



# INVITATION

Athens, April 12<sup>th</sup>, 2016

Dear Madam/Sir

The Secretary General of Telecommunications and Post of the Greek Ministry of Infrastructure, Transport and Networks has the honor to invite you to the first International Conference on the **'European Approach to Standardization for a Digital Market'**, that is co-organized with ETSI, the European Telecommunications Standards Institute and will be held at the main auditorium of the Ministry (2, Anastaseos str., Papagos, Greece) on the **18<sup>th</sup> and the 19<sup>th</sup> of May 2016**.

In May 2015, The European Commission adopted the Digital Single Market (DSM), which aims for a seamless access of goods and services under conditions of fair competition and a high level of data protection across all Member States of Europe. This strategy will emerge the evolution of innovative digital technologies across Europe and strengthen Europe's position as a worldwide leader in the digital economy. In this respect, the Commission has identified the urgency to act in the area of ICT standardization by setting up a certification framework that will support the trust and security of IT products, which is the backbone required to promote the DSM. Consequently, in a first step, the Commission has launched various legislative initiatives such as the NIS Directive, the EU Data Protection Rules Reform (GDRP) the eIDAS Regulation and the Revised Directive on Payment Services (PSD2).

In this context, the event will gather official representatives from the European Commission, the Standards Development Organizations (SDOs), the European Patent Office (EPO), the National Authorities, academia as well as industry stakeholders, in order to foster a dialogue on each player's role in the field of standards development and ICT security certification and debate the issue of the participation of Greece in this scheme.

We would very much welcome your personal attendance and participation in this his high-level event. Registration is (open to all and free of charge) by registering [here](#).

**DIMITRIS TZORTZIS**  
Secretary General of  
Telecommunications and Post  
Ministry of Infrastructure,  
Transport and Networks

**LUIS JORGE ROMERO**  
Director General of ETSI  
European Telecommunications  
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