



## European Cluster Matchmaking Event

in the context of the 82th Thessaloniki International Fair

13-14 September 2017 – Thessaloniki, Greece

*Organised by the European Cluster Collaboration Platform (ECCP)*

*with the support from the Center for Research and Technology Hellas (CERTH), the CHORUS and Corallia Clusters, the Balkan Cluster House, EEN Hellas, Praxi Network, SBBE*



### Day 1 - 13 September 2017

*CERTH Centre for Research and Technology Hellas – 6th km. Charilaou  
– Thermi Rd, 57001, Thermi-Thessaloniki*

Timing	Activities
8.00	Departure from Makedonia Palace with the bus for ECCP delegation
8.30	Registration and Coffee
9 – 9.20	<b>Welcome and introductory remarks</b>
	<p><b>Michailides Constantinos</b>, Head of Innovation and Entrepreneurship Directorate, Region of Central Macedonia, Greece</p> <p><b>Ulla Engelmann</b>, Head of Unit for Clusters, Social Economy and Entrepreneurship, DG GROW, European Commission</p>
	<b>Policy Round Table</b>

9.20 – 10.30	<p>Aim to illustrate how cluster based interregional collaboration can foster and improve territorial cooperation in the BalkanMed region, with a focus on the support and funding of Interreg programmes, cluster networks and regional smart specialisation strategy implementation. Animated by Marc Pattinson of the ECCP</p> <p><b>Policy Input Speakers</b> (10-12 minutes each):</p> <p><b>George Kostaras</b> (Region of Central Macedonia) will present the policies of the ROP to promote clusters, innovation and entrepreneurship (Greece)</p> <p><b>Peter Keller</b>, Head of Unit, International and Cluster Unit, Hungarian Ministry of National Economy (Hungary)</p> <p><b>Ales Gnamus</b>, European Commission, Joint Research Centre speaker, co-author of “The Role of Smart Specialisation in the EU Enlargement and Neighbourhood Policies” (Belgium)</p> <p><b>Marina Perisic</b>, Coordinator Specialist in the Division for Competitiveness Clusters, Agency for Investment and Competitiveness (Operational body) (Croatia)</p>
10.30-10.45	Questions and Answers with Audience
10.45-11.15	<p><b>Regional Cluster Cooperation Showcase</b> (10/12 minutes each):</p> <p><b>Alexander G. Samaras</b>, Head of Unit, BalkanMed Interreg Programme Joint Secretariat, Managing Authority of European Territorial Cooperation Programmes (Greece, Thessaloniki)</p> <p><b>Danka Sokolovic Milojkovic</b>, Balkan Cluster House, Director (Serbia): “How to restart cluster development in the Balkans” (Serbia)</p> <p><b>Clio Kraskovic</b>, Cluster Communication Officer, Maritime Technology Cluster FVG S.c.ar.l (Italy)</p>
11.15-11.30	Coffee Break
	<b>Cluster One Minute Pitch session (one slide per cluster)</b>
11.30-12.30	Name/Country/Thematic and presentation of the main cluster cooperation/partnership offer.
12.30-13.30	<p>Two Parallel seminars to showcase Balkan/Med cluster cooperation experiences</p> <p>Cooperation seminar on Smart Cities/Circular Economy – led by <b>Christos Koutousis Chorus Cluster</b></p> <p>Introduction and scene setting by Dr Athanasios Konstandopoulos, President of Centre for Research and Technology Hellas and member of the CHORUS cluster:</p> <ul style="list-style-type: none"> <li>• <b>Bianca Muntean</b>, Cluster manager, iTech Transilvania (Romania)</li> <li>• <b>Miguel Miñano</b>, Cluster manager, CitizeM Smart City Murcia (Spain)</li> <li>• <b>Mladen Perkov</b>, Cluster manager, Inteligentna Energija (Croatia)</li> <li>• <b>Lena Koliopoulou</b>, CEO, PAKO S.A and representative of the Hellenic Production Network (Greece)</li> </ul> <p>Cooperation seminar on Creative industries – led by <b>Julia Phoca gi Cluster Manager Corallia cluster</b></p> <p>Opening talk by Prof. Vassilios Makios, Corallia co-founder &amp; General Director</p> <p>Introduction and scene-setting by Julia Phoca, gi-Cluster Manager</p> <p>Cluster Showcase Presentations:</p>



