



27th March 2014, Valencia (Spain)

The FUTUREMED strategic MED project presents the international conference “Opportunities and challenges for territorial integration of seaports”

ICT, Infrastructures and Services

THE STAKE

Interoperable ICT solutions are key drivers to boost integration between seaports and their hinterland

A great opportunity for the MED ports to attract business is the reduction of the transit time of goods to destination. Also passengers, both travelers and tourists, will benefit reduced transit times and information based services, both able to make their mobility easier and cheaper. Interoperable ICT solutions allow economic operators both in ports and in the hinterland to improve the management of their activities and to be integrated at information level. Supply chain visibility, electronic exchange of documents, monitoring of transport means, cargo and operations, infomobility services for travelers are example of solutions already working and providing benefit to the economy and livability of a seaport territory. Also related business sectors and the environment are enhanced.

OPPORTUNITIES

The present and future of technologies

Key European speakers will discuss the present and future of e-Navigation and e-Maritime initiatives, the key role of Port Community Systems and other technological platforms, such as Uirnet, in the environment of information and communication technologies for transport and logistics.

The available solutions

Key speakers from the Mediterranean and Northern European Ports will present solutions and services for the improvement of port-hinterland integration through the development of more efficient railway corridors. Key speakers from the MED area will discuss the Cruise market and the possibilities of ICT for the development of new solutions and services improving the cruise passenger experience and involving the port, the city and other related stakeholders.

The event is free of charge. For the detailed agenda, the registration and additional information visit: www.futuremedproject.eu