rabbinge
Professor in Sustainable Development and Food Security, Wageningen University
- 11.00 – 11.05 hrs **Mibiton Quality Certificate**
Winner announcement by Kees Recourt
Investment Manager Mibiton Foundation
- 11.05 – 11.30 hrs **Break**
- 11.30 – 13.00 hrs **Parallel Sessions on societal benefits**
Session 1 | Tasty Tomatoes
Session 2 | Involving Patients in Research: The Case of Celiac Disease
Session 3 | Checking Your Account at the Biobank
Session 4 | Amazing Microbes
Session 5 | IOP Genomics - Turning Science into Business
The sessions will include presentations and panel discussions on the science's future structure, content, technological developments and societal importance.
- 13.00 – 15.00 hrs **Networking Plaza and Lunch Break** (Sponsored by **Unilever**)
- 14.00 - 14.30 hrs **30-Minutes Sessions**
Session 1 | LifeSciences@Work
Session 2 | Innovative Medical Devices Initiatives NL
Session 3 | Science for society - Societal Valorisation in the Making
Session 4 | Dutch Technology Centre for Life Sciences
Session 5 | The Making of the Prosensa Harvard Style Business Case
Session 6 | Drug Development in Oss: MSD and Life Sciences Park



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- 15.00 hrs **Start plenary Afternoon Session**
Colja Laane, Director NGI
Introduction Craig Venter by **Arnold Driessen**, Chairman Netherlands Society for Biochemistry and Molecular Biology (NVBMB)
- 15.00 – 15.30 hrs **From Reading to Writing the Genetic Code**
Craig Venter, President and founder J Craig Venter Institute
- 15.30 – 16.00 hrs **Making the World Future Proof with Biotechnology**
Feike Sijbesma, CEO Royal DSM N.V.
- 16.00 – 16.40 hrs **Interactive Session with Craig Venter and Feike Sijbesma**
Moderator **Martijn van Calmthout**, Chief of Science Department, Volkskrant
- 16.40 – 17.00 hrs **NGI Valorisation Award 2011: "Excellence in societal valorisation"**
Winner announcement by Godelieve van Heteren, Director Europa Arena, member of the NGI Valorisation Advisory Board
Final closure by Colja Laane, Director NGI
- 17.00 – 18.00 hrs **Drinks & Bites at the Networking Plaza** (Sponsored by **DSM**)