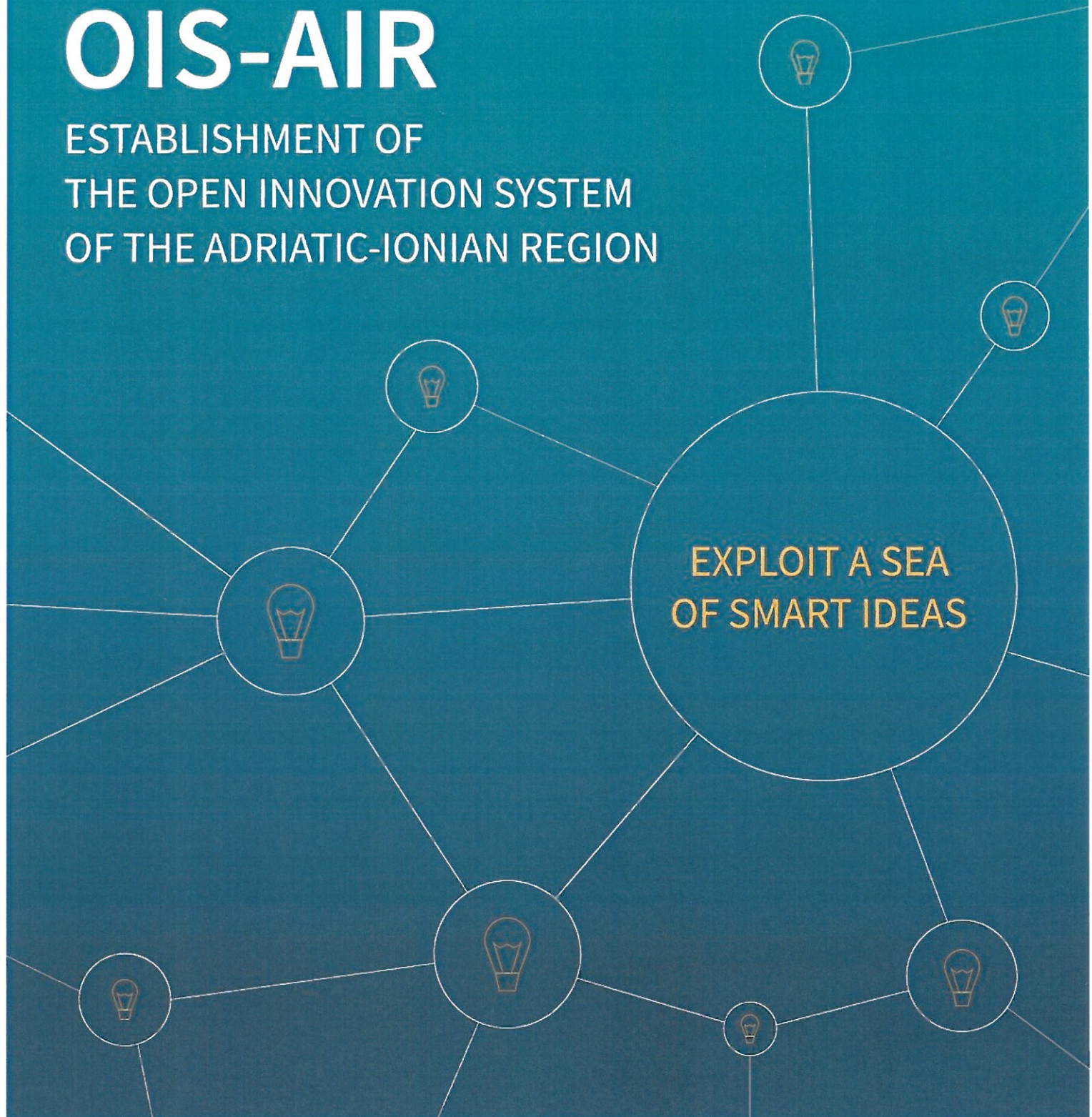


# OIS-AIR

ESTABLISHMENT OF  
THE OPEN INNOVATION SYSTEM  
OF THE ADRIATIC-IONIAN REGION



# OISAIR MANIFESTO

**Interreg**   
**ADRION** ADRIATIC-IONIAN  
European Regional Development Fund - Instrument for Pre-Accession II Fund

OIS-AIR



*Innovation doesn't need a manifesto - it needs action.*

*(Tim Kastle)*

***OISAIR project is a project financed by Interreg Adrion programme, but its aims and objectives go well beyond its scope. OISAIR pursues the strategic objective of establishing and developing the Open Innovation System of the Adriatic-Ionian region, connecting relevant stakeholders, developing a transnational ecosystem making the whole region more competitive and attractive, and enabling transnational flows of knowledge, innovators and technologies fostering collaboration.***

### ***Purpose of this OISAIR MANIFESTO***

With this OISAIR MANIFESTO we aim to formally declare intents towards the creation of a permanent transnational collaborative Network.

In the first phase of the project the OISAIR project and associated partners ensured their commitment towards the definition of the Pilot Macro-Regional Smart Specialization Strategy and Action plan and structuring the OISAIR Platform that aims to be the virtual marketplace for technologies and innovation of the Adriatic-Ionian area.

However, this OISAIR MANIFESTO goes beyond that. By signing this Manifesto, we commit ourselves to establish the Network and ensure continuance of the developed approaches and implementation of innovation activities beyond the project duration.

Moreover, the OISAIR Manifesto is conceived as a preparatory declaration in view of the signature of the *OISAIR Framework Collaboration Agreement*, that will formalize the establishment of the Network enlarged to associate partners and to further qualified members based in the Adriatic-Ionian area.

### ***Why is OISAIR the right project to develop the Open Innovation System of the region?***

OISAIR aims to unlock the innovation potential of the ADRION region by connecting project partners, innovation stakeholders and regional/national Smart Specialization Strategies policy makers of six different countries into the Pilot Macro-Regional Smart Specialization Strategy of the Adriatic-Ionian Region and the Action plan for its implementation.

