



European Transport Conference 2012

8-10 October 2012 - Crowne Plaza, Glasgow, Scotland, UK



European
Transport
Conference



The interface of research, policy and practice in transport

Supported by:



Glasgow
Scotland with style®



European Transport Conference 2012

The demands on Europe's transport systems continue to both increase and change as a result of a number of factors. Such change demands innovative and practical responses. As transport practitioners and researchers throughout Europe respond to the challenges of economic decline and growth, social change, demographics and the need to become more sustainable, the European Transport Conference is the forum for the presentation of and discussion on robust and affordable responses.

For those involved in transport planning, research and practice, 2012 will prove to be yet another challenge to their skills. Transport plays a key role in regeneration and there will be particular pressure to produce innovative and cost-effective solutions to congestion, safety and travel behaviour change at a time of major budget constraint. ETC 2012 will focus on the needs of all those who are attempting to come up with practical answers based on experience throughout Europe.

Celebrating its 40th anniversary this year, the Conference is unique in Europe, attracting around 400 transport practitioners and researchers to an event where they can find in-depth presentations on policy issues, best practice and research findings across a broad spectrum of transport modes.

Not just a conference for researchers

There are those who consider ETC to be a conference for researchers. Research sessions are an important element but the Conference's reputation has been built on the interface between research, policy and practice. Speakers are asked to draw out the policy implications of research – not to concentrate on the design and operation of a model, for example. Equally, practitioners and policy makers are encouraged to relate their presentations to the research behind the implementation of schemes and policies.

Transferring Knowledge between Research and Practice

The range of topics and the multi-seminar approach makes ETC unique among transport conferences held in Europe. The Conference programme covers supranational issues, national and local policy, and the implementation of projects at a local level. Issues of key importance are picked out each year for special examination and will be introduced in daily plenary sessions.

Who should attend?

- Policy-makers, transport planners and engineers from central and local government
- Providers of technical advice and consultancy
- Researchers, lecturers and students from universities, institutes and research bodies
- Analysts and advisers from banking and investment houses
- Environmentalists and lobbyists



Themes running through ETC 2012

- London Olympics and Transport
- Transport and Climate Change
- Travel Behaviour
- European Transport Policy and Research
- Planning for Sustainable Land Use and Transport
- Local Public Transport
- Traffic Management, Traffic Engineering & Road Safety
- Transport Economics and Appraisal
- Freight and Logistics
- Applied Methods in Transport Planning
- Forecasting the Hierarchy of Travel Behavioural Decisions
- Towards a sustainable fleet
- Transport and economic crisis
- Investment in the Railway
- Forecasting travel behaviour with activity-based modelling
- Social Effects and Social Inclusion in Transport
- Changing travel behaviour in the peak hours
- Travel Behaviour of Customers
- Understanding Individual Travel Behaviour with Discrete Choice

Satellite Meetings

In recent years, a number of research consortia and other project groups have held their management or dissemination meetings during or adjoining the Conference. This can prove to be a convenient time if a number of the group members already plan to attend the Conference.

Sponsorship and Exhibiting

There are opportunities to sponsor all or part of the Conference such as the plenary sessions, internet café, themed seminars, the Conference Dinner, wine reception, conference bags, mini guide, the timetable and conference badges. There will also be space for exhibition displays at reasonable rates.

If you would like to discuss the advantages of sponsorship and receive a schedule of what is available, or would like to hold a meeting at the Conference, please contact Sabrina Ayadassen at sabrina@aetransport.org



Format of the Conference

The Conference will be held over three days from Monday 8 to Wednesday 10 October 2012. Optional social events will be offered during the evenings and networking opportunities are available throughout.

A plenary session will be held each day. These present an opportunity to invite keynote speakers and to hold panel sessions which deal with key critical topics, affecting transport across Europe, that are of interest to all delegates.

Each day, the Conference will have up to 10 themes running simultaneously, with 3 sessions of up to 2 hours per theme. Each 2-hour session will contain presentations of up to 4 papers. This format provides delegates with the freedom to access the wide range of sessions and papers on offer; ranging from in-depth discussion of general policy at local, national and supranational levels to research methods and the implementation of projects.

The chairman of each session ensures that there is ample time for discussion of papers and questions.

Special Features

Daily plenary sessions will be delivered on key topics, with keynotes given by significant names in world transport:

- Delivering Transport for the London Olympics: Leon Daniels, Managing Director, Surface Transport, Transport for London, UK
- Development of alternative energy sources for vehicles: Olivier Paturet, General Manager of Zero Emission Strategy, Nissan Europe
- Innovation in Survey Design Strategies for the Transport Industry: Rob Sheldon Managing Director, Accent, UK
- Budapest – building a cohesive transport organisation: David Vitezy, Chief Executive Officer, Budapesti Közlekedési Központ (Centre for Budapest Transport)

Other key features include:

- Presentations of over 250 papers
- Seminar on New Developments in the Use of Travel Time and Implications for Forecasting and Appraisal (Monday 8 October)
- Civic Reception (hosted by the City of Glasgow)
- Conference Dinner
- Welcome reception for First Time attendees
- Over 30 countries represented
- Technical Visits

Monday 8 October 2012

For full details of the presentations, please refer to the conference timetable.

