

EDUCATION ■ EXHIBITION ■ SYMPOSIA ■ NETWORKING

eHealth

week

Pre-Conference Brochure

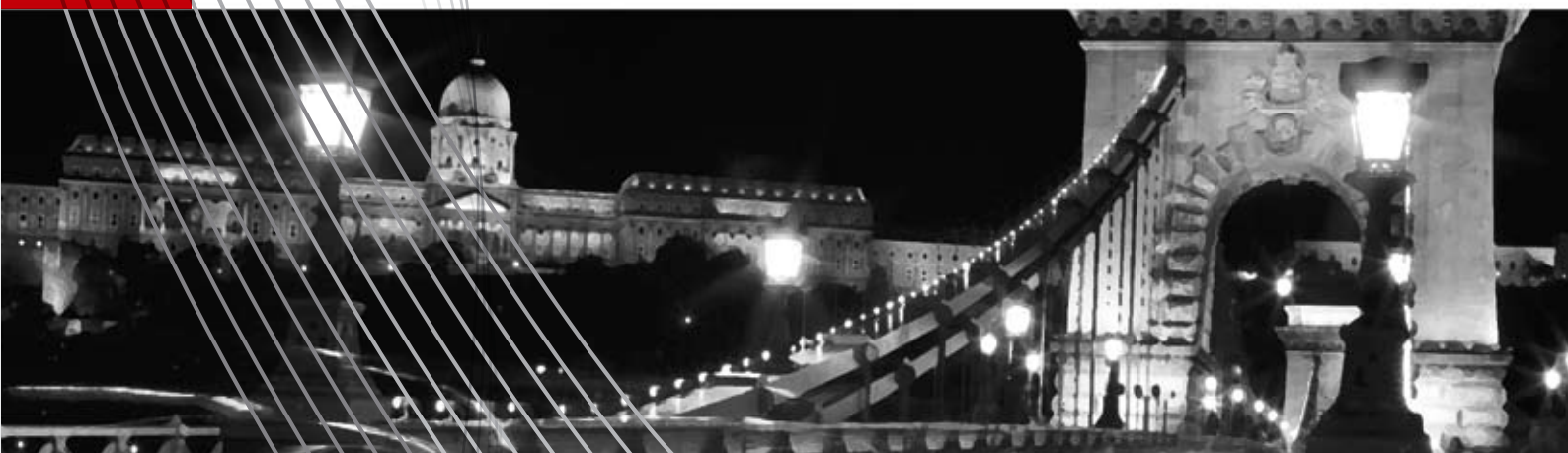
Budapest, Hungary
10 - 12 May 2011



European Commission
Information Society



Conference & Exhibition



PROGRAMME eHealth week 2011

DAY 1
TUESDAY 10 MAY

Start	End	Ministerial Conference & Other eHealth week Sessions		LHIT Leaders in Health IT Symposium	
		Arrival of Ministers	09.30 - 12.30		<ul style="list-style-type: none"> • Regional eHealth Forum • Active and Healthy Ageing
12.00 - 14.00		Closed Ministerial Working Lunch			
14.30 - 15.15		Official Opening of the Ministerial eHealth Conference 2011 Host Ministers and European Commission Officially Open and Present the Conference			
15.15 - 16.45		Ministerial Panel Discussion Smarter Policy Decision through eHealth.	16.30 - 18.30 • Netc@rds Meeting - Open to All 16.45 - 18.30 • IHE - Project HITCH - Open to All • EuMHA Meeting - Open to All • ICEG Meeting - Open to All		
16.50 - 17.20		Press Conference			
17.30 - 18.30		Closed VIP Ministerial Tour of eHealth Week Exhibition Floor with Press			
18.30		Opening Reception on Exhibition Floor			