The OISAIR Network contributes to the increase of transregional competitiveness by interlinking regional and national ecosystems and exploiting complementary skills, research facilities, infrastructure and markets.

It will provide innovation services to SMEs and support the transnational collaboration between research sector and SMEs by offering dedicated funding schemes aimed at supporting their innovation projects.

Moreover, by participation to the OISAIR network we are directly tackling challenges exposed in the EUSAIR macroregional strategy thus seizing exposed opportunities.

### ***What are OISAIR Network objectives?***

The OISAIR Network primary objective is to establish and develop a competitive and attractive transregional innovation system by connecting relevant partners, stakeholders and their competencies and support researchers and innovative SMEs in improving their competitiveness and exploiting the existing opportunities offered by the transregional innovation ecosystem as a whole.

Its objective is also to establish an original Hub&Spoke cooperation scheme and to test new approaches linking research and industry, coordinate transregional innovation strategies, promote investments in innovation, and fostering economic growth and competitiveness.

### ***Who are the actors of the OISAIR Network?***

Through the development of OISAIR innovation ecosystem, we commit ourselves to be part of a powerful Hub&Spoke collaborating Network connecting valuable stakeholders of the Adriatic-Ionian region.

However, OISAIR Network goes beyond and is open to enlarge the collaboration scheme first to the associate partners and then to other actors and stakeholders based in the Adriatic-Ionian area and active in the fields of research and technology transfer.

Potential new members of the OISAIR Network are represented by innovation agencies, technology parks, public and private research institutions, universities, institutions managing research infrastructures or testbeds, business support organization, incubators and accelerators, digital innovation hubs, clusters, and similar.

Actors willing to participate in the multi-level cooperation, ranging from innovation strategic planning to skills development, design of tools, methodologies and services, concrete promotion and delivery of industry-research collaboration schemes are welcome to accede to this Manifesto without any financial obligation but devoting time and in-kind efforts.