	<ul style="list-style-type: none"><li>• <b>Natasa Sivevska</b>, Cluster manager, TTA Textile Cluster (The Former Yugoslav Republic of Macedonia)</li><li>• <b>Aymeric Castaing</b>, Cluster Manager, CATS (France)</li><li>• <b>Marius Pareščius</b>, President, Užupis Creative Cluster, (Lithuania)</li><li>• <b>George Nolis</b>, CEO, Battletnet – e-gaming (Greece)</li></ul>
13.30-14.30	Lunch Break
14.30-15.00	Introduction to the afternoon session Speakers: <b>Athanasios Konstandopoulos</b> , Director of The Centre for Research & Technology, Hellas (CERTH) (Greece) <b>Simon Bensasson</b> , Member of the Thessaloniki City Council, presentation of innovation and entrepreneurship support (Greece) <b>Christophe Guichard</b> , Team Leader Cluster Internationalisation, Unit for Clusters, Social Economy and Entrepreneurship, DG GROW, European Commission (Belgium)
15.00-17.00	Visit to the Centre for Research and Technology Hellas (CERTH) and to the Chorus Cluster  Accompanied by Chorus cluster manager Christos Koutousis, Head of Extroversion and Networking Services ECCP delegates will be able to choose from one of the three following visits to CERTH facilities tailored to the different interests of the ECCP clusters active in the domains of agrofood, smart cities and cultural and creative industries.  <b>Visit 1: “Energy”</b> – visits include the Laboratory for Environmental Fuels and Hydrocarbons, the Solar Furnace, the CHORUS common testing facility, the Smart House and Mobilab. <b>Visit 2: “Agrofood”</b> – visit of the laboratories of CERTH's Institute on Applied Biosciences (INAB). The participants will have the opportunity to exchange knowledge on issues related with food of improved nutritional quality, industry relevant materials, certification of plants, etc. <b>Visit 3: “Smart cities &amp; Cultural and Creative Industries”</b> – visitors will have the opportunity to get acquainted with research teams and their projects, including virtual and augmented reality, multimedia data base and information systems, human computer interaction, etc.
17.00	Informal networking cocktail (Center for Research and Technology Hellas)

## Day 2 - 14 September 2017

*HELEXPO Nikolaos Germanos Conference Center, Hall C – 154  
Egnatias Street, Thessaloniki*

Timing	Activities
8.00	Bus departure from Makedonia Palace to Helexpo Nikolas Germanos
8.30	Entrance to Fair and registration at ECCP desk – Welcome Coffee
9:00-12:30	Cluster-to-Cluster (C2C) matchmaking sessions
12:30-13:15	Debriefing with ECCP cluster delegation

13:15-14:30	Lunch break and informal networking.
14:30 PM onwards	Further C2C and C2B matchmaking sessions and in cooperation with EEN, possibility for matchmaking sessions and/or appointments in the ECCP room or in the Expo on company stands.
End of Mission 17 PM	Alternatively, free time to visit the fair and company stands

### ADDITIONAL EVENT REGISTRATION DETAILS

Registration for the cluster matchmaking delegation has now closed.

Participants seeking to attend the Day One Policy workshop can send their request to the ECCP team who will confirm or not the possibility to attend, based on the limits/capacity of the meeting rooms. Selection will be based on a first come first served basis.

Please send your attendance request to Morgane Veillet-Lavallée [M.VeilletLavallee@inno-group.com](mailto:M.VeilletLavallee@inno-group.com);  
Please do not book travel until you have received a confirmation from the ECCP.