DAY 2
WEDNESDAY 11 MAY

Start	End	Open to all eHealth week Delegates			
09.00 - 10.00		Welcome Address & Keynote Speech			
10.00 - 11.00		Investing in the Healthcare Systems of the Future			
11.00 - 11.30		Coffee Break			
11.30 - 12.45		Active and Healthy Ageing - From Hospital to Home	Towards Digital Agenda Targets: Patients' Access to their Health Data	Turning IT into Outcome: the Non-Technical Challenges for the CxOs	From Booking to Billing: How IT Can Put Money in Your Pocket
12.00		Exhibition Opening			
12.45 - 14.15		Lunch on the Exhibition Floor			
14.15 - 15.30		eHealth: Investing in the Healthcare Systems of the Future	eHealth to Enable Safety and Continuity of Cross Border Healthcare: Infrastructure and Regulation	Chronic Diseases Management: New Organisations and New Roles Enabled by IT	Does IT Lead Towards Fully Automatic Hospitals?
15.30 - 15.45		Break			
15.45 - 17.00		IT Supported Evidence-Based Health Policy Decision Making Process	Does the Current Legal and Technical Framework Lead to Trust?	EFMI Session	CDSS 2.0: Integrating EPR/EHR System Data for Hospital Performance Management
17.00 - 17.30		Coffee Break on the Exhibition Floor			
17.30 - 18.15		eHealth Governance Process			
18.00		Exhibition closes			

DAY 3
THURSDAY 12 MAY

Start	End						
09.00 - 10.15		eHealth and Policy Development: How Far from Internal Market?	Evidence of eHealth Technologies	Equipping Health IT Infrastructure to Deal with Legal Demands Portals, Privacy, Security	EuroRec Session		
10.15 - 10.45		Coffee Break					
10.45 - 11.30		Healthcare in the Palm of My Hand?					
11.30 - 12.15		The Intersection of Electronic Health Records and the Future of Innovative Medicines					
12.00		Exhibition Opening					
12.15 - 13.45		Lunch on the Exhibition Floor					
13.45 - 15.00		eHealth to improve Access to Healthcare, and to Optimise Capacities and Human Resources	eHealth - Next Steps	Do We Know What We are Doing? Support for the Knowledge Based Decision Process	EHTEL Session	IMI Stakeholder meeting Open to all Delegates	
15.00 - 15.15		Break					
15.15 - 16.30		Reuse of Clinical Data for Public Health and Medical Research	Patient Self-Service in Healthcare Self-Registration, Self-Monitoring	COCIR Session	Connecting all of our Gadgets with Health IT: Next Wave of Interoperability	IMI Stakeholder meeting Open to all Delegates	
16.30 - 17.00		Coffee Break on the Exhibition Floor					
17.00 - 17.45		Pushing Health Information Outside of the Hospital					IMI Stakeholder meeting Open to all Delegates
17.45 - 18.15		Closing Session					
18.00		Exhibition closes					

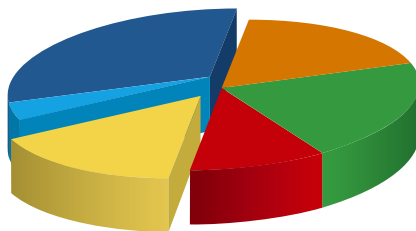


EXHIBITION



2010 AUDIENCE BREAKDOWN

3200 Attendees
96 Exhibitors
150 Journalists



- 21% C-Suite
- 11% Sr. Management
- 17% Other Management
- 4% Clinicians
- 29% IT Professionals
- 18% Other - include consultants, students, educator and other miscellaneous

Now in its fifth year, The World of Health IT Conference & Exhibition is designed to connect leading health information and communication technology experts. Leading IT providers, national pavilions and many other partners will create a holistic visual experience of the latest Health IT solutions. The exhibition floor will also host educational sessions, new product launches, interoperability demonstrations and networking sessions.