Theme	London Olympics and Transport	Transport and Climate Change	Travel Behaviour	European Transport Policy and Research	Planning for Sustainable Land Use and Transport	Local Public Transport	Traffic Management, Traffic Engineering and Road Safety	Transport Economics and Appraisal	Freight and Logistics	Applied Methods in Transport Planning	Forecasting the Hierarchy of Travel Behavioural Decisions
Plenary Session 0900-1030	Delivering Transport for the London Olympics – what happened, how well did the plans work? Leon Daniels, Managing Director, Surface Transport, Transport for London, UK										
Session 1 1030-1230	Planning and performance	Freight's response to climate induced weather changes	Travel choices: from exclusion to new life styles	Strategic planning	Applying ICT to reduce the need to travel	Bus rapid transit (BRT)			Freight's response to climate induced weather changes	Highway assignment	Investigating the complexities of large scale models
Session 2 1330-1530	Modelling for events	Climate change and road maintenance	Travel behaviour of specific groups	Modal transfer	Accessibility, location and modal choice	Alternative modes	Safety in policy	The value of business travel time in forecasting appraisal	Understanding mode choice in freight transport	Public transport assignment	Model design
Session 3 1600-1800	How to apply the lessons of the Olympics to other major events	Climate change	Changes in car use	Safety/ Security	Changes in car use	Transport in rural tourist areas	New technology in traffic management	The value of business travel time in forecasting appraisal	Truck capacity utilisation	From gravity to discrete choice: where is distribution modelling going?	Model design



Tuesday 9 October 2012

For full details of the presentations, please refer to the conference timetable.

Theme	Towards a sustainable fleet	Transport and economic crisis	European Transport Policy and Research	Local Public Transport	Investment in the Railway	Traffic Management, Traffic Engineering and Road Safety	Freight and Logistics	Forecasting travel behaviour with activity-based modelling	Transport Economics and Appraisal
Plenary Session 0900-1000	Development of alternative energy sources for vehicles, how it is working, what the future is, will we one day not use petrol? and how soon? Olivier Paturet, General Manager of Zero Emission Strategy, Nissan Europe								
Session 1 1030-1230	Electric vehicles market analysis	Land value capture	Policy and regulation	Social media	Emerging high speed rail networks	Public perception of traffic information	City logistics policies	It's about time	Appraisal
Session 2 1330-1530	Electric vehicles: planning for more sustainable transport	Planning for a different future	Social media	Fraud in public transport	Emerging high speed rail networks	Planning issues	Energy and emissions	Complexity of activity behaviour	Appraisal
Session 3 1600-1800	Electric vehicles: planning for more sustainable transport	Public private partnerships and the economic downturn	Intelligent transport systems (ITS)	Organising the business	Optimising the network	Added intelligence to traffic signal control	Energy and emissions	Complexity of activity behaviour	Post-scheme evaluation



Wednesday 10 October 2012

For full details of the presentations, please refer to the conference timetable.

Theme	Towards a Sustainable Fleet	Social Effects and Social Inclusion in Transport	Changing travel behaviour in the peak hours	Travel Behaviour of Customers	Planning for Sustainable Land Use and Transport	Traffic Management, Traffic Engineering and Road Safety	Transport Economics and Appraisal	Freight and Logistics	Understanding Individual Travel Behaviour with Discrete Choice	Applied Methods in Transport Planning
Plenary Sessions 0900-1000	Innovation in Survey Design Strategies for the Transport Industry Rob Sheldon, Managing Director, Accent, UK					AND	Budapest – building a cohesive transport organisation David Vitezy, Chief Executive Officer, Budapesti Közlekedési Központ (Centre for Budapest Transport)			
Session 7 1030-1230	Car purchase and its alternatives	Social inclusion	Choices in commuting	Managing the customer	Promoting a boom in urban cycling	Traffic management in challenging situations	Macro-economics and high-level approaches	Freight modelling	Modelling variation	From data to information
Session 8 1330-1500	Car purchase and its alternatives	Travel choices: from exclusion to new life styles?	Residential choices	Understanding the customer		Pedestrian/ bus mix	Macro-economics and high-level approaches	ITS in freight	New directions in modelling	From data to information
Session 9 1515-1700	Demand for alternative fuel vehicles	Travel choices: from exclusion to new life styles?	Residential choices	Air		Safety for two wheelers	Pricing	Evolving freight demand structures	New directions in modelling	



Booking Details

To maximise networking opportunities offered by the event, we would encourage delegates to attend the whole Conference. Therefore, an attractive package is available for the full three days of the Conference. However, attendance on single days is also possible. The conference "Rover" ticket also allows organisations to book for the full three days and send a different delegate on separate days.

