



3DTV
INTEGRATED THREE-DIMENSIONAL TELEVISION -
CAPTURE, TRANSMISSION, AND DISPLAY



Information Society
Technologies

WORKSHOP

commercializing research results

PATENTING AND TECHNOLOGY TRANSFER

The IST NoE 3DTV project is organizing two hands-on workshops on commercializing research based intellectual property. The workshops are designed for participants that want to start a new venture and protect their intellectual property. Our speakers come from varied backgrounds in industry, law, and technology transfer community. Based on their significant experience on patenting and technology transfer issues, they will discuss practical considerations to commercialize research-based intellectual property, and present various case studies.

WORKSHOP 1 PATENTING

Themes

- How to apply for patents in the U.S., Europe and PCTs
- Requirements for patentability—when to patent inventions
- Patenting policy—practical and legal considerations relating to patenting
- Patent strategies—enforcement
- Inventions in standards—making activities as they relate to the patent process

Speakers will include

- Andrea Reister, Partner, Covington & Burling
United States Patent Attorney, and Attorney-at-law (Washington, DC)
- Sinan Utku, PhD, Associate, Covington & Burling
United States Patent Attorney, and Attorney-at-law (NY/ Washington, DC)
- Peter Hale, Partner; Kilburn & Strode
Chartered Patent Attorney and European Patent Attorney
- William Neobard, Partner, Kilburn & Strode
Chartered Patent Attorney and European Patent Attorney

Registration

Date	May 10th 2007
Conference Venue	Hotel Rixos, Bodrum The Zeytinli kahve Location Bodrum- Mugla/ Turkey .Tel: +90.252.337.11.22
Language	English
Registration	Online at http://www.3dtv-research.org/
Registration fee	90 Euros for non- 3DTV project members. The fee includes admission to the workshops, as well as workshop handouts. The fee must be paid in advance to participate. The payments must be made through the workshop registration web site.
Accommodation	We advise you to take care of hotel registration and flight accommodations in time. Information on hotel registration is available at the hotel web site : http://www.rixos.com/bodrum/ilet.php
Insurance	The workshop organizers do not accept any liability for personal injuries or loss of and/of damage to personal belongings of the workshop participants.
Contact	Please contact the workshop organizers: Tolga Çapın (tcapin_@_cs.bilkent.edu.tr) Selami Atlı (selami_@_.bilkent.edu.tr)

WORKSHOP 2 TECHNOLOGY TRANSFER

Themes

- How to build a start-up company in Europe
- Strategies for financing early stage venture—venture capital, corporate, university funds
- Practical and legal considerations to start-up a company
- Tips for success in finding venture capitalists, business angels
- Guide to licensing deals.
- Success stories.

Speakers will include

- Jeroan Van Onna, Investment Manager, N.V. NOM
International consultant for Oringe new business creation B.V
- Yavuz Ahıska, CEO, Grandeye and Founder, 3DLabs
- Ogan Ocalı, founder, Surgi-vision