NETWORKING EVENTS

Opening Reception

TUESDAY, 10 MAY 2011
18:30-20:00
SYMA Centre, Exhibition Hall

The 2011 World of Health IT Conference & Exhibition will kick off with a Hungarian opening reception for all delegates on the exhibition floor. Catch up with fellow delegates and explore innovative industry solutions, whilst enjoying and getting a first look at the 2011 exhibitors. This is a network occasion you do not want to miss! Please indicate your attendance when registering for the conference. All registered delegates are welcome.

HIMSS Analytics Europe Stage 6 & 7 Awards - €80

TUESDAY, 10 MAY 2011
20:30-23:00

HIMSS Analytics Europe will host an awards dinner ceremony during eHealth week 2011 to recognize a number of European hospitals, which have qualified for a Stage 6 or 7 EMR Adoption Model (EMRAM) Award. The prestigious award recognizes hospitals that operate in a paperless environment and represent best practices in implementation of the EMR.

EXHIBITORS

Confirmed Exhibitors as of January 5th, 2011

- Agfa HealthCare
- ALERT Life Sciences Computing S.A.
- Aware, Inc.
- Continua Connected Health Alliance
- CSC
- Denmark & eHealth
- Ekahau Oy
- Elsevier
- Epic
- ESRI
- European Commission
- First Data Bank
- GCX Corporation
- GE Healthcare
- GlobeNet
- Hewlett-Packard
- HIMSS Analytics Europe
- HITS Health Informatics Training System
- Hospira
- Hungarian Pavilion
- InterSystems Corporation
- LaserBand LLC
- Lincor Solutions Ltd
- Logica
- Microsoft
- Morpho
- Nuance Healthcare
- Oracle Corporation
- Orion Health
- Philips Healthcare
- QualiLife AG
- SiSoft
- Sweden-eHealth
- Thomson Reuters
- Tieto Healthcare
- T-Systems
- Turkish Ministry of Health
- Welch Allyn

2011 INTEROPERABILITY SHOWCASE

HIMSS Interoperability Showcases™ are unique events where vendors and organizations come together to demonstrate standards-based health IT applications built using Integrating the Healthcare Enterprise (IHE) profiles and related interoperability standards.

At eHealth Week / WoHIT 2011 the Interoperability Showcase will feature IHE-based products such as EHRs, PHRs and Medical Devices in a venue that simulates data exchange between care settings such as clinics, hospitals, patient homes, and many others. Attendees will be able to create their electronic health record and access it across multiple healthcare settings within the Showcase thereby not just hearing about interoperability, but getting the experience of a fully interoperable continuum of care. There will be a dedicated connected demonstration area with an individual kiosk for each participant, speaking opportunities and a round table education session that will highlight how IHE is impacting health system interoperability.

For Exhibiting and Sponsorship Opportunities, please contact:

SEAN ROBERTS
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SYMPOSIA

LEADERS IN HEALTH IT SYMPOSIUM (LHIT): €199

Tuesday 10 May
11:00-18:3
SYMA Centre

The 2011 Leaders in Health IT Symposia is a new executive level forum, designed to give you the tools and information to navigate a changing landscape for top leaders from healthcare IT. The event will feature three educational sessions offering intensive knowledge exchange and exclusive networking opportunities at the most senior level. **Receive €99 discount If you attend LHIT Symposium and World of Health IT!!**

possible commitments for joint activities to be pursued within the partnership.
Complimentary

REGIONAL eHEALTH FORUM

Tuesday 10 May
9:30-12:00
SYMA Centre

The objective of the workshop is to share experiences and best practice on implementing eHealth services at the Regional level. Regional eHealth cases are expected to be presented and discussed in depth. The final objective is to draw some general conclusions on how to implement eHealth with success. *Complimentary*

MINISTERIAL eHEALTH CONFERENCE: €30

Tuesday 10 May
14:30-16:45
SYMA Centre

Co-organised by the Hungarian Presidency of the Council of the European Union and by the European Commission, the High Level eHealth Conference 2011 is a ministerial event, representing an important annual milestone in the field of ICT for healthcare. eHealth week delegates can register to attend selected sessions at the High Level Ministerial Conference. Otherwise, the conference is by invitation only.