Everyone who attends the Conference pays the appropriate attendance fee for one, two or three days. This includes speakers and Programme Committee members. Members of the Association receive discounts on their attendance fees according to their category of membership. In addition, ECTRI members benefit from the same discount as AET Organisation Members.

A 50% discount will be available to attendances:

- From new member states of the European Union (those who joined in 2004 and 2007)
- Young professionals (under the age of 26)

	1 Day		2 Days		3 Days / Rover	
	GBP	Euro	GBP	Euro	GBP	Euro
AET / ECTRI Members						
Individual Member	280	350	560	700	750	940
Organisation Member	270	335	540	670	720	900
Non-Members	315	395	630	790	840	1050

- Rover tickets allow organisations to book for the full 3 days and send different delegates on separate days
- ECTRI members benefit from same discount as AET organisational members
- 10% discount for 3 or more Rover tickets purchased by the same organisation

To book your place, please visit our website www.aetransport.org or complete and return the booking form enclosed.

Additional Activities

There are a number of additional activities that you may wish to consider booking, including:

- First Time Delegates Reception, Sunday 7 October 19:30 - Free
- Civic Reception, Monday 8 October 19:30 - Free
- 40th Anniversary Celebration, Dinner and Entertainment, Tuesday 9 October 19:30
- West Highland Line Tour, Sunday 7 October. Prices and details on application to Sabrina@aetransport.org

Venue

The Conference will take place at the:
Crowne Plaza Hotel,
Congress Road,
Glasgow G3 8QT
Scotland, UK.

Accommodation for ETC 2012

The Conference organisers have negotiated a special conference rate for accommodation at the Crowne Plaza Glasgow. For further details, please contact Sabrina Ayadassen by email on sabrina@aetransport.org

Visa and Entry Requirements

Delegates who need a visa to attend the Conference should ensure they apply early to the UK Embassy in their own country as the processing of visas can take some time. The Association is able to write letters in support of visa applications but only for those who have booked and paid for their conference place. Please contact Sally Scarlett on sallyscarlett@aetransport.org for more details.

Travel and Health Insurance

Delegates are responsible for their own travel plans and medical insurance.

*All fees shown are subject to 20% VAT





The Association for European Transport

The Association for European Transport currently comprises over 300 corporate and individual members, based in over 35 countries. It was formed in 1998 to develop a network of transport professionals across Europe.



Members receive discounts on attendance fees for the European Transport Conference and, more particularly, they are able to shape the Conference by becoming members of the Programme Committees and of the Association Council.

There are two types of membership: Individual and Organisation. The Association encourages membership from individuals and organisations who pay according to a sliding scale of membership fees based on the size of the organisation. Benefits of membership to our Association include:

- Discounted member rates at the European Transport Conference
- Facilities for publishing and disseminating research findings, and sharing practical experience
- A membership database for making contacts throughout Europe
- Membership of conference programme committees, the AET Council and Board of Directors
- The opportunity to participate in the running of the Association via the Board of Directors, AET Council and conference programme committee

To find out more about becoming a member of the Association for European Transport, please contact **Sally Scarlett** by email on sally.scarlett@aetransport.org

The Association General Assembly

The Association for European Transport will hold its AGA on Tuesday 9th October (lunchtime) at the Conference. The annual business of the Association will be conducted as well as the election of members to the AET Council. The General Assembly is open to all who are interested but only current members of the Association are eligible to vote at the meeting.

Programme Committees

The Programme Committees in place for the 2012 Conference are as follows:

- European Transport Policy and Research
- Planning for Sustainable Land Use and Transport
- Methodological Innovations
- Applied Methods in Transport Planning
- Transport Economics and Appraisal
- Traffic Management, Engineering and Road Safety
- Local Public Transport
- Rail
- Freight and Logistics
- Leisure and Tourism Transport
- Innovative Transport Infrastructure Finance

Conference Organisers - TfTP

Training for Transportation Professionals (TfTP) manages the European Transport Conference on behalf of the Association for European Transport. Please direct all correspondence about the European Transport Conference to:

European Transport Conference,
c/o Training for Transportation Professionals,
Forester House,
Doctors Lane,
Henley-in Arden,
Warwickshire B95 5AW

Telephone: +44 (0)1564 793552

Fax: +44 (0)1564 793983

Email: sabrina@aetransport.org

Conference Management Team

The Conference is managed by representatives from the Association, Training for Transportation Professionals, Sally Scarlett Associates and Transport Scotland.