### GREEK ASSOCIATION OF SUPPLY CHAIN MANAGEMENT

# 15<sup>th</sup> PANHELLENIC LOGISTICS CONFERENCE

1ST SOUTHEAST EUROPEAN CONGRESS

### ON SUPPLY CHAIN MANAGEMENT

SUPPLY CHAIN NETWORKS FOR UNLEASHING GROWTH THROUGHOUT SOUTHEAST EUROPE THE MET HOTEL, THESSALONIKI

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The Greek Association of Supply Chain Management (EEL of Northern Greece, www.logistics.org.gr) is pleased to announce the annual 15th Panhellenic Logistics Conference and the inaugural 1<sup>st</sup> Southeast European Congress on Supply Chain Management, both of which will be held in Thessaloniki, Greece, November 11-12, 2011.

#### **Scope of the Conference and Congress**

Responding to the demands of business and societal stakeholders in Northern Greece and in the wider Southeast European area, the common theme of the Conference and the Congress is "Supply Chain Networks for Unleashing Growth throughout Southeastern Europe". Both events aim to provide a venue where practitioners and academicians alike, will tackle critical issues of supply chain management and logistics as catalysts for unleashing economic growth in Greece and throughout the region of Southeastern Europe.

#### **Call for Abstracts**

Academicians and practitioners are invited to participate with a presentation related to the following indicative subject areas:

- Policy-making in SE Europe
- ICT and Logistics
- Green Supply Chain Networks
- Energy Logistics Networks
- Container Terminals and Port Management
- Maritime Logistics and Motorways of the Seas throughout SE Europe.

All presenters are requested to indicate their preference for an academic or business presentation and submit their abstracts via e-mail to the Conference Secretariat, by July 15, 2011. The submitted abstracts will be reviewed by

the Scientific Committee and the authors will be notified by July 23, 2011 regarding the outcome of the evaluation.

#### **Important Dates**

For Academicians	For Practitioners
Title & Abstract (1000 words) submission: July 15, 2011	Title & Abstract (200 words) submission: <b>July 15, 2011</b>
Acceptance letter: July 23, 2011	
Full Paper submission: September 12, 2011	Extended Abstract submission: September 12, 2011

Guidelines for the Full Paper (for academicians) and the Extended Abstract (for practitioners) submission will be provided at the third announcement that will follow the notification of abstract acceptance. Selected high quality academic papers will be submitted for publication in two Special Issues of the following peer-reviewed journals (Inderscience Publishers):

- 1. International Journal of Logistics Economics and Globalisation and
- 2. International Journal of Innovation and Regional Development.

The official languages of the Conference and the Congress are Greek and English.

Venue: THE MET HOTEL (www.themethotel.gr), Thessaloniki, Greece

On behalf of the Organising Committee,

#### Professor Eleftherios lakovou,

Aristotle University of Thessaloniki, President, Greek Association of Supply Chain Management

## For additional information contact the Conference Secretariat:



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