ICEG MEETING

Tuesday 10 May
16:45-18:30
SYMA Centre

The ICEG European Centre, an independent economic research institute based in Budapest, Hungary, will host a session on recent trends and use of telemedicine, telecare and eCare solutions, and how these applications prove to be useful in different socio-economic contexts within Europe. *Complimentary*

EuMHA MEETING

Tuesday 10 May
16:45-18:30
SYMA Centre

The European MHealth Alliance (EuMHA) is an initiative designed to support and promote the wider adoption of healthcare and wellbeing products, services, applications and innovation across Europe. EuMHA is a non-profit organisation which concentrates on the economic development of the MHealth sector. EuMHA provides a unique partnership of organisations, companies and government bodies. *Complimentary*

NETC@RDS MEETING

Tuesday 10 May
16:30-18:30
SYMA Centre

The NETC@RDS project is one of the pioneer initiatives launched at EU level aimed at providing impulse to the implementation of a technical infrastructure to facilitate unplanned medical treatment of EU citizens, who provide evidence of entitlement, outside their home Country. In the mature stage of the initial deployment phase, the NETC@RDS project results are presented for consideration of the European and national healthcare communities with the aim of contributing to advance in the field of ICT solutions for cross-border healthcare services. www.netcards.eu
Complimentary

IHE (PROJECT HITCH)

Tuesday 10 May
16:45-18:30
SYMA Centre

This session presents the results of the EC-funded HITCH project that provides a roadmap for establishing an encompassing Quality Management System for eHealth interoperability and conformance testing in Europe. The session will summarize the results achieved by the project to date.
Complimentary

IMI STAKEHOLDER MEETING

Thursday 12 May
11:30-18:15
SYMA Centre

The Innovative Medicines Initiative (IMI), the largest private-public partnership in life sciences, will hold its second Stakeholders' Forum meeting which is open for all eHealth week delegates interested in IMI's 2 billion pan-European collaborative research programme. Use this opportunity to find out about the latest IMI projects and activities to learn how IMI is using e-technology to support knowledge management. www.imi.europa.eu
Complimentary

ACTIVE & HEALTHY AGEING

Tuesday 10 May
9:30-12:00
SYMA Centre

The objective of the workshop is to stimulate interaction and discussion on possible areas of activity under the European Innovation Partnership on Active and Healthy Ageing. This will be done on the basis of existing cases of successful innovation and the aim should be to collect further input from stakeholders as well as

DIAMOND SPONSORS



GOLD SPONSORS



We would like to thank:

REGISTRATION

	Early Bird	Late & Onsite Registration
Date:	On/Before 1 April	2 April/Onsite
WoHIT Member*	€499	€599
Non-Member	€599	€699
Single Day Pass	€300	€400
	<i>25% VAT not included in the rate</i>	

WoHIT Member* - HIMSS Members and Members of the Organising Committee and the Supporting Partner Organisations receive the World of Health IT Member rate.

GENERAL INFORMATION

CONFERENCE CENTRE LOCATION:

Syma Centre
H-1146 Budapest, Dózsa György út 1
Hungary

SPECIAL HOTEL RATES:

Special eHealth week delegate rates apply at three Budapest hotels:
Hotel Danubius, Hotel Mariott, Hotel Intercontinental

FOR MORE INFORMATION OR TO BOOK:

www.ehealthweek.org/travel

OR CONTACT US AT:

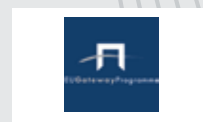
customerservice@worldofhealthit.org

We would like to thank:

WoHIT ORGANISING COMMITTEE



SUPPORTING PARTNERS



MEDIA PARTNERS