### ***Where is the value being created?***

The OISAIR Hub&Spoke model integrates two operational levels, regional and transnational, through mutual collaboration and integration of stakeholders even beyond the current membership to ensure long-term benefits and opportunities for the research and economic and social ecosystem of the whole area.

Based on targeted sectors and cross-cutting issues depicted in the Pilot Macro-Regional S3, we are building initiatives based on synergic specialisation sectors and KETs ensuring direct impact on regional and national innovation policies and on the EUSAIR Pillars.

Moreover, by developing a transnational open innovation ecosystem, we are opening the doors of the best innovation and research ideas, infrastructures and facilities to SMEs, start-ups & spin-offs.

With all this, the OISAIR Network fosters innovations and increases the competitiveness of the macro-region keeping the pace with the more developed regions of the Western Europe whilst maintaining the knowledge and resources in the Adriatic -Ionian area.

### ***How is OISAIR Network going to achieve its objectives? From the Manifesto to the Framework Collaboration Agreement***

OISAIR approach is based on 6 pillars: networking, co-evolution, dimension and permeability, attractiveness, connecting existing networks, and sectoral focus.

Through the OISAIR project, a network of innovation actors is being developed, serving as a gateway to the best technology transfer and innovation support services in the region.

At operational level, the OISAIR Hub (platform) will serve as a virtual open access environment supporting the coordination and operation of the Network, fostering matchmaking capacities as well as access to specialized services and open infrastructures.

A vital part of the OISAIR Hub will be Local Innovation Centres, serving as spokes, which will be in charge of scouting research results, gathering SMEs needs and promote transnational opportunities.

By integrated and flexible approach (bottom-up and top-down) our Local Innovation Centres will ensure access to transnational innovation offering solutions based on tested methodologies.

Finally, by signing this OISAIR Manifesto we approve the values and intents of the Network in view of the signature of the OISAIR Framework Collaboration Agreement, that will formalize the establishment of the OISAIR Network by defining a detailed business plan, the governance and a book of rules on the sharing of innovation services and infrastructures at transregional level.

We, the partners of OIS-AIR project, are signing this Manifesto representing a declaration of our intents:



AREA SCIENCE PARK

Prof. Sergio Paoletti, President

TEHNOLOŠKI PARK LJUBLJANA d.o.o.

Simona Knežević Vernon, delegated by Matej Cerar, General Manager

*Simona K. Vernon*

HRVATSKA GOSPODARSKA KOMORA

Tomislav Radoš, delegated by Luka Burilović, President



NAUČNO TEHNOLOŠKI PARK BEOGRAD

Gordana Danilović Grković, Acting director





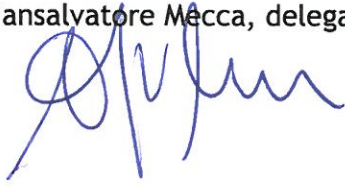
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Nikolaos Katsiadakis, delegated by Athanasios G. Konstandopoulos, Chairman of the BoD



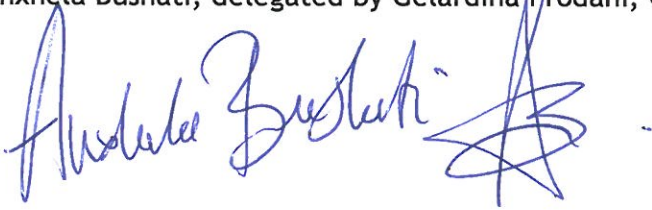
UNIVERSITÀ DEGLI STUDI DELLA BASILICATA

Giansalvatore Mecca, delegated by Aurelia Sole, Rector



MINISTRIA E FINANCAVE DHE EKONOMISË

Anxhela Bushati, delegated by Gelardina Prodani, General Secretary



In Zagreb, 1 March 2019

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